A Service Magazine dedicated to

October 35¢

THE AMERICAN HOME

PROPERTY OF THE LIBRARY OF THE
SEP 30 1958
WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA



Wash-and-Wear Decorating

Check List for Easy Living

CAST YOUR VOTE
Best House
FOR THE MONEY
in Your State



FOR ALL FLOORS—LINOLEUM, RUBBER, ASPHALT, VINYL TILE, FINISHED WOOD, TERRAZZO.

NEW

Simoniz Floor Wax... childproof because there's vinyl in it!



NOW IN THIS GAY NEW CONTAINER

SIMONIZ MAKES IT

BRILLIANT VINYL— for the *brightest* floors ever.

TOUGH VINYL— for *childproof protection* against spills, splashes, scuffing.

DURABLE VINYL— for *longer-lasting* shine—even with frequent damp mopping.

TRY NEW SIMONIZ® FLOOR WAX— the only one with miracle vinyl! So easy to use—it polishes itself.



Choose Any Three of these Books (or Sets) for only 99¢

AROUND THE WORLD IN 2000 PICTURES. New two-volumes-in-one! Sail the seven seas—see the wonders of 84 lands! 832 pages of vivid photos and reading!

COLUMBIA-VIKING DESK ENCYCLOPEDIA. New 2-volume edition! 1,440 pages, over 31,000 articles, 1,250,000 words! Valuable for reference and study.

DAYBREAK — *Frank Slaughter's* best-seller about a brilliant young psychiatrist who risks his career by falling in love with his own beautiful patient!

THE EXECUTIONERS — *John D. MacDonald.* What do you do when a criminal, eluding the law, turns up and seeks revenge on your family? Do *you* become the law? New hit—tense, shocking, packed with suspense!

THE GENTLEMAN FROM INDIANAPOLIS. A treasury of Booth Tarkington. 3 novels by one of America's most-loved authors: *Penrod, Alice Adams, The Magnificent Ambersons.* 732 pages.

HAMMOND'S FAMILY REFERENCE WORLD ATLAS. Brand new! Big 256-page volume covers U. S., Canada, all foreign lands. 190 pages of the latest color maps. Profusely illustrated.

THE KING'S AGENT — *J. Kent Clark.* Brand new adventure-romance of a daring courier and a wicked beauty in 17th century London and Paris!

LADIES' HOME JOURNAL BOOK OF INTERIOR DECORATION. New edition. Big, lavish volume contains 293 illustrations, 144 in full color. Ideas on furniture, fabrics, color, lighting, etc.

MODERN FAMILY COOKBOOK—*Meta Given.* New edition! 1,250 delicious recipes, 252 tempting menus, 640 pages. Most useful cookbook ever published.

OUTLINE OF HISTORY — *H. G. Wells.* Two volumes, 1,024 pages, 200 maps, pictures. The whole story of man from earliest times to our own years — the most acclaimed work of the century.

SEWING MADE EASY—*Mary Lynch.* 1,000 step-by-step pictures and text covering every phase of dressmaking and sewing. Invaluable for beginner or expert.

THORNDIKE - BARNHART CONCISE DICTIONARY. 1958 edition. 600 pictures, 70,000 entries, 544 pages. Hundreds of new words! Easy pronunciation guide.

TREASURY OF GREAT MYSTERIES. New! Two giant volumes of top suspense stories by Agatha Christie, Raymond Chandler, Ellery Queen, 16 others. Includes four complete novels.

THE USA IN COLOR. The editors of *Holiday* take you on a fabulous "picture tour" of America's scenic wonders and vacationlands in nearly 200 color photos. Big 8" by 10" book!

The certificate below is worth $9.45 to $32.95 (value of books in Publishers' Editions)

any 3

BEST-SELLERS ON THIS PAGE

for only 99¢

A Fabulous Introductory Offer to New Members of America's Biggest Book Club

Your only obligation when you join: to take as few as 6 best-selling novels out of 24 to be offered within a year

THE famous Doubleday Dollar Book Club invites you to join now and receive the biggest introductory bargain package ever offered to new members.

Select any 3 of the full-size, hard-bound books on this page for only 99¢. Choose from best-sellers by top authors . . . beautiful library volumes . . . big, lavishly illustrated books . . . even 2-volume sets! Think of it — a total value of $9.45 to $32.95 in publishers' editions — yours for just 99¢.

You save up to 75% on the New Best-Sellers!

Imagine — best-seller selections costing up to $3.95 in publishers' editions come to Club members for only $1 each! Over the years the biggest hits by top authors like Ernest Hemingway, W. Somerset Maugham, Daphne du Maurier, Thomas B. Costain, Frank Yerby and others, have come to Club members at this low $1 price. Occasional extra-big books also are offered at prices slightly above $1. All are new, full-size, hard-bound volumes. An exciting new bonus plan offers other big savings too. But you buy only the books you want—and you don't have to take one every month. *You may take as few as six $1 selections a year!*

Send No Money Now — Just Mail the Coupon!

Receive any 3 books on this page for only 99¢, plus a small shipping charge. Two books are your gift for joining, and one is your first selection. Thereafter, you will receive the Club's *Bulletin*, which describes forthcoming $1 selections and other book bargains offered to members only.

No-Risk Guarantee: If not delighted with your introductory Three-Book bargain package, return all books and membership will be cancelled. Send no money — just mail the coupon now!

DOUBLEDAY ONE DOLLAR BOOK CLUB, GARDEN CITY, NEW YORK

DOUBLEDAY ONE DOLLAR BOOK CLUB

DEPT. 8-AH-O, GARDEN CITY, NEW YORK

I ACCEPT YOUR OFFER. SEND ME THE 3 BOOKS CHECKED, BILL ME ONLY 99¢ plus shipping

and enroll me as a member

D-343

Include my first issue of *The Bulletin* describing the new forthcoming one-dollar selections and other bargains for members. I may notify you in advance if I do not wish the following month's selections. I do not have to accept a book every month—only six a year. I pay nothing except $1 for each selection I accept (plus a small shipping charge) unless I choose an extra-value selection at a somewhat higher price.

Mr.
Mrs.
Miss — Please Print

Address.....

City & Zone.....State.....

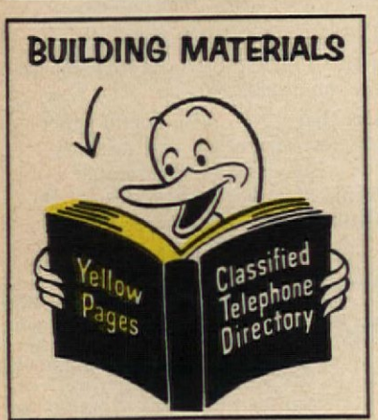
- ☐ The USA in Color (14)
- ☐ Columbia-Viking Desk Encyclopedia—set (61)
- ☐ Outline of History—set (62)
- ☐ Around the World in 2,000 Pictures (67)
- ☐ Thorndike-Barnhart Dictionary (71)
- ☐ The King's Agent (72)
- ☐ Modern Family Cookbook (74)
- ☐ A Treasury of Great Mysteries—set (76)
- ☐ The Executioners (84)
- ☐ Sewing Made Easy (95)
- ☐ Ladies' Home Journal Book of Interior Decoration (138)
- ☐ Daybreak (150)
- ☐ Hammond Family Atlas (155)
- ☐ Gentleman from Indianapolis (229)

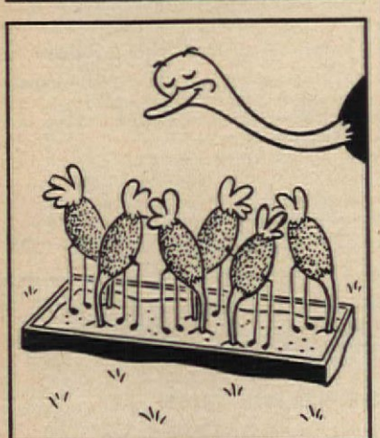
TO RESIDENTS OF CANADA: Selection price $1.10 plus shipping; address Doubleday Book Club, 105 Bond St., Toronto 2. Good in U.S., Canada only.

NO-RISK GUARANTEE: If not delighted, return all books within 7 days, and membership will be cancelled.









chimney cleaners, painters, roofing, fire extinguishers, waterproofing

whatever you need—



Advertisers displaying this emblem make your shopping easy.

Features for October

OCTOBER 1958 VOL. LX NO. 5



On our Cover

HOME OF STAMFORD READER RATES A COVER

Mr. and Mrs. Ronald Andrus have been avid readers of The American HOME for many years. Their home in Stamford, Conn., was planned and adapted by them from the Early American plans and designs of famous architect Royal Barry Wills. Focal point in Mrs. Andrus' kitchen is an indoor barbecue fireplace adapted from an American HOME pattern.



Page 34

LADY DESIGNS ROOM IN MAN-MADE MATERIALS

In spite of an exhausting work schedule that keeps her hopping from coast to coast, Patricia Harvey finds time to manage a penthouse in New York City for her real-estate husband, Jeff Snauffer. Chic, energetic Patricia is one of the country's leading interior designers. A brilliant stylist and color authority, she turns her hand this month to a room furnished completely with man-made materials.



Page 40

PHOTOGRAPHER HARTLEY SHOOTS OWN REMODELING

Until 1950, photography was a hobby for John Hartley. Deciding to turn "pro," he enrolled in the Art Center School in Los Angeles. Since his graduation, he has specialized in architectural photography, his last assignment for the American HOME appearing in our July issue. In this issue, you see him covering the remodeling of his own home. A former Navy Seabee, John, his wife Elizabeth and their daughter now live in Los Angeles.



Page 48

FRIEDA RUPPELL, LADY OF MANY TALENTS

Besides being a top drapery-designer, Frieda Ruppell is an ardent hiker, gardener and culinary artist. Her frequent walking trips have taken her through the Presidential Range of the White Mountains and the Green Mountains of Vermont. In the kitchen, she loves to cook Beef Stroganoff and Shashlik. Her specialité: small individual hot meat pies served with hot borscht.

MRS. JEAN AUSTIN THE EDITOR •

MARION M. MAYER EXECUTIVE EDITOR • WILLIAM R. BOWMAN Art Director • HUBBARD H. COBB Building Editor • ROBERT HOUSEMAN Director of Home Furnishings and Decorating • MRS. JUNE M. TOWNE Food Director • VIRGINIA E. THABET Home Equipment Editor • THEODORE A. WESTON Garden Editor • WILLIAM LANYON Managing Editor • MRS. MARY E. MONZE Decorating Editor • MRS. HELEN DE MOTTE Market Place and New Products Editor • MRS. GERTRUDE BRASSARD Table Merchandise Editor • MRS. DOROTHY LAMBERT BRIGHTBILL Pattern Editor • LESLIE R. FORESTER Copy Chief • EDITORIAL ASSOCIATES: EDWARD FORTUNA • ROBERT J. MAHN • FERDINAND D'ESPOSITO • JAMES W. BRETT • VIRGINIA SCHROEDER • MARGARET H. BOWEN • WILLIAM NIGHTINGALE • KNUTE HEINZ • HELEN MARSHALL • EDITORIAL ASSISTANTS: ANNE QUE BROWN • ELSIE ANGERSON • JEANNE G. WEEKS • HELEN SCHWARTZ • JACK R. LARSEN • JULIA SAVARESE

Copyright 1958, by The American Home Magazine Corp. All rights reserved. Title registered in U.S. Patent Office. Entered as second-class matter December 31, 1935, at the post office at New York, N.Y., under the Act of Congress, March 3, 1879.

POSTMASTER: Send notices by Form 3579 to American Home Bldg., Forest Hills 75, New York.

Nagging...

Nagging...

Nagging...

MY BLISS TURNED TO TORTURE!



A dramatization posed by professional model.

I LOVED MY HUSBAND and, goodness knows, I didn't want to lose him. Yet, no matter how hard I tried, I just couldn't stop nagging him.

It wasn't like that when we were first married. Being a bride with a wonderful husband like Jim was just heaven. Sure we had our little quarrels, but we were so in love that we'd always kiss and make up.

I was happy then, and I thought my bliss would last forever. But it didn't turn out that way. As the years went by I found myself becoming nervous, irritable and worn-out. Instead of being an understanding wife, a good companion that my husband could lean on — I argued with him, criticized him, and nagged him. Finally it reached the point where it seemed inevitable that our marriage would break up!

"Why did I torture my husband?" I asked myself. "Why did I keep hurting the one I loved most?" I began to wonder if I needed help and decided to see our family doctor.

Imagine how surprised I was when, after examining me, the doctor told me that my condition was merely the result of a prolonged nutritional deficiency. He explained that a lack of vitamins and minerals could actually make me feel tired, and therefore cranky. All I needed was a good nutritional formula to supplement my daily diet

That's why I started taking Vitasafe Capsules, and before long I noticed the difference. My tiredness disappeared, I wasn't nervous anymore — and best of all — everything was right again between Jim and me . . . just like our first happy years.

Why don't you see if Vitasafe High-Potency Capsules can help you, too? You can have a trial 30-day supply by taking advantage of the no-risk offer below.

25¢ just to help cover shipping expenses of this

FREE 30 days supply High-Potency Capsules

LIPOTROPIC FACTORS, VITAMINS AND MINERALS

Safe, Nutritional Formula Containing 29 Proven Ingredients: Glutamic Acid, Choline, Inositol, Methionine, Citrus Bioflavonoid, Liver, 12 Vitamins (Including Blood-Building B12 and Folic Acid) Plus 11 Minerals

To prove to you the remarkable advantages of the Vitasafe Plan . . . we will send you, without charge, a 30-day free supply of high-potency VITASAFE C.F. CAPSULES so you can discover for yourself how much stronger, happier and peppier you may feel after a few days' trial! Just one of these capsules each day supplies your body with over *twice* the minimum adult daily requirements of Vitamins A, C, and D . . . *five times* the minimum adult requirement of Vitamin B-1 and the *full concentration* recommended by the Food and Nutrition Board of the National Research Council for the other four important vitamins! Each capsule contains the amazing Vitamin B-12 — one of the most remarkable nutrients science has yet discovered—a vitamin that actually helps strengthen your blood and nourish your body organs.

Glutamic Acid, an important protein derived from natural wheat gluten, is also included in Vitasafe Capsules. And to top off this exclusive formula, each capsule now brings you an important dosage of Citrus Bioflavonoid. This formula is so complete it is available nowhere else at this price!

WHY YOU MAY NEED THESE SAFE HIGH-POTENCY CAPSULES

As your own doctor will tell you, scientists have discovered that not only is a daily minimum of vitamins and minerals, in one form or another, absolutely indispensable for proper health . . . but some people actually need *more* than the average daily requirements established by the Food and Nutrition Board of the National Research Council. If you tire easily . . . if you work under pressure, subject to the stress of travel, worry and other strains, with resulting improper eating habits . . . then you may be one of the people who needs this extra supply of vitamins. In that case, VITASAFE C.F. CAPSULES may be "just what the doctor ordered"—because they contain *the most frequently recommended food supplement formula for people in this category!*

POTENCY AND PURITY GUARANTEED

There is no mystery to vitamin potency. As you probably know, the U.S. Government strictly controls each vitamin manufacturer and requires the exact quantity of each vitamin and mineral to be clearly stated on the label. This means that the purity of each ingredient, and the sanitary conditions of manufacture are carefully controlled for your protection! When you use VITASAFE C.F. CAPSULES you can be sure you're getting exactly what the label states . . . *pure* ingredients whose beneficial effects have been proven time and again!

AMAZING PLAN SLASHES VITAMIN PRICES ALMOST IN HALF

With your free 30-day supply of Vitasafe High-Potency Capsules you will also receive complete details regarding the benefits of an amazing new Plan that provides you regularly with all the factory-fresh vitamins and minerals you will need. *You are under no obligation to buy anything!* If after taking your free capsules for three weeks you are not entirely satisfied, simply return the handy postcard that comes with your free supply and that will end the matter. Otherwise it's up to us — you don't have to do a thing — and we will see that you get your monthly supplies of capsules *on time* for as long as you wish, at the low, money-saving price of only $2.78 per month — *a saving of 45%* — Mail coupon now!

EACH DAILY VITASAFE CAPSULE FOR WOMEN CONTAINS

Choline Bitartrate	30 mg.	Vitamin B_{12}	3 mcg.
Inositol	10 mg.	Niacin Amide	25 mg.
dl-Methionine	10 mg.	Calcium Pantothenate	4 mg.
Glutamic Acid	50 mg.	Vitamin E	3 I.U.
Lemon Bioflavonoid Complex	5 mg.	Folic Acid	0.3 mg.
Liver	5 mg.	Calcium	50 mg.
Vitamin K	0.05 mg.	Phosphorus	39 mg.
Vitamin A	12,500 USP Units	Iron	30 mg.
Vitamin D	1,000 USP Units	Cobalt	0.04 mg.
Vitamin C	100 mg.	Copper	0.45 mg.
Vitamin B_1	5 mg.	Manganese	0.5 mg.
Vitamin B_2	2 mg.	Molybdenum	0.1 mg.
Vitamin B_6	0.5 mg.	Iodine	0.1 mg.
		Potassium	2 mg.
		Zinc	0.5 mg.
		Magnesium	3 mg.

We invite you to compare the richness of this formula with any other vitamin and mineral preparation

SPECIAL FORMULA FOR MEN ALSO AVAILABLE. CHECK COUPON IF DESIRED.

Yours FREE Retail Value $5.00



©1958 Vitasafe Corp.

SPECIAL FORMULA FOR MEN

Men may also suffer from lack of pep, energy and vitality due to nutritional deficiency. If there is such a man in your house, you will do him a favor by bringing this announcement to his attention. Just have him check the "Man's Formula" in the coupon.

Mail Coupon To **VITASAFE® CORP.**
43 West 61st Street, New York 23, N. Y.

IN CANADA: 394 Symington Ave., Toronto 9, Ontario or when in New York visit the VITASAFE PHARMACY, 1860 Broadway at Columbus Circle

VITASAFE CORP. C-38
43 West 61st Street, New York 23, N. Y.

Yes, I accept your generous no-risk offer under Vitasafe Plan as advertised in American Home

Send me my FREE 30-day supply of high-potency Vitasafe Capsules as checked below:

☐ **Man's Formula** ☐ **Woman's Formula**

I ENCLOSE 25¢ PER PACKAGE for packing and postage.

Name.....

Address.....

City.....**Zone**.....**State**.....

This offer is limited to those who have never before taken advantage of this generous trial. Only one trial supply of each formula per coupon.

IN CANADA: 394 Symington Ave., Toronto 9, Ont. (Canadian Formula adjusted to local conditions.)



When you buy, make sure the sleep products carry this label. It's your best assurance of quality items filled 100% with DACRON virgin fiberfill in quantities specified by Du Pont.

*DACRON is Du Pont's registered trademark for its polyester fiber. Du Pont makes the fibers, not the pillow or comforter shown here.

so comfortable... so lightweight... comforters filled 100% with

"Dacron" Fiberfill

REG. U. S. PAT. OFF.

Even the newest "whodunit" can't keep him awake—not when he's luxuriously relaxed under a fluffy comforter filled 100% with snowy-white "Dacron"* polyester fiberfill. For all their heavenly-soft comfort, these beauties are mat-resistant, odorless, non-allergenic, too! Many are machine- or hand-washable.

To match—the perfect pillow! It's also filled 100% with "Dacron" Fiberfill—the filling material with outstanding bulk and wonderful softness that lasts. Once you try it, you'll always buy it.

BETTER THINGS FOR BETTER LIVING
. . . THROUGH CHEMISTRY

DU PONT
REG. U.S. PAT. OFF.

OCTOBER 1958 VOL. LX, No. 5

A Service Magazine dedicated to

THE AMERICAN HOME

(A Curtis Publication)

IN THIS ISSUE

Homes and Maintenance

What a Difference a Deck Makes 40
It's Later Than You Think 50
From Open Porch to Year-round Room 77
Can You Afford an Architect? 79
How to Hang Wallpaper 82
$400 Basement 90

Decorating

Lady Beware 29
How to be Bright and Practical 34
Please Pass the Butter 38
So Beautiful Beyond the Bloom 44
Draperies Your Major Problem? 45

Foods, Kitchens and Entertaining

The Wakes Are Eating Their Way Around the World 17
This Wonderful World of Wash and Wear ... 32
Family Food 52
Take a Box of Crackers 62
Take a Box of Cookies 63
"Sorry darling . . . I won't be home for dinner" 72

Gardening

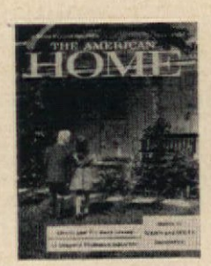
Springtime Begins in the Fall 36
Suburbia—a drama in three scenes 42

Arts and Crafts

High-fashion Swags are Easy to Make 48
Patterns for Your 'Rec' Room 84
Pattern Order Form 92
How to Make a Plywood Miter Joint 98

Features

Features for October 4
Readers' Exchange 8
How to Survive in an Emergency 12
How to Remodel a Husband 22
Just Ask Us! 24
We Didn't Build our Dream House 74
Shopping Information 94
Market Place 101
Coming in November 112



OUR COVER

What is Home? To these young strollers, it's a white door bordered by fresh greenery, the bright colors of flowers . . . a door beyond which lie the things they most need—warmth and wisdom, laughter and love. Because this is the home they know Today, this is the home they will create Tomorrow. Photograph by Steve Michael.

THE AMERICAN HOME, October, 1958. Published monthly by The American HOME Magazine Corp., 300 Park Ave., New York 22, N.Y. W. H. Eaton, Chairman of the Board; Robert E. MacNeal, Vice Chairman; Jean Austin, President; Robert Gibbon, Sr. Vice Pres.; Edward C. Von Tress, Sr. Vice Pres.; Marion M. Mayer, John J. Veronis, Vice Presidents; C. A. Nichols, Secretary-Treasurer. Executive, Editorial and Advertising headquarters, 300 Park Ave., New York 22. Subscription Department, American HOME Bldg., Forest Hills 75, N.Y. Subscription price in United States, Canada and Pan American countries $3.00 a year; 2 years, $5.00; 3 years, $6.00. All other countries, add $1.00 per year for extra postage.

UNCONDITIONAL GUARANTY: We agree, upon request from subscribers to The American HOME, Forest Hills 75, New York, to refund the full amount paid for any copies not previously mailed.

SPECIAL OFFER

for electric dishwasher owners!

Here's 10¢ off on **Dishwasher *all*** . . . the finest detergent ever made for dishwashers. Powerful cleaning ingredient ends the need for pre-scrubbing. Self-polishing formula saves touch-up wiping. Glassware comes out shining, dishes glossy-clean, silverware spotless and bright! Cut out this money-saving coupon today and try **Dishwasher *all***



CUT OUT ON DOTTED LINE AND TAKE TO YOUR GROCER'S TODAY

048DD

SAVE 10¢

ON PURCHASE OF DISHWASHER *all*

To dealer: You are authorized to act as our agent in the redemption of this coupon. Our salesman will redeem this coupon from you for 10¢ plus 2¢ for handling provided you and the consumer have complied with the terms of this offer. Presentation for redemption without such compliance constitutes fraud. Invoices proving purchase of sufficient stock of our brands to cover coupons presented must be shown upon request and failure to do so may, at our option, void all coupons submitted for redemption for which no proof of products purchased is shown. This coupon is non-transferable, non-assignable, and good only on brands specified. We will not honor redemption through outside agencies, brokers, or others who are not retail distributors of our merchandise, and coupons will be void when so presented. Any sales tax must be paid by customers. Void in any place where its use is prohibited, taxed or restricted by law. Cash-value 1/20 of 1¢. Lever Brothers Company, 390 Park Ave., New York, N. Y.

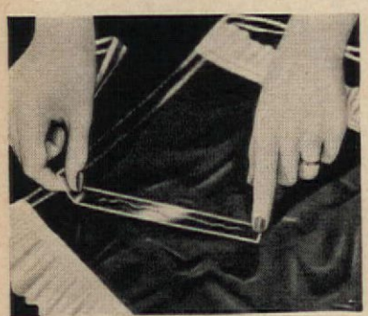
048DD



DISHWASHER *all* IS PRESCRIBED BY DISHWASHER MANUFACTURERS AND IS UNCONDITIONALLY GUARANTEED BY LEVER BROTHERS COMPANY. YOUR MONEY BACK IF NOT COMPLETELY SATISFIED.

Which "SCOTCH" Brand Tape do you need today?







Use "Scotch" Colored Plastic Tape to mend a torn plastic apron neatly. Popular clear plastic makes invisible repair. Tape is thin but tough, bends without cracking. Get waterproof "SCOTCH" Plastic Tape in new clear, white, yellow, red, green, blue, brown or black. 25¢ and 50¢ at stores everywhere.





Get "Scotch" Masking Tape to keep paint jobs neat. Use tape with folded paper to protect carpeting when painting baseboards. "SCOTCH" Masking Tape stretches, sticks tight, strips clean. Paint will not bleed through. 35¢, 69¢, 98¢ and $1.69 sizes available wherever paint is sold.





Let "Scotch" Cellophane Tape hold a pattern to material. Tape holds tightly —cut right through it! "SCOTCH" Brand is clearest, strongest, sticks longest. 15¢, 25¢, 39¢ rolls in self-dispenser. 59¢ economy size fits most dispensers.



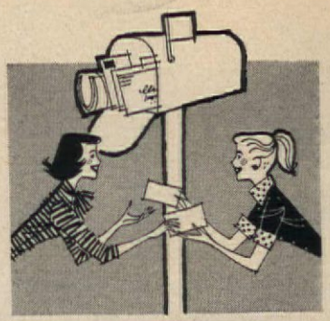
Shopping tip: All the "Scotch" Brand Tapes are so handy, be sure to keep them handy . . .

Next time buy two!

MINNESOTA MINING AND MANUFACTURING COMPANY
. . . WHERE RESEARCH IS THE KEY TO TOMORROW

3M COMPANY

"Scotch" is a reg. trademark of 3M Co., St. Paul 6, Minn. Export: 99 Park Ave., New York. Canada: London, Ont. © 3M Co. 1958.



READERS' EXCHANGE

• "Everybody talks about the weather, but nobody does anything about it," according to a quotation attributed to Mark Twain.

Our column this month includes two topics which (unlike the weather) people *are* constantly doing something about. *Cooking* is one of our subjects, the other is—*Retirement*.

Our readers do wonderful things with cooking, writing us about their favorite recipes, new menus they've tried, their experiences with American HOME recipes, other culinary adventures.

Retirement plans constitute another much-discussed topic. "When our children are grown and have their own families," one homemaker writes, "George and I plan to sell this big house and buy a smaller one, one that will be easy for me to take care of. And it must be close to 'good fishing waters' so that George can spend more time on his favorite sport."

Cooking *or* retirement, we're sure you have wonderful ideas about both. "Readers' Exchange" hopes to hear all about them from our favorite correspondents—our readers! —THE EDITORS

MORE DELIGHTFUL MEALS!

Dear Editor:

I had to write you and say how much I enjoyed preparing all of the dishes from the story by Dean Bacon in your May issue.

We entertained five couples, and everyone enjoyed his supper very much!

I was thrilled with the dressing for the country salad and just used it again today with cucumbers, tomatoes and lettuce. The flavor was simply wonderful!

I just received my latest copy of The American HOME and I'm all excited over Les Forester's "Good Victuals." Can't wait to try them!

I'm looking forward to more and more delightful meals to prepare. —MRS. MARTHA BRAUD

(continued)

Don't wait to *inherit* Spode



Don't deny yourself the civilizing pleasure of owning and using Spode now. This fine English dinnerware is exceptionally sturdy, relatively inexpensive and, of course, too beautiful to do without. Write for Booklet 13.

Spode
THE FINE ENGLISH DINNERWARE

wholesale distributors:
COPELAND & THOMPSON, INC.
206 FIFTH AVENUE, NEW YORK 10, N.Y.



Pella® WOOD FOLDING DOORS
Beautiful • Functional • Economical

Modernize with "folding walls." Use as room dividers, closures for closets, bedrooms and kitchens. PELLA DOORS fold like an accordion . . . save floor and wall space. Door panels constructed of solid wood cores with beautiful veneers of birch, pine, oak and Philippine mahogany. Factory assembled and complete with all hardware. Complete instructions. Stock and custom sizes. Easily installed. Order unfinished and save.

Free Folder. *Distributors throughout U.S.*

CLIP AND MAIL TODAY!

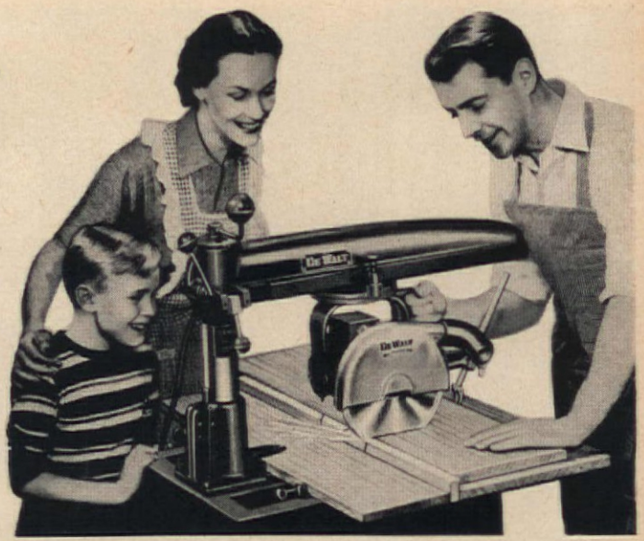
ROLSCREEN COMPANY,
Dept. J-105, Pella, Iowa
Please send free 6-page folder on PELLA WOOD FOLDING DOORS.

NAME

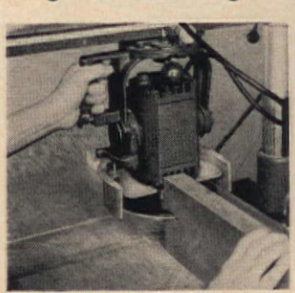
ADDRESS

CITY ZONE STATE

It's FUN and it's EASY to make things at home with *Minute Magic* DE WALT®



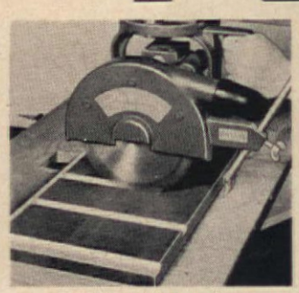
Imagine! Minute-magic changeovers give you 15 power tools in one!



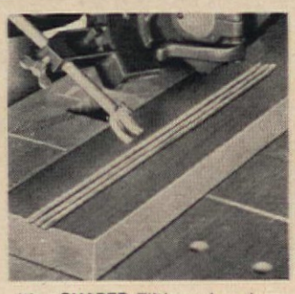
It's a **RADIAL SWING SAW.** Outmodes any single-purpose swing saw. Does more work and does it differently. Saws at any angle.



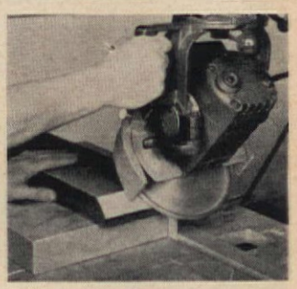
It's a **TILT ARBOR SAW.** Outmodes every table saw. You move the saw, not the lumber, when you change the type of cut.



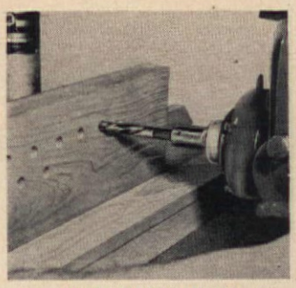
It's a **DADO SAW.** Dadoes at any angle on top of the lumber. Layout marks always visible. Never spoils expensive lumber.



It's a **SHAPER.** Tilting arbor gives 50% more shapes per cutter. Unlimited shaping work. Exclusive De Walt guard protects you.



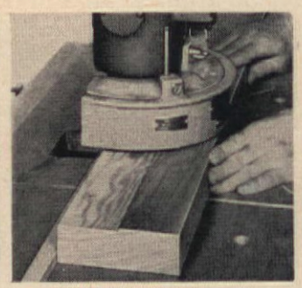
It's a **DISC SANDER.** Tilting arbor offers 100% more angle capacity. Keep disc stationary—or move it for unusual sanding.



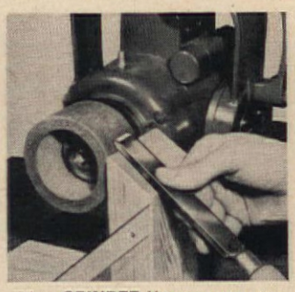
It's a **HORIZONTAL DRILL.** Direct power drive and radial arm lets you bore at any angle for perfect fits in dowel work.



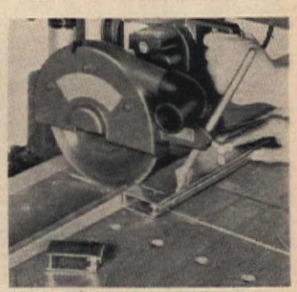
It's a **ROUTER.** You lock motor tool in fixed position when using pattern template—or move it to follow layout marks.



It's a **SURFACER.** Rotary planer tool fits directly on motor spindle...smooths out rough lumber, gets it ready for sanding.



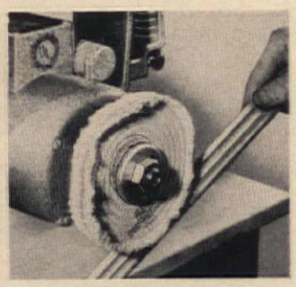
It's a **GRINDER.** You can use cup or grinder wheels...put keen edge on household cutlery... sharpen hand tools, axes, etc.



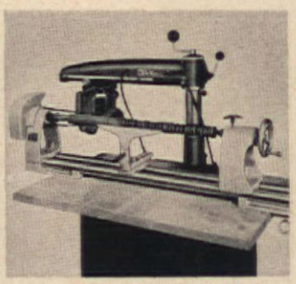
It's a **METAL CUTTER.** You can accurately cut metals like aluminum, etc. Just mount the proper blade on the motor spindle.



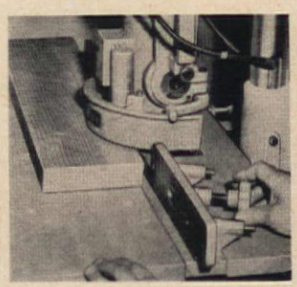
It's a **DRUM SANDER.** You can sand inside curves or irregular shapes. De Walt's versatility makes unusual jobs easy jobs.



It's a **BUFFER-POLISHER.** Wire brush cleans rusty metals. A buffing wheel polishes to bring out the beauty of hardwoods.



It's a **12" LATHE.** Belt-driven from De Walt motor. 4 different turning speeds. Gives you 36" capacity between centers.



It's a **JOINTER.** Puts straight edge on lumber up to 2" thick. Material moves smoothly on level work table with safety.



It's a **SABER SAW.** Does accurate inside or outside curve work. Saw tilts to any angle—works wood and many other materials.

Anybody who enjoys woodworking *falls in love* with a De Walt POWER SHOP* the moment he sees it in action and *feels* the precision work it does!

There's just nothing like AMF De Walt...as professionals have known since 1922. It's so safe and easy, beginners do expert work from the start. De Walt's power, capacity and flexibility let you do your own building or modernization work... make it a pleasure for you to build things for the family: hi-fi cabinet, bookcase, tennis table, wall desk, toys, etc.

De Walt brings you ultra-modern home-safety features. Compact, it fits into a work bench (Free plans show how). De Walt saves you hundreds of dollars in separate power tools. You can own a De Walt for $2.50 per week, two years to pay, after small down payment. Ask your dealer for free De Walt demonstration.

Get the facts—mail this coupon now!

DEWALT, Dept. AH-810, Lancaster, Pa.

☐ Please send Free 20-page Catalog and Home Workbench Plans.

☐ I enclose $3.95 for 186-page textbook—"Easy Ways to Expert Woodworking." (Check or M.O.—No C.O.D. please.)

Another AMF Product

DE WALT POWER TOOLS

Name_____

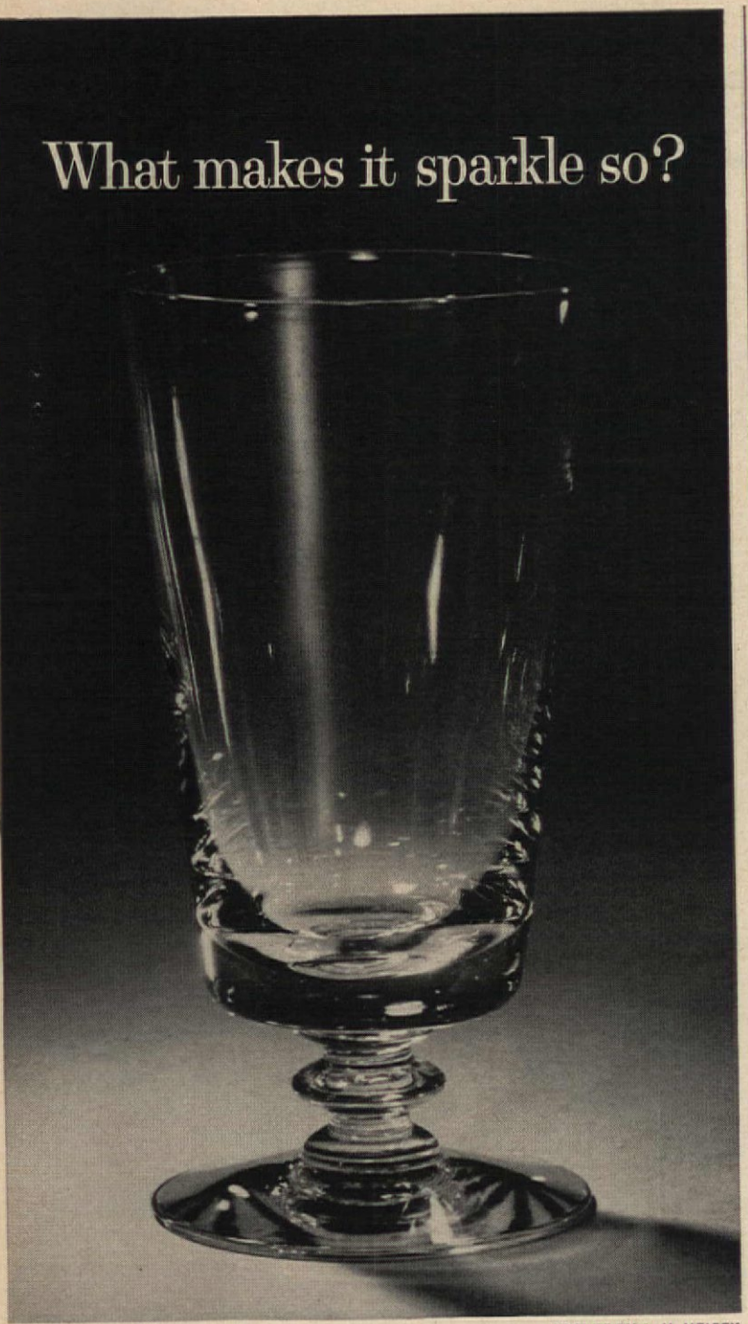
Address_____

City_____ State_____

*T.M., De Walt Division

©1958, American Machine & Foundry Company

What makes it sparkle so?

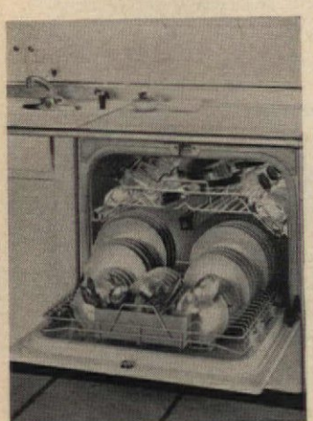


GOBLET BY A. H. HEISEY

...nothing but **calgonite**® in your automatic dishwasher

No need to hand-polish glassware to give it this beautiful shine. Just use Calgonite, the *special* detergent for electric dishwashers. Calgonite keeps all your glassware, silverware and china sparkling-bright—without spots, streaks or film.

Give the finest care to every knife, fork, spoon, glass, plate, cup, saucer you wash. Pots and pans, too. Use Calgonite. It keeps even your dishwasher clean and fresh, without a whiff of chlorine odor. Calgonite is made by the makers of Calgon,® the water-conditioner that ends problems caused by water.





Calgonite is recommended by the makers of this beautiful new, giant-capacity Youngstown Kitchens Dishwasher with exclusive, whirling Jet-Tower® action. And Youngstown Kitchens is one of many leading dishwasher manufacturers who recommend Calgonite for best results.

CALGON COMPANY, PITTSBURGH 30, PA

Readers' Exchange (continued)

• *Thank you, Mrs. Braud. We can assure you that more delightful meals will appear in future issues, and we hope you'll continue to keep us posted on your American HOME meals.*

—THE EDITORS

ON RETIREMENT HOMES

Dear Editor:

On two different occasions we have purchased plans from you for homes, but now we are interested in a different type of building. We are about to retire and have been toying with the idea of acquiring some property.

We haven't seen any retirement ideas in your magazine, but we think this might be an interesting subject for you. There seems to be much more interest nowadays in retirement plans. —DOROTHY BLUTH

• *We thank Mrs. Bluth for this fine suggestion. As a matter of fact, we have been planning an article on retirement homes for a forthcoming issue.*

—THE EDITORS

THAT 'LAST-MINUTE MEAL'

Dear Editor:

No man intelligent and important enough to be "Boss" would accept a last minute invitation without sufficient notice to the wife, and any husband without a gem of a wife who extends it at the last minute should be sure the doghouse is empty.

I should say that the writer of your recent article "goofed." Surely the housekeeper that she writes so blithely about has at least started some meager dinner preparations. Perhaps she could, by the addition of hot rolls, pickles, sauce of mushroom soup, or putting whipped cream on the dessert, *stretch* the meal to accommodate an unexpected guest. It would save time, rather than throw the whole thing out and start from scratch off the emergency shelf.

—MRS. ROBERT G. SICORA

• *Although the Emergency-Shelf School has many adherents, we agree that Mrs. Sicora's idea has saved many a situation!*

—THE EDITORS

Welcome a UNICEF Trick or Treater this Halloween. He's calling on behalf of millions of children in need.



UNITED NATIONS CHILDREN'S FUND

THIS AIR FILTER REMOVES ODORS TOO!



RP EZ KLEEN

AS LOW AS $1.95 FOR POPULAR SIZES

WASHABLE FURNACE FILTER



Here's the air filter that does more than just trap dust in your furnace... it traps annoying household odors, too! The adhesive does it! Convenient Super Handi-Koter, with sprayer, contains exclusive dirt AND ODOR removing adhesive. Has built-in detergent to simplify washing. Flush filter, re-coat with adhesive, reinstall for *automatic* dirt and odor removal.

WASHABLE—for constant peak efficiency, more heat from your furnace. ECONOMICAL—last season after season. ALUMINUM—light, strong, easy and safe to handle. Won't rust. CONVENIENT—wash, re-coat, replace. Eliminate shopping for proper filter sizes.

AT YOUR DEALER, OR CONSULT YOUR CLASSIFIED TELEPHONE DIRECTORY

RESEARCH PRODUCTS Corporation
Dept. 226, MADISON 10, WIS.

In Canada Hicks-Baker Ltd., Winnipeg • Spall-Bowman Ltd., Guelph

LIKE NEW in a jiffy



Imperial Rapid Brush Cleaner is ready for instant use—no mixing, no long soaking of brush. Leaves brush like new—glossy, springy—never flabby. At paint and hardware stores.

• *Write for leaflet "Care of Paint Brushes"*

WILSON-IMPERIAL COMPANY
114 Chestnut St., Newark 5, N. J.

IMPERIAL Rapid Brush Cleaner

STOP ANNOYING NOISES AND WASTING WATER



GET THE GENUINE

WATER MASTER

AMERICA'S LARGEST SELLING
TOILET TANK BALL

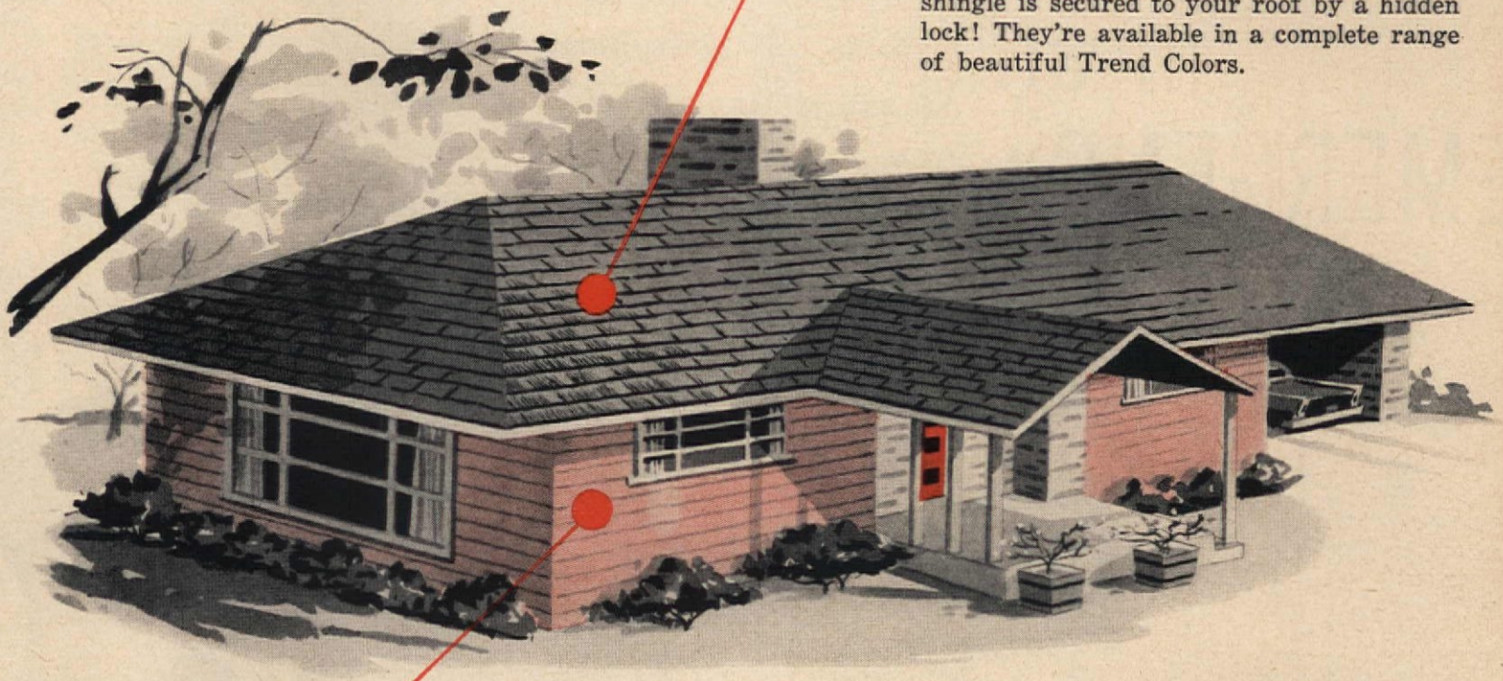
Noisy running toilets can waste over 1000 gallons of water a day. The efficient patented Water Master tank ball instantly stops the flow of water after each flushing.

75c AT HARDWARE STORES EVERYWHERE
Higher in Canada

Give Your Home An "All New" Look*...Economically!

Start with a RUBEROID LOK-TAB® *"Wind-safe" roof!*

Ruberoid LOK-TAB asphalt shingles are *warranted in writing* against wind damage—including hurricanes and cyclones. Each shingle is secured to your roof by a hidden lock! They're available in a complete range of beautiful Trend Colors.



Add "Paint-free" RUBEROID Clapboard Sidewalls!

Colorful Ruberoid Autoclaved Clapboard sidewalls last a housetime . . . economical, fireproof, rot and termite-resistant. Choose from pace-setting Ruberoid Trend Colors. Exclusive Duroc® finish seals color in—dirt and moisture out. Never need painting to preserve them. They'll wash clean with a garden hose.

Call for a free RUBEROID Home-Check!

Your local Ruberoid dealer or contractor will make a top to bottom check of the most critical parts of the outside of your home, and give you a report in writing. What's more, he'll show you how to add new beauty, protection and value to your present home. There's no cost or obligation. Call him today. Look in the Yellow Pages under "Roofing."

FREE! . . . Mail coupon today for literature on:
A. RUBEROID LOK-TAB ROOF SHINGLES
B. RUBEROID AUTOCLAVED SIDING

The RUBEROID Co.

Quality Asphalt and Asbestos Building Products since 1886

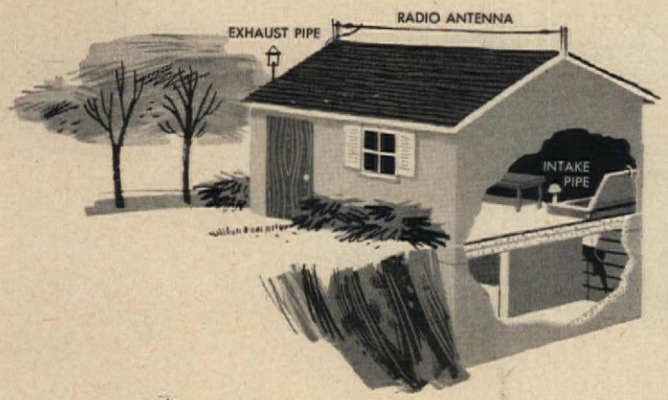
**On your new house, these Ruberoid products will keep it looking new for years and years.*

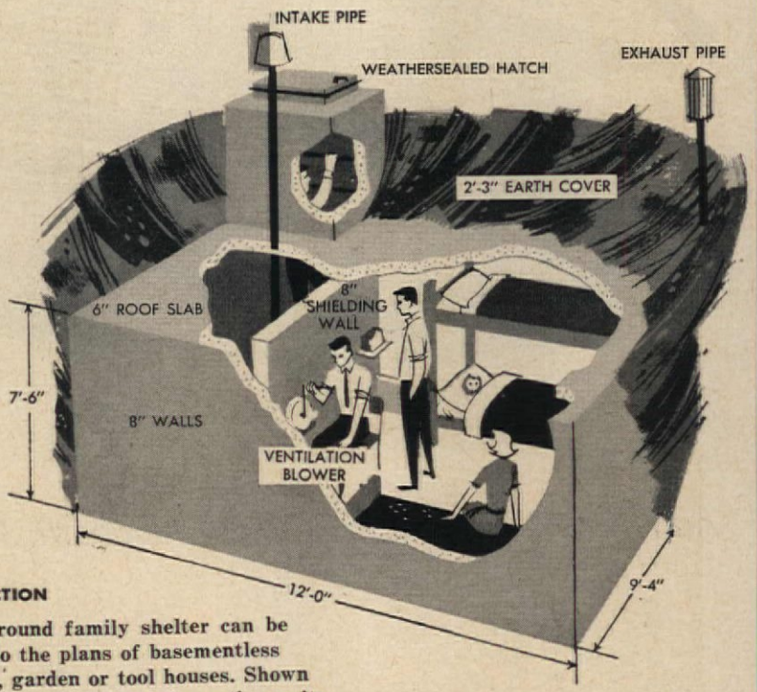
The RUBEROID Co.
P.O. Box 129
New York 46, N. Y.
Gentlemen:
Please send me a free copy of the checked booklet/s.
☐ LOK-TAB ROOF SHINGLES ☐ CLAPBOARD SIDEWALLS
☐ I am a homeowner ☐ I do not own a home
Name_____
Street & Number_____
City_____ Zone____ State_____
AH-1058

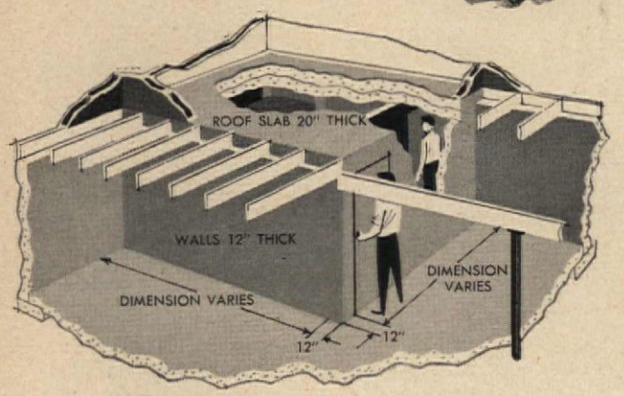
How to SURVIVE in an EMERGENCY



Floods, tornadoes, hurricanes,
to say nothing of nuclear weapons,
are no respecters of time or place.
Start your home defense action program now!







SHELTERS FOR YOUR FAMILY'S PROTECTION

A basic underground family shelter can be incorporated into the plans of basementless houses, garages, garden or tool houses. Shown here are three variations. For information write for Civil Defense Technical Bulletin TB 5-3, available from Federal Civil Defense Administration, Battle Creek, Mich



FOOD AND WATER SUPPLY

At least a 2-week supply of food and water should be available. Foods that can be eaten without cooking are preferable. Packages of food should be in sizes which will meet the needs of one meal only. At least one-half gallon of water per person per day is needed for drinking and sanitation purposes. Gallon glass jugs, tightly capped and carefully packaged to prevent breaking, are recommended for long-term storage.



HOME NURSING

At least one adult member of each family should enroll in the American Red Cross First Aid Training Course. A simple household first-aid kit for your home shelter is described in a clear concise chart available at your local Civil Defense headquarters.



MARK 640 OR 1240 ON YOUR RADIO SET NOW!

Don't trust your memory. There are CONELRAD stations for emergency information and instructions. Other stations will be off the air in an emergency.

START A HOME PROTECTION WORKSHOP IN YOUR COMMUNIT

A complete kit telling you how to organize a workshop for home protection is available at your local and state Office of Civil Defense. Write for it now!



STYLED BY GEORGE ECKERT AND ROBERT HECKMAN

Find it fast in the Yellow Pages

At your Moe Light dealer's now . . . and at very substantial savings . . . just in time to re-fixture your home THIS fall . . . sparkling new lighting fixture designs . . . in modern, contemporary and traditional modes . . . created by world-famous *Moe Light* stylists . . . wrought in hand blown opal glass and polished brass . . . to bring out the charm of your living room . . . the warm hospitality of your recreation or family room . . . the graciousness of your dining area . . . the dainty beauty of your bedrooms. Wonderful opportunity to re-fixture . . . and save!

Special introductory prices only until November 30, 1958

Key to illus.	Moe Light Fixture	Model Number	Regular Price	Special Price
A	3-light cluster; 20" dia. with spreader in place	M-1527	$39.95	$34.95
B	Colonial pulldown; adjusts from 21" to 56"; shade, 16" dia.	M-1539	$47.95	$39.95
C	Pulldown; adjusts from 21" to 56"; shade, 16" dia.	M-1528	$39.95	$34.95
D	Pulldown; adjusts from 23" to 54"; shade, 16" dia.	M-1526	$29.95	$24.95
E	Matching pendant; body 15" high, shade, 4½" dia.	M-1517	$16.95	$13.95

PRICES ARE FOR FIXTURES ONLY.

THOMAS INDUSTRIES INC.
LIGHTING FIXTURE DIVISION
Executive Office: 410 S. Third St., Louisville 2, Ky.
Leaders in Creative Lighting

THOMAS INDUSTRIES INC. products: Moe Light and Star Light lighting fixtures . . . Wright power saws . . . Radiant opal glass . . . Ideal bathroom cabinets . . . Sprayit paint spraying equipment.

Certified Inspiration Lighting Booklet—*Your Key to Exciting Home Beauty through Dramatic Lighting*—illustrates and explains C.I.L. principles. Send 10¢ for this inspiring guide to decorative home lighting—learn what YOU can do with C.I.L. lighting for your own home. Mail coupon TODAY!



MAIL COUPON TODAY!

THOMAS INDUSTRIES INC., Lighting Fixture Division
410 S. Third St., Louisville 2, Ky., Dept. AH-10

☐ I enclose 10¢. Please send me illustrated "C.I.L. booklet" explaining *Certified Inspiration Lighting* principles as they may be applied to the exterior and various rooms throughout my home.

☐ Send name of my nearest *Moe Light* dealer.

Name_____

Address_____

City_____ Zone____ State_____

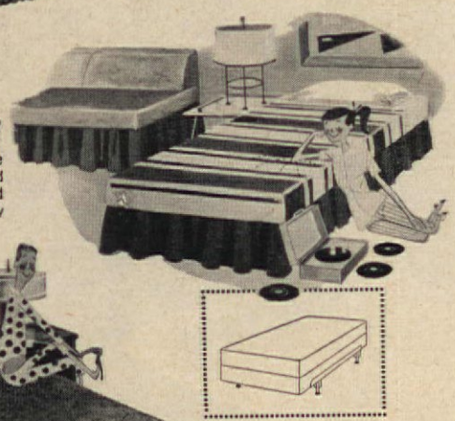
what's your "B.T."?

(BED TYPE)



☐ **INDIVIDUALIST?**

Switch to a Swing Bed! Have single-bed appearance by day — swing 'em apart at night for twin-bed comfort. So easy to make, with Harvard Bed Frames and Swing Hinges.



☐ **DUAL PERSONALITY?**

Make your living room do double duty as a sleeping room. Add mattress and spring to a Harvard "B" Frame — have a divan by day and a bed by night.



☐ **TREE TOP TALL?**

Why sleep cramped? With an Extra Long Harvard Frame, and Expanders or Center Support Units, you can have a bed up to 80 inches wide, up to 90 inches long.

Make any of these beds in minutes with the famous . . .

Harvard® metal bed frame

Modern decorating magic! Just attach your choice of headboards to a Harvard Metal Bed Frame, and presto! — a glamorous, easy-to-move Hollywood bed *in minutes*. No creaky slats, no bulky side-rails or shin-cracking footboard to waste space. *And with Harvard accessories you can go extra long or extra wide . . . high or low . . . or swing out in style with a Swing Bed . . . possibilities unlimited.* Exclusive Harvard Frame features: patented Tension Clamps for quick, sure-fit adjustment; extra-strength legs with Mobilon Sockets; lovely Coral baked-enamel finish; choice of matching Coral Plastic Casters; White Nylon Glides for hardwood, tile or linoleum; or new 2⅜" wide maple Rug Runners for fine carpet protection.



GLIDE RUNNER

$12.95 *Prices vary by location*



Look for the exclusive Protecto-Cap

Free! Don't buy a new bed or bedroom suite until you read "Beds Unlimited" — 16 pages of the newest styles, latest conveniences — a wealth of decorating ideas. Send postcard.

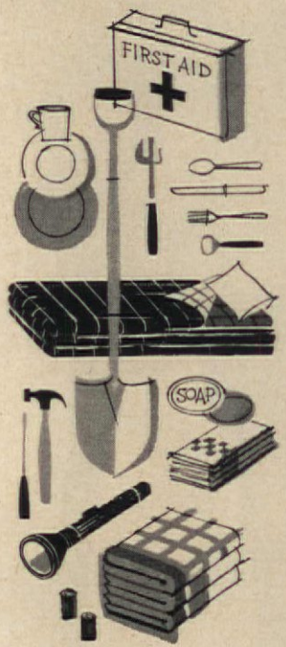
Genuine Harvard Frames are made only by

THE HARVARD MFG. CO. 7619 Grand Ave., Dept. 108, Cleveland 4, Ohio

How to Survive (continued)

SUPPLIES FOR YOUR FAMILY SHELTER

Supplies, other than food and water, should include: first-aid kit; cots, bunks, or sleeping bags; blankets; flashlight and an extra supply of batteries or a hand-operated generator type of flashlight; can and bottle openers; eating utensils; toilet tissue, towels and soap; and household tools. Continuous low-level lighting may be provided in the shelter by means of a 4-cell hot-shot battery to which is wired a 150-milli-ampere flashlight-type bulb. With a spare battery, a source of light for 2 weeks or more would be assured.



CARRY A CIVIL DEFENSE WALLET CARD

The Civil Defense Administration has issued a wallet card with instructions on what to do in an emergency. We reproduce one here. Cut it out and fold it. Carry it at all times!

CIVIL DEFENSE PREPAREDNESS

PREPARE:

Your family shelter and equip with two-week supply of food and water, first aid kit, battery radio.

Evacuation kit for your automobile with food, water, first aid kit, battery or car radio, blankets.

LEARN:

1. Warning signals and what they mean.
2. Your community plan for emergency action.
3. Protection from radioactive fallout.
4. First aid and home emergency preparedness.
5. Use of CONELRAD—640 or 1240 for official directions.

WHEN THE WARNING SOUNDS

A STEADY BLAST OF 3 TO 5 MINUTES

This means: ATTACK ALERT—TAKE ACTION AS DIRECTED BY LOCAL GOVERNMENT.

Tune your AM radio to a Conelrad frequency (640 or 1240) for official directions. Proceed according to your community's emergency action plan. Don't use the telephone.

WAILING TONE OR SHORT BLASTS FOR 3 MINUTES

This means: ATTACK—TAKE COVER IMMEDIATELY IN BEST AVAILABLE SHELTER.

In a building: If there is no prepared shelter, go into a basement or to an interior first floor room. Stay in shelter until you get word you can leave.

Outdoors or in a car: Go to nearest shelter. If you cannot reach prepared shelter lie flat on the ground face down, or crouch on floor of car.



3 Citation Homes in North Carolina

On the following pages you will find three outstanding houses that have been or will be built in your own state during 1958. These three houses have been selected by a group of eminent housing authorities from among many hundreds of entries as the three best houses for the money in your state.

The purpose of this competition, as those of you who followed our 1957 American Home Citation House Award Contest know, is to present to you, the home buyer, the outstanding houses in the medium-price range that are being built in your state. In all, we will select three houses in California, Colorado, Connecticut, Massachusetts, Texas, New York, New Jersey, Virginia, Maryland, Florida, Washington, Wisconsin, Illinois, Michigan, North Carolina, Georgia, Ohio, Pennsylvania.

To determine what sort of house and what kind of features in a house are the most important to potential home buyers, we invite you to vote on which of these three outstanding houses you consider the best of the three. At the end of this special section you will find a convenient clip-out ballot for your use. We sincerely hope that you will use it to vote for the house of your choice. We also hope that you will carefully study the design, plans and features of each of the three houses shown so that when you go out house shopping, you will know what sort of values are available in your own state.

BUILDER: Geo. Goodyear Company
ARCHITECTS: Holroyd, Folk and Gray, A.I.A.
LOCATION: Parkdale, Charlotte
COST: $22,500 including land
SQUARE FEET: Living Area . . . 1978

There is a substantial 1978 square feet of living area in this Charlotte Citation House built by the George Goodyear Company. The price, $22,500 including land, is an excellent buy for the growing young family in search of a four bedroom, 2½-bath residence.

Elimination of a garage makes available the entire lower level, encompassing family room, 4th bedroom, lavoratory, closet and utility room in this downstairs living area. Entry hall, kitchen, dining room and living room are located in the middle level while the third level has three good-sized bedrooms (two with cross ventilation) and two complete baths.

A convenient kitchen exit to the outdoors would have been a good idea but this is perhaps the only missing quantity in a house otherwise well planned, well priced and of high caliber quality!





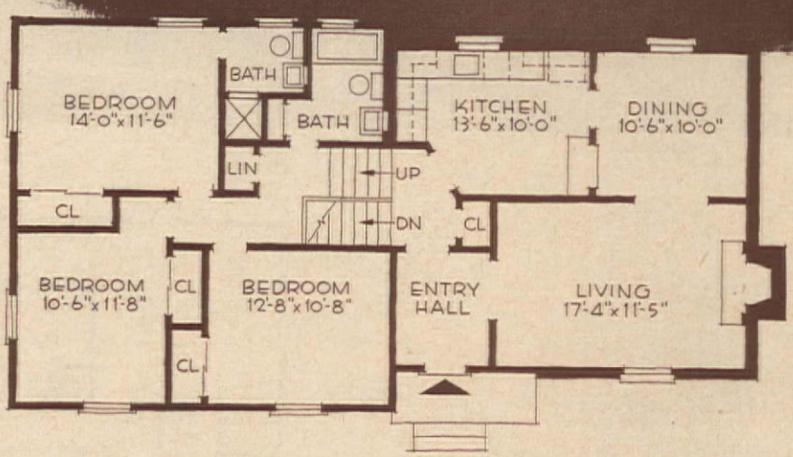
LIVING ROOM VIEW shows attractive fireplace, one of many plus factors in this Citation winner!

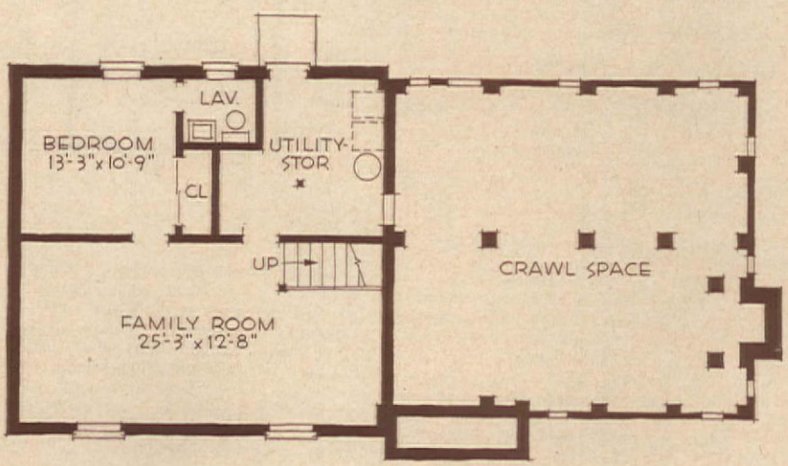
A quality multi-level at





low-level price



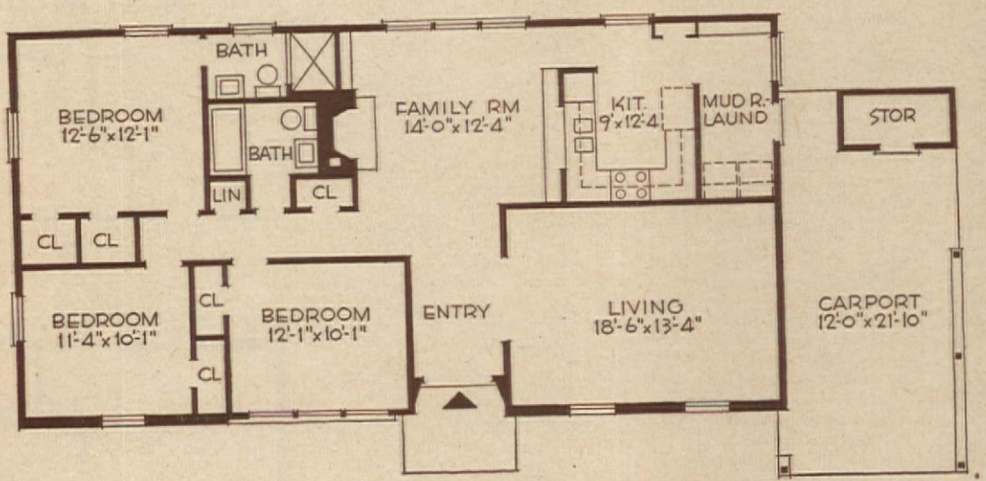


PRODUCTS USED—

EXTERIOR SIDING: cedar hand-split shakes—Creo Dipt Co.; brick veneer—Ashe Brick Co. FRAMING LUMBER: #2 Southern yellow pine ROOFING: asphalt shingles—Bird & Son, Inc. INTERIOR WALLS AND CEILINGS: gypsum wallboard—National Gypsum Co. WINDOWS: wood, double-hung, "Air-Tite"—Tar Heel Sash & Door Co.; double-hung, aluminum—Altex Engineering Co. WINDOW GLASS: Pittsburgh Plate Glass Co. HOUSE DOORS: flush, white birch and mahogany—Thomason Plywood Corp.; Monarch Door & Plywood Co. GARAGE DOORS: wood, overhead—Crawford Door Co. HARDWARE: interior doors—Arrow Lock Corp.; exterior doors—Schlage Lock Co.; cabinet and window locks—Amerock Corp. EXTERIOR PAINT AND STAINS: Samuel Cabot, Inc.; leads and oils—Devoe & Raynolds Co., Inc. INTERIOR PAINT: Devoe & Raynolds Co., Inc.; Benjamin Moore & Co.; The Sherwin-Williams Co. WALL COVERINGS: "Wall-Tex"—Columbus Coated Fabrics Corp.; hardwood paneling—Roddis Plywood Corp. FLOORINGS: oak parquet, "Bondwood"—Harris Mfg. Co.; vinyl tile—Armstrong Cork Co.; asphalt tile—Kentile, Inc. ELECTRICAL SYSTEM; circuit breaker—Westinghouse Electric Corp.; Bulldog Electric Products Co. WALL SWITCHES: toggle and silent type—Circle F. Mfg. Co.; Rodale Mfg. Co. CHIMES: Nu Tone, Inc. LIGHTING FIXTURES: Moe Light Division, Thomas Industries, Inc. INSULATION: "Fiberglas"—Owens-Corning Fiberglas Corp. PIPING: copper—American Brass Co. HEATING: forced warm air FURNACE: "Blend-Air"—The Coleman Co., Inc. WATER HEATER: 40-gallon, gas-fired—The Coleman Co., Inc. THERMOSTAT: Minneapolis-Honeywell; White-Rodgers Co. ATTIC FAN: 36" horizontal type—Crystal-Aire OVEN AND RANGE: gas or electric—Caloric Appliance Corp.; Westinghouse Electric Corp. DISHWASHER: Westinghouse Electric Corp. EXHAUST FAN: in range hood—Texboro. SINK: Briggs Mfg. Co. CABINETS: birch—Boro Wood Products Co. COUNTER TOPS: The Formica Corp. BATHROOM FIXTURES: tub, lavatory and toilet, porcelain—Briggs Mfg. Co. ACCESSORIES AND SHOWER FITTINGS: Briggs Mfg. Co. FLOORING: ceramic tile—American-Olean Tile Co. WALL COVERING: "Wall-Tex"—Columbus Coated Fabrics Corp.

High on value—





BUILDER: Georgetown Building Co., Subsidiary of Wachovia Bldg. Co.

ARCHITECT: Leif Valand, A.I.A.

LOCATION: Woodcrest Subdivision, Raleigh

COST: $13,750 excluding land

SQUARE FEET:

Living Area	1417
Carport	262
Storage	32

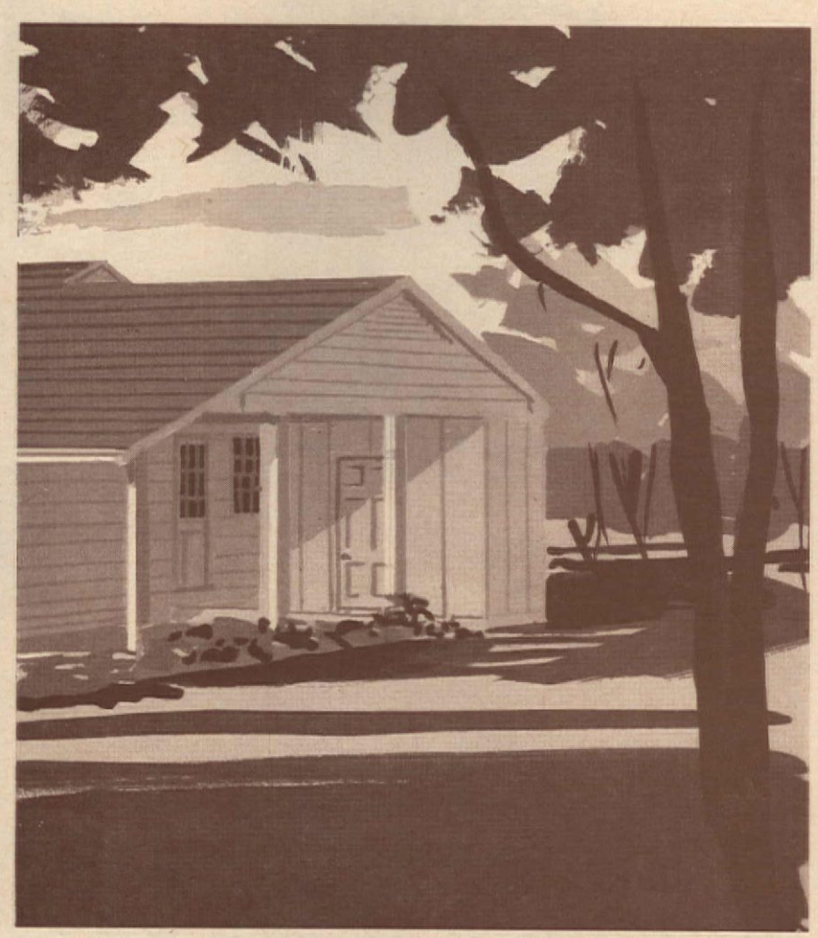
PRODUCTS USED—

EXTERIOR SIDING: brick; "Insulite"—Insulite Division of Minnesota & Ontario Paper Co. FRAMING LUMBER: Southern yellow pine ROOFING: asphalt shingles—Barrett Division, Allied Chemical & Dye Corp. INTERIOR WALLS AND CEILINGS: "Sheetrock"—U. S. Gypsum Co. FLOORINGS: strip oak over plywood subfloor EXTERIOR SHEATHING: "Gyp-lap"—U. S. Gypsum Co. WINDOWS: wood, double hung—Olumco; wood, awning—Andersen Corp. HOUSE DOORS: flush, luan or gum—Thomason Plywood Corp. HARDWARE: "400 Series"—National Lock Co. EXTERIOR PAINT: "Wonder-One Coat"—Devoe & Raynolds Co., Inc. INTERIOR PAINT: latex and semi-gloss—The Glidden Co. FLOOR COVERINGS: resilient tile—Armstrong Cork Co. INSULATION: Owens-Corning Fiberglas Corp. LIGHTING FIXTURES: Lightolier, Inc. HEATING: forced warm air FURNACE: oil-fired—Delco Appliance Division, General Motors Corp.; or York-Shipley, Inc. WATER HEATER: General Electric OVEN AND RANGE: General Electric ATTIC FAN: Consolidated General Products, Inc. EXHAUST FAN: Emerson-Pryne & Co., Division of Emerson Electric Mfg. Co. SINK: steel CABINETS: natural wood—Boro Wood Products Co. COUNTER TOPS: "Nevamar"—National Store Fixture Co., Inc. BATHROOM FIXTURES: American-Standard ACCESSORIES: Hall-Mack Co. MEDICINE CABINETS: G. M. Ketcham Mfg. Corp. SHOWER DOOR: sliding glass—G. M. Ketcham Mfg. Corp. FLOORING: resilient tile—Armstrong Cork Co. WALL COVERING: ceramic tile—Stylon Corp.

low on cost

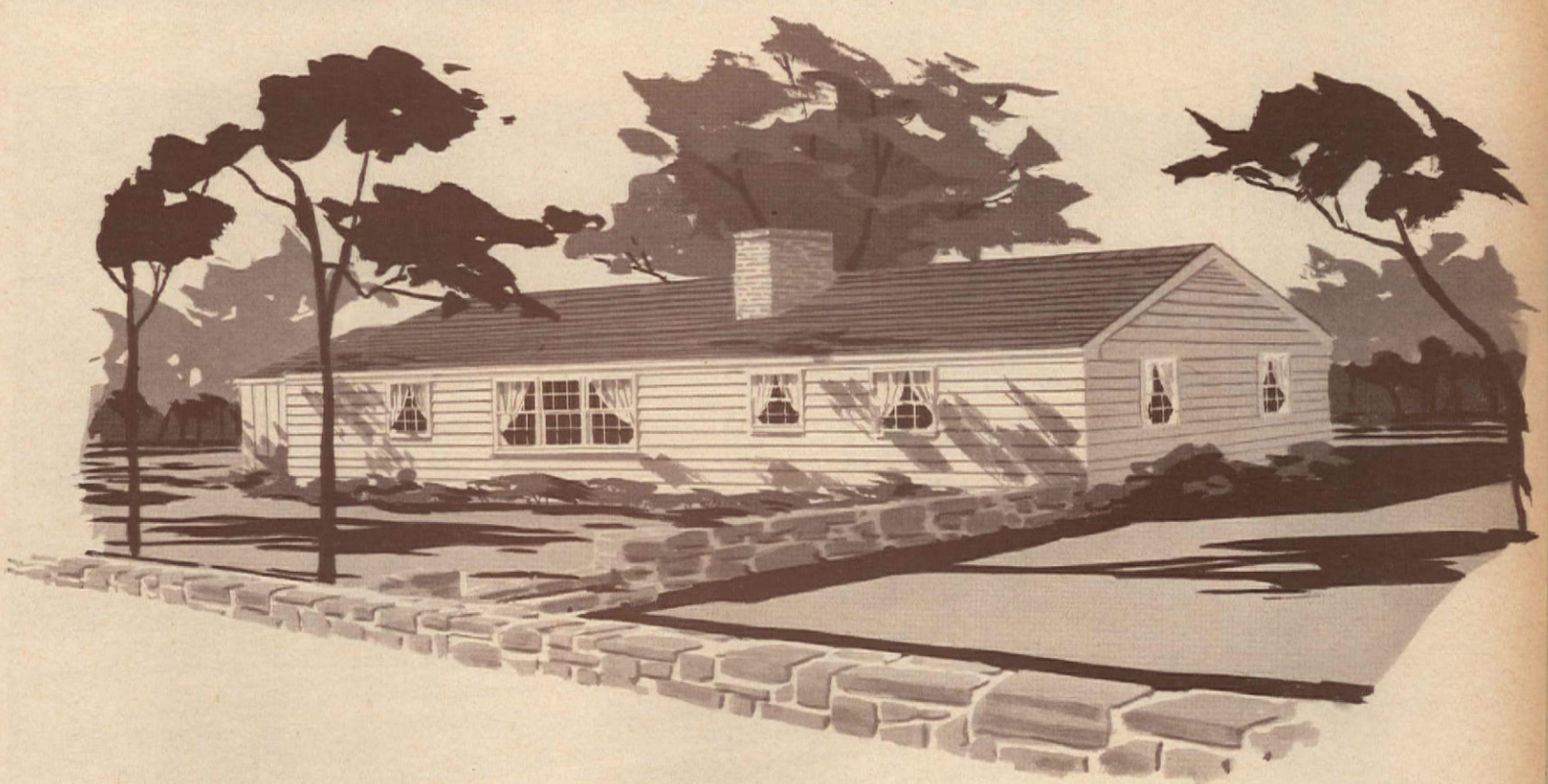


FAMILY ROOM with convenient counter pass-through at right facilitates snack meals.



Priced at a reasonable $13,750 excluding land but including a carport with storage space, and covering a living area of 1417 square feet, this Raleigh winner by The Georgetown Building Co. was efficiently planned and well-executed.

The excellent planning implicit in the location of carport, mudroom, kitchen and family room facilitates every-day family routine. The mud room provides a clean-up spot for children before they come into the house proper; the washer-dryer combination in the mud room eases the laundry problem; the pass-through counter between kitchen and family room means quick meals and less work for mother, and also allows her to be a part of family room activity. Lacking in this house are sliding glass doors at the back of the family room which would have provided more convenient indoor-outdoor living arrangements. A minor lack, to be sure, and amply compensated for in otherwise-efficient design, the three good-sized bedrooms with two full baths and many other noteworthy plusses.





ENTRY PORCH AND PLANTER create an attractive entrance. Overhang shades the sun, sheds the rain.



The John Crosland Company has been able to produce a good-looking and nicely-designed split level for $10 per square foot. This house in "Colonial Village," Charlotte, is priced at $19,500 including land and has 1,995 square feet of living area.

The rooms are a good size, and there is plenty of variety in the living, sleeping and working areas of the house. A basement family room has an exit to the back lawn. There is a kitchen sufficiently large to have a breakfast nook, and adjoining the kitchen is a full dining room for more formal dining. A utility room in the basement might be used for laundry appliances and as a mud room, since it has direct access to the outside. A diagonal path through the living room from entry to dining room could create a furniture arrangement problem.

There are three bedrooms on the main-bedroom level which have two full baths. On the lower level another full-sized bedroom has an adjoining bath—a fine arrangement for guests or grandparents living with the family. Here we have lots of house and highly desirable house, at little money!

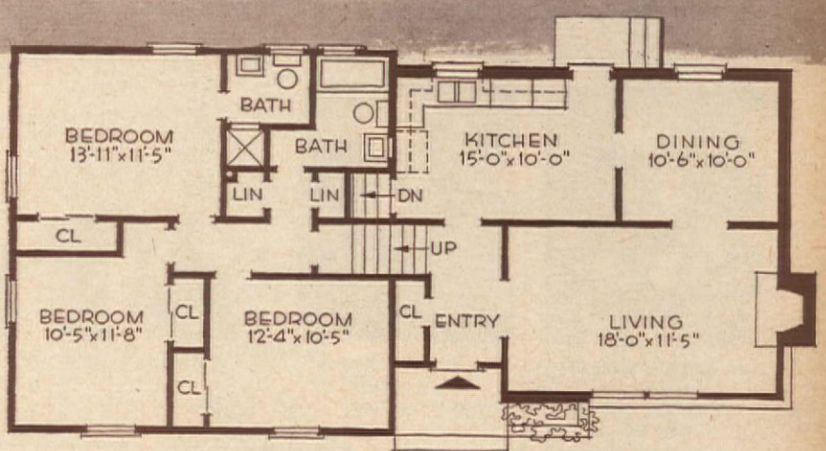
All this....and less than $10

ALL DRAWINGS BY MARVIN CULBRETH





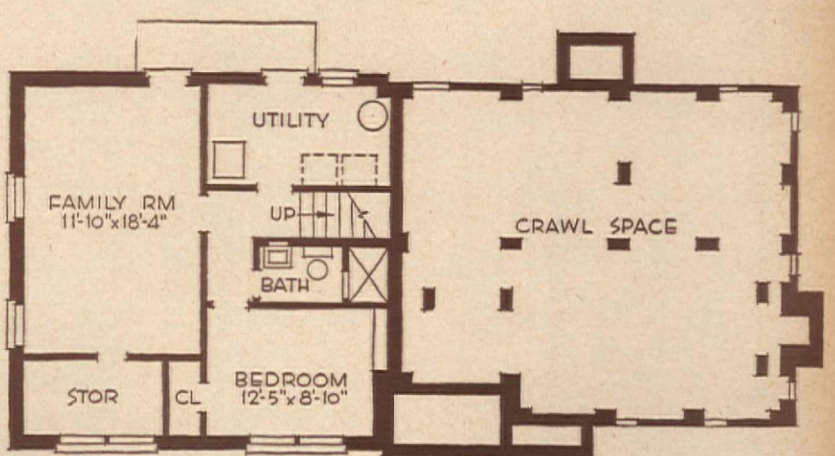
per square foot



BUILDER: John Crosland Company
DESIGNER: Roy E. Holbrook
LOCATION: "Colonial Village," Charlotte
COST $19,500 including land
SQUARE FEET: Living Area 1995

PRODUCTS USED—

EXTERIOR SIDING: vertical "V" joint boards; brick FRAMING LUMBER: North Carolina yellow pine ROOFING: 215 lb. asphalt shingles—Bird & Son, Inc. INTERIOR WALLS AND CEILINGS: ½" "Sheetrock"—U. S. Gypsum Co. FLOORINGS: 2¼"-wide select strip oak; in kitchen, vinyl tile—Armstrong Cork Co.; in basement, asphalt tile—Armstrong Cork Co. WINDOWS: wood, double-hung—Universal Window Co. HOUSE DOORS: pre-hung units—Tar Heel Sash & Door Co. HARDWARE: brass finish—Arrow Lock Corp. EXTERIOR PAINT: lead and oil, three coats—Devoe & Raynolds Co., Inc. INTERIOR PAINT: kitchen and bathrooms, two coats enamel—Devoe & Raynolds Co., Inc.; other rooms, two coats rubber base—Devoe & Raynolds Co., Inc. ELECTRICAL SYSTEM: 100 amp. service with circuit breakers—Walker Bros. WALL SWITCHES AND OUTLETS: silent type—Circle F. Mfg. Co. INSULATION: 4" blown rock wool over entire ceiling area—U. S. Gypsum Co. and "Gold Bond"—National Gypsum Co. PIPING: cast iron drains and copper tubing HEATING: forced warm air FURNACE: gas-fired, perimeter system—Delco Appliance Diivsion, General Motors Corp. WATER HEATER: 40-gallon, gas-fired—White Products Corp., Division of Edward Lamb Industries THERMOSTAT: Delco Appliance Division, General Motors Corp. EXHAUST FAN: in range hood—Stanthony Corp. SINK: double-bowl—American-Standard CABINETS: wild cherry, "Natural Panawall"—Bacon COUNTER TOPS: The Formica Corp. BATHROOM FIXTURES: tub, toilet and lavatory—American-Standard ACCESSORIES: chrome—Miami Cabinet Division, Philip Carey Mfg. Co. SHOWER: ceramic tile FLOORING: ceramic tile—Dallas Ceramic Co.



Cast your vote for Better Housing

That's right, you can help upgrade the standard of housing in your state and for the entire country by voting on which of the three houses you've just studied offers the most and best for the money. How can your vote help to obtain better homes? Well, it works like this. After all the votes are received and counted, the information contained on the ballot will be tabulated by us. This information will then be put into booklet form and sent to about 5,000 builders. These builders are just as anxious to give you the kind of house you want as you are to have such a house. They'll take note of which of the three houses you preferred and the features that you consider the most important. After studying these findings carefully, builders will incorporate your preferences into the homes that they'll be building in the future.

Good housing is everybody's business! It's not only the responsibility of local government officials, lenders and builders—it's ours and it's also yours. Homes of Today that are poorly designed and built will be the Slums of Tomorrow! It's your duty to do what you can to keep up the standards of home construction. One way to do it is to cast your vote. In this way, you'll be giving your local builder a pat on the back and a vote of confidence for a job well done! More than that, you'll be encouraging other builders to follow his example by designing and building Tomorrow's Citation-Winning Homes!

THE JUDGES

of The American HOME 1958 Citation Awards



MR. NELS G. SEVERIN
President
N.A.H.B. (1958)



MRS. JEAN AUSTIN
Editor and President
The American HOME Magazine



MR. HUBBARD H. COBB
Building Editor
The American HOME Magazine



MR. JAMES F. SCHNEIDER
Vice President
Marine Midland Trust Co. of New York



MR. THOMAS P. COOGAN
President
Housing Security, Inc.



MR. JOSEPH MASON
Editorial Director
American Builder



MR. CARL NORCROSS
Executive Editor
House & Home Magazine



MR. WALTER S. DAYTON
National Association of Real Estate Boards



MR. EDWIN KRAMER
A.I.A.

MY VOTE FOR THE BEST HOUSE FOR THE MONEY GOES TO:

Name of Builder

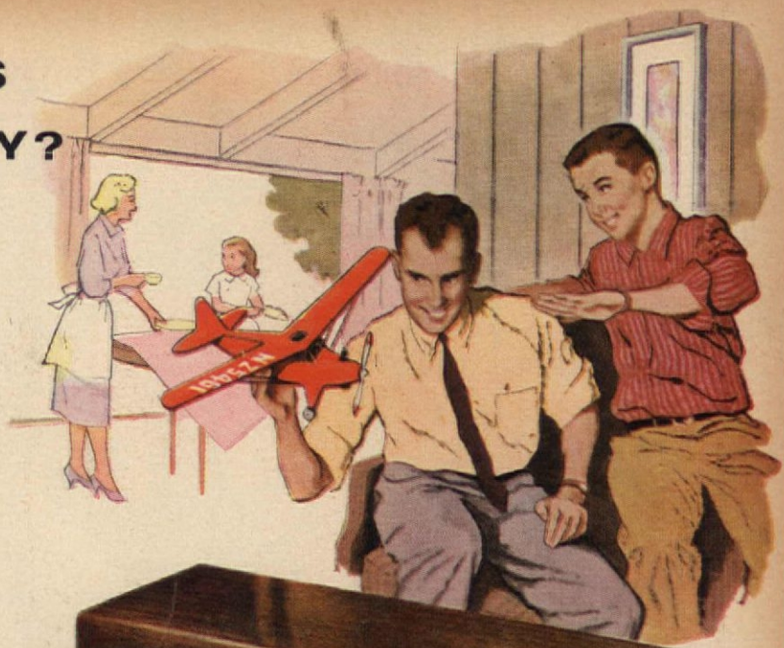
Please circle the three reasons that influenced your vote the most

STYLE OF HOUSE	GARAGE	WINDOWS
EXTERIOR DESIGN	BASEMENT	MATERIALS USED
LAYOUT	STORAGE	EASY RESALE
NO. OF BEDROOMS	KITCHEN EQUIP.	LOW MAINTENANCE
NO. OF BATHROOMS	LAUNDRY ROOM	SIZE
FAMILY ROOM	SIZE OF ROOMS	PRIVACY

Name _____ *Street Address* _____ *City* _____ *Zone* _____ *State* _____

Send to:
The American HOME Magazine
300 Park Avenue
New York 22, N.Y.

WHY ARE THE ANDERSONS SUCH AN OUTSTANDING FAMILY?



You probably know a family like the Andersons—perhaps you are one of them. Without any of the advantages of money, college, or unusual talents, the Andersons are known, liked, and respected throughout the community. Mr. Anderson was even picked for the school board even though his formal education was not great. Mrs. Anderson is known for her clever ideas when the PTA puts on its big bazaar. The children aren't brilliant—but they are alert, good students busy with a dozen different hobbies. One has even rigged up a laboratory in the basement and won the science award at the high school last year. But busy as the Andersons are—they always seem to have time for each other. You just have to set foot in their house to know it is a happy house.

It was Mr. Anderson's very lack of formal education that is largely responsible for their home atmosphere. Since he was never in a position to take education for granted, he determined that he was going to do what he could to give his family the priceless gift of knowledge. It was then he decided to buy a set of the Encyclopaedia Britannica—and he has never regretted the decision. The whole Anderson family has caught the habit of "looking it up in Britannica"—a habit that will have a lifelong effect on their success and happiness.

If you, like Mr. Anderson, want to give your family every educational opportunity, it will pay you to glance through the plan described below that will allow you to have a set of the world-famous Encyclopaedia Britannica in your home easily and inexpensively.

ESSENTIAL IN EVERY HOME
WHERE EDUCATION IS RESPECTED

ENCYCLOPAEDIA BRITANNICA



Brand new edition
now available direct from the publisher on

Book a Month Payment Plan

you get all 24 volumes now—pay later!

e latest edition of Britannica—the greatest asure of knowledge ever published—is the gest and greatest in our almost 200-year blishing history. An *enormous printing* ma- ially reduces our costs and under an unusual ect-from-the-publisher plan, we pass these ings on to you. All 24 handsome volumes this world-renowned reference library will delivered to your home NOW *direct from publisher*. You pay later at a cost so low it s easy as buying a book a month!

Equivalent to a library of 1,000 books

e Encyclopaedia Britannica is the most val- ble gift you can give yourself and your family he priceless gift of knowledge. Contained in pages is information on every subject sig- cant to mankind. It is equivalent to a library ,000 books, bringing you the knowledge and hority of world-recognized leaders in every d.

ust think of a subject—and you'll find it in Encyclopaedia Britannica—whether it is ormation on the rules of a sport, the back- und of a religion, how to build a brick arch a fireplace, or the science of launching a ded missile.

The new Britannica almost "televises" information to you, with 23,494 magnificent photographs, maps, and drawings. In every respect, Britannica is the largest and most complete reference set published in America, containing 26,000 pages and over 38,000,000 words.

Symbol of a good home

Encyclopaedia Britannica cannot help but have a lasting effect on you as well as on the growth and development of your children in school and in later life. Benjamin Franklin said: "An investment in knowledge pays the best interest," and Britannica gives you the accumulated knowledge of the world in clear, easy-to-read language and superb illustrations. It is essential in every home where education is valued and respected.

Preview Booklet Offered FREE

Simply fill in and mail the coupon today, and we will send you . . . without cost or obligation . . . a copy of our beautiful, new booklet which contains an exciting preview of the latest edition of Encyclopaedia Britannica. Send no money—not even for postage. It's yours, absolutely free! However, since this offer is necessarily limited, please mail the coupon today before it slips your mind.

Mail Coupon Now for FREE BOOKLET



ENCYCLOPAEDIA BRITANNICA, DEPT. 24-H
425 N. Michigan Avenue, Chicago 11, Illinois

Please send me, *free and without obligation*, your colorful Preview Booklet which pictures and describes the latest edition of ENCYCLOPAEDIA BRITANNICA. Also include complete information on how I may obtain this magnificent set, *direct from the publisher*, on the Book a Month Payment Plan.

Name _____
Please Print

Address _____

City _____ Zone _____ State _____

In Canada, write E. B. Ltd., Terminal Bldg., Toronto, Ont.







M-m-m, **that special Cannon feel**

—such luxurious towels, such marvelous buys at **$1.00**

The soft beauty is woven in to last for years



A beautiful economy! Trousseau-pretty yet fast-drying and hardy for family use. Bath size **$1**

Shown: striped bath size, $1; solid hand towel, 59¢



Cannon Carefree colors stay bright wash after wash. Gay stripes and solids. Bath size is **$1**



Only Cannon towels have Beauti-Fluff finish, kind to skin, so nice for gifts. Bath size is

At every price, 59¢ to $3.98, Cannon towels are the most towel for your money

CANNO



VIP
Very People Interesting

WAKES CHILDREN study route of next leg of their round-the-world trip. Left to right: Michael, Howard, Robin, Debbie.

The Wakes are eating their way

around the world

NAN RILEY AND JULIA BRISTOL



ABOVE, Toni Wakes makes the costumes for the family. At right, Father Ben runs the dictaphone while Howard gives a detailed report.



An average-income family with four children can't do a lot of traveling. Yet it's while children are young that travel is most valuable to their education. It's the time of life when they absorb and retain new impressions most readily. It's a real pity to wait till you're old and gray to go abroad.

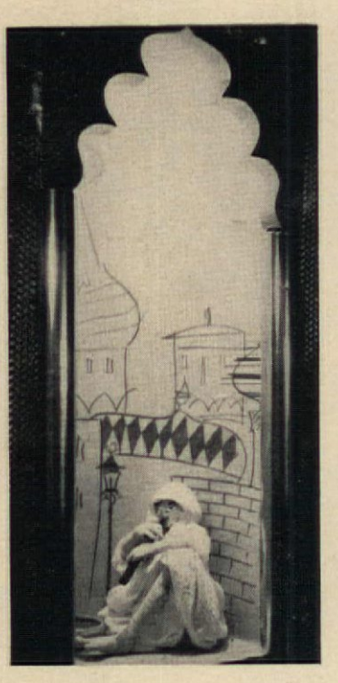
These were the convictions of Toni and Ben Wakes, a Miami couple with four children between the ages of five and 12. Both Ben and Toni work. Ben is doing well with his own advertising agency, for which Toni is art director. But they hardly hope to get rich enough to take a family of six on a foreign jaunt.

Toni, whose ancestry is Scotch, has never been out of the United States. Ben made just one voyage in his life—at the age of 11 when his Polish parents brought him to America. But though their own traveling has been limited, Ben and Toni wanted to give their children greater advantages than they themselves had.

(continued)



INDIA. Our hostess in traditional sari serves lentils from bronze chafing dish. Other dishes: skewered pork from Rajasthan, lamb and spinach from Punjab, murghi dolmas. For dessert: sweet rice, spiced coffee.



Then something happened that showed them a way to globe-trot without leaving home.

"Around the World in 80 Days" came to Miami. For days after seeing the picture, the children kept asking questions. "Does everyone ride an elephant in India?" "Why do Chinese people wear pajamas in the daytime?" "When the balloon went up in France, how could it come down in Spain?"

Many of their questions revealed how little geography and general world knowledge the children were getting in school. Now, the Wakes began to feel that it was urgent that they do something to supplement what the children were learning in school about the earth and its people. But how? What was needed was some way to make it fun—almost as much fun as actual traveling.

Then Toni remembered one of her own geography classes. After studying China, the teacher invited her pupils to a Chinese meal. "I never forgot that class. It was fun, yet I learned a lot," she said to her husband. "Why can't we use mealtime to teach geography?"

And so, their around-the-world-in-80-meals project was born. A west-to-east route was decided upon. First stop: colorful Hawaii.

For the take-off event they transformed the family room into a setting as nearly authentic as they could make it. The children were sent to gather palm fronds. These Toni attached to a pole set in their Christmas-tree holder. (If she hadn't lived where palm trees grow, Toni would doubtless have cut them from paper.) Under these waving palms they put a long, low table—actually a door set on short legs.

Some lengths of brightly colored cotton were turned into sarongs for the children while Toni donned a grass-skirted costume and pinned a hibiscus bloom behind her ear.

Their luau consisted of lomi salmon, potatoes cooked with coconut butter, fish and poi, a variety of fresh fruits, including pineapples, papayas and avocados and punch served in a huge hollowed-out watermelon.

For days before the "trip," the house was filled with excitement. Howard, 11, was given the task of marking on a large map the route the family would take. He collected travel brochures, called ticket agencies, got information on health regulations, passports and baggage requirements. Ten-month younger Michael was assigned library detail. He brought home an armful of books on Hawaii, giving the history, geography, exports, industries and other vital statistics. Robin, 12, made a special study of the islands' customs; how people dress, how they serve their meals, even what games Hawaiian children play. Not to be left out, five-year-old Debbie was appointed chief assistant to all the other "committee heads."



JAPAN. Main dish is Sukiyaki. Other dishes include chicken broth, tart salad, fried shrimp, octopus on skewers, abalone, seaweed and pickled scallions. For dessert, mandarin oranges, rice fortune cookies, green tea.



Since all travelers carry cameras, Dad Wakes loaded his with fresh film ready for the trip. He scoured Miami for authentic Hawaiian records to play during mealtime. He also brought home the office dictaphone to record the after-dinner reports the children were zealously preparing.

Toni's job, of course, was the food. Not satisfied to take a Hawaiian recipe from an American cook book, she wrote to the Chamber of Commerce in Honolulu and asked for a list of foods most commonly eaten by average people there.

Finding the ingredients that went into a recipe for poi, for example, at first appeared a problem. But to her surprise, she discovered an amazing number of foreign items in her favorite chain food store. They were tucked away in the canned-goods section, mostly, where she just hadn't noticed them before.

She found bird's-nest soup for their later dinner in Hong Kong, octopus for the Japanese meal, stuffed vine leaves for the stop in Bali, as well as seaweed, baby abalone and other foods and spices she hadn't known existed.

Could she get her family to eat these strange foods? Probably they wouldn't if they were served along with mashed potatoes and pot roast at a regular meal. But, apparently the children decided that when you're in Japan or India you eat as the Japanese or Hindus do. "They even downed the seaweed, the least appetizing food I've tackled to date," Toni reports. "And you should have seen them eating with chopsticks in China. They picked up the knack quicker than Ben or I did."

At each of the dinners, the Wakes invite guests, preferably people who come from or have lived in the country. These represent the people the family would meet traveling. Their presence aids Ben and Toni in guiding the dinner-table conversation. Emphasis is placed on contributions of the country visited to world culture. The guests are also an audience for the reports that the children stand up to deliver into the dictaphone.

The first leg of the journey, to Hawaii, was the hardest for all of them. After that, research, menu planning, decorating, cooking and getting up the reports began to come more easily.

The family soon found that people everywhere were most cooperative and willing to help them. Librarians set aside books the children would want to read for future stops in their voyage. Music shops spot records of native music for Ben. Storekeepers call Toni's attention to new items with a foreign flavor. One of the embassies to which Toni had written for a menu in-

(continued)



BALI TEMPLE DANCER. This is Debbie, 5 years old. Headdress is made of diamonds, pearls and gold mesh on cardboard frame.



BALI. Here can be seen turtle on skewer, stuffed vine leaves, crab in coconut milk, peanut sauce.





HAWAIIAN LUAU includes fresh pineapple papaya, avocado, lomi salmon, chicken luau, potato with coconut butter, Macadamia nuts, baked bananas, punch, hearts of palm. At far right, Howard Wakes sips "Wai" (punch) from hollowed coconut shell.

this beautiful wood burning...

FIREPLACE INSTALLS in LESS THAN A DAY!



MAKE YOUR HOME a showplace in *less than a day* with the sensational, new Uni-bilt Fireplace. Adds exciting beauty to traditional or modern rooms. Provides all the warmth and charm of a real wood-burning fireplace for your family and friends to enjoy. Increases the resale value of your home, too.*

The complete Uni-bilt Fireplace with chimney is factory-built, comes ready to install. Fastens directly to the wall . . . no masonry, no mess. Engineered to draw *right*, burn *smoke-free*. Completely safe . . . tested and approved by Underwriters' Laboratories. Built to last a lifetime.

**Uni-bilt® FIREPLACE*

**Accepted by F.H.A., V.A. and local banks for new home or modernization financing.*

FREE!

Smartly styled matching shovel and poker set (a $20 value) given *FREE* with your purchase of a Uni-bilt Fireplace between Sept. 25 and Nov. 30, 1958. Offer good in U. S. A. only.





The Uni-bilt Fireplace comes primed and can be painted to harmonize with any interior.

Vega Industries, Inc.
8110 E. Brighton Ave.
Syracuse 5, New York

Gentlemen: Please send, without obligation, complete information on the Uni-built Fireplace and details of FREE fireplace tool set offer.

NAME.....

ADDRESS.....

CITY..... STATE.....

continued

cluded table decorations along with recipes. A dinner guest presented them with a pair of wooden shoes for their Dutch dinner, another a Buddha he'd brought from India. Friends clip articles and pictures that would help in decorating and costuming.

Artist Toni always designs a place-card menu for each meal. Following the children's after-dinner reports, photographer Ben presents each one with a candid polaroid snapshot taken during the meal.

The menu for Bali, typical of the thought that goes into each meal's preparation, reads: South-Sea wreath (fruit appetizer), coconut crab molee with lime nectar (sauce), deep-sea turtle with peanut sauce, leging corn (corn with greens), stuffed vine leaves, flaming coconut freeze and spiced punch.

The farther the family travels, the easier they seem to find preparations. Toni does all her cooking the night before. "With my freezer I can enjoy the trip as much as the rest of my family," she explains.

Instead of trying to costume the entire family, one person gets native garb for each trip. This gives Toni more time to devote to the setting. When the family arrived in Manila, for example, they "stayed" in a thatched hut overlooking Manila Bay. The thatched hut was nothing more than palm fronds laid on a wooden frame suspended from the ceiling. The view of the bay was a painted mural (done on a huge piece of paper) that Toni copied from a postcard.

Expensive? "No, it would surprise you as it has us. Any housewife could duplicate our trip with little money. The food I use is usually cheaper than an American meal of steak or chops. I limit myself to buying one new atmosphere item for each country. Costumes I make from remnants or old clothes. None of my centerpieces has been expensive. For instance, I used colored egg shells glued in a long coiling line to make a Japanese dragon when we went to Tokyo. Many of my atmosphere items come from the five-and-ten."

Imagination and leg work substitute for money.

It's true the Wakes live in a larger city where it's easier to find unusual food ingredients and both Ben and Toni may be more artistic than most. But if they lived in Alaska or the middle of Wyoming, they'd doubtless find a way to carry out their round-the-world project. If they lacked palm fronds for thatching a roof, they'd use straw or cut thatch out of brown paper. While they might not be able to include abalone for their Japanese stopover, they could roast grasshoppers which are widely eaten by common people in Japan. As a matter of fact, they plan to have grasshoppers when they visit Indian tribes in the Andes.

Traveling at the rate of one or two meals a month, they don't expect to arrive home inside three or four years. Future meals will be served in Africa, Europe and South America.

"We're saving the United States for last," Toni says. "We'll take a cook's tour with such meals as a Texas barbecue, a New England boiled dinner and New Orleans creole cuisine."

Is it worth the trouble? "Definitely, yes!" says Toni on whom the brunt of the preparation falls. "Definitely, yes!" says Ben, who pays the food bills.

The children talk about a country for weeks before and after the meals. Their grades at school have gone up. Their enthusiasm has spilled over to playmates whose mothers have begun inquiring about the project. The older children have already begun to take an interest in world news—"because foreign places are no longer mere names to them," says Ben.

"And Toni and I are learning almost as much as the children," Ben adds. "I know we're having every bit as much fun."

THE END



SHERWOOD GREEN Weldwood Samara V-Plank® Paneling on walls comes in 4′ x 8′ panels to make installation quick and easy.



Cinnamon | Biscayne Blue | Coral Rose | Dove Grey | Candlelight | Provincial | Sun Tan | Nutmeg

New from Weldwood! Prefinished real wood paneling in 9 mellow colors

Genuine African Samara hardwood paneling combines the lifetime luxury of choice-grained wood with the beauty of color. Expertly prefinished by Weldwood, it costs only $45 for a 12-by-8-foot wall. Rich and varied grain patterns. The mellow luster that *only* real wood can offer. And now new color-styled Weldwood Samara® Paneling comes in shades to harmonize with any color scheme in your home.

Beautiful now, beautiful always. Withstands bumps, alcohol, water—wipes clean with a damp cloth. The reason is Weldwood's genuine lacquer finish applied under electronically controlled conditions at the factory. It's a true furniture finish that enriches and protects the wood beauty as no other finish can.

So easy to install you can do it yourself. Or ask your Weldwood dealer to recommend a contractor and to arrange easy terms. In either case, your Weldwood Paneling is guaranteed for the life of your home.

See over 70 types and finishes of Weldwood Paneling at your Weldwood lumber dealer's or any of our 114 branch showrooms. New York Showroom: 55 W. 44th St. In Canada: Weldwood Plywood, Ltd.

NEW PREFINISHED PANELING BOOK

United States Plywood Corporation
Box 61, New York 46, N. Y.

Please send me a copy of the new full-color folder, "Weldwood Prefinished Paneling For Fine Interiors," which shows woods available and gives complete installation instructions. I enclose 10¢. AH-10-58

Name.....

Street.....

City.....Zone.....State.....

WELDWOOD® WOOD PANELING AND OTHER WELDWOOD PRODUCTS FOR HOME AND INDUSTRY

How to remodel a husband

ELIZABETH L. BAKER

Glancing through the pages of magazines, I can't help feeling sorry for any novice wife who is so carried away by before-and-after pictures that she assumes it's merely an evening's fun to transform a living room and dining room into one vast, attractive "family room."

No young and inexperienced girl, enraptured by the illustrations, should automatically conclude that she need only ask her husband to knock down the wall while she's getting dinner. The resultant explosion and disillusionment would be enough to send her home to mother, filled with the sad conviction that all men are unimaginative brutes.

What the unskilled wife must understand is that most men are terrible creatures of habit where their homes are concerned. A wife may stub her toe ten times a day on that misplaced radiator or walk several extra steps to the refrigerator because someone once designated it to the back hall, but it would never occur to hubby that the situation could be remedied. After all, man's home is his castle, and the thought of any serious tinkering with its interior would be as painful to him as planning a major operation for no better purpose than rearranging his liver and appendix into a more attractive design. The only major changes he will ever endorse are those like replacing the old coal furnace with one to be controlled by the flick of a thermostat, or installing self-storing combination windows, which eliminate a distasteful chore each spring and fall. Therefore, the novice wife must learn to use subtle and devious means to convey her plans and do this so gradually that her husband will be firmly convinced it was all his own idea in the first place.

I propose to show how this can be done by citing my own latest project, from the moment it was first conceived in my brain till the moment when my husband was explaining to a group of admiring friends how *he* happened to think of it.

Having long admired the lovely family rooms shown in magazines, I was rapidly becoming convinced that such a room was a necessity in our household. I was casting about for the right spot when the thought occurred to me that my kitchen would make an ideal family room. Glancing about, I realized how easily a coat of paint would transform the row of cupboards into a modern storage wall; and how replacing the stove and refrigerator with a piano and TV set and adding a comfortable sofa and chairs would result in a room complete beyond my wildest dreams.

In no time at all the solution to my problem was clear. With one fell swoop I would transform the whole house. My kitchen would become the family room; my present dining room, the kitchen; and our "middle room," connected by a wide archway, would become a lovely dining room. I was so entranced at the idea of not only gaining a family room but creating a whole new kitchen that I had to restrain myself from pushing in the refrigerator and stove.

However, my years of training served me well. An unsuspecting wife would have blurted out the whole scheme to her husband on his arrival home, expecting only exclamations of admiration at her cleverness. I knew that, to a man who automatically recoils at the thought of moving a sofa, the bold statement that I wanted to move the kitchen would throw him into such a state of shock he would never emerge to hear the details. Realizing this campaign would require great cunning, I contemplated the various methods to use and decided this was the time for the system known as the "reverse approach," which works in the following manner:

We both greatly admired a round pine table and Welsh dresser displayed in a nearby antique shop, but our present dining room was too narrow to accommodate these pieces. Reluctant to abandon our choice, we had delayed replacing our slowly disintegrating furniture because neither of us could work up any enthusiasm towards a standard dining room set. I knew that this subject would come up again shortly in the normal course of conversation, with a little prodding by me.

I loosened the leg of the dining-room table a few more notches, and that night, as my husband's dinner swayed precariously before him, he declared the time had finally come to make our decision. We discussed the pros and cons of drop-leaf tables and agreed to shop around seriously within the next few weeks.

As we sat in the living room after dinner, I glanced casually toward the middle room and remarked, "Isn't it too bad that's not our dining room? A big, square room like that would look so beautiful with a round table—and can't you just picture that Welsh dresser against the wall in place of the piano?"

He immediately said exactly what I was expecting, "Let's make it the dining room. I'll never see any furniture I like as well as that."

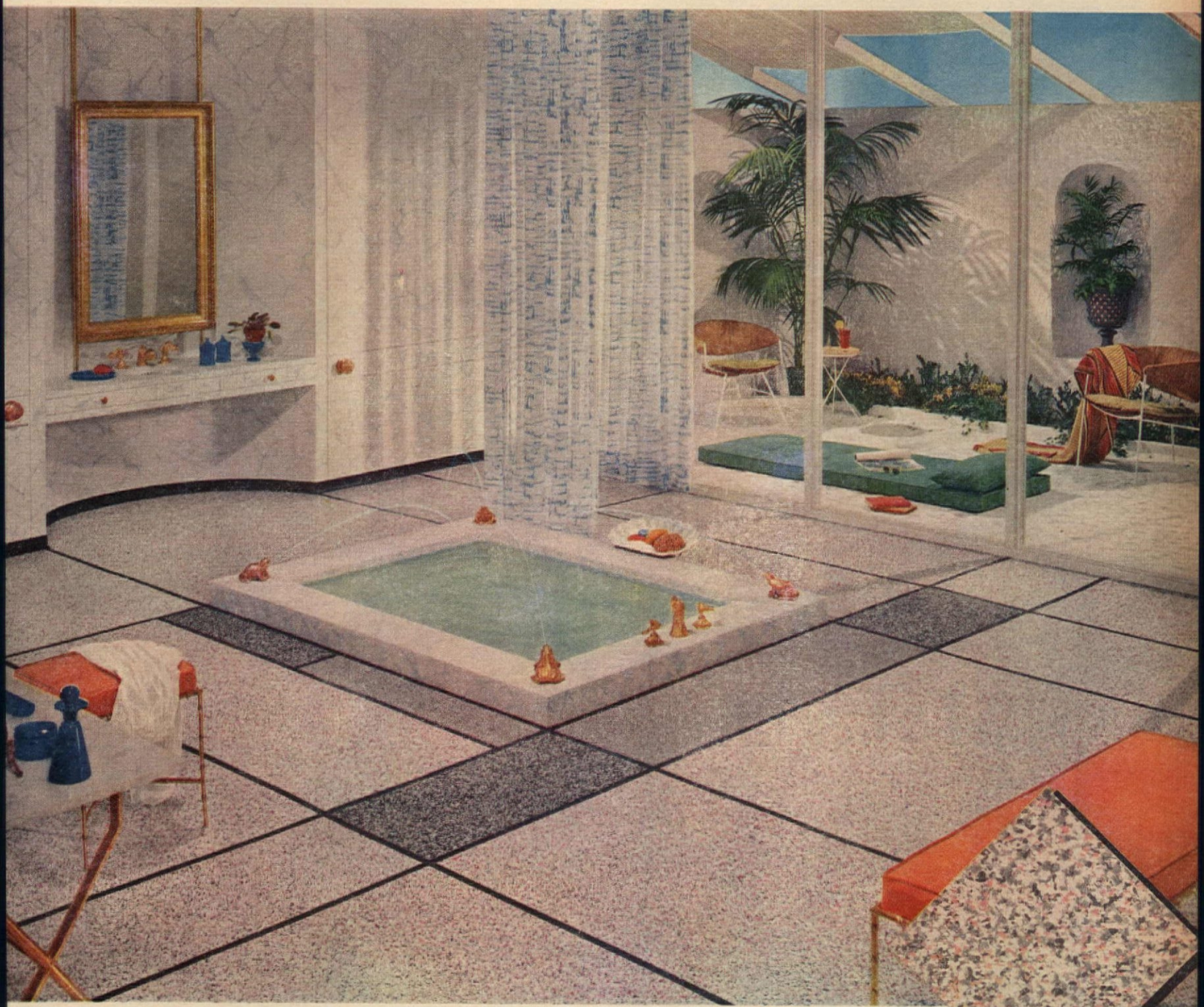
And I, of course, was ready with the proper reply, "Don't be silly—it's much too far from the kitchen!"

This is what is meant by the reverse approach. It was now up to my husband to persuade me that this was the ideal spot for a dining room. The fact that it was several yards from the kitchen naturally was no obstacle to the man of the house when he is sitting in front of a table laden with goodies. I knew that the idea of a dining room there, once implanted in his mind, would appeal to him greatly. However, in my crafty way, I was adamant, although I did murmur thoughtfully, "It would be pretty, wouldn't it, with that fireplace and bay window?"

It must be noted carefully that I still didn't mention my overall plan. The neophyte (continued on page 78)

KENTILE VINYL

ON TODAY'S SMARTEST FLOORS



Why not do this floor yourself? It's so easy and so economical. Remember, too, tile costs less to have installed than flooring in rolls. Colors: Dark Granite, Tennessee and Dark Tennessee with black feature strip. Wall base is Black KenCove.®

"Terrazzo Chip," latest KENTILE® Solid Vinyl Tile, is the easiest floor of all to clean because of its smoother, nonporous surface. Resists denting and wears longer than any other resilient floor. Greaseproof . . . waterproof . . . comfortable underfoot . . . can be installed most anyplace indoors.



Insist on the GENUINE. Look for the Kentile name on every carton.

YOUR KENTILE DEALER IS LISTED under FLOORS in your classified telephone directory. Kentile Floors are available in Solid Vinyl (KenRoyal®), Vinyl Asbestos, Rubber, Cork, and Asphalt Tile . . . over 175 decorator colors.

© 1958, Kentile, Inc., Brooklyn 15, N. Y.

YOU PAY NO MORE FOR A KENTILE FLOOR



Please mail this coupon for your color styling book.

PRATT & LAMBERT-INC.
63 TONAWANDA ST., BUFFALO 7, N. Y.

Please send me your book of ideas on home color styling, "COLOR . . . for Harmonious Living." Enclosed is 10c for postage and handling.

Name .....

Address .....

City ..... Zone ..... State .....

Q A

Just ask us!

A digest of the most frequently asked questions by American HOME readers . . . and our answers!

Q. *Our basement leaks at the seam where the floor joins the walls. Can this be repaired?*

A. Use a cold chisel and cut out the crack so that it's wider on the inside than on the surface. Pack it with waterproof cement or dry it out with a blow torch and then fill with hot tar.

Q. *How do I get more food value into meals?*

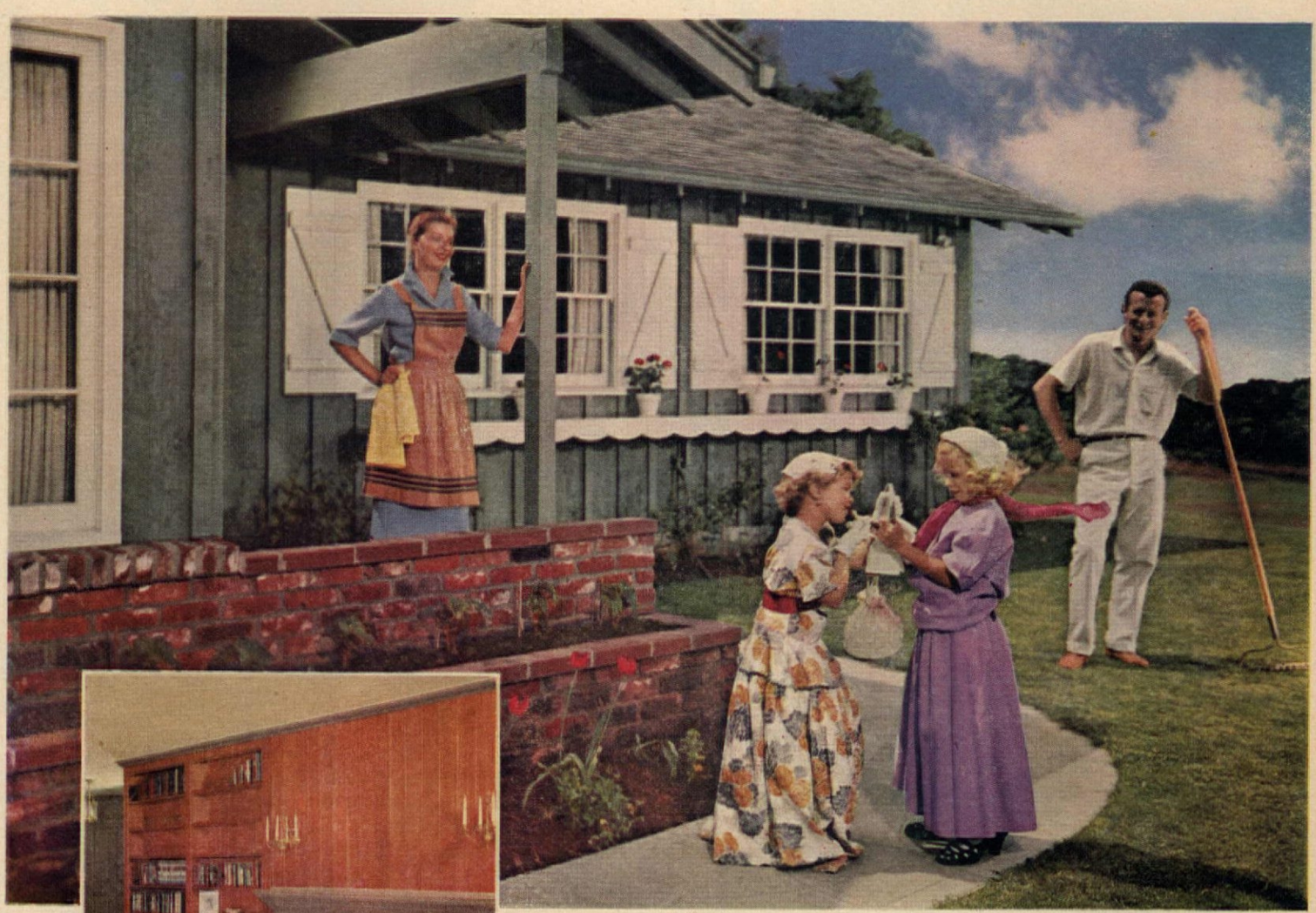
A. To get more food value into your meals cut down on the non-vitamins and mineral calories. Replace the candies and sweets with fruits and vegetables. To satisfy that sweet tooth, serve stuffed dates and other dried fruits. If your family doesn't like milk as such, serve puddings and custards. Mashed potatoes and other dishes using milk can be fortified with a little extra dry skim milk.

Q. *Tell me how to cook for two.*

A. Shopping and cooking for two a problem? Why not give in to the trend of the times—shop the economical way for four to six. Then, freeze the extra. Chops and steaks can be frozen before cooking. Stews, soups and casserole dishes can be frozen after cooking. You'll find it a timesaver as well as a food saver.

(continued)

live better IN A MODERN HOME OF WEST COAST LUMBER





Playing grown-up is great fun. But when you have children of your own to care for, you appreciate the warmth and security of a home you can call your own . . . a home constructed of America's favorite building material, wood. When you make home buying your first budget consideration you've made the first big step toward a solid investment.

And when you build, build with West Coast lumber. It will adapt perfectly to the home you're planning, whatever the size, whatever the style.

Let your future happiness begin today with a visit to your retail lumber dealer or your local builder.

Send today ↓ for this beautiful 4-color booklet. It's FREE!



WEST COAST LUMBERMEN'S ASSOCIATION
1410 S. W. Morrison, Room 254, Portland 5, Oregon

Please send me your FREE booklet "How You Can Own a New Home" which shows actual color photographs of outstanding homes, together with important facts on the financing of a new home.

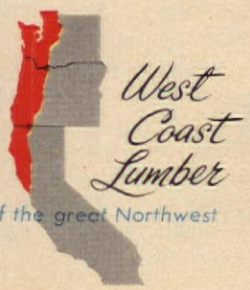
Name_____

Address_____

City_____ Zone_____ State_____

DOUGLAS FIR
WEST COAST HEMLOCK
WESTERN RED CEDAR
SITKA SPRUCE

From the Pacific slopes of the great Northwest



West Coast Lumber

Friendly firesides deserve *Flexscreen*® furnishings

Insist on Bennett quality . . . Make sure this flame is on the furnishings you buy!



Perfect setting for sitting . . . This new pressure-mount recessed Flexscreen . . . custom made for your fireplace . . . attaches instantly inside fireplace opening . . . nothing to assemble . . . no holes to drill. Gleaming brass sidepulls glide curtains open or shut.



Hearth-warming . . . This outside-type Flexscreen with various decorative bar designs permits perfect matching of screen, andirons, firesets and other ensemble accessories. See them at your dealers' now.



Protection through perfection... Whether you choose a free-standing Flexscreen like this . . . or an attached model . . . the sheer draping metal curtains stop only the sparks . . . never your view! Flexscreen starts as low as $17.25 . . . with generous special discounts when you buy a complete ensemble!

Send 25¢ for 32-page style catalog . . . colorful guide to smart fireplace decoration. Also list of nearby Flexscreen dealers . . .

BENNETT-IRELAND INC., 1058 WATER ST., NORWICH, N. Y.
1355 MARKET ST., SAN FRANCISCO, CALIF.

(continued)

Q A

Q. *I love all the beautiful new kitchens you show, BUT we have to use our old one which is perfectly good but not quite up-to-date. Any suggestions?*

A. We think one of the best ways to rejuvenate an old and rather weary kitchen is to paint it a new color! It's surprising what this will do for your spirits, too. There are also new paints for kitchen cabinets that you can use easily, to treat yourself to a new kitchen outlook. New, colorful shelf linings will brighten up the insides of the cabinets, and colored shelf dividers not only brighten up your cabinet interiors but organize them, too!

Q. *What are the most necessary pieces to add to my place settings of sterling?*

A. The most important is the second teaspoon. Other additions depend on the type meals you normally serve or the way you entertain. A cocktail fork is a good addition if you like to serve oysters, shrimp, seafood cocktails. The most all-purpose piece is the dessert spoon as it is perfect for clear soups and is a cereal spoon as well. Small coffee spoons are good to have if you serve demitasse often. For very formal entertaining, the large dinner knife and fork are essential.

Q. *What styles of furniture will mix in a room?*

A. Eighteenth Century English, Sheraton, Hepplewhite, Adams, some Queen Ann and the more delicate Chippendale and Duncan Phyfe pieces are compatible. Early American or Early Colonial in maple, pine and fruitwood is in harmony with French Provincial. Late American Colonial mahogany mixes with certain 18th Century English periods. Modern or Contemporary is occasionally complimented by combining it with one or two Oriental pieces or simply designed period pieces—Chippendale, especially Chinese, is a good addition.

Q. *Where can I buy china plates for painting and baking?*

A. In hobby and crafts supply shops. You can also use plain white china plates available in department stores.

Q. *Which shrubs are the easiest to grow?*

A. Under "average" conditions, all these shrubs are "easy": forsythias, mockoranges, barberries, hydrangeas, spiraeas, witchhazels, privets, honeysuckles, viburnums, euonymus, lilacs, shrub roses, junipers and yews. If you're not likely to have prolonged dry spells, or if watering is no problem, these also are "easy": Catawba rhododendrons, rosebay rhododendron, Kaempferi azaleas, native deciduous azaleas (calendulaceum, nudiflorum, vaseyi), mountain laurel, Japanese hollies, cotoneasters.

THE END

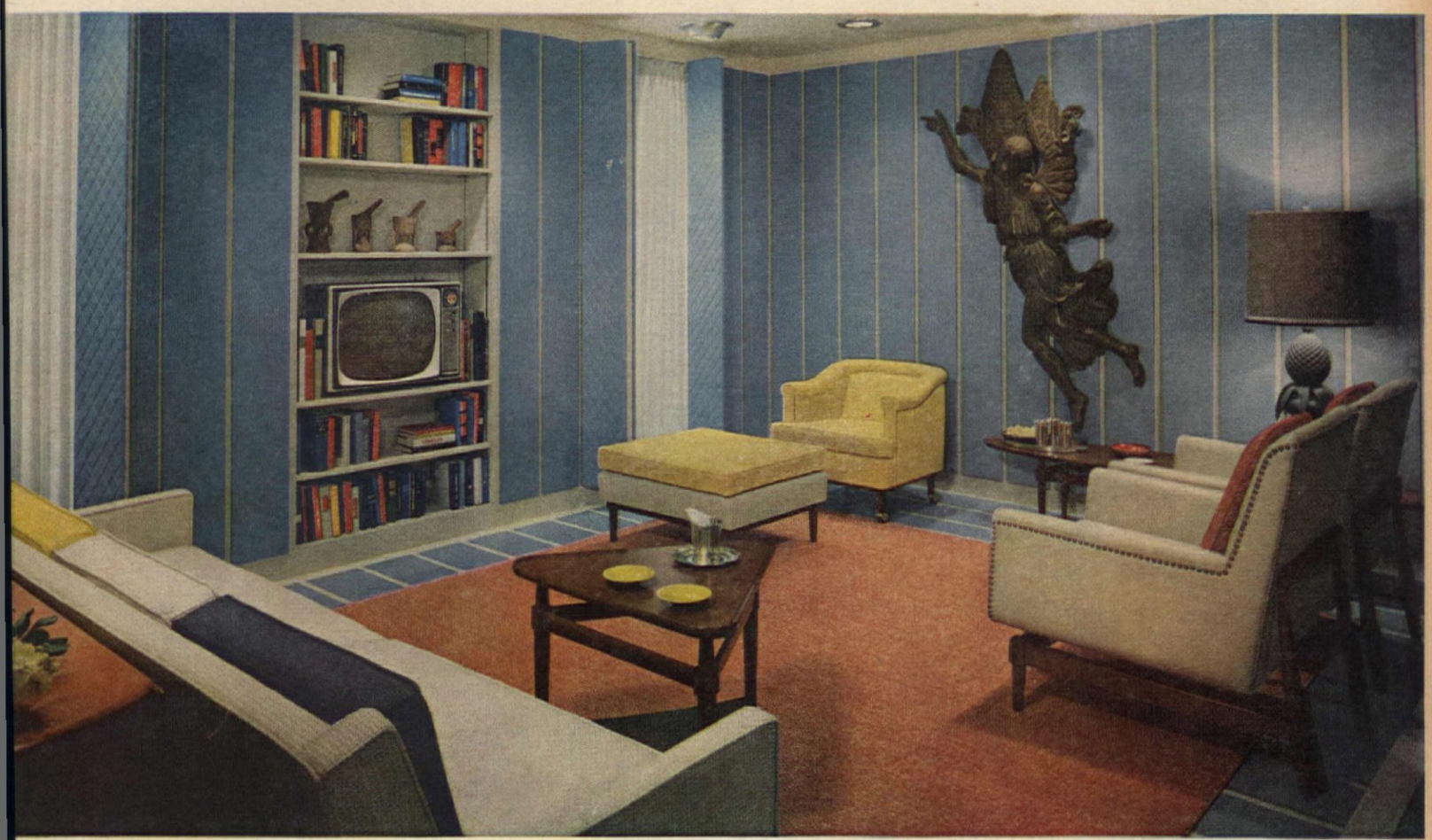






Thomas McEvoy, A. I. D., of the J. L. Hudson Co., Detroit, finds the combination of Naugahyde upholstery and Koylon Foam cushioning ideal. "The wide range of Naugahyde patterns, textures and colors is an inspiration in itself and I like the clean, smooth way it tailors over Koylon Foam."

"When it comes to designing a room that's meant for lots of casual, feet-up living, U. S. Naugahyde is my first choice. Furniture upholstered with colorful Naugahyde can take all the hard wear a busy family gives it. Spots, stains, spills, sticky fingerprints, even crayon, clean off easily."



DRAMA AND DURABILITY WITH U. S. NAUGAHYDE® AND U. S. KOYLON® FOAM

THE FINEST IN VINYL UPHOLSTERY THE FINEST IN CUSHIONING

And here's the proof . . . a room that's dramatic, exciting, colorful yet completely practical because all the furniture is upholstered with carefree U. S. Naugahyde. Let U. S. Naugahyde put bright new life in your home—it's truly the ideal upholstery for casual modern living. You will find furniture cushioned with U. S. Koylon Foam and upholstered with U. S. Naugahyde—the perfect combination of lasting beauty and comfort—at leading stores everywhere—or ask your decorator or upholsterer. Look for the Naugahyde tag on whatever style or period furniture you buy—it's your assurance of the finest in vinyl.

Sofa by **Conant Ball Company,** Gardner, Mass., upholstered in various shades of the **Trend** pattern of Breathable® U. S. Naugaweave. All other upholstered furniture by **Globe of High Point, N. C.,** covered in a combination of the **Trend** pattern of Breathable U. S. Naugaweave and the **Doe-Vin** pattern of Elastic® U. S. Naugahyde. Walls paneled in blue **Doe-Vin** over narrow strips of antique white **Trend.** Window shutters covered with new padded **Diamond Quilt** Naugahyde. Ceiling in **Trend.**

*PATENT APPLIED FOR

US RUBBER **United States Rubber**

ROCKEFELLER CENTER, NEW YORK 20, N. Y. IN CANADA: DOMINION RUBBER COMPANY, LTD.



Cast iron baseboard panels, shown above, are Model 10 Radiantrim.

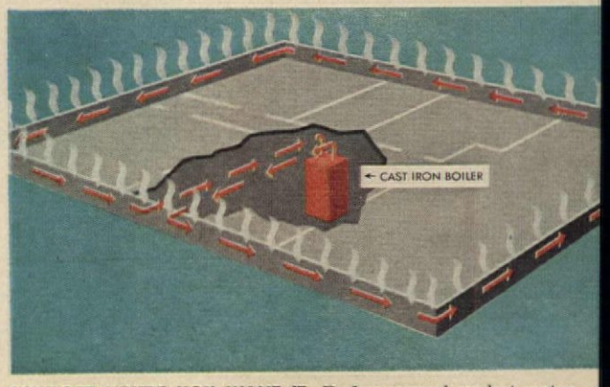
Build a wall of warmth between you and winter with NEW American-Standard Baseboard Heating

Keep your home cozy and warm—shut out winter with its icy blasts! How? Just build a wall of warmth between you and winter with American-Standard baseboard heating.

The secret of this modern heating comfort is the installation of trim baseboard heating panels around the cold exterior walls. Thermostatically controlled hot water circulates through these heating panels, releasing a wall of comfort from floor to ceiling. Because this new hydronic* system also gives off radiant heat, every part of the house is warm, comfortable. There are no cold floors, no cold spots, no damp, cold corners.

Easy to install in a new or old house, these American-Standard heating panels replace ordinary baseboards—can be painted to match or contrast with walls. They never interfere with furniture arrangements—wall-to-wall carpeting—full-length draperies.

$3.83 a week, plus installation, is all it costs to put these baseboard heating panels in the average six-room house. For more information, see your American-Standard retailer listed in the Yellow Pages of your phone book under "Heating Equipment." Or mail the coupon for a helpful booklet. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, N. Y.



COMFORT WHERE YOU WANT IT. Red arrows show hot water heat circulating around the house through baseboard panels. White lines show how it builds an invisible wall of warmth.

*HYDRONICS, *the science of heating and cooling with water.*

----------SEND FOR NEW HEATING-COOLING BOOKLET----------

American-Standard, Plumbing & Heating Div., Dept. HA-108, 39 W. 39th St., New York 18

Please send me your booklet, **PLANNING YOUR HOME FOR YEAR 'ROUND COMFORT,** with detailed information on the American-Standard system that *heats* and *cools* with water. Enclosed is 10¢ to cover handling.

I am modernizing_____ I am building_____

*Name*_____

PLEASE PRINT

*Street*_____ *County*_____

*City*_____ *Zone*_____ *State*_____

In Canada send to American-Standard Products (Canada), Box 39, Station D, Toronto

NOW, 25-YEAR GUARANTEE on cast iron sections of American-Standard residential hot water boilers, the heart of the heating system.

AMERICAN-Standard and "Standard"® are trademarks of American Radiator & Standard Sanitary Corporation

AMERICAN-Standard PRODUCTS

AMERICAN-Standard

PLUMBING AND HEATING DIVISION

HOME FURNISHINGS GUIDE

NO. 2 IN A SERIES

LADY BEWARE...

the return to elegance is nice to dream about but does your family live that way?

ROBERT W. HOUSEMAN



Deep down in your heart do you yearn to be a hostess at a formal dinner party? Do you picture your guests seated around a lovely Duncan Phyfe table? Is the color scheme taken from the Benjamin West portrait over the Adam mantel? Are the chairs Chippendale and does the exquisite chandelier date back to 1760? And is it you who has just plucked the camellias for the floral centerpiece? Lady, wake up! You are living in the year 1958. Few of us today are to the manor born. True, the top designers, manufacturers and decorators today are fashioning a return to elegance and formal living. Even you have expressed a real desire to step out of the dining ell and into an honest-to-goodness dining room. But elegance must be approached with care. Remember, we are the generation that's long on children and short on help. Chances are, when you play hostess, that your guests are not the genteel aristocracy straight from an Eighteenth-Century Drawing Room. They are, more likely, the Peanut-butter-and-jelly Set. And what chance do rich brocades and figured damasks have with a menacing multitude of sticky fingers? Another fact to remember: most of us do not live in imposing mansions complete with sweeping staircases and high-ceilinged formal rooms. That's dream stuff, to be sure. Yet how easy it is, once inside a department store, to be carried away with a many-flowered wallpaper or a much-bedecked breakfront that would be better off in Thomas Jefferson's Monticello. How much out of place these same furnishings seem inside a modest many-tiered split level! Please, and we repeat the please, do not think for a moment we are condemning the Return to Elegance. We're all for swag draperies, Austrian shades and elaborate accessories. All we ask is that you practice (continued)

Shopping Information, page 94



(continued) caution and use a modicum of restraint. To help you indulge your tastes, we present Miss Barbara D'Arcy of Bloomingdale's Decorating Department in New York City. Miss D'Arcy will help us show you how to combine elegance and practicality . . . how you can live happily in your dream world of formality and still face up to the fact that it is you, dear mother of four or five, who must remove the stain on top of the ecritoire.

FIRST, LET US CONSIDER THE WHITE DAMASK SOFA. True, it may make your living room seem decorator-designed. But no less elegant, and infinitely more practical, is the sofa covered with a slipcover of a handsome but washable fabric. The design holds its own in the elegant sphere, the fabric holds its own through wash, wear and tear.

NOW LET'S TAKE A LOOK AT THE OVER-SIZE LAMPS and accessories. Handsome additions they are to this new world of elegance, but they would look strangely inelegant in too small a room or in a room with small-scaled furniture. If yours is average-size, the smaller lamp is the better bet.







Everything on these pages is "Good"... but is everything good for you?

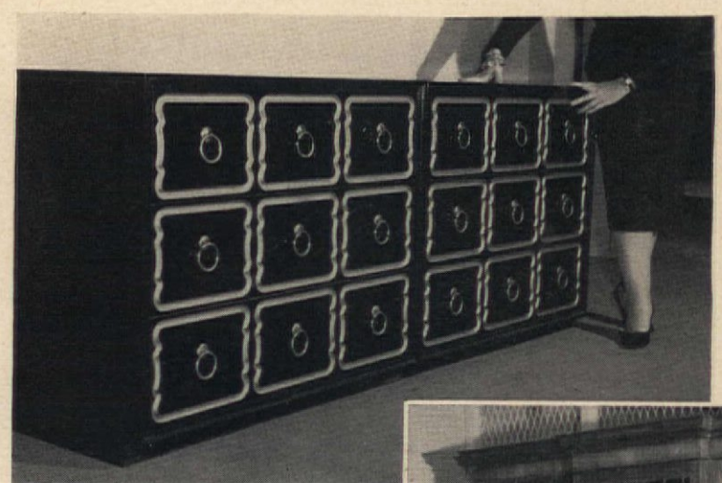




THE BEAUTIFUL, SNOW-WHITE WALL-TO-WALL CARPETING may conjure up visions of your dream castle, but be prepared for the consequences. See it once it's had the teenage treatment. Wouldn't be better to have the same white in an area-type rug . . . one that will cost less in upkeep, and, depending on its size, can be tossed into the automatic washer and dryer for its own sweet return to elegance?



LARGE SCALED PATTERN of wall paper will dominate a small to average-size room, and require furniture in an extremely formal style.



BLACK LACQUERED CHESTS will require a careful choice of other furnishings in a room, will be too bold in design and scale for many informal furniture styles.



EXCELLENT SCALE for average-sized rooms and beautiful, too, are these two examples of wallpapers which will enhance moderately formal furnishings.



GOOD STORAGE AND DISPLAY space in this high breakfront makes it worth its price as a major furniture purchase. Its size will require wall space in a prominent position.

This wonderful world

You've read about it on labels about the fabulous fabrics that

VIRGINIA E. THABET

The term Wash and Wear has many facets. It can mean "wash a dress and put it on" or "wash the draperies and hang in place" or "pick up the room and toss it in the washer!" What happy thoughts!

Actually, Wash and Wear refers to any garment, fabric or home furnishing which can be washed, either by hand or in the washer, then drip-dried or dryer-dried and returned to use with *little or no ironing.*

For months now, letters have been coming in from all directions from people who want to know more about Wash and Wear. Here are the answers to the most frequently asked questions about these fabrics that are short on care and long on wear.

DO WASH AND WEAR CLOTHES REALLY REQUIRE TOUCH-UP IRONING?

ANSWER. While many Wash and Wear fabrics do not require ironing after being dryer-dried or drip-dried, certain garments and household articles do look better if they're pressed with a warm dry iron or a steam iron. The amount of touch-up pressing needed often depends on how they've been handled in laundering—and on the individual's standards of perfection. But touch-up pressing as a matter of personal preference is a far cry from ironing, in our opinion and in that of homemakers all over the country.



SPILLED MILK need not be cried over; soil slips off the sofa; draperies come down to be washed and lightly kissed by the iron.

Shopping Information, page 94

of Wash and Wear

and hang tags. Now learn more

free you from the ironing board.

WHY DO SOME WASH AND WEAR COTTONS SEEM TO NEED MORE TOUCH-UP IRONING AFTER THEY'VE BEEN WASHED A FEW TIMES?

ANSWER. Both the quality of the resin finish and the way it is applied determine the Wash and Wear life of a fabric. When one or the other is slighted, a poor finish results which washes out. Sometimes the Wash and Wear finish will wash out slightly in the first two or three launderings and then retain about the same degree of wrinkle resistance for the life of the fabric. Finishes are constantly being improved, and most of them used today are quite durable.

CAN CLOTHES LABELED "DRIP DRY" BE DRIED IN A DRYER?

ANSWER. If your dryer has a low or warm temperature setting, it can be used for practically all clothing and household articles labeled "Drip Dry." As a matter of fact, most clothing looks better after being dried in a dryer than after being drip-dried. It's important to remove clothes as soon as the tumbling stops and place on hangers or lay flat. Older dryers with only one setting can be used for drying the man-made fabrics if they are dried for a very short time, taken out when damp-dry and placed on hangers. It is advisable to drip-dry most pleated garments with the exception of nylon tricot, even though they've been purchased as permanently pleated.

WHAT MAKES SOME WHITE WASH AND WEAR COTTON FABRICS TURN YELLOW AFTER SEVERAL LAUNDERINGS?

ANSWER. The use of a chlorine bleach may turn certain "chlorine-retentive" finished fabrics yellow. While chlorine bleach can safely be used on some resin-finished Wash and Wear cottons, it's wise to check the label or tag for instructions. A perborate-type bleach can safely be used on these resin-treated fabrics.

WHY DO THE SEAMS "LET GO" SO QUICKLY IN SOME GARMENTS CONSTRUCTED FROM MAN-MADE FABRICS?

ANSWER. While man-made fibers are tough and durable, they have a very smooth surface which makes them more slippery than natural fibers such as cotton or silk. As a result, seam-slippage and fraying often occur in garments and home furnishings which are

(continued)



INTO THE WASHER AND DRYER they go. Out they come bright as new . . . even the pillows!

poorly constructed. Next time you shop, look for generous seams and close, even stitching.

Are there any special shopping tips for Wash and Wear?

ANSWER. These A-to-Z fabrics are in a state of constant change and improvement so rely on your favorite store for up-to-the-minute information. New man-made fibers are making an appearance, watch for them and read labels carefully.

Look for labels and hang tags that tell you the type of fabric used and how to care for it. You'll find it's hard to judge a Wash and Wear fabric by its appearance.

Keep a sharp eye out for quality merchandise. Good fabrics with finishes that perform as they're promised are somewhat more expensive to produce. Beware of so-called Wash and Wear bargains—they may not give the easy-care qualities you're looking for. Make sure that linings, trimming, seam bindings, etc., are washable. A Wash and Wear slipcover with non-washable welting is a mighty poor buy.

Garments with a great deal of exposed stitching usually do not give as good Wash and Wear performance as those with a minimum of top stitching. Look carefully at seams—if they are puckered when new they will be puckered after laundering and will need touch-up pressing.

Check on percentages when buying fabric blends. As a general rule, there should be at least 50% of the man-made fiber (Acrilan, Dacron, Orlon, etc.) in the blend to give better Wash and Wear results. In a Dacron-and-cotton blend, the winning combination is 65% Dacron —35% cotton.

Do Wash and Wear clothes and home furnishings cost more?

ANSWER. Good Wash and Wear does frequently cost more, but in the long run there is a distinct saving involved. Since laundering Wash and Wear is such a quick and easy job, *not as many clothes are required* for each member of the family to look presentable. Laundry and dry-cleaning bills are reduced to a minimum when draperies, slipcovers, Dad's suits, slacks and shirts can easily be done at home—not to mention the longer wear you'll get from them! But the most important benefit, to our way of thinking, is the tremendous saving in time and energy spent over the ironing board—which can't be measured in dollars and cents.

What makes a fabric Wash and Wear?

ANSWER. In addition to the fabulous man-made fibers, there are new resin finishes which are being used on such familiar favorites as cotton, linen, silk and wool to make them Wash and Wear. These finishes make fabrics behave in ways you'd never dream of: they resist soil and stains, boast minimum shrinkage, shrug off water and laugh at wrinkles. You'll also find many Wash and Wear fabrics which are a combination of man-made and natural fibers.

The way a fabric is constructed also determines whether or not a garment or home furnishing is truly Wash and Wear. Perhaps you own some Wash and Wear articles without realizing it—knitted cotton tee shirts or knitted slipcovers, for example. THE END

How to be bright and practical, too



PATRICIA HARVEY, A.I.D., N.S.I.D

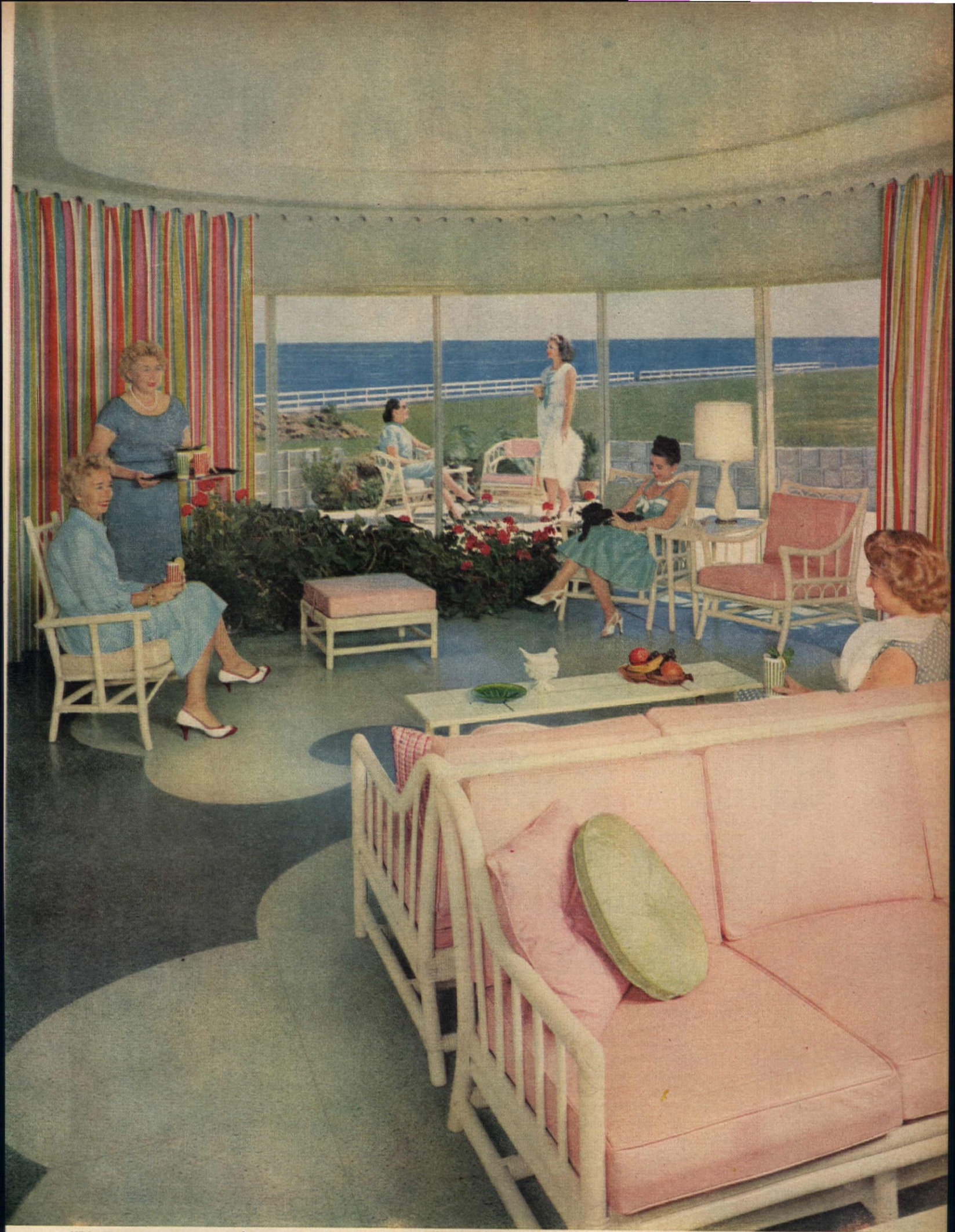
Time was, and not too long ago, when the man-made synthetics in home furnishings were considered as practical in use as they were dull in color and design. One needn't be very old to remember the vinyl fabrics and materials used for covering furniture and making draperies that were available in dreary dark reds and greens for upholstering, and the unexciting neutrals for draperies and curtains. All practical then, but pretty dull; the same practicality now, but beautifully bright.

The quick evolution in the styling of man's own materials is dramatically obvious in this "Bermuda" room designed by Patricia Harvey for the Edward A. Whites of Deal, New Jersey. Slightly surprised, in the beginning, at Patricia Harvey's choice of colors and materials for this room facing the ocean, Mrs. White is now as proud as can be of the peacock colors and wonderful materials that make this room the favorite room in the house.

The gay pastel colors of the upholstering are practical because of the material; the vinyl fabric, in a finely textured silk pattern, is as iridescent as real silk, but infinitely more wear-proof and absolutely waterproof. Wet bathing suits from the pool outside leave no water-marks here. The draperies in wide vertical stripes are Fiberglas, protected by Milium metal insulated fabric, as under-curtains for keeping hot summer sun and cold winter blasts outside.

Furniture arrangement here is casual, adaptable for serving many purposes of entertainment. Here you see furniture placed for separate conversational groups, but in a matter of minutes it can be pushed back to the walls for dancing parties or games at small tables.

INFORMATION: VINYL FABRICS INSTITUTE



MRS. EDWARD WHITE SERVES beverages to her friends in the new "Bermuda" room designed by Patricia Harvey, seated with poodle. Guests are Mrs. V. W. Ronfeldt, on the right of Mrs. White; Mrs. Richard F. Alfaro, on the sofa; and enjoying the breeze, Mrs. J. E. Lawrence and Mrs. T. E. Maynard.

Springtime

THEODORE A. WESTON

You can have a spring flower show in your own garden—but *only* if the plants that'll produce it are there in the ground in the fall. So if your garden isn't ready for springtime now, why not plant bulbs this month?

Tulips, daffodils, hyacinths, crocus—all of which you plant in the fall—will provide a maximum of springtime glory for a minimum of effort and expense. And with bulbs, you don't have to be a horticulturist or landscapist either!

You'll get the best effects from tulips, daffodils and hyacinths if you buy them in dozens and plant them in one-variety clumps of six to 18 bulbs or in solid beds of formal or informal shape. You can place clumps singly in strategic spots for color accents, or you can group three or more clumps together for color contrasts or blends. Solid beds can be planted wherever 6 square feet or more of color will show off to good advantage.

None of these bulbs are as effective planted as mixtures, and sparse plantings or single-file rows almost always look amateurish or skimpy.

When the bulbs have finished flowering, the clumps or beds can be over-planted with annuals, like petunias, marigolds, zinnias or ageratum, or with so-called bedding plants like geraniums, fuchsias or lantanas. Thus you'll have flowers from early spring until late in the fall.

The smaller bulbs—crocus, grape-hyacinths, snowdrops and the like—are best bought in 25's, 50's or 100's and planted 2″ apart in fair-size clumps or irregular "drifts." Except in rock gardens viewed at close range, they may seem rather insignificant if planted sparsely or in small, here-and-there groups.

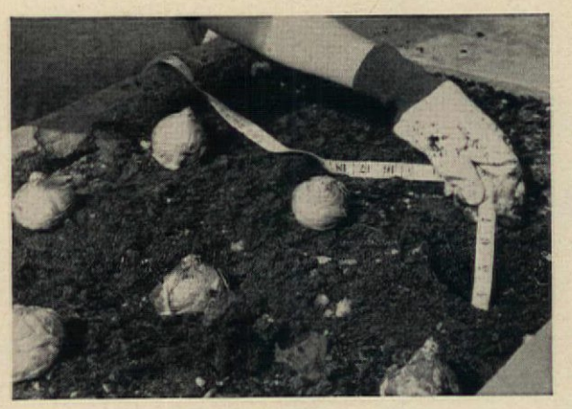
The larger bulbs give you brilliant, spectacular effects; the smaller ones provide distinctiveness and charm—and earliness.

All bulbs are easy to grow and need a minimum of attention. Give them well-drained soil and adequate sunlight; feed them well (on the surface) every fall; don't remove their leaves until yellow—and they'll go on repaying you with spring flower shows year after year. Most of them, in fact, will increase steadily and in a few years you can plant two or three times as many as you started with.

More or less in the order of their flowering, here are the basic facts on the most popular spring flowering bulbs. Planting depths refer to the depth at which the bottom of the bulb is set. (continued on page 96)



HYACINTHS are ideal for mass planting near an entrance. A tape measure works well for spacing these bulbs 6″ apart.



UNIFORM DEPTH is important so all bulbs will bloom at same time. Right depth for hyacinths is 6″.



PLANTING, with trowel or bulb planter, goes fast if you turn soil first, then space bulbs on surface.

Cut out and save the lovely bulb chart on the opposite page →


GRAPE-HYACINTH
LILY-OF-THE-VALLEY
ANEMONE
SCILLA
GLORY-OF-THE-SNOW
BULBOUS IRIS
HYACINTH
DAFFODIL
CROCUS
LILY
SNOWDROP
SNOWFLAKE
CYCLAMEN
RANUNCULUS
TULIP
NARCISSUS



Please pass the

MARY E. MONZE

butter

This butter dish collection belongs to Mrs. M. Letitia Young, now retired, but who was for many years a dealer in antiques. Mrs. Young says that of all the beautiful treasures that passed through her hands, these dishes (80 in all) remain her special interest and hobby.

This is a mixed collection of early glass, china and silver, most of it American, but with occasional European pieces like the French Sèvres and Majolica which were made for the American market. Many of these were originally part of a set which included a sugar bowl, creamer and spoon holder. It is practically impossible to find a complete set today—even a single dish is a rarity.

These dishes were made to hold a molded pound of butter. The molds were generally in round, plump shapes with pretty designs of flowers, acorns, decorating the top of each pound. The butter was placed in dishes similar to these and passed around the table "family style."

Letitia Splain, Mrs. Young's namesake and grandniece, shares her aunt's love of these pieces and will inherit the collection.



MRS. YOUNG holds "End of Day Glass," the first dish of collection started in 1937.

1. A handsome French Sèvres dish in the gold wedding-band pattern. Finial is gilt in a garlic-like shape surrounded by ornamental leaves.



12

2. Italy produced this and other Majolica pieces for the American market. In a water-lily pattern, it is crowned with a lily bud for the handle. Yellow beading adds touch of richness to the inside rim.

3. Strictly Americana is this all-over daisy-and-button pattern in electric blue. Plate is flat, with a deep cover. This pattern in all pieces is a favorite with collectors, prized and therefore much sought after.

4. The exact replica of an Early American flat iron with trivet. Trivet serves as plate for butter; the iron as the cover. Top and bottom are in a quilted design. Sides are clear glass.

5. Northwood piece in opaque blue, elegantly decorated in gilt chrysanthemums. Noteworthy additions are footed base and scalloped rim.

6. English Staffordshire made for the American market. The unusual square dish is prettily painted in a moss-rose pattern. It has a separate plate (not shown) which fits into dish, leaving room for the ice beneath to keep the butter cool.

7. A lovely example is the Early American Puritan pattern. Base is clear glass, fluted with gilt edge. Dome or cover is ruby-red with sprays of flowers etched in frosted glass. Finial is diamond-shaped in gilt.

8. In the late 19th century many opaque pieces were done in bird and animal forms. This "Bird on the Nest" in blue is a perfect example. The nest serves as the dish for butter, bird makes a pretty cover.

9. Another Northwood beauty. Creamy opaque with gilt decorations in the shell and sea-weed motif. Cover is shell-shaped, and gilt finial is in the shape of a shell, too.



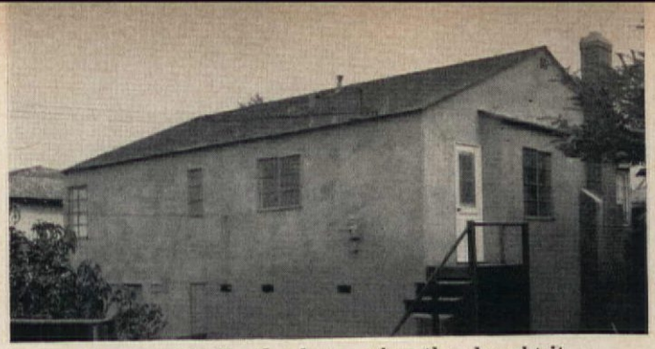
GRANDNIECE LETITIA will inherit this collection.

10. This is in the American art glass category, a creamy white dish with the fluted rim of white overlayed in pink. Sprays of apple blossoms and leaves in a vivid green, handblown, are formed to create a decorative handle.

11. A rare and valued dish. Early American blown cranberry glass. Simply designed but rich in color. Finial is in clear glass.

12. A most unusual specimen. Silverplated dish is supported by three ornate feet with a little calf's head on each one. The cover is in the shape of a cow bell topped by a finial of a reclining mother cow.

The Hartleys add a little, gain a lot...



BEFORE: The Hartley house when they bought it.

What a difference a deck makes



AFTER: Wood deck. with corrugated aluminum painted white, now provides outdoor living space.

BARBARA LENOX

Let's forget for a minute about all the theoretical advantages of indoor-outdoor living and take a good look at the "before and after" pictures of the John Hartley house in Los Angeles. BEFORE: Drab stucco walls and small, spotted windows—no charm and not much practicality. AFTER: A bright and roomy terrace opening to the house through floor-to-ceiling glass doors. The house looks infinitely better and just think how much more fun it is to live in. In sunny California where it never rains (well hardly ever), this deck provides the Hartleys with space that can be used for dining, entertaining, sun bathing and just plain living. And these outward changes are a sign of the complete remodeling that updated the house interior (opposite). When John and Elisabeth Hartley first started to remodel their newly-bought, fifteen-year-old house they thought they could do it alone, but as the enormity of the job became apparent, they deferred to the professional ability of Knowlton Fernald, Jr., who changed dreams to drawings to finished details.

From the drawings, it was easy to estimate how much material was needed, how much work they could do themselves and how much would have to be done by skilled labor. Because the remodeling was imaginative, practical and executed with attention to detail, the changes made look right, work right and cost less in the end than if they had followed a haphazard plan. The improvements make their house more fun to live in and at the same time a more valuable property if they ever decide to sell.



PORCH AND SLIDING GLASS DOORS add space and light to the interior. Sliding doors of plastic sheets set in wood frame provide separation between living and dining rooms.



DINING-ROOM WALL was pushed back and opened up with sliding glass doors that lead to new deck-terrace. Pass-through, counter and cabinets in wall between kitchen and dining room speed up meal-serving process.



BEFORE

AFTER



FIREPLACE WALL in the living room (right) has become an attractive and useful center of interest with the addition of built-in book cases and storage closets. Built-ins unify a room and its furnishings, thus providing a continuous blend between house structure and room decoration.



SCENE I

Dan Lombardo's house in Mount Vernon, N.Y. Sept. 1957

LANDSCAPE DESIGNER: C. POWERS TAYLOR
HOME OF MR. AND MRS. DAN LOMBARDO

SUBURBIA

a drama in three scenes

The Lombardos cut down a forest of evergreens and added a modern, attractive foundation planting for just $209.25

You'll find a lot of action in this drama starring The Lombardos, a couple who radically changed the landscaping of their home for a little over $200! Scene One reveals the newly-purchased, drab-looking house almost hidden by overgrown evergreens. In Scene II we find out how good-looking the house really is. A new coat of paint brings out attractive details and the overpowering evergreens are no more. In the final scene we see the new landscaping that Dan and D. Anne have planted, and the curtain falls on a truly charming setting. The activity that changed this house so radically was almost as easily done as the telling of this little drama.

It all started when Dan and D. Anne faced a simple but harsh fact as they first considered the place: *There was a budget*, and to make this the house they really wanted would mean a *lot of work*. But it was just what they were looking for—well-built, in a nice neighborhood and at the price they wanted to pay.

Their first move after buying (continued on page 86)

Shopping Information, page 94



SCENE II

The same—4 months later



SCENE III

The same—5 months later



BEAUTY is all about us long after the summer and fall blooms have left the garden. Dried plant life in curious shapes form lovely wall decorations. Here are palm-seed stems, flamingo pods, artichokes, sea-grape leaf, screw beans, pond leaves, lotus pods and okra.

So beautiful beyond the bloom

ARRANGEMENTS BY PAUL H. MEISSNER

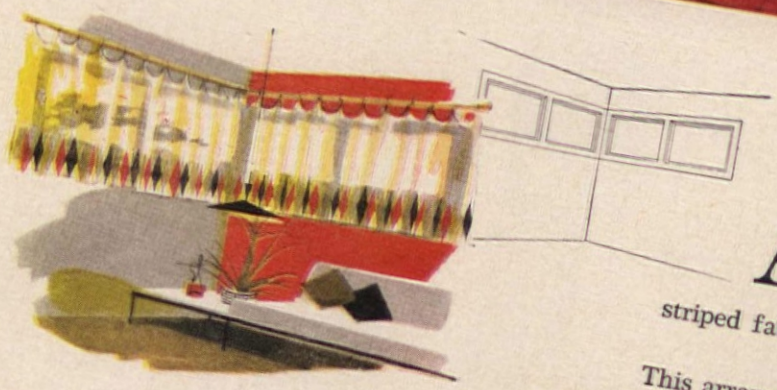


WALL TRAY provides an unusual background and dramatic foil for arrangement of dried materials similar to those above. Other miscellaneous "plant ghosts," as they are called in the Southwest, are also used. Unique, third-dimensional design brings these plants to life.

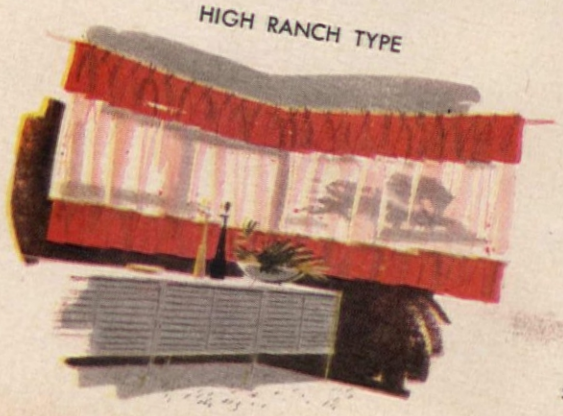
DRAPERIES your major problem?

They needn't be! One of these 11 drapery ideas should solve your problem-window puzzle.





HIGH RANCH TYPE



ABOVE, draperies designed to unify two separate windows by combining solid-color panels with contrasting striped fabric. Stripes appear in pleated valances and form half-canopy over bed. This arrangement creates a dramatic window wall, and draperies "dress up" entire room!

AT LEFT, two drapery solutions to the high, narrow windows frequently found in ranch-type homes. Upper treatment shows how a wide band of patterned fabric extending about 15" below window sill can create appearance of longer, more conventional-sized window. Lower window is covered with three tiers of curtains; solid fabric top and bottom with glass curtains in between. Windows appear larger and more important. For other drapery ideas, please turn the page.

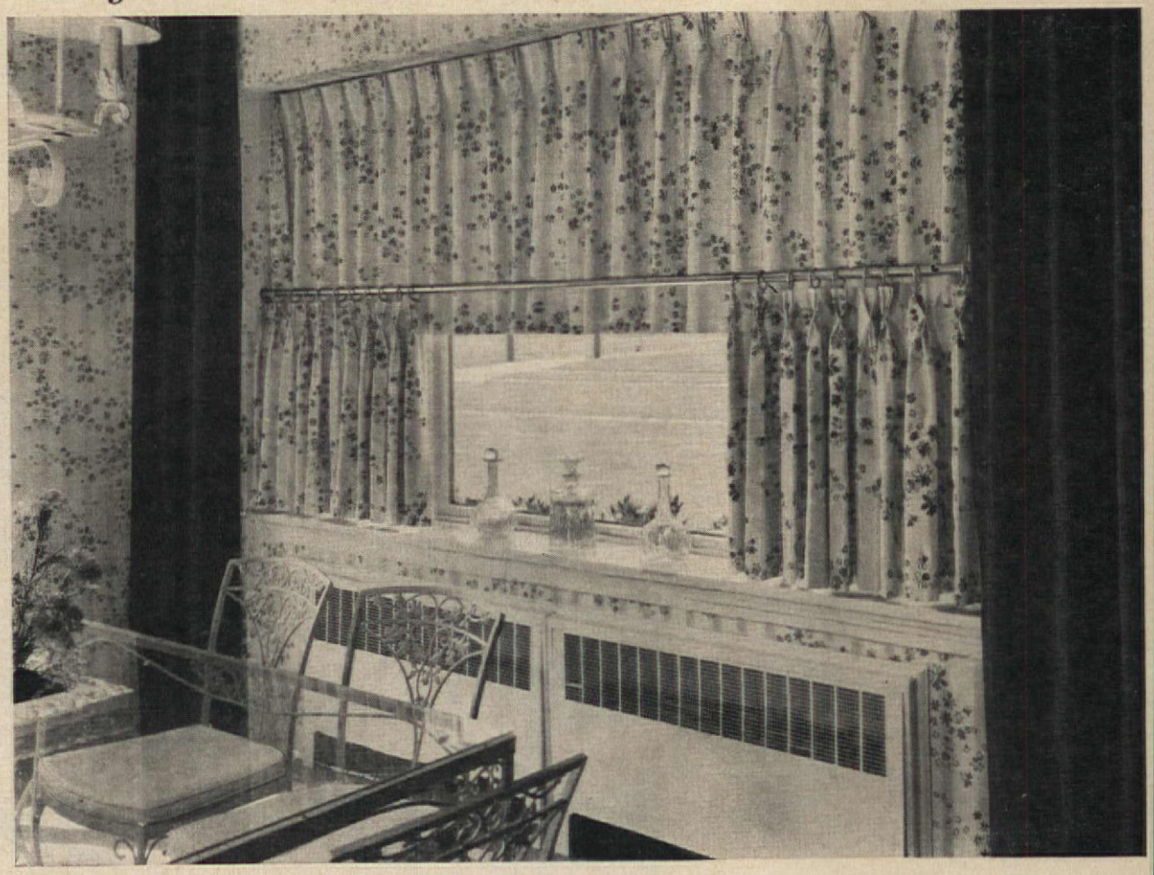
Shopping Information, page 94

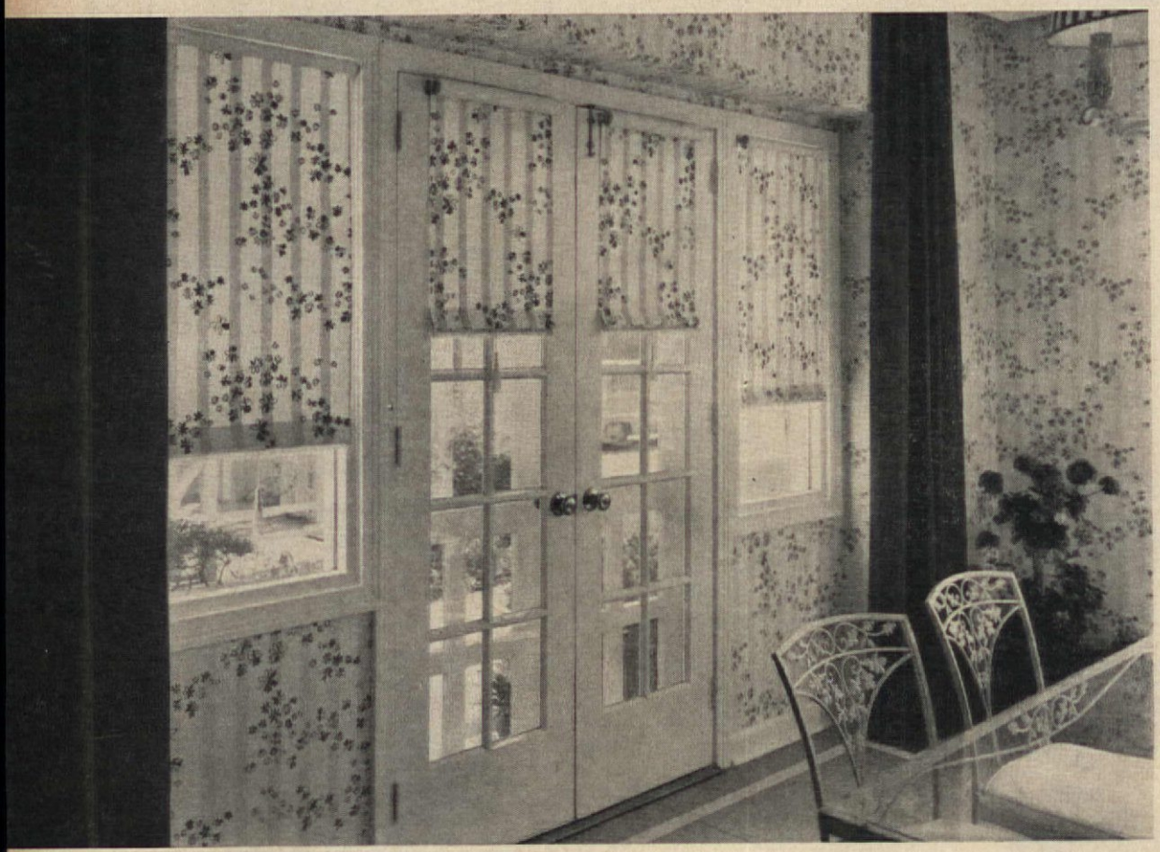


BATHROOM WINDOWS use opaque glass instead of clear panes. Brackets hold shelves and perfume bottles. Side-draped curtain panel has ruffling of fabric to match wallpaper.

SHORT DRAPERIES, double-hung in this breakfast room are Milium-metal-insulated for weather protection, close tightly for privacy.

Neighbors too close? DO THIS





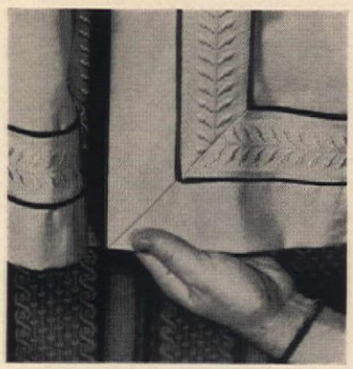
SHADES are laminated with fabric that matches drapery fabric on other side of room. Correlated wallpaper creates a harmonious effect where windows are assorted sizes. View at left and directly above in the home of Mr. and Mrs. Edward White.

DECORATOR: PATRICIA HARVEY, A.I.D., N.S.I.D.

Assorted sizes your problem? DO THIS

BOTH LIGHT AND PRIVACY are possible with this combination. Sheer corded cotton curtains are topped by plain white window shade which has stencilled flower-basket design. Bright touch of color is provided by grosgrain ribbons looped over brass rods.

SIMPLE READY-MADE DRAPERIES can be touched up with border of contrasting piping and flat, rayon galloon trimming. Piping is sewn with rough edge under trimming.





HOME OF MR. AND MRS. VINCENT CASCIOLI



SINGLE WINDOW is draped to tie-in with shirred valance that continues over bed. Drapery fabric is inexpensive yellow sheeting. Valance is supported, top and bottom, with curtain rods. Drapery bracket holds bottom rod out from window.

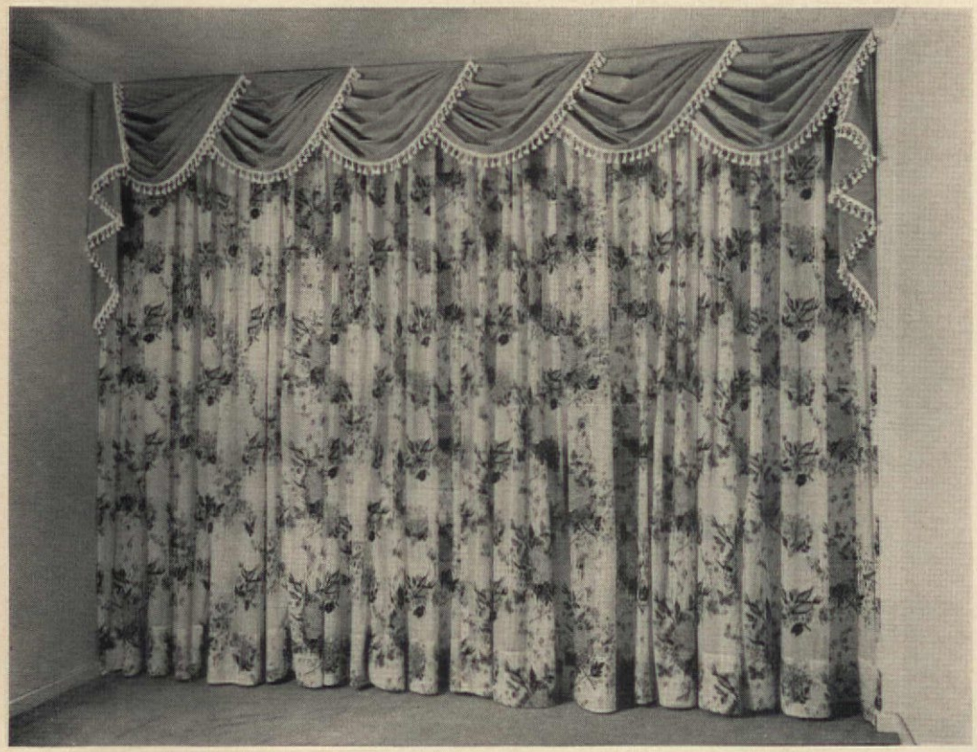


WALLPAPER DESIGN is cut out and pasted to painted wooden frame which extends beyond window wall for approximately three inches. Use plywood for this, then nail to window frame. Straight hanging ruffled organdy draperies are hung inside the frame.

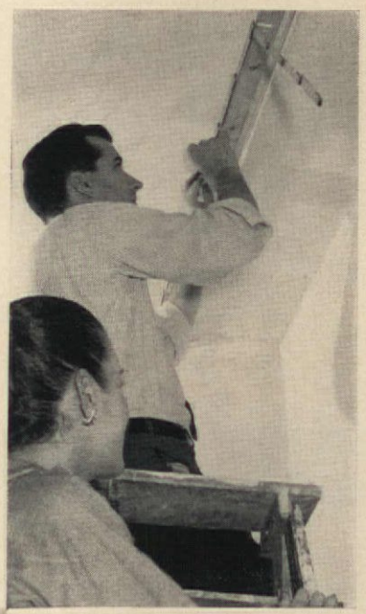
MORE ON NEXT PAGE

High-fashion swags are easy to make

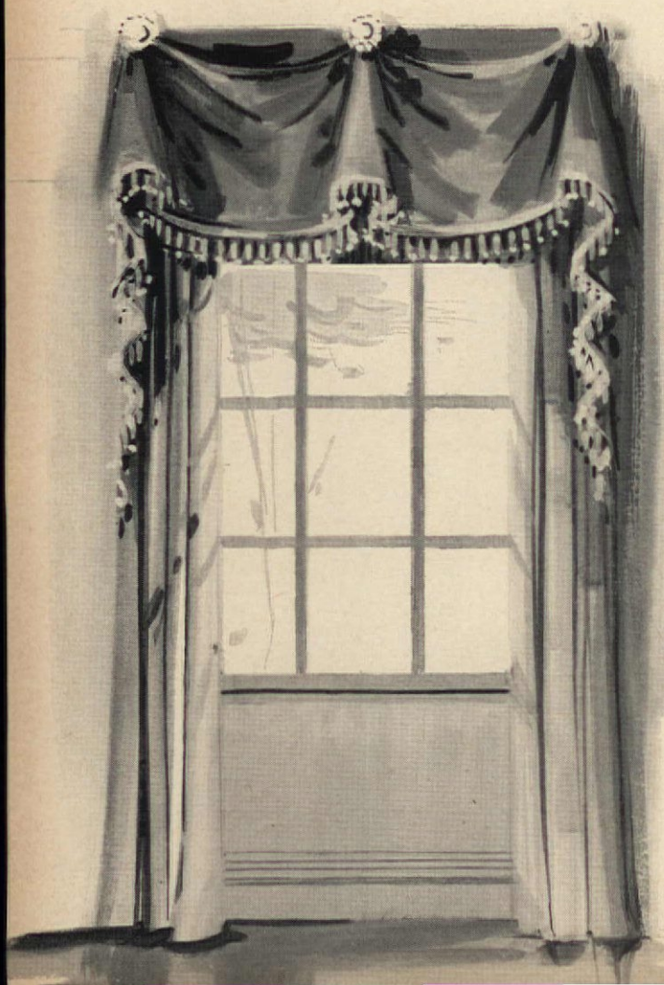
...with these patterns designed by an expert!



HANDSOME, ELEGANT SWAGS are easy-in-the-making, thanks to the series of patterns created especially for us by high-fashion Drapery Designer Frieda Ruppell. Six swags with jabot sides for this smart French festoon are shown at left. Learn how to make them with Pattern #1753, priced at 75¢.

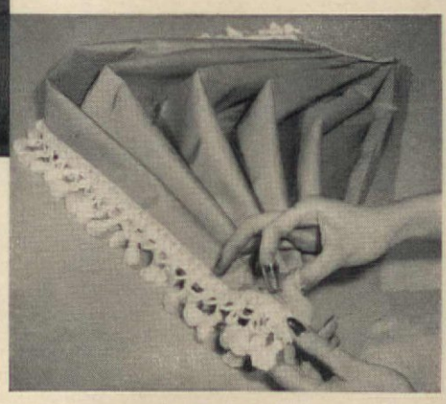


SCREW OR BOLT a single piece of 1x2 lumber to ceiling or top of window to hang swags. Mark carefully for placement.





IT'S EASIER if you pin or tack the cut-out swag to a flat surface such as a wall or closet door, so that folds fall in place as you pin and pleat sides, thus enabling you to distribute pleats evenly.



STITCH LEFT SIDE of each pleated swag. Remove pins. Pinch together pleats on right side (see top photo). Stitch pleats together firmly, overlapping and then turning in the raw edges.

THE FORMAL VARIATION of our swag is the Empire festoon sketched at the left. You will find it easy to make, too, following simple directions of Pattern #1754, 75¢.

PATTERN ORDER FORM, PAGE 92



COLOR IS A WOMAN

The charm of color is endless. Like a woman it is of many moods . . . full of surprise and subtlety . . . wonderfully individual. Color can be tender or a temptress, elegant, warm, witty, gracious, glamorous, serene or spirited. **Color is Martin Senour Paint**—the sugar and spice of decorating. You choose from unlimited stylist-created colors . . . fashion colors, familiar colors, favorite colors planned for easy, sure selection in coordinated Colormate combinations. Even personal color whims can be matched in minutes by your talented Martin Senour Dealer . . . in any finish you wish. And when the painting is done—you look with pride and a deep sense of satisfaction on a room full of life and beauty. Outside, inside, all through the house—costs so little more—always a shade more elegant.

MARTIN SENOUR PAINTS

COLORS FOR THE HOME AND AUTOMOBILE

IT'S LATER THAN YOU THINK

There's more to winter-proofing your home than hanging storm windows. Here's a checklist to prepare you for the cold weather ahead.



IF YOU LIVE IN AN AREA of heavy snow, mark the location of the oil storage tank fill pipe. Then it can be found even if buried under the snow. ☐

HAVE THE SEPTIC TANK CHECKED and cleaned of sludge before cold weather sets in. Use a marker to indicate the location of the septic tank clean-out trap. This is done in case of an emergency when it may be necessary to get to the clean-out door. ☐

HAVE DRAIN LINES—especially the one from the kitchen sink—flushed out with boiling hot water to remove accumulations of grease. If the house main sewer line has been acting sluggish, have it cleaned out. Flush out roof gutters and downspouts, too. ☐

REMOVE ANY DEAD BRANCHES which happen to be near electric overhead power lines. ☐

NATURALLY YOU'LL DRAIN all outside water pipes exposed to freezing weather, but don't forget to drain the valves to these lines if the valve is subject to freezing. A small knurled knob on the side of the valve can be opened for draining off the water. ☐

IF YOU'VE HAD TROUBLE in the past with accumulations of snow and ice forming on the eaves of the house and on gutters, install an electric heating cable on the eaves edge to eliminate this condition. ☐

MAKE SURE THAT ATTIC LOUVERS are left opened during the cold weather. These vents allow the moist air inside the house to escape outdoors rather than to cause condensation inside the house. ☐

CHECK ALL WINDOW SHUTTERS to make sure they are properly secured. Shutters should never rest directly against the house siding, but must be set an inch or so away, then there will be free circulation of air between rear of the shutter and the house siding. ☐

PUT WEATHERPROOF CAPS on all of your outside electric outlets to prevent water-damage to circuit wiring. ☐

CLEAN AND LUBRICATE spring and mechanism for overhead garage doors. Fasten a strip of rubber to the bottom edge of the door to prevent it from freezing fast to the concrete door sill underneath. ☐

ORDER FIREPLACE WOOD, but don't store it inside. Woodboring insects may be in the wood, and they could damage the woodwork throughout the house. ☐

3 delicious demonstrations of how Miracle Whip helps you as no other dressing can

The more ways you try it, the surer you'll be:

there's nothing else like . . .





Light, lively Miracle Whip is America's favorite salad dressing!

cumber-Tuna Bunwiches. New twist for tuna! bine one 7-oz. can tuna, drained and flaked, ⅓ Miracle Whip and ⅓ cup drained shredded un- d cucumber. Salt, pepper and mix lightly. ad 6 round buns with America's favorite salad ng (Miracle Whip, of course!) add lettuce and mixture—and watch how fast they go! Depend Miracle Whip to give a lift to all your sand- s. No other dressing is so sure to please.

2. Brand new and heavenly. Here's a sauce for seafood or chicken, that's amazingly easy—tastes like a French chef made it! In top of double boiler, heat one 10½-oz. can condensed cream of celery soup with ¼ cup milk. Blend in ½ tsp. salt and ½ cup Miracle Whip. Miracle Whip gives the sauce its very special flavor. You can't get that flavor any other way. Fold in one 6½-oz. can drained, boned, flaked crabmeat (or 1 cup leftover cooked chicken) and 1 cup cooked rice. Bake in 4 individual greased casseroles in 325° oven 20 minutes.

3. Simple salad, fabulous flavor. Even something as simple as peach slices in raspberry gelatin dessert becomes an exciting salad dressed with Miracle Whip. With Miracle Whip Salad Dressing, you don't have to fuss with adding things for flavor. The flavor's *there*. Bright, delightful, can't-be-copied flavor that just suits modern tastes.

Good Eating Across the U. S. A.

Our regional Family Food features that appear on these pages each month take you on a gastronomical good-will tour of the United States. Since our American recipes are often tinged with the cuisine of other countries, our "good-eating" tour takes on an added interest. Those who love fine food can stay right at home and sample foods from all over the world!

Foods spicy and bland, hearty and delicate, depending upon the cuisine of the country from which they originate, find their delicious direction to American tables. How fortunate we are that our daily fare is based on the best eating of so very many different countries! And all over our own wonderful country, individual states have their own favorite recipes, new to many of us, that contribute to the tasty international quality of truly unique regional food.

★POT ROAST WITH SPAGHETTI is one of the favorite combinations of our neighbors in the Southwest, and after you try it, it may very well turn out to be a favorite of yours, too. Leave it to our Minnesota friends to incorporate a Scandinavian twist with a famous English dish—★YORKSHIRE PUDDING WITH SAUSAGE! ★FARMER'S-WIFE CAKE from New Jersey will no doubt hold the same surprise for you as it did for us. Deliciously different, one finds in this cake—lima beans! ★POLKA-DOT PLUM SALAD originates in the Northwest. This vast and beautiful region produces most of the purple plums we find in markets throughout the country. And then, ★BARBECUED SHOULDER LAMB CHOPS will rate high in your estimation, not only for their rich flavor, but they're economical, too. A delightful contribution from Virginia, reminiscent of an oriental favorite—barbecued spare ribs.

RECIPES ON PAGES 54, 69

Table accessories on this and following food pages by GERTRUDE BRASSARD; Shopping Information, page 94







• POT ROAST WITH SPAGHETTI

Preparation time: 25 min.
Cooking time: 1½-2 hrs.

Eye round or chuck pot roast, about 3 lbs.
1 med. onion, chopped
2 tsp. dried oregano
2 tsp. salt
1 tsp. dried thyme
½ tsp. sweet basil
½ tsp. pepper
⅛ tsp. cinnamon
2 cans (6 oz.) tomato paste
4 c. water
1 lb. spaghetti, cooked
Grated Parmesan cheese

• Have pot roast tied with fat; brown on all sides in large heavy saucepan. Remove meat and all but 3-4 tbs. fat. Sauté onions in fat until tender; add seasonings, tomato paste and water and blend well. Return meat to pan, cover and simmer 1½-2 hours, turning meat several times, until tender. Serve sliced pot roast with hot, cooked spaghetti; top with the tomato sauce and sprinkle with grated cheese.

Serves 6 *650 cal. per serving* *Source of Vitamins A, B, C*

***Tested in* THE AMERICAN HOME KITCHENS**



FLYING WITCH
Pink paper covers can-head. Punched holes are eyes and teeth; black plastic tape hair and features. Suspend broom from wires attached to holes in bottom of can. Attach legs and feet to broom handle. Dress and cape are flame-proof crepe paper. Fasten with cellophane tape. Black paper ring is brim of hat. Funnel is crown. Tape pink paper arms and hands in position.

• YORKSHIRE PUDDING WITH SAUSAGE

Preparation time: 15 min.
Baking time: 35-40 min.

1 c. sifted flour
½ tsp. salt
1 c. milk
3 eggs, slightly beaten
1 lb. link sausage

• Add flour, salt and ⅓ c. of the milk to slightly beaten eggs, beat until all flour is dampened. Gradually add remaining milk and beat until smooth. Refrigerate until ready for use. Parboil sausage; drain. Place in shallow baking dish (13x9x2) and bake in hot oven (425°F.) 20 minutes; pour off all except 4 tbs. sausage fat. Pour pudding batter over hot sausages and fat and continue baking 15 to 20 minutes, until well-puffed and brown. Serve at once, cut in squares.

Serves 6-8 *450 cal. per serving* *Source of Vitamins A, B*

Submitted by Marjorie Husted

Shopping Information, page 94

• POLKA-DOT PLUM SALAD

Preparation time: 30 min.
Chilling time: 3 hrs.

1 envelope gelatin
½ c. cold water
1¼ c. hot fruit juice and water
Dash of salt
¼ c. lemon juice
1 can (#2) blue plums, drained, pitted and sliced
¾ c. marshmallow bits

• Soften gelatin in cold water; add to hot fruit juice and stir until dissolved; add salt and lemon juice. Chill until slightly thickened. Fold in plums and marshmallow bits. Turn into 1-quart mold. Chill until firm. Unmold and serve with whipped cream.

Serves 4 *125 cal. per serving* *Source of Vitamins A, B, C*

Submitted by Catherine Laughton

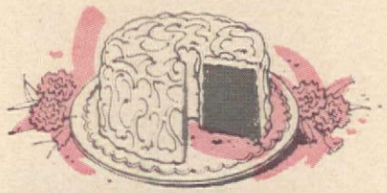


ACORN SQUASH bake fast if inverted on cooky sheet for 20 minutes. Then turn, add butter and sugar and bake a few minutes longer.

Dress-up desserts for Daytime or Evening

"The Dessert Party is a grand way to say 'Thank you' or 'Welcome to the neighborhood' or (of course!) 'Happy Birthday'!"

Betty Crocker



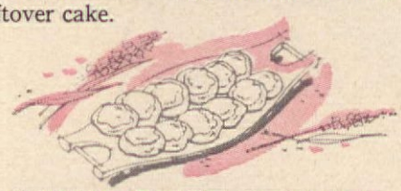
MAHOGANY MERINGUE CHIFFON CAKE

Picture 1 on color page

Follow recipe for Mahogany Chiffon Cake (directions on Insert in Softasilk pkg.).

Place cake on baking sheet covered with aluminum foil. Spread top and sides with meringue made by beating 2 packets of Betty Crocker Meringue Mix with ⅔ cup water until stiff.

Place in mod. hot oven (400°) *8 to 10 min.*, or until meringue is delicately browned. If desired dribble chocolate sauce over meringue. *16 servings.* Refrigerate any leftover cake.



BANANA SPICE COOKIES

Picture 10 on color page

½ cup soft shortening
1 cup brown sugar (packed)
2 eggs
1 cup mashed bananas (about 2)
2 cups *sifted* Gold Medal Flour
2 tsp. baking powder
¼ tsp. *each* soda, salt, cloves
½ tsp. cinnamon
½ cup chopped nuts

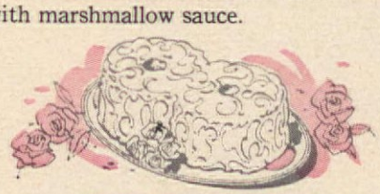
Mix well shortening, sugar, eggs. Stir in bananas. Sift dry ingredients; stir in. Blend in nuts. Chill about 1 hr. *Heat oven to 375°* (quick mod.). Drop rounded tablespoonfuls 2″ apart on lightly greased baking sheet. Bake *8 to 10 min.* Frost with thin confectioners' sugar icing, tinted. *Makes about 2½ doz.*



CHOCOLATE ICE CREAM PUFFS

Picture 2 on color page

Make 8 medium cream puffs as directed on Betty Crocker Cream Puff Mix pkg. Cool. Fill with chocolate ice cream. Top with marshmallow sauce.



"DOUBLE RING CEREMONY" CAKE

Picture 5 on color page

Make two Betty Crocker Angel Food cakes as directed on Mix pkg. Cool as directed. Trim slice from side of each cake and place with flat sides together on large tray.

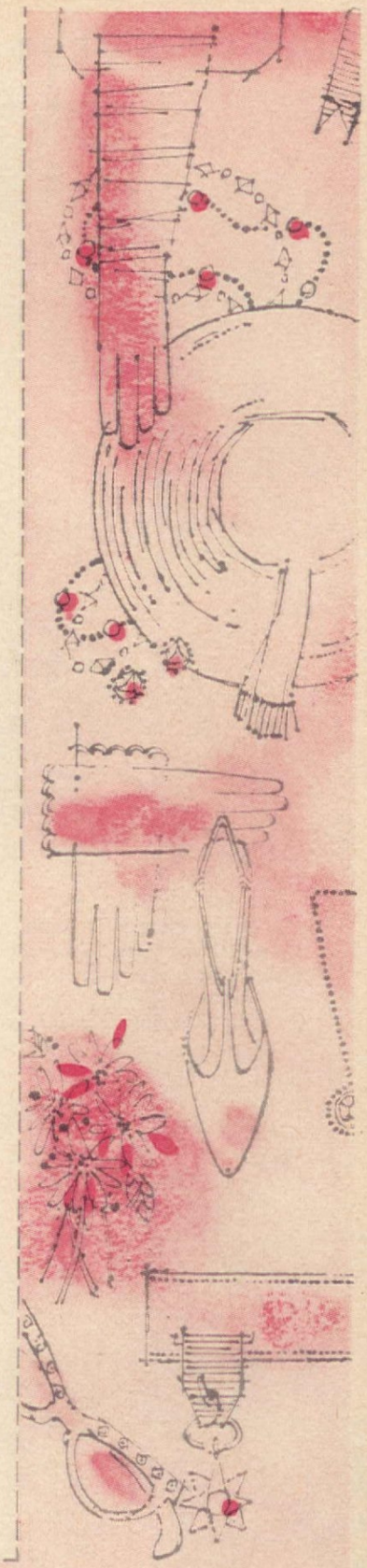
Make Betty Crocker Cherry Fluff Frosting Mix as directed on pkg. Frost cakes; trim with silver dragées. NOTE: Use two pkg. of frosting. Beat one at a time.

MELTAWAY COOKIES

1 cup soft butter
½ cup *sifted* confectioners' sugar
1 tsp. vanilla
2¼ cups *sifted* Softasilk Cake Flour
¼ tsp. salt

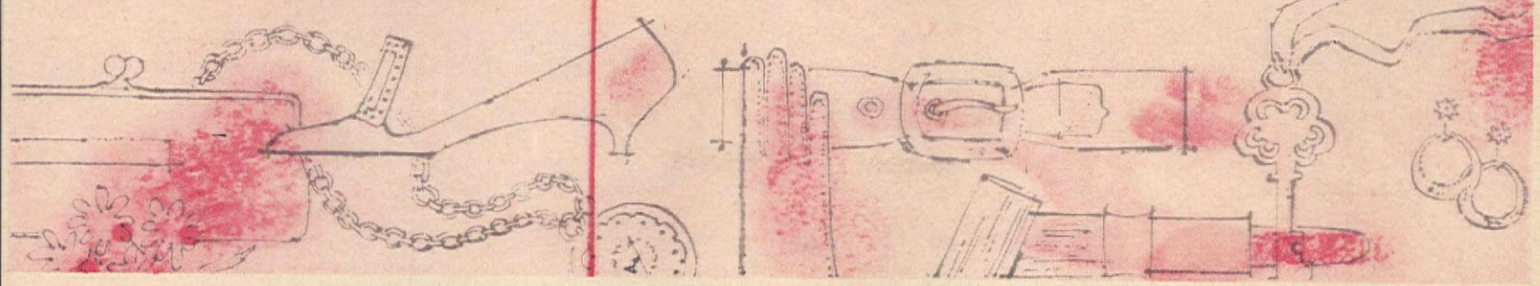
Heat oven to 400° (mod. hot). Mix thoroughly butter, confectioners' sugar, vanilla. Sift flour, salt; stir in. Drop teaspoonfuls on ungreased baking sheet (cookies do not spread). *Bake about 8 min.* until set, but not brown. Sprinkle with confectioners' sugar. *Makes 5 doz.*

General Mills



SAVE THIS SECTION

It's made to fit your copy of Betty Crocker's Loose-Leaf Notebook



TAKE A BOX of Crackers

JUNE M. TOWNE



FLANK-STEAK STUFFING takes on delicious, new flavor when made with tangy, bleu-cheese crackers. "Serve it up" with the pan-drippings blended gravy.

Packaged crackers and cookies are a staple on the snack shelf in most households. But these versatile treats are not limited to snack-time dining. Let's start out with a package of *crackers* and see what's cooking. We find high-style culinary magic in cracker-stuffing for flank steaks, crackers in casseroles, and cracker-crumb-fried chicken, crisp and deliciously brown! Now, for *cookies*. Use them, different flavored ones, to make deliciously different desserts. The cookies in your cooking will reveal a whole new world of exciting recipes for puddings, molded ice-box cakes, cookie-crumb tart shells and a great variety of new and delightful desserts!



NOTHING NEW ABOUT CASSEROLES? Sample this one, above, and you may change your mind. Crabmeat and cabbage combine with crumbled saltines in a delectable dish.

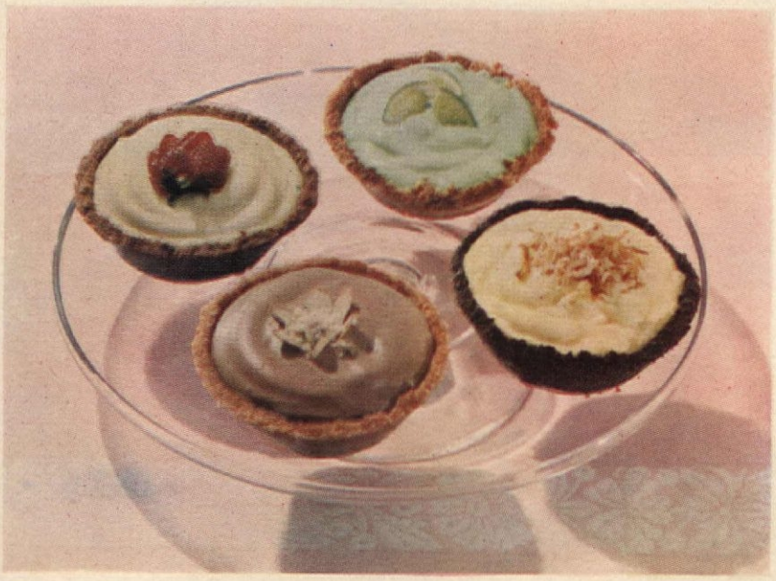


BREADED FRIED CHICKEN, so delicious, has an even greater taste treat in store for you when made with cheddar cheese cracker-crumb breading.

TAKE A BOX of Cookies



TRADITIONAL BREAD PUDDING is an appreciated classic on any dessert menu. Respect the tradition, but try a variation this time. Make it richly-fruited (as above) by replacing the bread with diced fruit bars of blackberry, peach, apricot or fig flavors.



A DRIFT OF VELVETY CHIFFON in a crunchy crumb crust is a sure stopper (left). Cultivate a variety of these crusts from the cookie world and store them in your freezer or refrigerator, for jiffy desserts.



ICE-BOX CAKE is always a favorite. In this recipe luscious chocolate filling and sugar wafers make the dessert. For a change from the standard mold, make it in a square angel-cake tin.

RECIPES ON PAGES 65, 66

Details about table appointments, see Shopping Information, page 94



New skillet corn fritters . . . great with Log Cabin



Fritters are fun to fix with pancake mix . . . . . quick, too. Just pop 'em in



your skillet with



pure, smokeless Wesson Oil. Then give 'em what they long for . . . the real maple sugar goodness of Log Cabin Syrup!

Another fine product of General Foods.



NEW QUICK RECIPE

Fluffy-Light Skillet Corn Fritters

Golden, tender, these fritters are the greatest . . . so naturally they deserve the greatest syrup—Log Cabin. It's blended with *real* maple sugar!

1 egg • ¼ cup milk • 1 cup pancake mix
1 12-oz. can whole kernel corn, drained
Wesson Oil to depth of 1 inch.

Blend egg and milk. Add pancake mix, stirring until fairly smooth (batter will be stiff). Fold in corn. Drop by teaspoonfuls into 1 inch hot Wesson Oil. Cook quickly until golden brown, about 4 minutes. Makes 24. Pour on Log Cabin.

Recipe tested and approved by General Foods Kitchens.

Take a Box of Crackers or Cookies

(pictured in color on page 62)



• COOKIE-CRUMB TART SHELLS

• COOKIE PUDDING

Preparation time: 15 min.
Baking time: 40 min.

2 c. diced fruit bar cookies (black raspberry, peach-apricot or fig)
3 c. milk
2 tbs. butter or margarine
¼ c. sugar
2 eggs, slightly beaten
¼ tsp. salt
½ tsp. vanilla
¾ c. toasted coconut (optional)

• Place cookies in shallow 1½-quart baking dish. Scald milk with butter and sugar, and add slowly to beaten eggs and salt; add vanilla and coconut. Pour over cookies. Set dish in pan of hot water and bake in moderate oven (350°F.) 35-40 minutes or until silver knife inserted near edge comes out clean.

Serves 4-6 *350 cal. per serving* *Source of Vitamins A, B, C*

***Tested in* THE AMERICAN HOME KITCHENS**

To unmold gelatin and keep the ridges intact, dip into warm water for just a minute. Then ease edge away from pan to let air bubble form. Slowly rotate mold in hands, letting air loosen gelatin from pan. When completely loosened turn onto plate.



• CRABMEAT-AND-CABBAGE CASSEROLE

Preparation time: 20 min.
Baking time: 40 min.

4 c. shredded cabbage (½ med. head)
1 can (6½ oz.) crabmeat, drained and flaked
½ c. grated Parmesan cheese
1½ tsp. paprika
1 tsp. celery seed
1 tsp. salt
¼ tsp. pepper
2 c. crumbled saltines (about 30 crackers)
3½ c. milk
2 tbs. butter or margarine

• Combine cabbage, crabmeat, cheese and seasonings; layer in 2-quart casserole alternating with the crumbled crackers. Heat milk and butter together and pour over entire mixture. Top with few additional crumbled crackers. Bake, covered, in moderate oven (350°F.) 30 minutes; remove cover and bake 10 minutes longer.

Serves 6-8 *180 cal. per serving* *Source of Vitamins A, B, C*

***Tested in* THE AMERICAN HOME KITCHENS**



• CHOCOLATE ICEBOX CAKE



• STUFFED FLANK STEAK

• CRACKER-FRIED CHICKEN

Preparation time: 20 min.
Cooking time: 40 min.

1¼ c. cheddar cheese cracker crumbs
1 tsp. salt
¼ tsp. pepper
¼ tsp. paprika
Frying chicken (about 3 lb.), cut in pieces
2 eggs, slightly beaten
¼ c. milk or water
⅓-½ c. butter, margarine or shortening

• Combine cracker crumbs, salt, pepper, and paprika. Dip chicken pieces first in eggs and milk beaten together, then in crumb mixture. Fry slowly—about 30-40 minutes—in hot fat in skillet, turning to brown both sides. Drain on absorbent paper.

Serves 3-4 *300 cal. per serving* *Source of Vitamins A, B*

***Tested in* THE AMERICAN HOME KITCHENS**

AMERICAN HOME RECIPES

Take a Box of Crackers or Cookies

(pictured in color on page 62)

• STUFFED FLANK STEAK

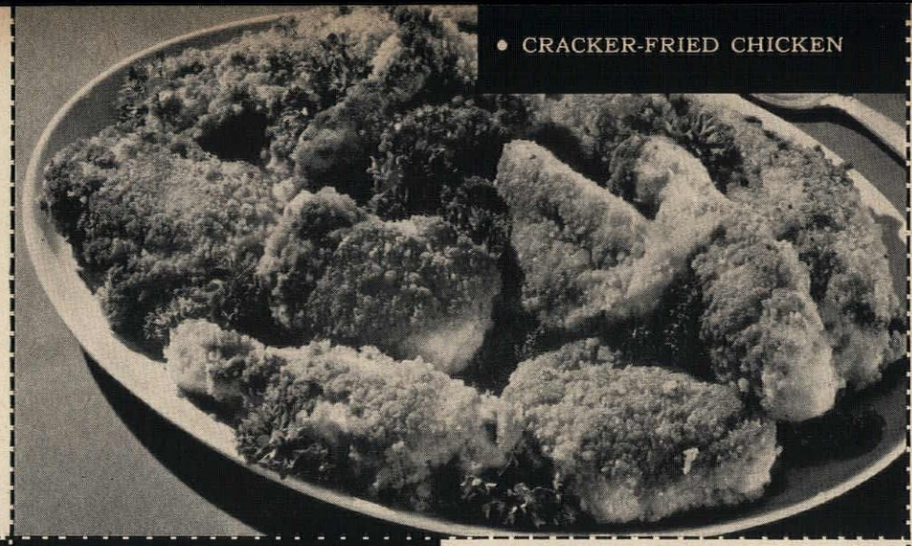
Preparation time: 25 min.
Roasting time: 1½-2 hrs.

4 tbs. butter or margarine
½ c. chopped onion
¾ c. chopped celery
½ c. chopped celery leaves
1 can (4 oz.) sliced mushrooms
½ tsp. salt
Dash of pepper
¼ tsp. thyme
4 tbs. chopped parsley
2 c. crumbled bleu cheese crackers (6¼ oz. pkg.)
¼ c. milk or water
1 flank steak, about 2 lbs.
1 c. water or stock

• Melt butter in skillet; saute onions and celery until tender but not browned. Add celery leaves, mushrooms, salt, pepper, thyme, parsley, crumbled crackers and milk; toss together. Have butcher pound steak to ¼-inch thickness; score on one side only. Spread dressing on unscored side, roll and fasten with toothpicks or tie with string. Brown meat on all sides either in fat in large skillet or in shallow baking pan in hot oven (425°F.) about 30 minutes. Place meat on a rack in covered pan and bake in moderate oven (350°F.) 1½-2 hours, until tender. Slice and serve with gravy made from drippings.

Serves 6-8 *475 cal. per serving* *Source of Vitamins A, B, C*

***Tested in* THE AMERICAN HOME KITCHENS**



• CRACKER-FRIED CHICKEN



• CRABMEAT-AND-CABBAGE CASSEROLE

• CHOCOLATE ICEBOX CAKE

Preparation time: 40 min.
Chilling time: 3-4 hrs.

2 pkgs. (3½ oz.) sugar wafers
2 pkgs. chocolate pudding and pie filling
2 envelopes gelatin
Dash of salt
4 egg yolks, slightly beaten
4 c. milk
2 sq. unsweetened chocolate
2 tbs. sherry (optional)
4 egg whites
½ c. sugar
1 c. heavy cream, whipped

• Line a 10-inch round or square tube pan with waxed paper. Arrange sugar wafers on bottom. Prepare filling; carefully pour ½-inch layer over wafers. Line sides of pan and center tube with wafers; pour in remaining filling; cover top with remaining wafers. Chill until firm, at least 3-4 hours, or overnight. Turn out onto serving dish and remove waxed paper. Serve with whipped cream.

CHOCOLATE FILLING: Combine pudding and pie filling, gelatin, and salt in saucepan. Gradually stir in egg yolks mixed with the milk; add chocolate. Cook and stir over medium heat until mixture thickens and comes to a boil. Remove from heat; cool about 5 minutes, stirring occasionally; add sherry. Beat egg whites until foamy, beat in sugar and beat until stiff; carefully fold in hot pudding. Chill mixture over an ice bath. Fold in whipped cream.

***Tested in* THE AMERICAN HOME KITCHENS**



A square of paper cut to fit the center of the cake pan will work as well as a complete round. As long as most of the pan is covered, when cooled about ten minutes, the cake will hold together and fall from the pan.

• COOKIE-CRUMB TART SHELLS

Preparation time: 10 min.
Baking time: 5 min.

1¼ c. cookie crumbs*
2 tbs. sugar
4-6 tbs. melted butter or margarine

***Use vanilla wafers (about 24); gingersnaps (about 20); chocolate wafers (about 24); shortbread cookies (about 22); coconut bars (about 18); or graham crackers (about 15). With graham crackers, increase sugar to 4 tbs.**

• Roll cookies with a rolling pin to form fine crumbs. Add sugar and enough melted butter to moisten. Press evenly into 4-6 tart pans or one 9-inch pie pan. Bake in hot oven (375°F.) 5-8 minutes; cool and chill; fill with any chiffon or cream filling.

Serves 4-6 *170 cal. per serving* *Source of Vitamin A*

***Tested in* THE AMERICAN HOME KITCHENS**

• COOKIE PUDDING





Convenient Pure-Pak cartons help make life more fun!

Today's relaxed living owes a lot to easy upkeep, functional styling, new ideas. That's why today's families appreciate Pure-Pak's safe, easy-to-use, disposable container. **No dribble, no drip. No bottle washing.** Just pure, delicious milk from the world's most sanitary container—Pure-Pak! It's available everywhere.

Ask your milkman to deliver your milk in Pure-Pak.

Pure-Pak®
YOUR PERSONAL MILK CONTAINER

25 MILLION TIMES A DAY, SOMEONE BREAKS THE SEAL ON A FRESH PURE-PAK CARTON

"Wash 'n Wear" Room for Family Fun

Just what every young family needs! A room that sparkles anew with a wipe of a damp cloth. Here's years of fun—minutes of care. Finger marks, splatter marks from hobby-happy youngsters won't linger long on the colorful walls because they are covered with Imperial's soil-proof Glendura. The graceful modern Viko furniture by Baumritter always looks daisy-fresh—shrugs off stains and spills. Plan a carefree room like this now. And have loads of fun in it.



Viko® BY Baumritter

Viko is the smart contemporary furniture that lets you plan beautiful, comfortable rooms at low, low cost! It's furniture without a care in the world (practically childproof!) . . . and it has a fashion flair that adds sparkle wherever it's used. Viko combines clean sculptured lines with colorful textured or leather-like plastic covers to add a note of rich contemporary charm wherever you use it. Viko finishes are available in your choice of rich Bronze or Slate Gray to add an extra touch of coordinated color. You'll love living with Viko—in playroom, living room, dinette, family room, even the office—it strikes a happy note all over!

Baumritter Corp., 171 Madison Avenue, New York 16, N. Y.

Glendura® FABRIC WALLCOVERING by IMPERIAL

Here's how new Glendura Fabric Wallcovering can give you more time to relax. With new Glendura *on fabric* you can keep your playroom, kitchen, bathroom walls bright and clean with a quick wipe of a cloth. Because gaily patterned Glendura is actually *scrubbable.** What's more, new Glendura on fabric is more durable than ever and when redecorating, it is now easier to remove. See the eye-catching new Fall collection—over 125 patterns—at your Imperial dealer's later this month. For full color decorating booklet, "How Wallpaper Works Wonders In Your Home," send 10¢ to Imperial Paper and Color Corp., Dept. A-11, Glens Falls, N. Y.

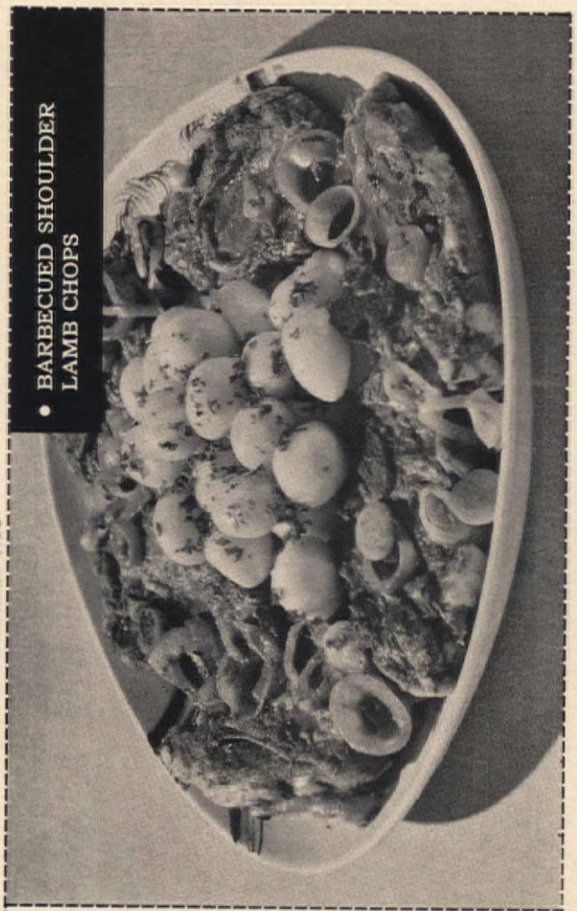
**3-year guarantee. Patterns illustrated #883321 and #837082*

Family Food Recipes

(pictured in color on page 52)

RECIPE ON REVERSE SIDE

• BARBECUED SHOULDER LAMB CHOPS



PICTURE ON REVERSE SIDE

• FARMER'S-WIFE CAKE

Preparation time: 30 min.
Baking time: 35-40 min.

1 pkg. (10 oz.) frozen lima beans
3 egg whites
½ c. sugar
3 egg yolks
½ c. sugar
½ c. ground walnuts
½ c. flour
2 tbs. bread crumbs
1 tsp. baking powder
½ tsp. salt
1 tbs. lemon juice
1 tsp. rum extract

• Cook lima beans according to package directions until very soft; drain; put through food mill or ricer, discarding skins—measure 1 cup puree. Beat egg whites to soft peaks, gradually beat in ½ c. sugar and beat until mixture forms stiff peaks; set aside. Beat egg yolks and ½ c. sugar until thick and lemon-colored; add lima beans and remaining ingredients, blending well. Fold into meringue mixture. Turn into greased and paper-lined 9x9x2-inch pan. Bake in moderate oven (350°F.) 35-40 minutes, or until done. Top with lemon butter frosting; cut in squares.

Serves 8-10 *210 cal. per serving* *Source of Vitamins A, B, C*

Submitted by Maedy Seabrook

To test the cook, taste the Frosting

"I guarantee a perfect* frosting every time!



Our frosting mixes give you real home-cooked-tasting frosting—with *no cooking*. Thrifty, too! Party-special when you add glamour tricks like these."

Betty Crocker

CHOCOLATE MALT FROSTING MIX



Idea: Halloween Funny Face Frosting! Frost cake with milk-chocolate-mild Chocolate Malt Frosting Mix, saving ½ cup for decorating. Place orange mints on cake. Snip corner of envelope. Fill with frosting, press frosting faces onto mints. Use candies for hats, ears, neckties.

NEW! CHERRY FLUFF FROSTING MIX



Idea: Cherry Blossom Frosting! Use new Cherry Fluff Frosting Mix—party-pink, bright with cherries! Save ½ cup frosting; add red food coloring. Half fill teaspoon with frosting; with second spoon, ease each "petal" onto cake. Center flowers with yellow sugar.

Now—make decorator icing with FLUFFY WHITE FROSTING MIX



FREE BOOKLET! "Fun with Frostings" tells Betty Crocker's frosting secrets . . . how to make Easy Decorator Icing from frosting mix . . . make borders, leaves, fabulous frosting flowers. Yours free—wrapped with specially marked packages of Betty Crocker Frosting Mixes—at your grocer's now!

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send you money back.

General Mills

NEW from KitchenAid ...Portable Dishwasher



Just think! Here is a dishwasher you can put to work the very day you buy it...take with you on the day you move. Ideal for apartment, rented home or seasonal dwelling. No *installation expense* to think about...no *kitchen* or *counter* alterations. We've listed some of the reasons why—but ask your dealer to demonstrate *all* the good things about this new KitchenAid portable.

KITCHENAID PORTABLE CONTEST!
"Dishwashing Can Be a Delight"

Win a new KitchenAid Portable Dishwasher...see your KitchenAid dealer for *free* entry blank. Contest closes midnight November 15, 1958. Subject to Federal, State and Local Regulations.

LOOK INSIDE! LOOK OUTSIDE!

- Porcelain—inside and out
- Service for ten and more
- Exclusive start control
- No hand rinsing
- Dual Fill—Drain hose
- Revolving power wash and rinses
- Self-cleaning dual strainers
- Sanitized hot-air dry
- Cool, quiet operation
- Guide Bar for easy movability
- Rolls easily, over carpets too
- Toe space all around
- Sectional top racks
- Costs less to operate
- No installation or plumbing expense

KitchenAid offers you a complete choice of models for permanent dishwasher installation:

built-in style  free-standing cabinet type  dishwasher-sink units  waist-high installation 

KitchenAid dishwashers, the finest made...by The Hobart Manufacturing Company, Troy, Ohio, the world's largest manufacturer of food, kitchen and dishwashing machines.

NOW a KitchenAid for every kitchen!

Family Food Recipes

(pictured in color on page 52)

• BARBECUED SHOULDER LAMB CHOPS

Preparation time: 20 min.
Baking time: 40 min.

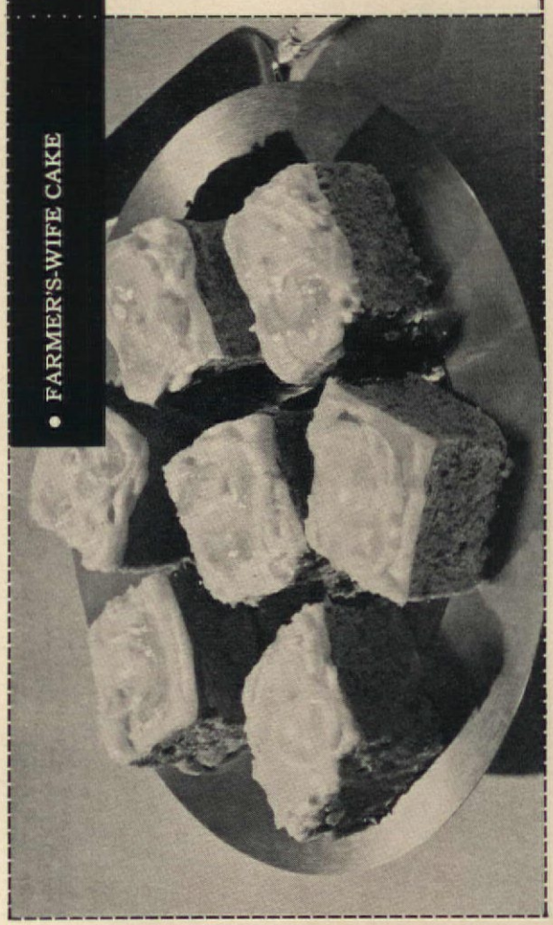
6 shoulder lamb chops
1 med. onion, sliced
1½ tsp. ground ginger
1½ tsp. dry mustard
1 tsp. salt
¼ tsp. pepper
¼ tsp. garlic salt
3 tbs. chili sauce
3 tbs. salad oil
1½ tbs. vinegar
1 tbs. Worcestershire sauce
¼ c. water

• Place lamb chops and onion slices in shallow baking pan. Combine remaining ingredients; pour over chops. Bake in moderate oven (350°F.) 40 minutes or until done, basting occasionally. Serve with parslied potatoes.

Serves 4-6 *560 cal. per serving* *Source of Vitamins A, B*

***Tested in* THE AMERICAN HOME KITCHENS**

• FARMER'S-WIFE CAKE





It's handy, low in cost, wonderful!

...a bedroom extension phone

It's more than a convenience—an extension phone in the bedroom. It isn't only the thousands of steps it saves. Nor is it just the reassuring feeling of security at night.

A bedroom phone actually does something for a busy girl's morale. It lets her talk *relaxed*—gives her a refreshing break to lighten the household chores. It's the little touch of luxury that makes her day.

Even the most budget-conscious husband will be pleasantly surprised to learn how little an extension costs.

Call your Bell Telephone business office today, and see how easy it is to have one in your bedroom (or kitchen, playroom or den).

P. S.—When you order yours, ask about the handy, built-in telephone night light!

BELL TELEPHONE SYSTEM

Your choice of these attractive decorator colors

Modern pegged oak floor
with traditional charm...

Bruce Ranch Plank



Furniture by Knoll Associates, Inc.

To give your home a warm, informal personality, start with this distinctive oak floor. In living-dining room, bedroom or den, the walnut pegs and random strips of Bruce Ranch Plank provide a pleasing decorative element. A modern floor with traditional charm, it flatters any furnishings. Both the pegs and the beautiful extra-durable Decorator Finish are factory-applied for economy and easy installation. Ask your architect, lumber dealer or builder for details. Or write for color literature.

E. L. Bruce Co., 1606 Thomas St., Memphis 1, Tenn.

World's largest maker of hardwood floors



BRUCE

BRUCE HARDWOOD FLOORS

Ranch Plank • Block • Strip • Fireside Plank

"Sorry darling... I won't be home for dinner"

VIRGINIA SCHROEDER

The night your husband has to work late at the office doesn't necessarily mean a forlorn, unappetizing dinner alone, for you. Pamper yourself by preparing a pretty tray, set with a quick but complete meal, and dine in a relaxed, leisurely fashion in the living room.

Plan for this evening the correspondence that's been too long put off, or curl up with a book you've wanted to read but haven't got around to.

Plan, too, the meal you have alone, by always having something-nice-waiting-in-the-freezer . . . something nice like individual casseroles of beef stroganoff, covered with bread crumbs, frozen—and then, when hubby calls, it's so easy to pop a casserole into the oven, toss a green salad, brew a cup of tea and—enjoy yourself!

Or take a patty shell from the freezer and a can of chicken from the pantry to whip up a fancy creamed chicken dish for the most important woman in your house. That's you! Serve it with a frozen vegetable. A delicious 15-minute meal!

You don't need a full table of people or much preparation time to enjoy a fresh tomato omelet. Add cheese to the omelet to make it "something special," and with a green vegetable or salad you've a meal for a gourmet!

If you're a salad lover, this is your opportunity to create a new salad recipe. What greens have you in the refrigerator? Celery? Green peppers or red? Chicory? Iceberg or romaine lettuce? Cucumbers? Tomatoes? Have you one or more of these tempters? If you do, your work is cut out for you. We do mean "cut out," for there's no work at all to taking one or more of these and adding a small can of shrimp or crab meat for a salad that's quick and delicious. And this is your moment to use spice or herb in your salad dressing. Let's face it—men are rarely enthusiastic about salad, so it takes just such an opportunity for the lady-of-the-house to whip up a new salad tantalizer to please herself!

What's for dessert? Always a happy choice, and kind to the waistline, too, would be a combination of fruits. Blueberries, pineapple cubes and strawberries. Whether fresh, canned or frozen, they taste better-than-ever when combined with concentrated orange juice and topped with shredded coconut! Now, *there's* one to treat the bridge club to next time they meet! Or, warm up one of the canned, baked apples that are available everywhere. They're full of rich flavor and goodness and easy to keep around for just such occasions.

We've heard that women have more complaints because they aren't as well-nourished as men. We'd say that if there is a moral it might very well be—"Take good care of yourself, you owe it to yourself—and to the husband you're waiting for!"

LOOK WHAT GAS IS DOING NOW!

The
HAMILTON Gas Dryer–

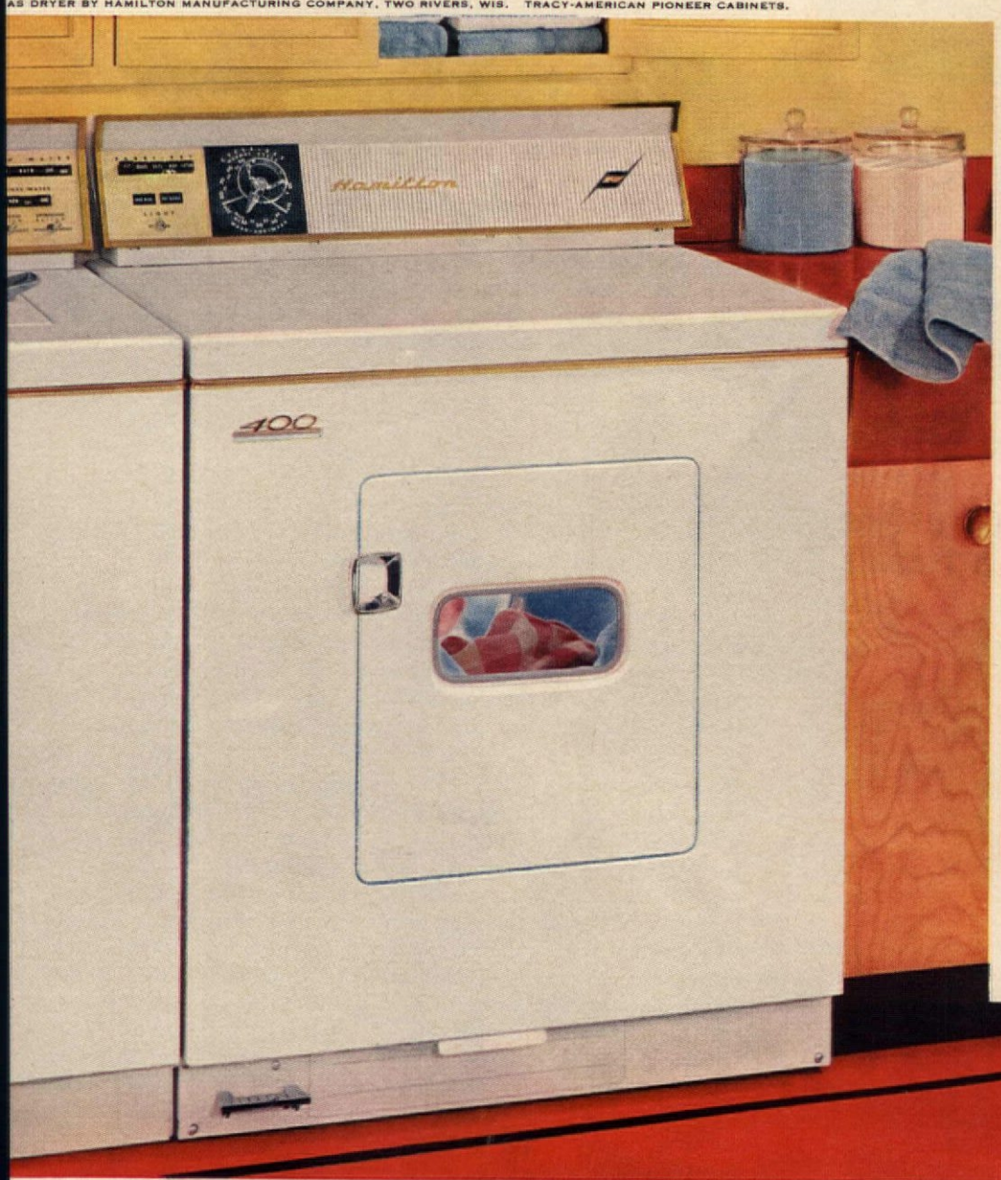
- *so fast*
- *so gentle*
- *so economical*

as only Gas can be!



AUTOMATIC "SUNSHINE"! Year-round sunshine *indoors* with Hamilton's Ultraviolet Sun-E-Day lamp! It's always a perfect June day inside the dryer—clothes come out sweet and fresh . . . without ever fading colors!

AS DRYER BY HAMILTON MANUFACTURING COMPANY, TWO RIVERS, WIS. TRACY-AMERICAN PIONEER CABINETS.





AUTOMATIC WEATHER. Hamilton's exclusive Dual-Cycle timer lets you *dial* the right drying weather for every fabric—even provides a *special* cycle for today's new wash and wear garments. You get perfect drying every time.



AUTOMATIC LINT REMOVER! Every load is double-screened to do away with lint! No lint to pick off clothes . . . no lint to spoil the appearance! And the beautifully styled Hamilton Gas dryer matches perfectly with the Hamilton washer.

ST AND GENTLE! Modern Gas is the fastest of all for any drying . There's no wait for Gas to warm up. The instant the Gas is , heat's on and drying begins. Modern Gas is gentle, too, even the most delicate fabrics and new wash-and-wear, because s heat is breeze-like and soft. No "hot-spots," ever!

ECONOMICAL, TOO! Modern Gas brings thrift to wash day. Because modern Gas dryers cost less to buy, install and Gas costs less to use. Gas drying is economical, too, because it's so safe and gentle with clothes—helps keep them looking nicer and newer so much longer.

AMERICAN GAS ASSOCIATION

Hamilton

ONLY GAS does so much more...for so much less!

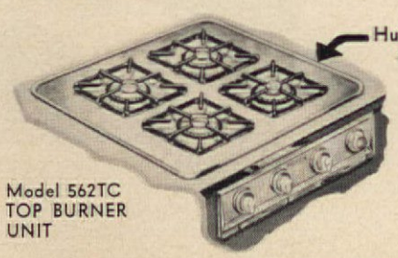


Model 635 Oven-Broiler Unit

ROPER BUILT-IN GAS RANGES

SMART ROPER OVEN-BROILER UNITS WITH BUILT-IN "THERMO-SPIT" ROTISSERIE

Rotisserie barbecues meat and poultry . . . dial tells internal temperature of foods. Large "Bake-Master" oven holds a 40-lb. turkey. "Insta-Set" Clock and Timer turns oven on and off automatically. Choice of four colors or Satin Chrome on all oven-broiler units. See them now at your Roper dealer's.



Model 562TC TOP BURNER UNIT

TOP BURNER UNITS INSTALL QUICKLY, EASILY

A wide variety of units, with 2, 4 or 5 burners. Available with Roper "Tem-Trol" automatic top burner, flush-fitting Hudee rim, and many more advances. Choice of 4 colors or Satin Chrome in many new models. You'll like Roper.

KEEP YOUR HOME MODERN WITH GAS

WRITE FOR FREE BOOKLET AH

GEO. D. ROPER SALES CORP.
A Subsidiary of Geo. D. Roper Corporation
KANKAKEE, ILL.

We didn't Build Our Dream House

...but we love the next-best thing

RAINEY HEARD WILLIAMS

The new house we are living in isn't our dream house. Why did we buy it? Because we wanted desperately to become home-owners. Is it a small house? Yes, but adequate for our four-member family. Ordinary looking? Yes, but we've used our own ideas to make it less so—in our choice of color, decorating and landscaping. Are we glad we bought it? You bet we are!

We had been on the rent-or-buy fence so common to young couples, facing a choice of renting until we could afford something we *really* wanted or buying something that fell short of being our dream house but which we could afford. The urge to express ourselves; to create with paint, wallpaper, fabrics; the yen to garden in our own earth; these were the forceful drives that made us decide to *buy*.

After many Sundays of following up the ads in the "FOR SALE" columns, after much looking, speculating, comparing, we chose a cozy little three-bedroom house. It was high on a hill that promised summer breezes. My husband and I both love ranchlands and wide open spaces, so this ranch-type house was our kind of architecture; and the garage was ideally attached to the west of the house—an important consideration in our land-of-the-burning-summer-sun.

But there were the disadvantages, too. The bedrooms were small, there wasn't room for dining in the kitchen, and the house was without the fireplace we had dreamed about.

BUT we did have a whole house to decorate and furnish as we pleased! What a source of creative satisfaction! What a challenging and delightful prospect! We promptly went to work with pencil, paper, plans and a very limited budget.

To dramatize the ranch design we loved so well, we decided on painting the exterior barn-red with white trim. A knowing friend had advised us to select wall colors first and go on from there, with the tip that if we used a lot of the same color the small house would seem more spacious. We kept in mind the colors we already had in our furnishings and decided on cinnamon, with ceilings a lighter tone.

In the kitchen, lower cabinets are cinnamon while upper cabinets are a soft green. The handy perforated hardboards for kitchen utensils and the asphalt tile floor are the same soft green. In the living room we brightened up our cinnamon with crisp white touches. We have white satin glass lamps, white milk-glass occasional pieces, a brown rug and two brown wing chairs to blend harmoniously with the cinnamon walls and a Lawson sofa in a brown-rose-green floral pattern. In our little daughter's room we dressed up the basic brown with lots of feminine watermelon pink covering chests, chairs, and even doll furniture! It's as frilly a room as any little girl could want and how *I* love those smudge-proof walls! Our brown accents a pink ceramic-tile bathroom with cinnamon-colored walls, pink and brown accessories. The third bedroom we did in a warm coral shade "just for fun."

In this house we learned to bring our ideas and our bank book much closer together. What about our dream house? Well, we want to go on developing more ideas before we really build, we've had so much fun experimenting! In this way we should have a realistic idea of our *true* "dream house" when our chance to build comes at last.



magee

"Harbor View" is made of Acrilan as only Magee can loom it! Almost a century of carpet-making mastery goes into creating such a magnificent new carpet. Richly ripple-surfaced, radiant, luxuriously thick under foot... it is remarkably resilient and will wear and wear. 8 wonderful colors to live with, Magee true nature's colors loomed to last.

SEND 25¢ FOR YOUR MAGEE DECORATING GUIDE. THE MAGEE CARPET COMPANY, DEPT. A-5, BLOOMSBURG, PENNSYLVANIA. EASY PAYMENT PLANS AVAILABLE.

new design - new color

NEW CROWN ROUND LAVATORY IN DESERT TURQUOISE ●

Easy to install in any type countertop at modest cost

Until now lavatories that offered lovely contoured styling such as this, could only be mounted in costly marble countertops.

Crane has changed all that. The new Crown lavatory can be installed easily and inexpensively in any countertop material you choose. And the Crown itself is priced well within the means of the average homeowner.

This lovely circular lavatory with its beautiful Singl-ese faucet was designed by world-famous Henry Dreyfuss. A touch of a single lever controls both volume and temperature of water. The Singl-ese is mounted directly on the lavatory. It's easier to clean, and is more sanitary than separate faucets installed on the countertop.

Crane also introduces a dramatic new color—Desert Turquoise. This exciting new accent color for bathrooms is available in all Crane fixtures. There are 6 other Crane colors and white. See your Crane Dealer for a showing now (you'll find his name in the Yellow Pages under "Plumbing and Heating Supplies—Retail").



NEW IDEA: *The "sectional" countertop—Crown round lavatories at either end of a sweeping corner counter with vanity between.*

CRANE *the preferred plumbing*

CRANE CO. 836 South Michigan Avenue, Chicago 5, Illinois • VALVES • FITTINGS • PIPE • PLUMBING • KITCHENS • HEATING • AIR CONDITIONING



OPEN PORCH WAS FINE on good days but useless in winter or during heavy rainfall. Jalousie windows and doors on all three sides of enclosed porch provide about as much ventilation as open porch but can be quickly closed in bad weather.



From Open Porch to Year-round Room

Many a family has enclosed an open porch to get more year-around living space, only to find that unless fur coats and overshoes are worn, the enclosed porch isn't habitable at all from late October until early May.

When the Marshall Eatons decided to enclose their 15x20′ open porch, they remembered to do what too many forget. First, they checked the flagstone floor to see how it would respond to cold weather. They found the floor would remain warm because the stones had been laid on a concrete slab, not in contact with the ground. To insure adequate heat they brought in a warm-air register from the central heating system. They then insulated the wall, provided an insulated tile ceiling and equipped all windows with storm sashes. The result is a truly "year-around" room—cool in summer, warm in winter.





AFTER THE WALLS WERE INSULATED, pine paneling—in this case Western pine—was applied to all four walls. Because porch adjoins kitchen, it can be used both winter and summer for dining.

Shopping Information, page 94

RUTLAND

easy-do products



RUTLAND CAULKING COMPOUND

Stops drafts and heat loss—Keeps out bugs and dirt

Only with the new Rutland "Klip-Tip" cartridge can you customize the opening to provide for three or more different beads of Caulking Compound from one nozzle. *Reg. and Pat. Pend.



RUTLAND GLAZING COMPOUND

For wood or metal sash

The scientific replacement for putty, Rutland Glazing Compound remains in good, workable condition and does not separate or harden in the can. It is not sticky or messy to handle. Pleasing white color.

OVER 75 YEARS

RUTLAND FIRE CLAY COMPANY
RUTLAND, VT.

Makers of famous Rutland Patching Plaster

New wall colors you'll love!



. . . and painting is so quick and easy with Super Kem-Tone. This amazing velvet-flat paint goes on smoothly with brush or roller . . . dries free of brush marks in less than an hour. It's guaranteed washable, or your money back.

AT YOUR NEARBY SUPER KEM-TONE DEALER

How to remodel a husband

(continued from page 22)

is most apt to make her biggest mistake here. The idea of moving the kitchen would have frightened him away from the whole thing. One small gain at a time is enough. Wait a few days before approaching the subject again. Rest assured, he will bring it up himself.

My husband was now dedicated to the task of persuading me to relocate the dining room. Nevertheless, I held out on the grounds that it was too inconveniently placed. "Besides," I argued, "where would we put the piano, the TV set, the studio couch and all the other things cluttering the middle room?"

A quick glance at the dining room assured him they couldn't be squeezed in there and still have room for human occupancy. While he was examining this prospect, I remarked in an off-hand manner, "Isn't it too bad that whoever built this house didn't put the kitchen here? It would have been so much more convenient." Though he conceded it would have been a better place originally, I gave no inkling at this point I was planning this step on my own.

This was the proper time to get him thinking of a family room in an abstract way. I began very casually to show him pictures. "Wouldn't it be wonderful to have a room like this?" I'd ask, showing him an architect's masterpiece in full color. "Look," I'd say, "what a storage wall! Nice place for records and books, eh?"

He always expressed ready admiration for these things. Most husbands will, if they are presented casually, in much the same way they admire pictures of a millionaire's newest yacht.

Eventually, over a cup of coffee in the kitchen one night, I began to close in. "You know," I said, "this kitchen reminds me of that family room I was showing you tonight. That wall of closets and the linoleum floor—too bad we don't have a room like this in the house."

After a few moments of silence, I could see the wheels beginning to turn in his head, and I knew we were at last coming into the home stretch.

"Listen to me," he exclaimed with the light of the true visionary in his eyes. "Why can't we use this room that way? We'd hardly have to do a thing to it. We could even leave the sink in and use it for developing pictures or something."

I stared at him in simulated amazement. "But for heaven's sake," I asked, "what would become of the kitchen?"

He was on his feet and heading for the dining room. "You've said yourself this would be a better place for the kitchen," he argued persuasively. "This closet for the canned goods, stove and refrigerator on this wall—you'd have a nice set-up."

When friends dropped in a while later, he outlined his scheme to them while they commented on his ingenuity. With characteristic modesty, he explained that if you apply yourself to any problem, it's easy to find a solution.

Well, that's about it. We're selecting a new sink tomorrow, and I've already decided on the approach to take towards *that*. After admiring the latest model with dishwasher and disposal, I'm going to say, "They're pretty expensive, don't you think? If we get just a plain cabinet model now, we can always have one of these put in later."

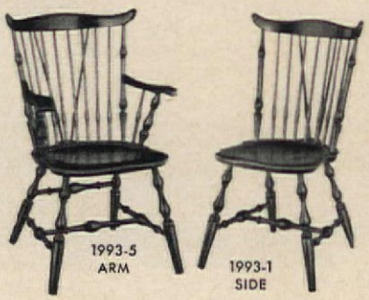
If I know my husband, it won't take him any time at all to convince me that it will be less expensive in the long run to have the plumber come just one time and do the job right!

THE END

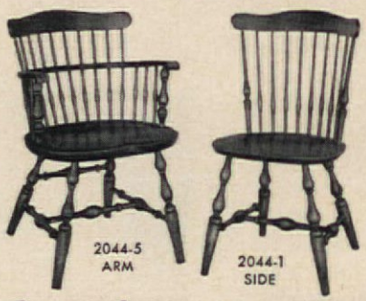
YOUR HEIRLOOMS OF THE FUTURE



Boston Rocker Loved because of its great charm and universal appeal...this genuine Early American reproduction is equally at home in today's big, modern "family center" kitchens...in the master bedroom for quiet moments...or in any warm and gracious living room.



Duxbury Delightfully practical and decorative Windsors, authentic in every handsome detail...ideally suited for dining room, breakfast nook, guest room, or occasional chairs anywhere you want one.



Governor Carver Solidly built Windsors designed for dining and endowed with all the sturdy dignity of their Colonial originals—right down to the gracefully turned legs. Excellent double-duty chairs for small homes and apartments.

Since 1857

Nichols & Stone

The Home of Windsor Chairs



Send for Booklet!

"How To Choose The Right Colonial Chair," with helpful ideas, interesting illustrations, and historical information.

NICHOLS & STONE CO.
Box 103, Gardner, Mass.

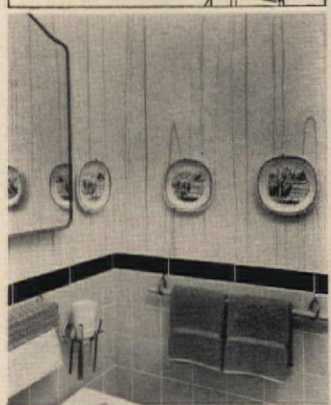
Please send me your 32-page booklet "How To Choose The Right Colonial Chair." Enclosed is 25c in coin.

Name _____

Street _____

City _____ Zone____ State_____





HANDY ANDY'S budget did not allow for limed pine walls, so he lined off plain ivory wallpaper with sienna "board" lines, painted on the grain.

IDEA: JEANNE WALWORTH



Can You Afford an Architect?

RICHARD FELLOWS HEYER, ARCHITECT

Not long ago, a young couple walked into my office and inquired about the cost of preparing architectural drawings for a small home. They said they had had a hard time finding an architect and finally had to pick names at random from their classified telephone book. Since they lived in a small city, there was no clearing house for architects they might have consulted, such as a local chapter of The American Institute of Architects.

George Howard was 31 years old and his wife, Marion, was two years younger. They had two children, a girl, 6 and a boy, 3. Mr. Howard was employed locally and had an annual income of about $7500. Naturally, they wanted to know what my services were going to cost.

In the case of the Howards, the fee for complete services which included conferences, preliminary sketches, working drawings for the building, together with plumbing, heating and electrical plans, specifications, securing of bids, supervision of the work and making payments, would require a minimum charge of ten per cent of the cost of the house. To the Howards, an additional cost of 10% seemed out of the question and they asked if they could think it over and call me later. I assured them that it would be the only sensible thing for them to do and told them that if they needed any further information to call me.

That afternoon they drove out to see (continued)



America's Finest Handmade Milk Glass

Westmoreland's handmade milk glass reproductions have been recognized for their purity of color, fidelity to detail and hand craftsmanship for sixty-nine years.

Send 10¢ in coin for booklet of Westmoreland Reproductions

WESTMORELAND GLASS COMPANY

GRAPEVILLE, PENNSYLVANIA



Wood paneling, finished with Weldwood Satinlac, has a lustrous, *hand-rubbed* look and you get it with *half* the effort.

Beautiful—and so easy to finish with Weldwood Satinlac!

FOR YOUR NEW WOOD PANELING, or for restoring the true wood character of antique furniture, new improved Weldwood Satinlac seals as it finishes—beautifies as it protects against water, smudges, and sunlight discoloration. Virtually odor-free.



Weldwood Satinlac Lightener, as first coat, prevents the darkening or "wet" look usual when new wood is finished. Does not bleach.



Weldwood Firzite prevents softwood "wild grain" showing through paint or stain. Use *White* Firzite for blond or pickled effects; *Clear* Firzite as a stain when tinted with colors-in-oil.

For the finish that lasts

Weldwood® WOOD FINISHES

At hardware, paint, and lumber dealers'

Satinlac® • Satinlac® Lightener • Firzite®

Products of **UNITED STATES PLYWOOD CORPORATION**

(continued)

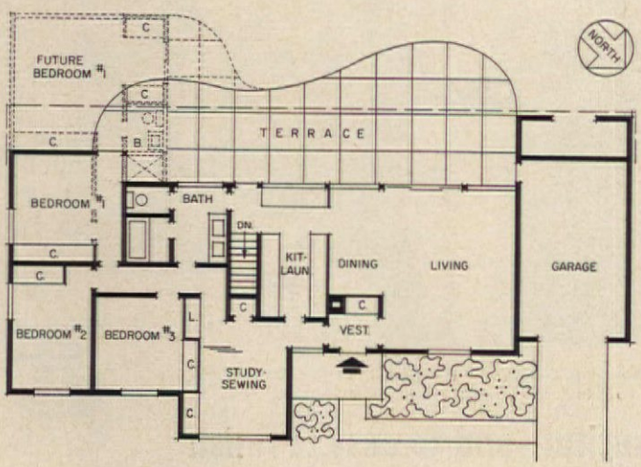
some homes which had been highly publicized in the local papers. The houses were priced at $19,900 and seemed to have the amount of space they wanted. Mrs. Howard was immediately attracted to the shiny new kitchen bursting with appliances and a beautifully tiled bathroom. But after going through the rest of the house, they realized that while there was ample space, the rooms were not arranged to fit their specific needs and the over-all design of the house was one they'd seen a hundred times before. Rather than being a house that reflected in its design and materials the tastes and personality of the owners, it appeared as though its parts had been assembled from a shopping catalogue.

Remembering a few of the points of house design I had spoken about to them, they went through the house again and noted these drawbacks: There was no study space for Mr. Howard, who had to work at home quite frequently. There was no convenient place for Mrs. Howard to sew, nor space for her to do her laundry on the main floor. On the outside, the house plots were crowded and exposed to each other. Although still not entirely convinced they wanted my services, Mrs. Howard called again and asked if I could arrange to meet them at their apartment the following week. When I arrived, the Howards asked me if I could design a house for them that would satisfy their immediate basic needs with opportunity for future expansion and still keep within their budget. I told them we could do this and absorb part of my fee by economizing in choice of plot, materials used and getting the most use from every square foot of house area. We discussed at length their interests and living habits.

With their needs in mind, the first decision to be reached was one of where to locate the house. Undoubtedly, we could find a lot which, because of lack of imagination, was being passed up in favor of the more obvious flat pieces of land. "Since you are going to consider the services of an architect," I told

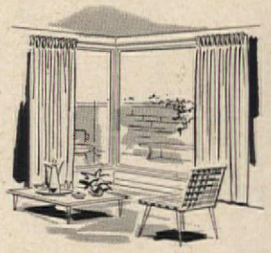
(continued)

LIVING AREA 1371 SQ FT
GARAGE AND STORAGE 320 SQ FT

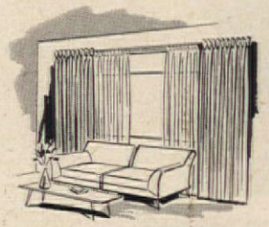


• **HERE IS HOW THE ARCHITECT'S DESIGN** gave the Howards the house they needed. Architect's plan (above) has a separate study-sewing room; shielded entry hall keeps rooms private; dining area is not exposed to front door; living room is not a hallway. Kitchen is efficiently laid out with easy access from front or back doors. Compartment bath cuts costs on fixtures, yet gives good privacy; and its location makes it a good mudroom, too. Stairs to basement are not exposed to living room. Floor plan is laid out so that future master bedroom and bath can be added with a minimum of expense and trouble.

thanks to Kirsch ...



For beautiful corner effects, use "*Superfine*" in one-way-draw type.



For traverse draperies over sheer draw curtains, use *Superfine* in "double" type.



For smart cafe curtain effects, rely on Kirsch ideas and products.

"Luxury" WINDOW EFFECTS need not be costly!

Today's newly-developed Kirsch drapery hardware styles bring you more beauty . . . more window decorating versatility . . . for each dollar than ever before.

Don't hesitate to ask your Kirsch dealer for the very BEST rods Kirsch makes to suit your purpose. The cost of a single yard of drapery fabric might cover the "difference" for your entire installation.



Compliments are yours when windows start with Kirsch

A wealth of exciting new decorative effects is now yours to command—*economically*. Rely on Kirsch for fresh, adaptable window styling ideas . . . AND for the complete line of long-lasting Kirsch rods you need to achieve them. In your planning . . . and in your shopping . . .

always choose the name you know . . . . .

(continued)

them, "why not take full advantage of his knowledge? Let's go out and look at some of these lots. No doubt we can find one which will cost you less, yet give you an attractive setting for your home." Your architect would rather take a few hours time and help you select the site of your future home than cope with an impossible piece of land that you may already have bought. Nothing further could be done to absorb part of my fee by lowering the room requirements, but there were some modifications possible.

For instance, Mrs. Howard agreed that while a dishwasher, garbage disposer and freezer were fine work-savers, she would sacrifice them for a while and put this money into the house structure itself. We further economized with efficiency by deciding on a compartmented bathroom instead of two separate ones. I explained that this type of bath would have all the usual fixtures of one full bath, with the addition of another countertop lavatory. Since the room would be divided into three sections, each unit could be used simultaneously without embarrassment. Thirdly, I encouraged them to consider new prefabricated and prefinished materials that lower labor costs; also to choose building materials that require minimum maintenance and products that were available locally.

Because the Howards were fairly certain of their future needs, I drew a plan that would make the addition of a master bedroom and bath simple and inexpensive when they were ready to expand.

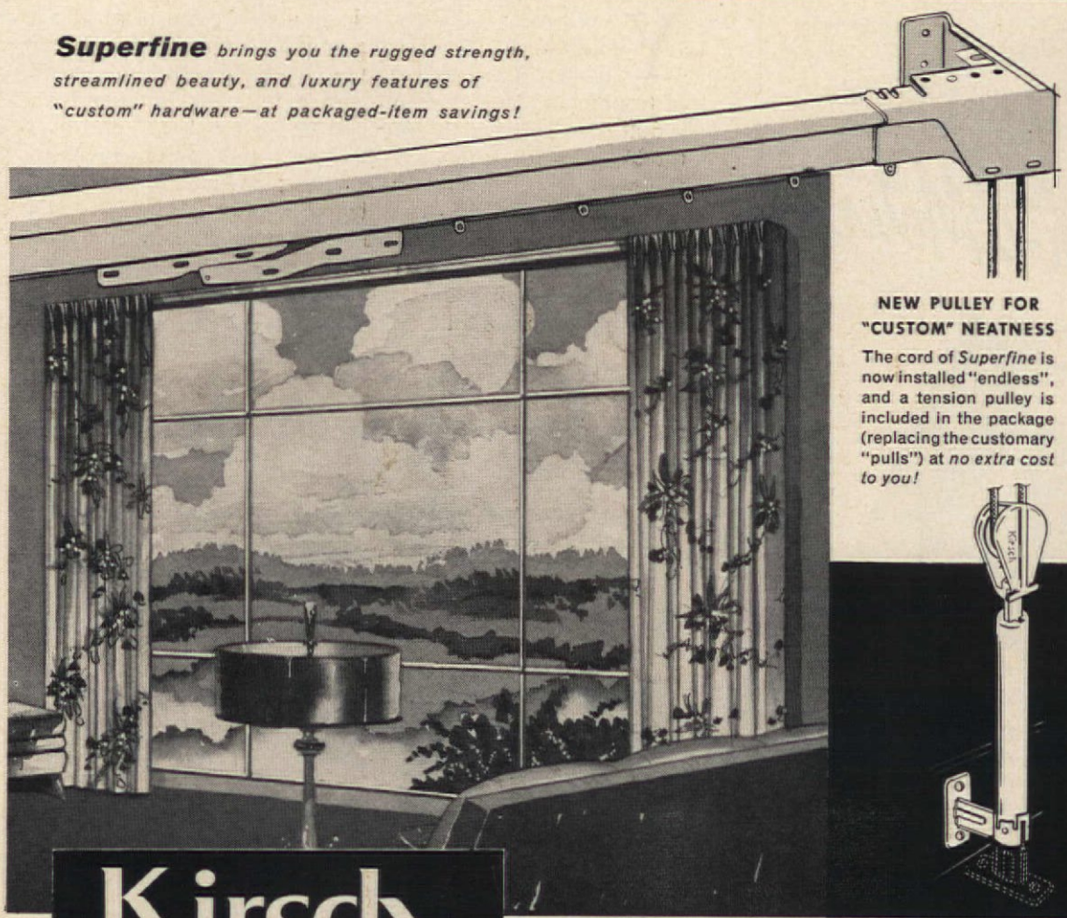
All factors considered, I felt that I had been able to show them on paper in dollars and cents how they could have their home fitted to their own personal needs at little additional cost to them, since we had cut costs on land, used the same floor area and fitted the design and size of the house to the exact needs of the family. And, at the same time, we'd come up with a distinctive house that reflected the personalities of the owners and fit their everyday, practical needs. At this point, Mr. Howard asked why these elements of design that cost so little yet add so much to the beauty and utility of a home aren't used in more mass-produced housing. The question is a good one and one that won't be solved until the buyer learns more about what really makes a good house, and until builder and architect find a way to work together more effectively in the mass housing field. But, needless to say, the place of the architect in home-building *is* important.

First, consider the benefit from an esthetic point of view. Reduced into its simplest form every house is an assembly of various building materials. The difference in value is in how these materials are put together. If you were to give two men, one trained in architecture, the other not, the challenge of building a house, each would be able to assemble the materials into a form of a shelter, but the architect who has been trained in the arts and mechanics of building design is undoubtedly going to present you with a more attractive, finished product and isn't going to use any more material than his competitor. This material would be molded into a house of taste and character enclosing a well-thought-out plan based on maximum convenience for the owner.

Now, even though the Howards' home is finished, we haven't lost contact with each other, and I think my greatest reward has been the way they still refer to me as "our architect."

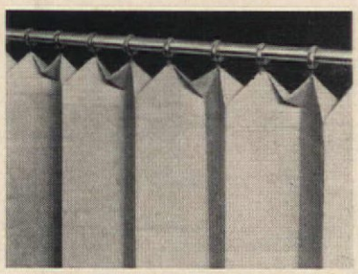
THE END

Superfine *brings you the rugged strength, streamlined beauty, and luxury features of "custom" hardware—at packaged-item savings!*



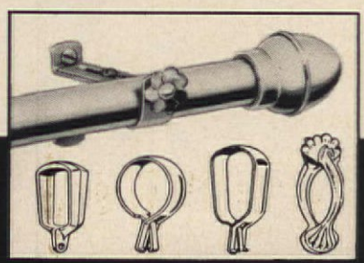
NEW PULLEY FOR "CUSTOM" NEATNESS

The cord of *Superfine* is now installed "endless", and a tension pulley is included in the package (replacing the customary "pulls") at *no extra cost to you!*



Cafes—**WITH A DIFFERENCE!**

Treat yourself to this unique, smart effect . . . simply draw Kirsch's exclusive *Wonderfold* preformed buckram through the wide top hem; form with the fingers!



And choose Kirsch cafe rods in gleaming brass—with easy-to-use spring clips or rings to match. Kirsch rod sets in adjustable lengths; ⅜", ½", ¾", and 1" diam.

Kirsch

DRAPERY HARDWARE



Get your ideas from this book!

Treat yourself to this BIG full-color 32-page book of window styles, instructions, and money-saving ideas. Worth many times the 50c you send for it, to Kirsch Co., 437 Prospect, Sturgis, Michigan.

Special Announcement

Faithful readers who regularly follow the peregrinations of E-Z-DU* Wallpaper in this rectangle may be somewhat dismayed to learn that this month the "slot has been pre-empted" as they say in TV land, "for a giant spectacular in living color".

A well-known sister product of E-Z-DU is the cause of this fanfare and forthwith we will get into the commercial. Glendura Soilproof Wallcovering* has long enjoyed large favor for kitchen and bathroom walls because all kinds of stains can be quickly removed from Glendura's surface . . . most of them easily with just soap, water and a soft brush.

And now a big new virtue has been added. On or about October 15th, we will release nationally our new line of Glendura which for the first time is on FABRIC (this addition is so important that our Sales Manager has asked us to have it put in caps). With FABRIC added, Glendura becomes far more durable . . . provides an excellent covering to bridge cracks in walls. And, of course, the paperhanger likes it because when redecorating he can strip it off the walls as easily as tearing a piece of fabric.

The performance of new Glendura is quite spectacular and your Imperial dealer will be happy to demonstrate why. And . . . oh yes, we promised that this commercial would appear in "living color". Please turn to page 68 in this issue. We hope you will be pleased.

*Reg. U. S. Pat. Off.

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, N. Y.

Your losses are your gains, with a super-accurate "SILHOUETTE" bath scale by

Health-o-Meter

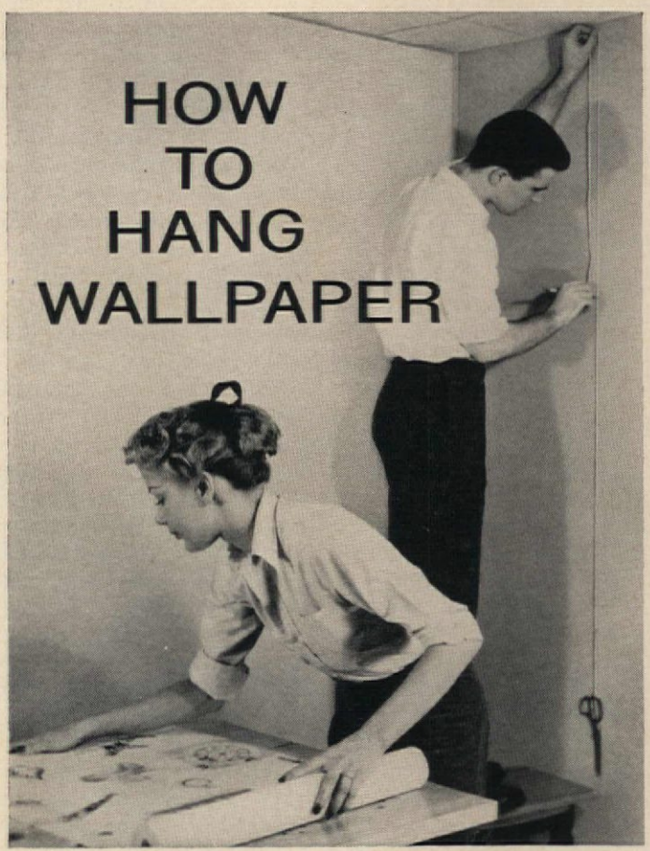


Every lost pound is real progress toward your goal—a slimmer, lovelier you. And you're always so sure of a true report from the big, clear Panoramic dial of this precision scale. With built-in handle, wide non-skid platform. Model 87, shown, $10.95 (slightly higher far West). Others from $6.95.

Guaranteed by Good Housekeeping

Health-o-Meter

America's weight-watcher . . . since 1919
Continental Scale Corporation, Chicago 36, Illinois



READYING PAPER AND WALL. Curl in wallpaper is removed by sliding it over edge of table—so it's easier to hang. Hank drops plumb line from ceiling to make true vertical starting line.

You have a room that's boring you? Why not bring it back to life with a fresh and interesting wallpaper design. You can do the job yourself with a minimum of trouble and money. Hank and Judy Lewis, plagued with a dull den, papered the room in just a few hours and at a total cost of less than $17 for paper and paste. Cracks in the wall were filled with patching plaster, rough edges sandpapered smooth. Freshly painted or plastered walls should be "sized" to provide a gripping surface for wallpaper paste. Tools needed: moderate length table, sponge, trimmer or razor blade, plumb line, seam roller, bucket, paste brush, paste and smoothing brush.



CUTTING AND MATCHING STRIPS. Having measured height of walls, Judy cuts off first strip, allowing extra 6". She then matches pattern exactly with second strip and cuts it off, and so with succeeding strips, each time allowing extra 6". Hank's making wheat paste.

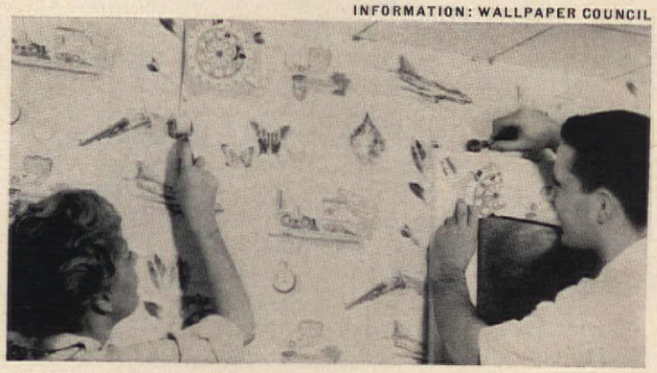


FOLDING AND PASTING PAPER. Apply paste to ½ of first strip on pile, leaving an inch at end free of paste. Fold pasted end toward the center without creasing, (paste to paste). Then paste other half of strip, folding toward center in same manner. Align edges carefully. Hank applies top half of first strip, lining up the right edge with a penciled plumb line. Bottom half of strip is separated and finally smoothed down to wall.



SMOOTHING AND TRIMMING. Smooth out paper with brush, working top to bottom; cut off excess at bottom with razor blade to meet top of baseboard. Paste and hang strips in the order they are cut, sliding edges together with palm to match the pattern.

INFORMATION: WALLPAPER COUNCIL



FINISHING TOUCHES. Butted edges are rolled tight. Hank papers over door with short piece matching previous strip and cuts it along door frame. Clean washable paper with sponge, cold water.





Cushman

COLONIAL

a distinguished bedroom group in The Fairfield Collection.





At the heart of this gracious group is the sturdy Spindle Bed, reflecting the cherished simplicity of authentic Colonial in its graceful turnings . . . its ageless charm. Then there's a spacious dresser . . . a chest . . . a nightstand . . . all with smoothly-gliding drawers, handsome hardware, elegance of line. Yours to choose in two matchable, maple finishes, Harvest Brown and Cushman's Original Russet—hand-rubbed to satiny smoothness and treated with *mar-proof* lacquer. See the coordinated Fairfield Collection—for all through the house—at your Cushman dealer.



Special offer
Colonial Cricket Stool
$3.95
POSTPAID

A maple finished, hand-pegged, 13"x9" x 8" Cricket Stool with retail value of $6.25! Yours at the very low price of $3.95 to introduce the superior construction, finish and craftsmanship of *all* Cushman Colonial Creations.

H. T. CUSHMAN MANUFACTURING CO. Established 1886
Box 579, North Bennington, Vermont

Enclosed find $3.95 for Footstool (add 25¢ if west of Mississippi) in Harvest Brown ☐; Russet Maple ☐; and include my FREE copy of "At Home in Every Setting"
☐ Enclosed find 25¢ in coin for "At Home in Every Setting"

PLEASE PRINT

Name _____

Address _____

City _____ Zone ____ State _____

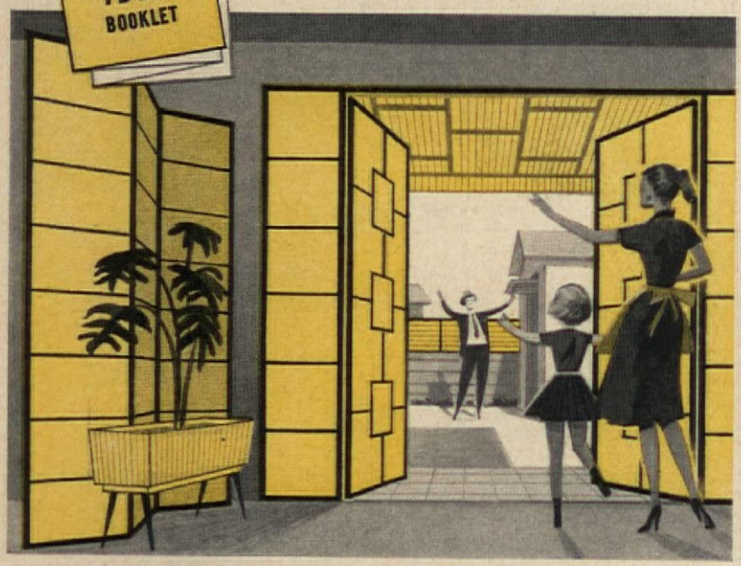


HOW TO DECORATE YOUR HOME.
Send only 25¢ for this new illustrated 32-page booklet of decorating hints, "At Home in Every Setting"
Booklet Free with Stool

Add living space anyplace with FILON®

guaranteed fiberglass panels

* FREE ILLUSTRATED IDEA BOOKLET





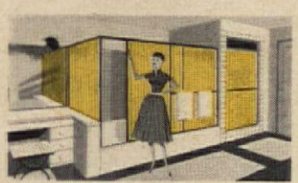
ADD A PATIO OR CARPORT

Build colorful beauty and glare-free shade at low cost, with translucent FILON panels. Amazingly strong! Fun to install with ordinary tools. Perfect indoors or out . . . for breezeways, awnings, shoji screens or doors, windbreaks, room dividers, shower and tub enclosures.



ADD INDOOR–OUTDOOR LIVING SPACE

FILON can transform open space into a beautiful weather-protected private living area. Select from 20 exciting decorator colors which give soft diffused light without darkening adjacent areas. FILON'S *super-smooth* surface assures longer life and easier cleaning.



ADD A SHOWER OR TUB ENCLOSURE

FILON is guaranteed shatterproof for absolute safety. Reinforced with Fiberglass-and-Nylon by an electronically controlled Patented Process, FILON is assured superior strength. Buy FILON at lumber, building material and glass dealers—various corrugations, also flat and shiplap.

* *FREE BOOKLET* shows wonderful ideas, all easy to build with FILON. Includes construction details, decorator color chart. Write to Filon Plastics Corp., 125 Lomita Street, El Segundo 73, Calif.



Insist on the FILON label on every panel with the

5-WAY FILON GUARANTEE

Superior Fiberglass-and-Nylon reinforced strength • Uniform thickness for easier installation, better diffusion of light and color • Shatterproof for absolute safety • Weatherproof for maximum durability • Exceeds standards published by U. S. Bureau of Standards.

FILON PLASTICS CORP.

LOS ANGELES • NEW YORK • CHICAGO • ATLANTA • DALLAS • SAN FRANCISCO



PATTERN 1755—25¢. Our pussy-cat braided rug will delight the kiddies.

Patterns

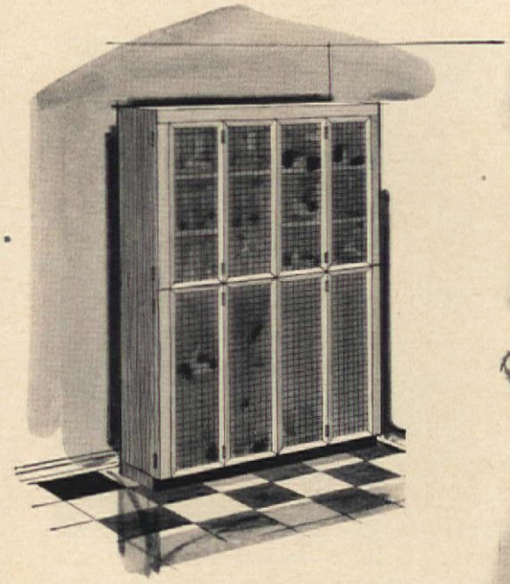
DOROTHY LAMBERT BRIGHTBILL

Just because the "rec" room is a haven for fun and relaxation is no reason it should be a "wreck" room, harboring all the family cast-offs and make-do's. It should be comfortable and practical to be sure, but nice to look at, too.

Somehow a rug on the floor adds warmth and friendliness. The two we show here would do just that. The big round one, seven feet in diameter, colorful and extra long-wearing, would be a handsome addition to any room in the house. You can make it from our pattern using the unworn sections of your old wool clothing. Buying it ready-made would cost you many dollars more!

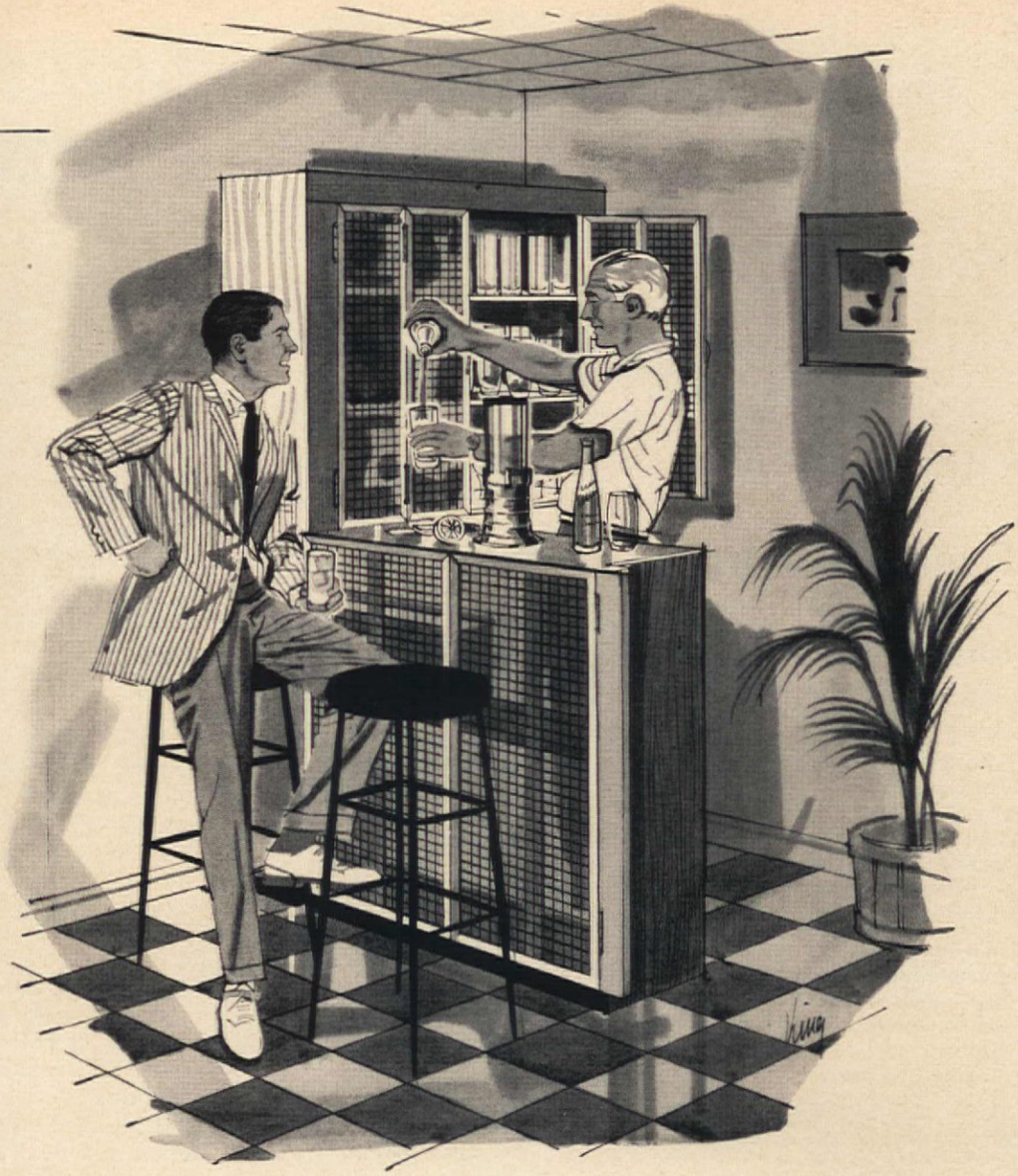
Our pussy-cat rug is a special treat for the young members of the family. It's easy to make, a wonderful place to snuggle up on for bedtime stories.

If you need extra storage and a serving place, why not build the cabinet? The lower part is a serving bar, and when not in use, it swings back against the wall under the upper section. The caning panels are fresh and cool-looking. If you prefer, substitute solid panels. Use it as a room divider, too!



PATTERN 2137—50¢. Fold-away bar or room divider has many faces. You can use caning panels or solid ones stained or painted. The swing-out bar will serve breakfast, lunch and cooling beverages with the greatest of ease. Swing back against the wall when not in use.

PATTERN ORDER FORM PAGE 92



for your "rec" room



PATTERN 1756—25¢. This rugged round rug is seven feet in diameter. That's big, but not too big to work up quickly and to handle comfortably. We offer color scheme of the original but you can change this very simply if you wish, just use the pattern guide for grouping of colors and the shading.

Shopping Information, page 94

remove

GLOP

(SAND, RUST, DIRT, ALGAE, ETC.)

from your household water

and enjoy the benefits of really clean water!



Some glop you can see. But most of it you can't until it's trapped in quantity. You just see the dirty work it does . . . a not-quite-clean wash, murky drinking water, etc. That's why every home should have a filter even if the water *looks* crystal-clear.

The Cuno Aqua-Pure Filter keeps well or city water really crystal-clear. It makes washes cleaner, any cleaning easier. It eliminates most causes of staining and cuts corrosion of kitchen and bathroom facilities. It adds life to pipes and appliances, boosts efficiency of water-treating equipment already installed.

Write today for complete information . . . see your local plumbing or well contractor . . . and enjoy cleaner water NOW!

AQUA-PURE

WATER FILTER

Only $28.50 with extra cartridge.

Quickly, easily installed.



Cellulose cartridges *before* and *after* cleaning up the "cleanest-looking" water.

CUNO

THE CUNO ENGINEERING CORP., MERIDEN, CONN.

A recognized leader in filtration for more than 30 years.

The Cuno Engineering Corporation
Meriden, Connecticut

Please send complete information on the Aqua-Pure Filter.

NAME.....

STREET AND NO.....

CITY..... ZONE.....

STATE.....

Suburbia

(continued from page 42)



SEEING'S BELIEVING—so Dan Lombardo, above, visits nursery to check plants landscapist suggested.

the house was to get rid of the original foundation planting, which over the years had become almost a coniferous forest. The conifers were cut down and their stumps were dug out. Before getting around to the business of stump removal, though, the Lombardos were anxious to get some paint on the brown shingles. So, first a coat of aluminum, then two coats of white. And what a whale of a difference that little detail made! But this is the story of the landscaping. . . . .

Dan and D. Anne wanted an up-to-date foundation planting of good quality shrubs—one that would look attractive all year round, wouldn't require any special fussing and could be kept in scale with a minimum of pruning.

They called on a landscape nurseryman and checked on the plants he recommended. So that they would get the most out of their budget, they decided to do the planting themselves, carrying out the following plan:

Directly in front of the porch there'd be a low hedge of Hatfield yews (Taxus media hatfieldi). The stone floor on the porch, projecting about 3′ from the front of the house, was about 12″ high near the door and slightly higher at the left end. Ten yews, 18″ high, planted a little over a foot apart, took care of this. In a couple of years they would grow into a solid hedge and, by square shearing twice a year, would be kept 2′ thick and 1′ higher than the porch floor. The ten 18″ yews cost $6.95 each.

On each side of the front steps, just forward of the yew hedge, there'd be a 3′ semi-evergreen Euonymus patens (E. kiautschovica), which would be kept about that size and sheared in more or less globular shape. The two euonymus were $4.95 each.

To the right of the doorway, and behind the euonymus at the right, there'd be a well-developed Hatfield yew about 4′ high. This would be kept 4′ or so thick and be allowed to grow 5′ to 6′ tall, then kept sheared at that height. This large yew cost $30.

Farther to the right there would be a small-leaf Japanese holly (Ilex crenata microphylla) of about the same size as the Hatfield yew, to be kept more or less the same size and shape. This cost $25.

Between the yew and the holly they transplanted a Japanese andromeda (Pieris japonica) which had been growing alongside the house. This was to be kept pruned somewhat shorter than the yew and holly.

In front of the yew and andromeda (continued)

THE AMERICAN
HOME
Patterns

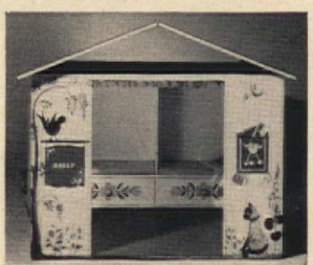
CHRISTMAS CHECK LIST

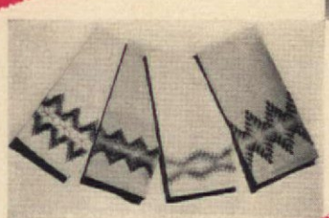
A Christmas gift means more if it's hand-made. Order now for everyone on your list.











PINE-WALL SHELF #1251—50¢. Make Grandma's Christmas very special. Homemaker or garden club member, she will find this pine-wall shelf a handsome addition to any room —inviting to graceful flower arrangements.

SEWING CABINET #2036—50¢. For the best girl on your list! This all-in-one-sewing cabinet will make "Mom's" Christmas a memorable, merry one! It holds everything, including a small portable machine.

RAG-DOLL SPREAD #1590—50¢. The cutest little moppet you know will love this rag-doll bedspread! Arms and head are completely removable for ease in making bed.

PLAYHOUSE #1606—$1.00. A playhouse de luxe to make out of plywood. It's a house or a desk or a good big worktable. Top is easy-to-clean linoleum.

TOWELS #1435—25¢. Swedish weaving provides lovely gifts for everybody. There are four designs for towels in this very easy-to-follow pattern.

ROCKER STENCIL #1357—25¢. Stencil an old- or new- Boston rocker for a lovely lady, with this authentic stencil design.

BRAIDED RUG #1246—50¢. Braided rug is composed of 13 circles surrounded with a wide border. A very impressive gift and you can make it by using worn woolen clothing!

BOWL DESIGNS #1006—25¢. Casseroles and bowls make the best Christmas gifts of all when painted with handsome Norwegian Rosmaling designs.

TRAY DESIGNS #11—30¢. Trays are such a nicety and convenience! This tray pattern has two designs, one a lovely floral, the other a fruit motif.

BUILDING BLOCKS #2089—50¢. We haven't forgotten "Junior." Build him a wonderful set of BIG building blocks. He can create a train, a plane, a car or a big castle in Spain.

ROOSTER DESIGN #1388T—50¢. Another natural for Christmas. You'll "make a hit" when you make this big bold rooster as a wall decoration!

TABLECLOTH PATTERN #1687—50¢. Make a special table cloth for Christmas! This pattern is for a felt border of sequinned trees that you can sew on any cloth.

OVER 450 IDEAS! *For exciting gifts you can make with these easy-to-follow patterns in the AMERICAN HOME PATTERN BOOK!*



Check patterns desired. Send check or money order (no stamps please). New York City residents add 3% City Sales Tax. Allow 3 weeks for handling and mailing.

☐ 1251—50¢	☐ 1606—$1.00	☐ 1246—50¢	☐ 2089—50¢
☐ 2036—50¢	☐ 1435—25¢	☐ 1006—25¢	☐ 1388T—50¢
☐ 1590—50¢	☐ 1357—25¢	☐ 11—30¢	☐ 1687—50¢

☐ American HOME Pattern Book—$1.25

Print Name Clearly

Print Street Address

City *Zone No.* *State*

AMERICAN HOME PATTERN DEPT., P.O. BOX 296, FOREST HILLS 75, N.Y.



PLANTING YEW HEDGE in front of porch was easy after shrubs had been spaced and holes dug. Burlap was cut loose and tucked down. Then the soil was filled in and tamped down with feet.

AFTER PLANTING, Hatfield yews were pruned to an even height. In a couple of years they'd grow into solid hedge, and then kept trimmed to about 2′ thick and 1′ higher than porch floor.



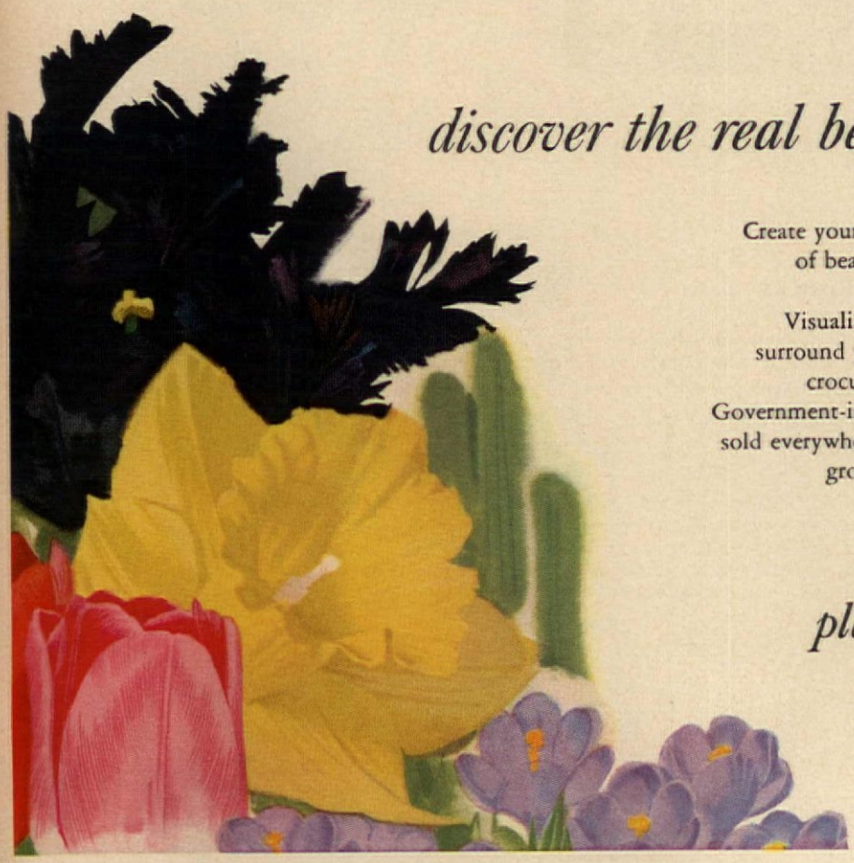
(continued) there were grouped three 12″ Hinodegiri azaleas (red) which would eventually grow together and be kept 2′ to 2½′ high. These azaleas were $2.95 each.

At the end of the right-hand planting, in front of a pruned hemlock at the corner of the house, three other andromedas were transplanted from different parts of the garden. In front of these were grouped three new 15-18″ white-flowered Indica Alba azaleas (Rhododendron mucronatum). These three azaleas were $5.75 each.

On the left of the house, about 5′ from the side and the same distance backward from the front of the porch, a 7′ or 8′ rosebay rhododendron (R. maximum) was already growing. So a new 5′ rosebay was planted to the right of the existing one, closing in the blank area in front of a large white oak trunk and intended to eventually hide the electric meter. The original plant would be kept to its present height and the new one would be allowed to grow to the same height and then kept pruned at that level. The new rosebay cost $15.

In front of the rosebay rhododendrons, three lavender hybrid rhododendrons (variety Boursault) were grouped about 3′ apart. These would be allowed to grow to 4′ or 5′ and then kept pruned to that height. The three hybrids were $6.75 each.

Three 15-18″ drooping leucothoes (L. catesbaei) were planted in front of the hybrid rhododendrons. These would eventually surround the rhododendron planting and would be kept about 3′ high. The leucothoes were $4.50 each.



discover the real beauty of your home!

Create your own colorful setting, your own atmosphere of beauty around your home, and you will express all the love and warmth within.
Visualize the loveliest of Spring flowers as they will surround your house—tulips, daffodils, hyacinths, and crocuses. Make this vision come true by planting Government-inspected Dutch Bulbs this Fall. Inexpensive, sold everywhere; and as long as you can dig a hole in the ground, there's still time to plant Dutch Bulbs.
Discover the real beauty of your home.

plant Dutch Bulbs this fall

ASSOCIATED BULB GROWERS OF HOLLAND





HYBRID RHODODENDRONS were grouped at left corner of planting. Care was taken to have soil only ½" above top of root-ball.



DEPTH OF HOLE needed for each large shrub was measured with shovel handle. An important precaution when planting.

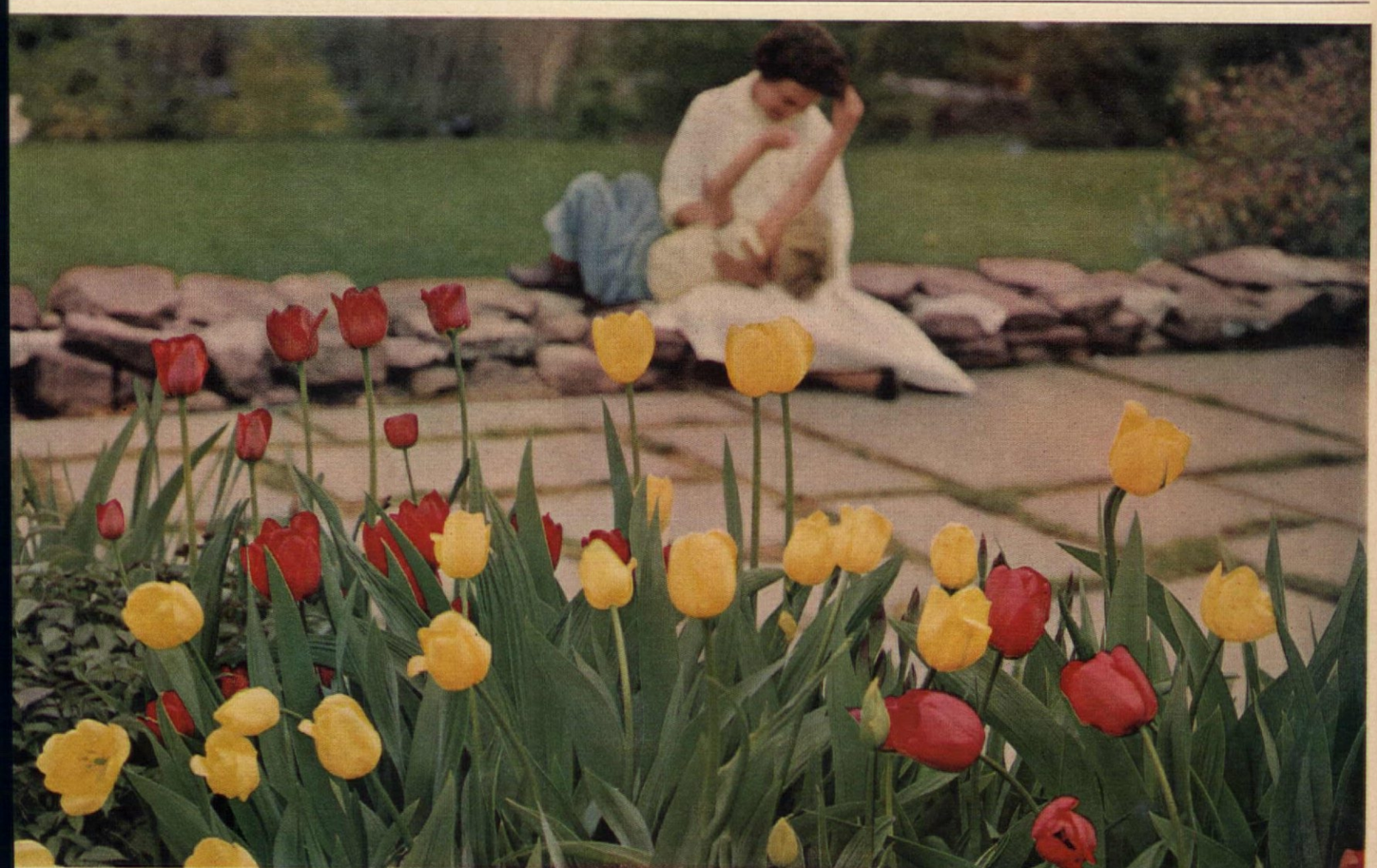
That completed the planting—at a total cost of $209.25. The only additional items were a bale of peatmoss, used for mixing with the soil, and a dozen each of pink petunias and blue ageratum which were planted in front of the yew hedge for summer color.

How long did the job take? Well, the plants were delivered at 10:30 in the morning, Dan Lombardo and a friend started planting at around 11 o'clock and, with an hour for lunch, they finished up at 6 p.m.

A good day's work, it was indeed, but a job that any new homeowner with the help of a neighbor could handle over a weekend. The petunias and ageratum, incidentally, were planted by D. Anne the following morning, when she also sprinkled the leftover peatmoss on the soil surface as a "finishing touch."

All the shrubs were balled and burlaped. The smaller ones—hedge yews, azaleas, hybrid rhododendrons, leucothoes—needed holes about a foot across and a foot deep. The larger ones—the specimen yew, Japanese holly, rosebay rhododendron, euonymus—needed holes 2′ to 3′ across and about 1½′ deep. All were soaked thoroughly with a slow-running hose after planting. Later in the spring and again in the summer, the shrubs were fed with a weak (half-rate) concentration of liquid plant food.

Although they had put a lot of planning and hard work into their project, the Lombardos figured that, as home-improvement jobs go, this one was really easy. The results were, to say the least, dramatic! THE END



How we built

OUR $400 BASEMENT

MARY ANNE & J. J. WUERTHNER

Like many other young couples on a budget, we couldn't have everything we wanted at once for our home. But we found that by haunting lumber and hardware stores for bargain sales and doing the work as a family project, we were able to complete our basement at a maximum cost of $400. We'll continue to add bookcases, more furniture and other improvements as needed—and have fun while we're doing it!

Our first job was to seal off any moisture which might come through the concrete walls. A powdered cement paint mixed with water was the answer. We pulled the garden hose through the window, sprayed the walls lightly to wet them down; then applied the cement paint with stiff-bristle scrubbing brushes. Within 24 hours we put on a final coat, which created a permanent bond against water, and we said goodbye to moisture seepage through the walls!

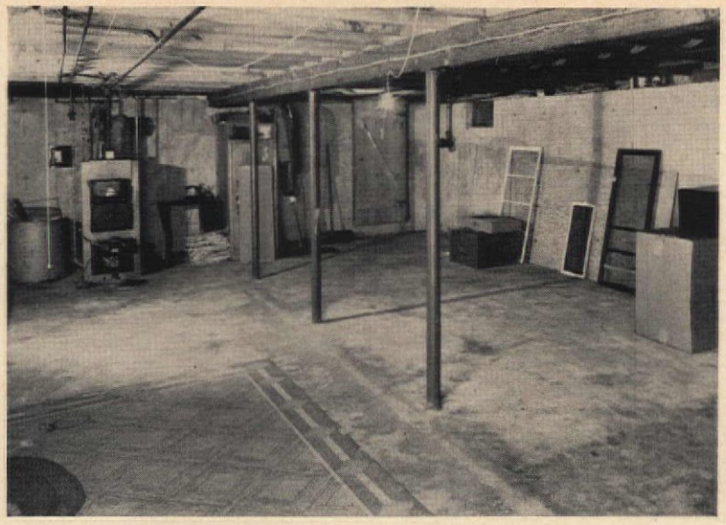
Next, we divided the basement in half lengthwise by using plywood walls. The panels were nailed to the beam at the top and to 2x3″ studs secured to the floor.

We used acoustical tile to finish the ceiling. The tile would absorb noise when the cellar was being used by the children, or for our own entertaining, and is attractive-appearing as well. Furring strips for the tile are nailed to the ceiling joists. Building supply stores have the special brads required to nail the tile to the furring. By starting in the middle of the room and working toward the walls, it's easy to get a neat fit by cutting the final piece of tile and forcing it tight against the walls.

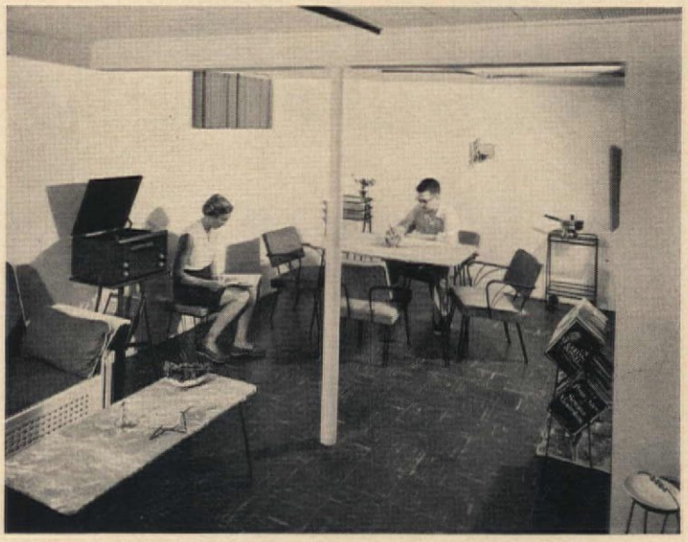
The final job of laying asphalt tile on the concrete floor was simple. After selecting a brown marblized pattern that matched the princess-yellow color on the walls, we then covered the concrete floor with an asphalt primer to seal out any moisture which might seep through. When the primer was dry, the gummy asphalt tile cement was applied by using a notched trowel. Once the sticky glue was "set," we chalked up a string, marking two points on the floor at the same distance from the walls and snapped a straight line on which to lay the edges of the tile. Proceeding in the same way as we had

Discover wonderful ideas for a happier home





$400 WORTH of plywood, paint, floor and ceiling tile and pitch-in family effort transformed the J. J. Wuerthner basement from furnace room at left, to bright, new year-'round living room, below.



with the ceiling, we again started in the center of the room, working out toward the walls.

The final work on the "budget basement" was the well-known "woman's touch." My wife used some low-priced grass café curtains in a neutral green color around the four basement windows. Since the curtains were too long to fit the windows, the excess was cut off with a scissors. The "leftovers" became colorful place mats for our tables!

We are sure you'll find bettering your basement as much fun as we did. The continuing pleasure of having doubled the useful space in *your* home you'll find well worth the small time-and-money investment!

"Budget Basement" Material Costs

Lumber, including plywood, furring, studs	$140.50
Asphalt floor tile, primer, cement	51.00
Acoustical ceiling tile, nails	67.00
Six chairs, curtains and rods, wrought iron legs	55.30
Lights and electrical materials	66.00
Paints, hardware, miscellaneous	19.00
Total	$398.80

with PSYCHOLOGICAL PLANNING

Matico FLOOR TILE HELPS MAKE MEALTIME A LOT MORE FUN FOR EVERYONE!



Dr. Rose N. Franzblau
Consulting
Psychologist

The family dines in carefree comfort when the attractive flooring is MATICO. Spills and spatters won't bother this smooth-surfaced, easily cleaned tile . . . a work-saver for Mother, a worry-saver for everyone! The new Tweed pattern with its luxurious textured beauty is a pleasure in any room. See it . . . and over a hundred more smart tile patterns and colors . . . at the MATICO dealer listed under "Floors" in your classified phone book.

The floor:
Pink and white marbleized tile (M-1421);
Pink mottled Tweed Tile (VK-1151)

For your copy of the beautifully illustrated booklet, "Psychological Planning, The New Dimension in Home Decorating," send 25c to Mastic Tile Corp., Dept. A10, P.O. Box 128, Vails Gate, N.Y.



for decorating inspiration
visit your MATICO dealer...your Decorating Idea Center

QUALITY CONTROLLED MATICO PRODUCTS

MASTIC TILE CORPORATION OF AMERICA Houston, Tex. • Joliet, Ill. • Long Beach, Calif. • Newburgh, N. Y.

Rubber Tile • Vinyl Tile • Asphalt Tile • Vinyl-Plastic Tile • Plastic Wall Tile

8C489

DRAINS NOT RIGHT? USE PLUMITE



Works faster . . . without choky fumes

Just pour a little Plumite down the drain, turn on the hot water and whoosh—all those clogging particles are washed away, leaving your drains clean and free-flowing. Keep them that way with weekly doses of Plumite to prevent drainpipe clogging. Safe for use in drains with septic tanks.

Get Plumite at your grocer's today.



Guaranteed by Good Housekeeping
REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

GUARANTEED SIMONIZ QUALITY

PATTERN ORDER FORM

Please allow 3 weeks for handling and mailing

If you wish air mail delivery, kindly add 15¢ per pattern to cover cost of postage.

These patterns are shown on page 48

1753—75¢. Beautiful French festoons with individual swags. Use as many or as few as you need for your window. Actual pattern for shape of swag and jabot with step-by-step photographs to show you how a professional cuts this very sophisticated curtain "topping."

1754—75¢. Empire swag with "cones" and jabots is a charming window treatment that will make any simple draperies more luxurious. Full-sized patterns for swags, cones, jabots.

This pattern is shown on page 84

1755—25¢. Everyone will chuckle when they see this cat rug. Easy to make of ordinary braids, this pattern shows a good way to use unworn sections of old wool clothing. If necessary the fabric can be dyed any color.

These patterns are shown on page 85

1756—25¢. You can make this big round rug in the colors chosen for our pattern, or you can substitute any others. In this case just follow the chart for number of rows and light and dark areas.

2137—50¢. Homeworkshop pattern for a very versatile breakfast-beverage bar. To use for serving swing out lower half. When not in use it folds flat against wall. Ideal as a room divider in an open-plan house.

Get ready for Christmas giving with some of these suggestions not shown in this issue

1662—50¢. If you are not the ambitious type, why not make a little welcome mat with a hooked rose center and a braided border? Transfer pattern for the rose design.

1664—$1.00. Do you know someone who loves hooked rugs, but needs something a little contemporary in feeling? This pattern is a little beauty, handsome leaf motif in a raised technique. The rug is completely reversible. The pattern is a complete transfer.

1666—75¢. A perfect gift for a very special friend—a big mosaic tile table. Big, modern star motif with brass legs and rim. Full size pattern saves time.

1668—50¢. If you know someone who needs a new lamp, why not make this very welcome gift? It has a simple hexagonal base of beautifully grained wood.

1669—50¢. For the lover of country casual or Early American furniture, here is a very good-looking and appropriate lamp. Wood base is copied from an antique-rooster weathervane.

1672—25¢. For you who like to paint, there's enjoyment and money saved when you make your own Christmas gifts. This little "Street Scene" design is to paint on china or chairs—boxes and trays, any number of things.

1683—40¢. For a daughter's Christmas gift it might be nice to stencil her walls, in a little dormer window or over her bed with a nice big basket of flowers. Repeat the design on a chest of drawers. It's lovely and easy to do.

1689—75¢. An elephant toy box of plywood that will help any youngster to keep his room neat. What's more, the box is not only fun, but sturdy enough to ride.

1690—50¢. A turtle TV stool will keep any little girl or boy in one place while viewing their favorite cartoon. Simple to make of plywood and vinyl plastic.

1739—50¢. Sewing can be so relaxing, if it's something pretty. This pattern is for a very pretty tablecloth with silver embroidery. It would make a present to be proud of.

1746—50¢. Do you like to paint pictures?

Planning to build? Remodel? Buy? You'll want this

NEW IDEA SCRAPBOOK for our new home

If you are planning your dream home . . . clipping magazines, saving house plans, and decorating ideas . . . if you are saving folders, pamphlets, booklets on building products—here's a new idea that will help you organize your plans.

It's the NEW Beautiful "Idea Scrapbook for Our New Home."

Designed by experts in the building field, this new Scrapbook gives you a place to file and keep everything about your new home in one attractive convenient place. Beautiful ivory washable plastic covers printed in deep forest green, extra large 3-ring binder, pages for pasting clippings, making notes and sketches, large envelopes for booklets, pamphlets and folders, "A" to "Z" index tabs, plus 6 sheets of 144 printed gummed stickers to use as page or section headings such as AIR CONDITIONING, BATHROOMS, CLOSETS, ELECTRICAL EQUIPMENT, FIREPLACES, WINDOWS, KITCHEN, BUILT-INS, LIVING ROOM, plus many others.

All your ideas and plans can be arranged exactly as you want them to suit your own needs.



FREE WITH SCRAPBOOK
Handbook of Home Construction

Over 200 pages, unbiased, nontechnical, real down-to-earth help and guidance for you when you build, buy or remodel. Simple, easy-to-understand language, over 150 diagrams, sketches and illustrations. Yours free when you order the home planner Scrapbook.

FREE WITH SCRAPBOOK
Building Products Information File

From some of America's top building products manufacturers, a starter file of good, solid product information plus many ideas, all ready to put into your Scrapbook.

SEND COUPON TODAY! Satisfaction Guaranteed.

$2.98

Extra Large Beautiful Plastic Washable Covers
POSTPAID MONEY-BACK GUARANTEE
PLUS Construction Handbook and Building Products File FREE

Home Service Publications AH-108
1300 Northwestern Bank Building
Minneapolis 2, Minnesota

Here's my $2.98 (check, cash, money order). Send on money-back guarantee NEW "Idea Scrapbook for Our New Home" plus FREE *Construction Handbook* and *Building Products File*.

Name_____

Address_____

City_____ Zone___ State_____

How to have the best looking haircuts in town for a dime!

IF YOU CAN COMB HAIR YOU CAN CUT HAIR WITH NEW *Supreme* ELECTRIC HOME HAIRCUTTING KIT

Now you can cut kids' hair at home and get perfect haircuts every time with the new Supreme Electric Home Haircutting Kit. It is the quality kit specially designed for fussy folks. It has everything you need for professional results . . . including a crew-cut attachment that works on a comb principle. You simply "comb in" a perfect trim . . . give Junior the best crew cut he's ever had! And Supreme can help the man of the house keep that neat fresh-cut look—make haircuts last almost twice as long.

Divide the Supreme purchase price by the number of haircuts a family of four or five ordinarily gets in 2 years. This brings the cost of each Supreme haircut down to about a dime. Get a Supreme Kit today and start saving more than $50 a year.



NEW SUPREME KITS HAVE EVERYTHING YOU NEED FOR PROFESSIONAL RESULTS!



Complete Supreme Kit shown . . . $14.95
On sale at drug, department and hardware stores

☐ American HOME Pattern Book $1.25

☐ 1753—75¢	☐ 1542—35¢	☐ 1666—75¢	☐ 1689—75¢
☐ 1754—75¢	☐ 1543—50¢	☐ 1668—50¢	☐ 1690—50¢
☐ 1755—25¢	☐ 1573—25¢	☐ 1669—50¢	☐ 1739—50¢
☐ 1756—25¢	☐ 1598—30¢	☐ 1672—25¢	☐ 1746—50¢
☐ 2137—50¢	☐ 1662—50¢	☐ 1683—40¢	☐ 2112—50¢
☐ 1541—30¢	☐ 1664—$1.00		☐ 2134—50¢

Name

Street Address

City *Zone No.* *State*

PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send personal check or money order (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

AMERICAN HOME PATTERN DEPARTMENT, P.O. BOX 296, FOREST HILLS 75, N.Y.

If you do maybe you know someone who would love to have a beautiful painting of field flowers. Blackeyed Susans, Queen-Anne's lace, cornflowers and red berries in a brown pitcher with a pair of ceramic chickens for accent. Don't be surprised if you can't bear to part with it!

2134—**50¢.** A gift everyone on our staff would love to receive! Small chest of drawers; size, 10½ inches high, 10½ inches deep and 13½ inches wide. Just perfect to stand one on top of the other, or side by side on a chest of drawers or a coffee table. It will hold jewelry, cigarettes, cards, key cases, wallets, all the small miscellanies we never seem to have a place for.

2112—**50¢.** Tea time can be a very pleasant relaxing break in your busy holiday season with this handy attractive folding cart. No storage problem here, it folds flat yet it looks like a lovely old traditional piece.

1541—**30¢.** A handsome gift is this stencil bordered large oblong tea tray. This is the "Old Fort Orange" design composed of large flowers and a fine fence border. A tracing pattern for the stencils.

1542—**35¢.** Another design for an oblong tea tray. Fruits and flowers to stencil in color and gilt. This has a beautiful cross hatched border to do in gold bronze powder. Tracing pattern for stencils.

1543—**50¢.** The most beautiful design of all for a Chippendale tray. Exquisite birds and flowers on a brushed gold background over black. This is a tracing pattern for painted design and gold border.

1573—**25¢.** Glass candy jars make perfect gifts for the kitchen. We have designed some nice gold and black labels to paint on them. This is a tracing pattern for the four labels; flour, sugar, coffee and tea.

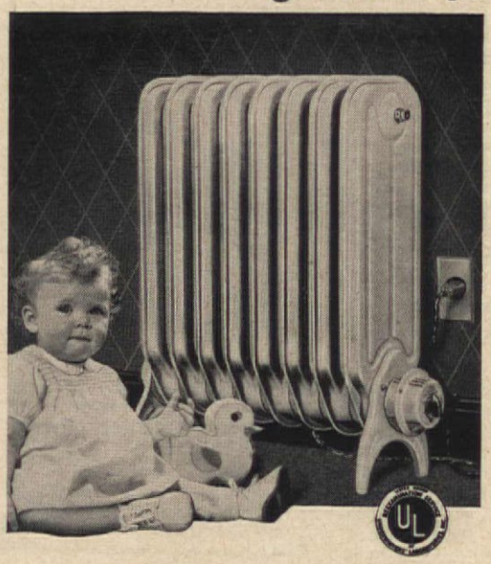
1598—**30¢.** Make a braided welcome mat with the "Welcome" braided right in! What better way to greet your guests this holiday? Easy to do and will work up very quickly.



CHASE CHILL

with safe, extra heat...

Automatically!



Cold? Your nearest wall plug can help you chase chill. The new Universal-Electresteem plugs in like a lamp. Safe as a lamp, too! Accurate, built-in thermostat. Costs only pennies a day! Three smart colors —green, walnut, gray. At your dealer's now!

8-section model, $44.95
10-section model, $49.95



Send for this **FREE** Heating Guide

NEW UNIVERSAL

Electresteem

PORTABLE AUTOMATIC STEAM RADIATOR

ELECTRIC STEAM RADIATOR CORP. Paris, Kentucky *Subsidiary of Landers, Frary & Clark*

Built-in beauty of Western Pine Region woods charming and economical

You will find this charming corner of built-ins handy for entertaining, arranging flowers, or as an attractive showcase for your hobby or collection. It is built of straight-grained, soft-textured Western Pine Region woods to reflect a most discriminating taste at a reasonable cost.

In traditional or contemporary settings, in knotty or clear grades, Western Pine Region woods lend dignity to your entire home. They are accurately dried and seasoned, and can be painted or stained in many graceful, *lasting* finishes. Western Pine Region woods are easy to clean... just wipe them with a damp cloth.

If you are remodeling or building you can enjoy the distinction and enduring, *natural* beauty of Western Pine Region woods. Your lumber dealer will give you full details and a free estimate.

FREE! "Friendly Home Ideas"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling with Western Pine Region woods. Write for your copy to Western Pine Association, Dept. 317-F, Yeon Bldg., Portland 4, Ore.



WPA

Western Pine Association

member mills manufacture these woods to high standards of seasoning, grading and measurement

Idaho White Pine • Ponderosa Pine • Sugar Pine
White Fir • Incense Cedar • Douglas Fir • Larch
Red Cedar • Lodgepole Pine • Engelmann Spruce

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

WHAT A DIFFERENCE

America's NO. 1 polisher does your floors right!



THE FLOORS SHINE, THE SHINE LASTS, AND IT'S SO EASY WITH REGINA!

Two sets of *twin* brushes! One set scrubs and waxes quickly and easily, the other polishes bright and clean. They fly over floors in 12" sweeps, revolve in opposite directions, spin at a perfect speed synchronized with perfect weight for necessary friction. That's the secret of a hard, bright, jewel finish that lasts and lasts, with occasional buffing. You hardly ever wax or work! And remember, Regina packs in the power to sand and refinish floors, to dry or wet-clean carpet *just like professionals do.* Compare! No other polisher gives you so many uses. It's the best! Modestly priced too.



REGINA TWIN-BRUSH POLISHER and SCRUBBER

The home polisher for professional results. Thousands still giving trouble-free service after 25 years of use.

By the world's largest manufacturer of twin-brush polishers . . . makers of Regina Electrikbroom, world's most unique vacuum cleaner.

Find your Regina dealer in the YELLOW PAGES under "Floor Machines"
If not listed—mail coupon

FREE! Send today for informative booklet!

The Regina Corporation
6 Regina Avenue, Rahway, N. J.

Please send free "Bulletin 44—Care of Floors" and name of nearest dealer.

NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

IN CANADA: Send coupon to Switson Industries, Ltd., Welland, Ont.

Shopping Information

LADY BEWARE . . .

Pages 30, 31: Sofa (bottom left)—Veit Furniture Corp. Sofa cover—Scalamandre Silks. Sofa (off-white damask)—Henredon Furniture Ind., Inc. (mfgtr's own fabric). Breakfront—Baker Furniture, Inc. Lamp (short, orange and brass, orange shade)—Warren Kessler Inc. Lamp (tall, white and brass, orange shade)—Warren Kessler, Inc. Chests—Heritage Furniture, Inc. Armless chair—Widdicomb Furniture Co. Armless chair cover (beige plaid)—Boris Kroll. Carpet ("Wunda Plush" wall-to-wall, ivory)—Wunda-Weve Carpet Co. Carpet ("Midas" carved area rug)—Cabin Craft, Inc. Wallpaper (gold on white grasscloth)—Louis Bowen. Wallpaper (gold and white)—Louis Bowen. Wallpaper (gold flock on white silk)—Patterson Fabrics, Inc.

THIS WONDERFUL WORLD OF WASH AND WEAR

Page 32: Slip cover—The Comfy Manufacturing Co. Draperies—Kenneth. Lazyback pillows—Nettle Creek Industries. Rug—Cabin Crafts, Inc. **Page 33:** Washer and Dryer—General Electric Co. **Page 35:** Furniture—Willow & Reed, Inc. Furniture fabric—Vicrtex. Drapery fabric—Jack Lenore Larsen (printed on Fiberglas by Owen-Corning Fiberglas Corp.)

SUBURBIA—A DRAMA IN THREE SCENES

Page 43: Porch furniture—The Ox Bow.

DRAPERIES YOUR MAJOR PROBLEM?

Page 46 (top left): Perfume bottles—Top shelf (L. to R.) Chypre (Coty), Shalimar (Guerlain), Diorissimo (Christian Dior). 2nd shelf (L. to R.) Divine (D'Orsay), Arpege (Lanvin), Ecusson (Jean d'Albret), Jicky (Guerlain), Intoxication (D'Orsay). 3rd shelf (L. to R.) Replique (Raphael), Fantastique (D'Orsay), Parfum 450 (Elizabeth Arden), Miss Dior (Christian Dior), Femme (Marcel Rochas), Heliotrope (Mary Chess), Fille d'Eve (Nina Ricci). Bottom

Snap-On GUTTER GUARD



with RUSTPROOF ALUMINUM MOULDING

Keeps out leaves, branches and bird's nests. Prevents clogged gutters, downspouts, sewers.

Aluminum moulding adapts to all types of gutters.

Easily installed. (Snaps on lip of gutter).

Get Snap-On at hardware, lumber, roofer, or Sheet metal dealer, or write us for nearest dealer.

LOCKHART MFG. CORP.
6350 E. DAVISON • DETROIT 12, MICH.

Shrinks Hemorrhoids New Way Without Surgery

STOPS ITCH RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*) — discovery of a world-famous research institute.

This substance is now available in *suppository* or *ointment form* under the name *Preparation H.** Ask for it at all drug counters — money back guarantee. *Reg. U.S. Pat. Off

$ WIN CONTEST CASH $

Yes — YOU can win a big Cash Prize — Cars, Homes, Trips, TV sets. It's fun! Easy! WE'LL SHOW YOU HOW! No special skill needed. Our students have won over 4 million dollars! It'll pay you to learn the secrets of the winners. FREE—Write for CONFIDENTIAL CONTEST BULLETIN! Contains winning helps for current big contests. No obligation.

SHEPHERD SCHOOL
1015 Chestnut St., Dept. A, Phila. 7, Pa.

HOT, TENDER FEET?

Dr. Scholl's Foot Powder quickly relieves hot, tired, tender, perspiring, odorous feet. Eases new or tight shoes. *Get a can today!*

Dr Scholl's FOOT POWDER



There is ONLY ONE... ROTO-ROOTER SEWER SERVICE for Any Drainage Failure!



ROTO-ROOTER SEWER SERVICE

Look for ROTO-ROOTER in your phone book for prompt sewer service.

shelf (L. to R.) Le Dandy (D'Orsay), Joy (Jean Patou). Wallpaper—Katzenbach & Warren. Matching fabric (glazed chintz)—Greeff. Organdy—E. C. Carter. **Page 46** (top right and bottom): Draperies lined with Milium. Furniture—Lee S. Woodard. Window shades—Windowcraft Inc. **Page 47** (top right): Window shade—Window Shade Mfrs. Assoc. Fabric—Avondale Sheer Cord. Sewing Machine Attachments—Greist. **Page 47** (middle left): Trim—Consolidated Trimming Corp. **Page 47** (bottom left): Yellow sheeting—Cannon Mills.

GOOD EATING ACROSS THE U.S.A.

Pages 52, 53: Plain linen Bruges fabric "Marigold"—Peg Riley Imports. Belgium linen napkins—Fallani & Cohn. Brown and white fruit compote—Carole Stupell. 18" "Spisa" platter—Frederik Lunning Inc. Triangular chop plate (vegetable design)—Frazee Freres, Inc. "Inca Sunburst" orange dinner plates—Universal Potteries. Brass service plate on stem—Saxton Inc. Silver meat dish—International Silver Co. "Regal" gravy ladle and serving spoon—Dirilyte Company. Candy nut dish—Artistic Wire Products. Glass baking dish—Pyrex, Corning Glass Works.

FLYING GLOW WITCH

Page 54: Flying Glow Witch—Minn. Mining and Mfg. Co.

TAKE A BOX OF CRACKERS/OF COOKIES

Pages 62, 63: Pink and black platter—Purinton Pottery Co. Striped salt and pepper shakers—Fenton Art Glass Co. "Heirloom" utility dish w/pink basket—Thatcher Glass Mfg. Co. "Contour" footed cake salver—Fostoria Glass Co. "Pink Pebbleford" 10" oval platter—Taylor Smith & Taylor. Square glass tray—Lincoln Metal Products Corp. "Bisso Brocade" cloth—Bucilla. Baking dish—Pyrex, Corning Glass Works. "Fontana" sterling spoon—Towle Manufacturing Co.

PATTERNS FOR YOUR "REC" ROOM

Page 85: Chair—Drexel Furniture Co.

PHOTOGRAPHS

Ed Fortuna: page 4 (top). F. M. Demarest, pages 4 (2nd from top), 30, 31, 34, 35, 38, 39, 46, 47 (except top right), 48, 52, 53, 54, 62, 63, 85 (bottom). John Hartley: pages 4 (3rd from top), 40, 41. Ben Wakes: pages 17, 18, 19. Steve Michael: pages 32, 33, 47 (top). Carl Purcell from Three Lions: page 36. Hugh Stern from Monkmeyer: page 43 (bottom). Lew Merrim from Monkmeyer: pages 86, 88, 89. Peter Dant, Inc.: page 44. Courtesy of Rich's, Atlanta: page 45. Roche: page 50. Dan Coleman, Inc.: pages 82, 83. Murray Duitz: page 79. Hans Van Nes: pages 78, 84, 97. J. J. Wuerthner: page 91. Joseph Gonzalez: pages 98-99. Louis Dormand: page 77. Otto Maya: pages 101-111. Krantzen Studios: page 112 (top). DRAWINGS Margaret Fleming: pages 12, 14, 45, 78, 97. Charles H. Carter: page 29. Tom Hill and Associated Bulb Growers of Holland: page 37. Jeremiah Goodman: page 48. Sigman-Ward: page 80. Eldridge King: pages 85, 112 (bottom).

GRAVELY with Starter makes Snow Removal A SNAP



• Save your heart! . . . Powerful Gravely Tractor with push-button starter, 48-inch Snowplow attachment takes all the work from snow removal!

30 DIFFERENT TOOLS

• 30 attachments to save your time and work all year long. *Easy Pay Plan . . . only 20% down, 18 months on balance.*

Write today for FREE 24-page "Power vs Drudgery" Booklet.

GRAVELY TRACTORS, INC.
BOX 1013 DUNBAR, W. VA.
FIELD-TESTED FOR 34 YEARS

FREE MATERNITY CATALOG
SAVE BY MAIL — newest fashions by famous designers. Hundreds — morning, afternoon, sports styles, illustrated. Also Maternity corsets, bras, Sizes 8 to 46 lingerie. Free Catalog mailed in plain envelope.
Crawford's Dept. F, 1015 Walnut St., Kansas City 6, Mo.

RECIPES IN USE NEED

Cellophane Envelopes

For new recipes—or your old favorites—use these individual cellophane envelopes. They're greaseproof and moistureproof . . . easily visible both sides, 3" x 5" for handy filing. Will also protect other file-size home-making data. So inexpensive, too!

100 for $1.00 250 for $2.00
400 for $3.00

Over 55 Million Purchased By American Home Readers. Write today—don't wait! Send check or money order:

THE AMERICAN HOME
American Home Bldg., Forest Hills, New York

CONCRETE REPAIRS that won't break loose!



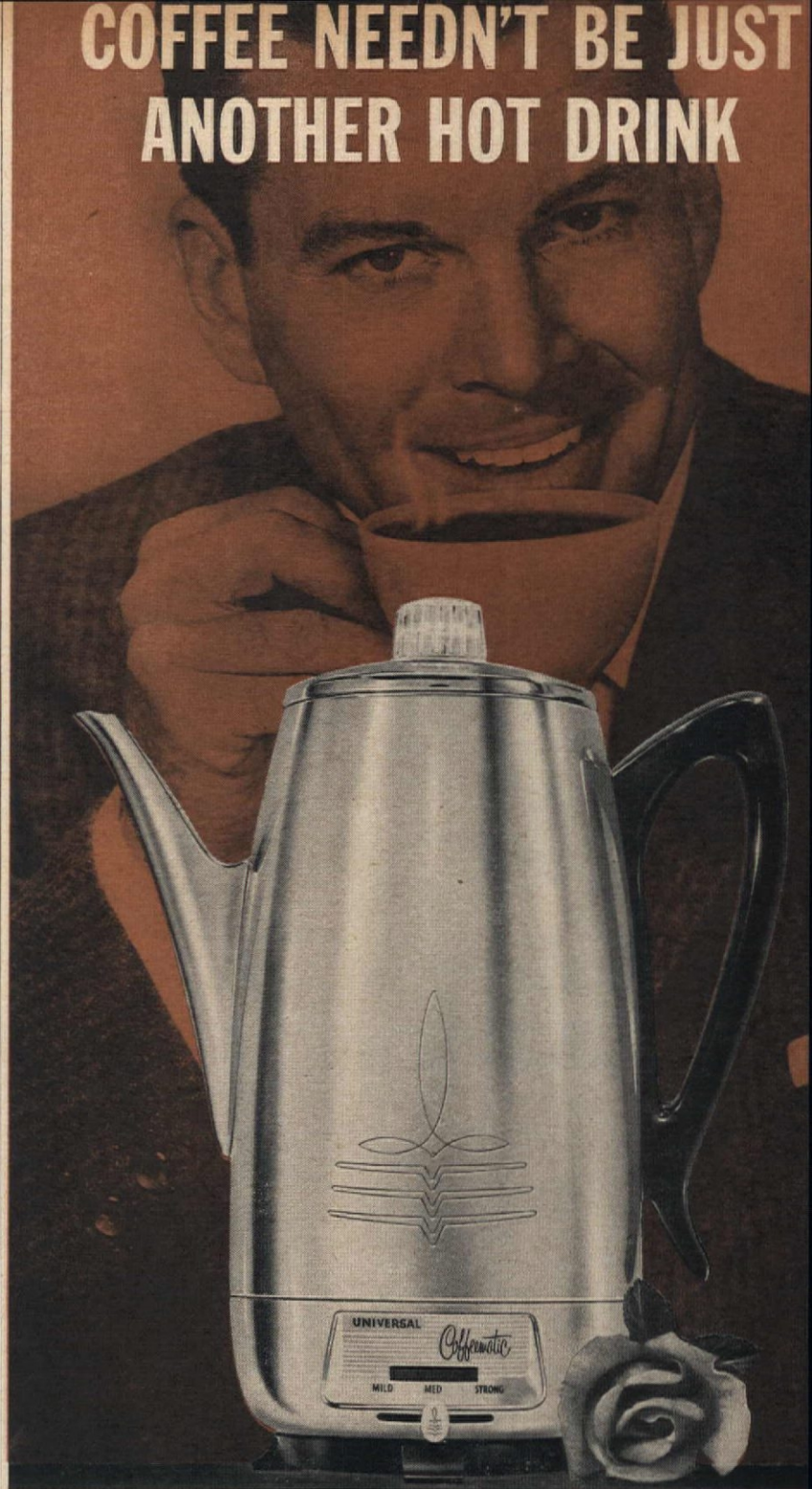
LOXON LATEX CONCRETE patches holes and cracks in any kind of masonry . . . and does it easily, smoothly, permanently. Made of super-fine cement and finely ground glassmaker-quality sand mixed with pure liquid latex to provide amazing adhesion. Ideal for repairing foundations, floors, broken steps, brickwork and mortar. Superior to any other type of concrete repair material. At leading paint, hardware, lumber and department stores.

Tortured 7 Years by ITCH-SCRATCHY Skin

"I nearly itched to death for 7½ years. Then I discovered a new wonder skin creme. Now I'm happy," writes D. Howard of Los Angeles

Here's blessed relief from the itching tortures and misery of rash, eczema and skin irritations with an amazing new scientific formula called LANACANE. This soothing, stainless medicated creme kills harmful bacteria germs while it softens and dissolves infected skin tissue. Stops scratching and so speeds healing. Don't suffer! Get LANACANE today.

COFFEE NEEDN'T BE JUST ANOTHER HOT DRINK



. . . get the NEW UNIVERSAL Coffeematic

with the FLAVOR-SELECTOR

To regain your zest for *real* coffee . . . to fully enjoy its fragrant aroma, its satisfying, full-bodied flavor—*you* need a new Universal Coffeematic. Just set it to the strength you prefer. Coffeematic brews to perfection, signals when ready and keeps coffee at serving temperature without increasing the strength. Yes, there's new coffee enjoyment waiting for you at your Universal dealer's.

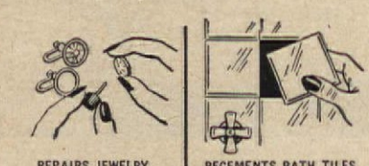
Deluxe ten-cup model
Chrome on solid copper
$29.95
Others, $19.95 to $32.95

UNIVERSAL
LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

NEW
Quick Grip
DUCO®
HOUSEHOLD
CEMENT



Now Du Pont "Duco" Cement sticks quicker, holds better than ever before. Stays tacky long enough for you to move parts for a perfect fit. Dries fast, holds with super-strength! Waterproof, transparent, flexible, it's perfect for cementing china, wood, glass, metal, leather, paper—all those household repair jobs such as:





BETTER THINGS FOR BETTER LIVING
. . . THROUGH CHEMISTRY

Springtime begins in the fall

(continued from page 36)

SNOWDROPS. Earliest of all bulbs is the large-flowered snowdrop, Galanthus elwesi. If you get a cold spell in November and a warm spell in December, it'll push its buds through the ground soon after New Year's. Ordinarily it comes up in February. It's pure white and grows about 6″ high. The smaller snowdrop, G. nivalis, grows about 4″ high and blooms several weeks later. Plant both 4″ deep, in sun or light shade.

CROCUS. Many species of crocus (not the large-flowered hybrids) are in bloom before the snowdrops finish. They include C. aureus, yellow; C. biflorus, white and lavender; C. imperati, buff and lavender; C. sieberi, lilac; C. susianus, golden yellow; C. tomasinianus, lavender. The larger flowered hybrid crocus bloom several weeks later and include many varieties in white and various shades of yellow, lavender, purple, and two-color combinations. Plant 4″ deep.

WINTER ACONITE. The little yellow, buttercup-like flowers of winter aconite, Eranthis hyemalis, appear with the early crocus species. In good-size drifts, they're among the cheeriest of flowers. Plant 2-3″ deep.

GLORY-OF-THE-SNOW. Chionodoxas, or glory-of-the-snow, come along soon after the early crocus and winter aconites. Their small, star-like, upturned flowers are strikingly attractive in drifts of 50 or more. Chionodoxa luciliae is bright blue with white center, and there are also pure white and rose pink forms. C. giganteus is larger and pure azure blue. Plant 3″ deep.

BULBOUS IRIS. Of the iris that grow from bulbs, the species reticulata is the earliest. It flowers with some of the crocus and chionodoxas, has attractive little iris flowers 6-8″ high and comes in several varieties of different shades of blue. Dutch, Spanish and English iris are larger flowered, taller and bloom with the tulips and later. Plant them all 5-6″ deep.

SCILLAS. The Siberian scilla, S. sibirica, starts before the crocus and chionodoxas finish. It has the most intensely blue flowers, but since they hang downward they are not quite so showy as glory-of-the-snow. Plant them 4″ deep. The Spanish scilla, S. hispanica (also known botanically as S. campanulata and popularly as Spanish blueball and wood-hyacinth), is much larger, has hyacinth-like bloom clusters, and flowers later, with the large tulips. It comes in blue, pink and white. Plant these 5″ deep.

SNOWFLAKES. The spring snowflake, Leucojum vernum, follows the Siberian scillas. It has bell-like flowers, white with green tips, and grows about 8″ tall. Plant 4″ deep. The so-called summer snowflake, L. aestivum, grows about twice as tall, has similar but smaller flowers, and blooms a month later, overlapping the daffodils and tulips. Plant these bulbs 6″ deep.

GRAPE-HYACINTHS. The grape-hyacinths, muscari, come in several species and varieties, in shades of blue and purple and in white, which span the periods of both spring and summer snowflakes. The hyacinth-like clusters of tiny flowers grow about 8″ high. Plant the bulbs around 4″ deep.

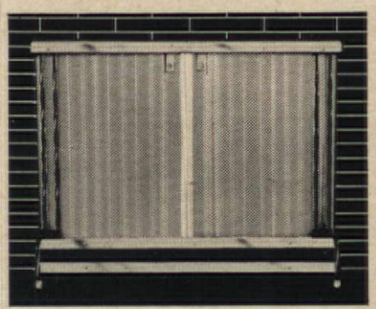
HYACINTHS. The true hyacinths are among the showiest of spring bulbs as well as the most intensely fragrant. Their heavy, cylindrical clusters of blooms grow a foot or so high, come in white, pale yellow and numerous shades of blue, pink and lavender, and appear during the fore-part of April in most parts of the country. They are especially suitable where formal, symmetrical plantings are wanted, but can be just as well used in clumps as daffodils and tulips. Plant them about 6″ deep.

DAFFODILS. The daffodils, or narcissus, range from tiny species which flower with some of the crocus to the giant trumpet type which run into the tulip season. The most popular kinds are at their peak in mid- to late-April, between the hyacinths and the larger tulips.

The three main classes of daffodils, which mostly grow 12″ to 18″ high, are these: trumpet type, in yellow, white and bi-color; large-cup type, same colors as trumpets but also including brilliant orange in the central cup; small-cup type, mostly white and including bright orange and red cups. Many varieties are available in each class. Plant all daffodils 8-10″ deep.

TULIPS. The large-flowered hybrid tulips wind up the parade of spring bulbs and, because of their brilliance, size

NEW...
ADJUSTABLE
FIREPLACE
SCREEN



adjusts 3″ in height

One of a new line of adjustable MODERNSCREENS . . . adjusts to fit your fireplace. Now being shown for the first time. Beautiful new style . . . in beautiful new finishes that require no polishing. Custom finishes in brass, copper, silver, Swedish steel and black . . . and custom sizes made to your order. Ask your dealer about this new line of adjustable MODERNSCREENS.

Modernscreen No. 574 (shown above) Polished brass and black wrought iron, each width adjusts to heights of 28″, 29″, 30″ and 31″.

38″ width $31.00
44″ width $40.00
48″ width $44.00



DECORATING IDEAS

Includes illustrations in full color. Send 25c for this helpful booklet... New Ideas in Screening Your Fireplace. Contains shopping and decorating hints and measuring instructions for regular and unusual fireplaces.



25c enclosed.
Please send decorating booklet.

Name_____
Address_____
City_____ Zone____
State_____

PORTLAND WILLAMETTE CO.
2120 S. E. 7th Ave., Portland 14, Ore.

ENDS STUCK DRAWER NUISANCE FOREVER!
Roll-eez Set "A"
ROLLER BEARINGS FOR WOODEN DRAWERS
• EASY, QUICK TO INSTALL IN FURNITURE, BUILT-INS
• MAKES WOODEN DRAWERS OPERATE SMOOTHLY EVEN IN HOT, HUMID WEATHER
Stop breaking your back trying to open that stuck drawer! Sensational Roll-eez Set "A" cures the cause of stuck drawer troubles by eliminating friction of wood-against-wood and maintaining drawer alignment. Made of noiseless, self-lubricating NYLON rollers mounted on steel frames. Each drawer set includes simple instructions and nails. Anyone can install. Used by cabinet-makers to provide lasting convenience in homes of every price range.
At Hardware and Lumber Dealers Everywhere!
Action Compares with Costly Slides
Rear View
Nail two Roll-eez "N" to rail at drawer opening. If drawer has center guides, nail third Roll-eez "N" on top of back in middle, and Roll-eez "M" on bottom of back, straddling guide.
49¢ SET FOR ONE DRAWER
Set "A"
Jobbers Dealers Write
Building, Remodeling? Ask contractor to equip cabinets with Roll-eez. So inexpensive.
DEPT. A JUNIOR-PRO PROD. CO. 118 E. Marceau St., St. Louis 11, Mo.

50 FULL SIZE CROCUS BULBS ONLY $1 POSTPAID
PLANT THIS FALL—Guaranteed To Bloom Next Spring
FREE "GLORIES of the GARDEN"
In lawn or border enjoy this gay polka-dot of bloom next Spring and Springs to come. Send name and address and only $1.00. Complete color mixture. 50 bulbs. (No bulblets).
Write For Your Copy
KRIDER NURSERIES, INC. BOX F88, MIDDLEBURY, IND.

HYPONeX®
SOLUBLE PLANT FOOD COMPLETE
Grows Better Plants in Soil, Sand or Water
Simply dissolve and water all your house plants, garden flowers, vegetables, shrubs and lawn. Feeds instantly. If dealer can't supply send $1 for 1 lb. Makes 100 Gals.
Guaranteed by Good Housekeeping
HYDROPONIC CHEM. CO., Copley, Ohio, U.S.A.

how to select a
fashionable new piano

If you plan to buy a piano, this big, new fashion portfolio will help you select the style and finish best for your home.
EVERETT
EVERETT PIANO COMPANY
Dept. H-2510, South Haven, Michigan
Please send new, full-color edition of your *piano fashion portfolio*. Enclosed is 10c to cover handling and postage.
NAME_____
ADDRESS_____
CITY, STATE_____

(continued)

and attractiveness of flowerform, they're the most spectacular of all. Their colors include white and many shades of yellow, pink, red, lavender, purple and bronze; they range from about 18″ to 30″ high, and in my own northern New Jersey garden they bloom during the first three weeks of May.

The May-flowering tulips are available in many varieties, classified (not too clearly!) as Darwin, cottage, breeder, triumph, lily-flowered, double and parrot types.

Besides the May-flowering kinds, there are numerous tulip species and varieties which flower earlier, with the daffodils. Most of these are shorter stemmed, but some of the fosteriana, praestans and kaufmanniana varieties are equally as large-flowered and brilliantly colored.

All tulips should be planted at least 8″ deep, and in light soil the bulbs usually last longer if planted 12″ deep.

Since there are so many varieties of daffodils and tulips, it's best to choose varieties by color or flower-form from a well-illustrated bulb catalog, book or display counter. Or you can write me a card and I'll send you lists of dependable, easily-obtained varieties. THE END





SUZY DO wanted architectural brick on her plain white walls. She made paper pattern of newspaper, dipped foam-rubber sponge into gray paint, then dabbed it on the wall.

IDEA: JEANNE WALWORTH


* Festive Cupboard *
Where there's conviviality and an appreciation of the good things of life there is Pennsylvania House . . . such as this impressive hutch and shelf.
PENNSYLVANIA HOUSE
Write for free illustrated folders.
Pennsylvania House Furniture, Lewisburg 5, Pa.
FINE COLONIAL FURNITURE FOR LIVING ROOM, BEDROOM, DINING ROOM



Utmost Comfort and Beauty— with BASE-RAY HYDRONIC* heating
Comfort that embraces you with radiant sunlike warmth that penetrates across the room to every nook and corner. BASE-RAY® hot water heating is installed along outer walls, stopping cold infiltration where it starts. You're comfortable even close to picture windows. BASE-RAY promotes beauty, is inconspicuous, blending quietly into any decor. There are no hot-blast registers or bulky radiators to contend with. Furniture may be arranged without hindrance. Mail coupon today for full facts about lifetime radiant cast-iron BASE-RAY and boilers.

HOLIDAY GAS BOILER
For carefree heating in winter and automatic, year 'round hot faucet water.
*HYDRONICS—*The science of heating and cooling with water.*

(BASE-RAY)
FIRST IN THE MANUFACTURE OF BASEBOARD HEATING
BURNHAM CORPORATION
Heating & Cooling Division
IRVINGTON, NEW YORK
MAIL COUPON TODAY AH-108
Please send information on
BASE-RAY ☐ HOLIDAY ☐
BURNHAM BOILERS OIL ☐ GAS ☐
Name_____
Address_____
City_____ State_____

for the look of craftsmanship...

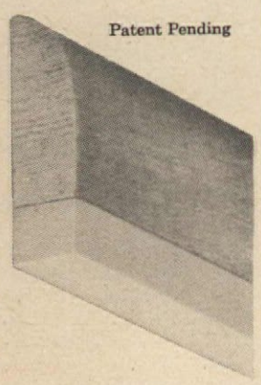


FOAMFLEX® DOOR WEATHERSTRIP

seals cold out... seals heat in

- Installs in 10 minutes with saw and hammer.
- Exclusive closed-cell vinyl foam permanently bonded to beveled molding strips.
- Molds to warped or uneven surfaces. Even installs over old weatherstripping.
- Silences closing doors.
- Makes air conditioning more efficient.
- Never absorbs moisture.
- Can be painted without hardening.
- Stays flexible at 50° below zero.
- Comes in pre-cut lengths for your convenience! Two 7′ lengths and one 3′ length of ¼″ x ⅝″ clear beveled wood molding. Nails included.





Patent Pending

More than enough to weatherstrip average door! Only $2.29!

Get FOAMFLEX Door Weatherstrip at hardware and building supply stores . . . or write for further information.

JW Mortell COMPANY
KANKAKEE, ILL.

How to make a PLYWOOD MITER JOINT



JOSEPH GONZALEZ

Three-quarter-inch plywood, which comes in a variety of wood surfaces, is especially useful for the home cabinet-maker, and it is the perfect choice for a storage and bookcase wall such as the one shown above.

However, it does have one minor drawback—the multi-layer edge. This can be covered with paint or one of the new packaged veneers that are easy for the amateur to apply. It can be trimmed with molding—or hidden with a well-made miter joint as explained here.

Photograph 4 on the opposite page shows a joint made from two scraps of ¾-inch plywood. To make this joint it is necessary, first, to attach a piece of scrap wood, such as a piece of baseboard, about 12 inches long, to the rip fence of your tilt arbor saw; see photograph 1—the wide piece of baseboard is clearly shown in back of the saw blade. This board permits the saw to be set inside the fence, which is necessary for one of the bevel cuts. Fasten the board in place with screws, from behind the rip fence, drilling holes through the fence if necessary.

The saw is tilted to 30 degrees. This need not be absolutely accurate, since the tilt remains unchanged for both cuts, "A" and "B." Piece "A" is cut at this angle along the jointed edge. Do not cut under this bevel. It is better to leave a scant thickness to

(continued)

for the look of craftsmanship...



WEATHERSTRIP with your fingertip

and

Mortite

seal cold out! seal heat in!

- No tacks, no tools—simply press into place
- Applied inside or outside
- Soft ropelike strands unroll like a ribbon
- Adheres to any clean, dry surface
- Never cracks, chips or peels
- Can be painted over

MORTITE HAS HUNDREDS OF USES AROUND THE HOME, FARM, SHOP, COTTAGE!

Use as crack filler, sealer, gasket caulker and plugger-upper!



BARGAIN BOX Only $1.25! Enough Mortite to seal 5 or 6 windows.
ECONOMY BOX Only 98¢! Enough for 4 windows.
JUNIOR BOX Only 29¢! Covers about 16 ft. enough for 1 window.

At hardware and home supply stores! For more information, write

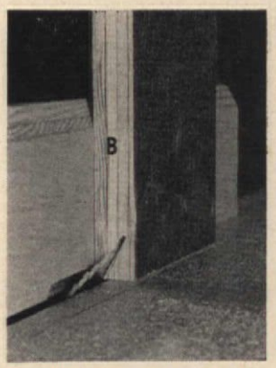
JW Mortell COMPANY
KANKAKEE, ILL.

(continued)

sand off for a closer fit. The matching piece "B" is first cut upright-vertically. Keep the saw at the same angle, then cut just deep enough to accommodate the thickness of mating piece "A." Plan this cut for short pieces of scrap; they are more manageable. The fence will have to be moved out a bit for this cut to allow the same feather edge to sand off—see piece "B" in photograph 1.

The saw is now returned to O degrees and lowered to clean out the cut on piece "B," see photographs 2 and 3. This piece now has a shoulder that is especially useful for alignment of the joint, as well as providing extra surface for glueing and nailing. If carefully made, this joint is stronger and less subject to strain than the conventional 45-degree angle for miter joint—*and it covers the exposed edge.*

This joint can be used on any edges. In the storage-bookcase wall shown, this joint was used on top, sides and bottom. Dimensions of storage unit are as follows: 66″ long; 26″ high; 18″ deep; doors are set back one inch. Doors are hinged and drop forward. Bookcase is 34″ high; 23″ wide; 12″ deep.



1. AFTER SETTING strip "B" vertically against face on rip fence to make diagonal cut at 30°, reset saw to 0° to make second cut.



2. SAW IS returned to 0 degrees and lowered to clean out cut on piece "B". Fence is still used as support.



You wouldn't risk coffee flavor in a dirty pot **so...**

DON'T PUT CLEAN FOOD IN A DIRTY OVEN

OVEN CLEANING IS A CINCH WITH **EASY-OFF**





NO STEEL WOOL! NO RAZOR BLADES! NO AMMONIA!

Keep your oven sparkling clean with EASY-OFF. Removes even baked-on grease. Just spread on EASY-OFF...let set... wipe off! Apply to burners, grills, sidewalls. 8 oz. jar only 69¢—16 oz. 98¢. *Free brush attached!*

LET EASY-OFF DO THE WORK

SPRINGMAID FABRICS

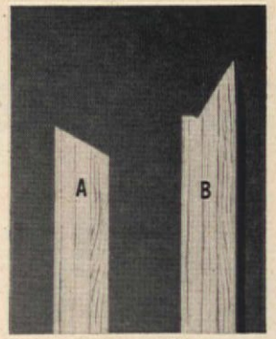
Look for SPRINGMAID COTTONS in work shirts, and work pants

Free Book on Arthritis And Rheumatism

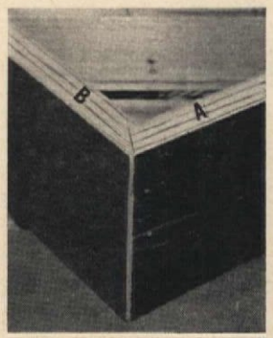
HOW TO AVOID CRIPPLING DEFORMITIES

Explains why drugs and medicines give only temporary relief and fail to remove the causes; tells all about a proven specialized non-surgical, non-medical treatment which has proven successful since 1919. Write for this 36-page FREE BOOK today.

Ball Clinic, Dept. 608, Excelsior Springs, Mo.



3. HERE IS HOW miter cuts look on pieces "A" and "B" after they have been cut, then sanded to fit.



4. MITER JOINT fits perfectly when cut and sanded as described in the text.

HOUSEHOLD HINTS

ELECTRIC OUTLETS—Small children in your household? Then put masking or cellophane tape over outlets to prevent youngsters from poking objects or small fingers into them.

PICTURES will hang straight, won't slip inside the frame if you fasten double-faced cellophane tape to back of frame at bottom corners.

THREADING NUTS—Wrap a piece of cellophane tape, sticky side out, around your index finger. Stick the nut to the tape and move finger around until threads "catch." Tape keeps the nut from falling.

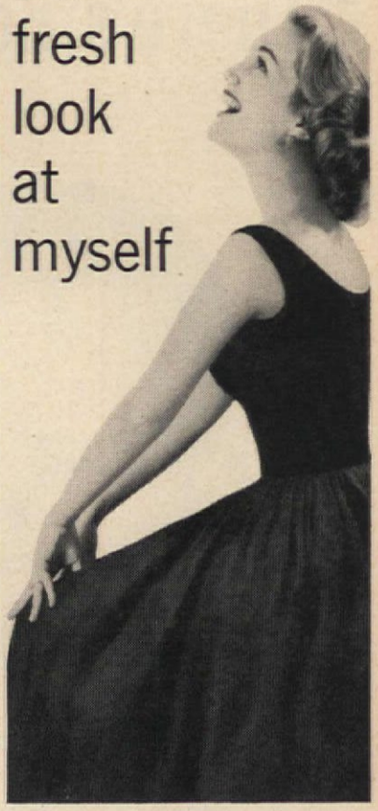
KEEP PAINT FROM RUNNING—Prevent paint from collecting on rim of paint can and running down sides. Cover rim with a strip of masking tape with free edge of tape extending a little past the rim over center of can. Remove the tape in order to replace the lid.

MEND TORN SHEETS by cutting a patch to fit over torn area, then use the cellophane tape to hold patch in place while you sew. Tape can be easily removed later.

CHECK COLD AIR and prevent wintry breezes from seeping in around the window panes by applying strips of masking tape along inside frame.

WOBBLY CANDLES fit securely if you wrap candle base with cellophane.

I took a fresh look at myself



...and decided to switch to Tampax. All at once. Just like that! I knew Tampax® internal sanitary protection had all the advantages I'd been looking for: discreetness, comfort, lack of odor, ease of disposal. But for some reason, I'd just hung back from trying it.

One day, however, I took a good, hard look at those big, bulky external pads and that clumsy belt-pin contraption—and the next thing you know, I was down at the store buying Tampax. And believe me, it is easy as anything to use it.

Now I'm buttonholing all my friends and urging them to switch to Tampax, too; happiness loves company. Take a fresh look at the things *you* want, the way you want to be—even on difficult days—and you'll turn to Tampax. There just isn't anything quite like it!

Choice of 3 absorbencies (Regular, Super, Junior) wherever drug products are sold. Tampax Incorporated, Palmer, Massachusetts.



Invented by a doctor—now used by millions of women

"There's no place like THE AMERICAN HOME... for home-making ideas!"



That's what regular readers of *American Home* tell this representative of Keystone Readers' Service. And that's why he'll be so enthusiastic about your becoming a regular reader.

He'll also show you how your family's pleasure can be increased by having other fine magazines come into your home. Besides *American Home*, he will help you choose magazines like *The Saturday Evening Post*, *Ladies' Home Journal*, *Holiday*, *Coronet*, and many others at an average cost of only pennies a day, payable in easy monthly installments.

Chances are this young man or his counterpart will explain the Keystone plan to you in the near future, for there are Keystone offices in more than 70 principal cities of the U. S. and Canada. And if you know of a bright, energetic young man who would like to earn money and learn salesmanship, direct him to the Keystone office listed in your telephone book. Or tell him to write to the nearest regional office shown below.

KEYSTONE READERS' SERVICE, INC.

Bryn Mawr, Pa.

A Subsidiary of THE CURTIS PUBLISHING CO.

REGIONAL OFFICES

200 Berkeley Street.....Boston 16, Mass.
20 West Jackson Boulevard.....Chicago 4, Ill.
18 East Fourth Street.....Cincinnati 2, Ohio
1220 Huron Road.....Cleveland 15, Ohio
1110 Texas Bank Building.....Dallas 2, Texas
406 Penobscot Building.....Detroit 26, Mich.
1805 Grand Avenue.....Kansas City 8, Mo.
203 Flatiron Building.....Knoxville 17, Tenn.
1081 Westwood Boulevard.....Los Angeles 24, Calif.
6207 Biscayne Boulevard.....Miami 38, Florida
33 West 42nd Street.....New York 36, N. Y.
1416 South Penn Square.....Philadelphia 2, Pa.
733 Washington Road, Mt. Lebanon..Pittsburgh 28, Pa.
724 Ninth Street, N.W.....Washington 1, D. C.

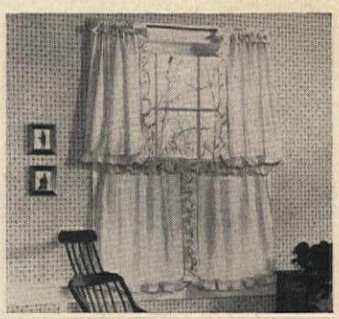
STOP 'N SHOP YOUR AMERICAN HOME MARKET PLACE

Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

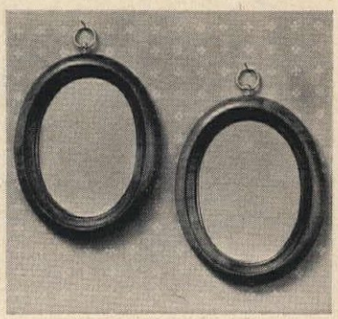
Helen DeMotte



DRESS UP A DRESSER or desk with Federal Eagle drawer pulls! The Colonial look you want will be easy, especially if you add the keyhole plate. They're brass plated, with an antique finish. Screws included. Wing spread, about 4". Pulls: $1 a pr., 3 pr. for $2.75. Keyhole plate: 59¢, 2 for $1. Greenhall, Dept. A, 1133 Broadway, New York 10, New York.



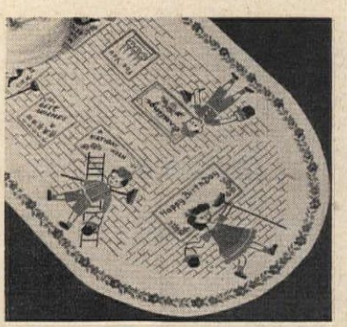
IT'S CURTAINS FOR YOU of bleached muslin, with all their Early American charm. They're hard to come by these days, so it's good news to find them ready-made! You can dye or trim these tiered curtains, as you please. Each pair is 74" wide, in 4 lengths: 25", 30", 36" or 40". $3.50 a pair from Country Curtains, Dept. AH, Stockbridge, Massachusetts.



MIRROR, MIRROR, ON THE WALL —here's the nicest pair of all! 8½" high and 7" wide, the "Hired Hand" mirrors are an unusual oval shape, and are framed in antique pine. They'd be pretty in a den or bedroom; we'd love a pair for our retreat in the woods! $3.95 ea., $7.95 pr. Add 50¢ W. of Miss. New England Gen. Store, Dept. AH, Janes Avenue, Medfield 17, Mass.



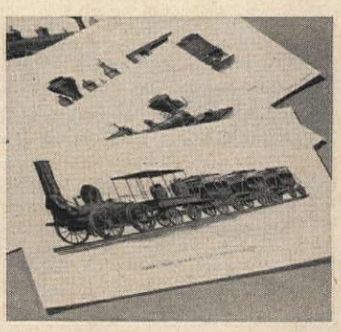
CANDLELIGHT ON FINE CRYSTAL lends a gracious sparkle to all your parties, and these graceful hurricane candlesticks are a lovely addition to any room! 4" in diam., 9½" high, they're hand-engraved — choose a handsome eagle, or a three-letter monogram, Eagle, $15.95 a pr.; monogram, $7.95 pr. Jenifer House, Dept. AH, Great Barrington, Mass.



MEMORIES ARE MADE OF THIS gay table runner for the children's birthday parties. 17" by 45", it's hand-printed in happy party colors. We predict it will become just as important as the cake, candles and ice cream. Made of Nylokraft, you can wash it and use it for many birthdays to come! It's $2.98 from Foster House, Dept. AH, 430 South Jefferson Street, Peoria, Ill.



SOMETHING FISHY HERE! These gay little fish get along swimmingly with any outfit. 1" long, they're whisper-light and sectioned to wiggle as you move! Sterling silver: pin or earrings, $2.98 ea.; charm, $1.50. In 14K gold plate on sterling: earrings, $4.95; pin, $4.50; charm, $2.98. B. M. Lawrence, Dept. AH158, 244 California St., San Francisco 11, California.



THE TRAINS AREN'T RUNNING anymore that are shown in this set of Early American Locomotives dating back to 1831. Done in natural colors, they recall such famous pioneer locomotives as *The DeWitt Clinton, Mogul Tank Locomotive*, and others. Each is 5½x 8" and ready for framing. Set of 8 is $1. Terry Elliott Co., Dept. L-3, 135 East 44 St., N.Y.C. 17.



THE YORKTOWN QUILT is a lovely pre-Revolutionary "Garland and Wreath" design, all ready for you to embroider. The pattern is stamped on best-quality white percale; a large cross-stitch (5 sts. to the inch) makes it easy on your eyes! Choose shades of brown or of turquoise. Single bed size, $10.25; double bed, $12.95. Susan Smith, Carpentersville 13, Ill.

MORE ON THE FOLLOWING PAGES



PERSONALIZED TINY TRIPPERS

Streamlined and ultra smart luggage for her own or her doll's clothing—with her own name across the side in big white letters! Rigid frames are covered with shining red Lurex. Saddle stitching, brass tone snaps. Order **E686-6**, Deluxe Tripper (12"x8½"x4½") **$2.49** or **E685-6**, Standard (9"x7"x3½") **$1.69** ppd.



Party Cake Surprise Boxes **$1.00**

Party cake makes a celebration of any occasion! Cake consists of six wedge-shaped boxes which fit together to look like a decorated cake—with real candles to light! Boxes hold party favors, nuts, candy. Set has 4 cakes—24 boxes in all. Gaily lithographed. Order **6043-6**, Party Cake Boxes, 1 set, **$1.00** postpaid.

Write For Free Gift Catalog!

Miles Kimball

278 Bond St., Oshkosh, Wisconsin



SAVE 50%

For your EARLY AMERICAN HOME, choose the perfect chandelier from our large stock. Models for every PERIOD. Imported crystals. Satisfaction guaranteed. We pay shipping charges in U.S.A. Free catalogue. Our prices have not advanced.

KING'S CHANDELIER CO.
Dept. A-41
Leaksville, N. C.



Delightfully personal . . .

BIRCH PLATES

make perfect Christmas gifts, something just right for a favorite person or couple. Choose any wording such as "Mary Bakes the Best Cakes", or "Jack Burns the Best Toast". Pretty Bride 'n' Groom design too, with names and date! Of smooth finished birch, **8"** in diameter.

Only **$1.10** each plate, ppd.

Stratton Snow, Dept. A7, Delray Beach, Fla.

DOWN COMFORTS *Beautifully* **RE-COVERED**



Write for FREE Samples of coverings & Descriptive Folder

WOOL COMFORTS RE-COVERED

Also BEAUTIFUL COMFORTS made from your old FEATHERBEDS.

ALDEN COMFORT MILLS-AH
Box 6070 • Dallas, Texas

I have a ☐ Featherbed ☐ Pillows ☐ Old Down Comfort which may need converting into a Beautiful ALDEN HEIRLOOM COMFORT. Send FREE samples of coverings and pamphlet *without obligation.*

Name_____

Address_____

City_____

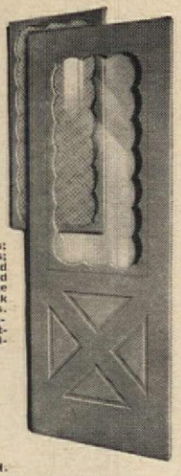
©1957

THE **"Twodor"** COMBINATION **STORM & SCREEN DOOR**

Most Beautiful, Strongest Wood Door Built

Yet "Twodor" is priced as low as common type

If your doorway looks plain — "Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this is the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag screen panel. Ideal for Colonial, ranch or modern homes. Sturdy cross panels; mortised, dowelled joints; waterproof glue. Of solid kiln dried pine, standard 1⅛" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped complete with directions for installing, painting, finishing. For all standard size door openings.



ALL SIZES—ONLY $27.95 COMPLETE

Shipping Chgs. Collect. Immediate delivery

Large new catalog—10c coin or stamps

YIELD HOUSE

Dept. A10-8, No. Conway, N.H.

CHRISTMAS SPECIAL!

Baby's First Shoes BRONZE PLATED IN SOLID METAL

Only $3.98 a pair



COMMENDED BY THE PARENTS' MAGAZINE

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.98 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Christmas Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. WRITE TODAY!

AMERICAN BRONZING CO., Box 6533-B, Bexley, Ohio

Electric **HOT-POT**

$2.88 COMPLETE



FOR INSTANT COFFEE, SOUPS...TEA...WARMING...SERVING

Value discovery from abroad! Handsome pure white porcelain warmer-server, 4-cup size, boils in 2½ minutes. Saves time and steps. Makes instant coffee, heats soups, makes tea, cocoa, etc. Keeps 'em piping hot to the last drop! Insulated base protects tables. Turns off or on at a touch. Locking lid. An amazing buy at just $2.88 each, plus 22¢ postage anywhere in U. S. Guaranteed.

Order by mail, TODAY!

BRECK'S OF BOSTON RELIABLE SINCE 1914

482 Breck Bldg.
BOSTON 10, Mass.

CUP & SAUCER RACK
DISPLAYS 6 CUPS & SAUCERS

Add this shelf to display favorite teacups and saucers on your dining room or kitchen wall for smart decoration.

They glisten, show off all their beauty. 22" wide N. H. pine, rubbed LACQUER finish. Antique brown stain. Bass hooks and hangers.

Only $4.95, add 50c for handling and postage. All orders of 2 or more we pay handling and postage.



$9.95 BENCH
EXTRA SPECIAL INTRODUCTORY OFFER

Seats three adults for TV or Fireside, or Coffee Table. 2" selected N.H. White Pine, 12" x 48", Ht. 13½". Flared Legs. Fluted Edges, rich graining, hand-rubbed, old Pine LACQUER finish.

CHAIR HEIGHT BENCH 17½"—**$12.45**

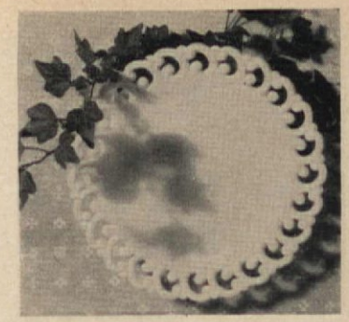
Express Charges Collect

Send Check—No C. O. D.'s Free Catalog

GREENFIELD INDUSTRIES

59 Forest Road Greenfield, N. H.

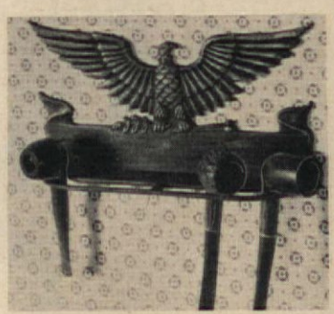
GREEN GROWS THE IVY, and pretty is the picture it makes in a *Milk Glass Plate Planter.* Openwork lattice-type border, as pretty as starched lace, gives any room a fresh-as-a-daisy look. Of course if you have a milk glass collection, you *must* have it. Plate is 9" in diameter with metal planter section, $4.95. Charlotte Thomas, Dept. AH, Sewell, New Jersey.



OUT OF THE PAST come these sterling silver letter openers, made from lovely antique butter knives that may have graced a turn-of-the-century banquet table. They've been sharpened and polished into handsome 8" openers to grace a desk in 1958. Plain or over-all designs, no two alike. $6 ea., 2 for $11. Jamaica Silversmith, 79-32A 164th St., Jamaica 2, N.Y.



PASS THE PEACE PIPE and when you've finished, put it away on this handy pipe rack. 12" long, it's hand-cast in aluminum and is guarded by a Federal eagle. Here's the perfect way to store and display a man's collection of pipes at the same time! Your choice of finishes—dull black or bronze. It's $4.95 from Medford Products, Dept. AH, Box 39, Bethpage, N.Y.





AN **OLD TIME VALUE $7.75**

EARLY AMERICAN LADDER BACK CHAIR

(direct from workshop to you)

Height 42" Seat 17½" w., 14" d., 17½" h.

An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Handmade of solid native hardwood for generations of use. Here is the lowest-priced chair with this desirable seat. Fully assembled and ready to use, $7.75 unpainted, $8.75 in natural finish. $10.50 in mahogany, maple, walnut, cherry or pine finish. Minimum order is two.

Quick delivery. Express charges collect.
Satisfaction guaranteed.
Send check or money order.

Jeff Elliot Craftsmen

Dept. A108, STATESVILLE, NORTH CAROLINA

OLD NEW ENGLAND SEWING BUCKET



Makes a lovely end table. A beautiful piece of furniture! Hand-turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles for thread. Handy pin-cushion on flip-over bottom. Drop lid, *presto*, the perfect end table. Hand-rubbed Salem Antique Finish. 22½" high, 13" diam., only **$11.95 ppd.** Large Size 23½" high, 15½" diam. only **$12.95 ppd.** (Add 75¢ W. of Miss.) Money back if not delighted.

Send 25¢ for big, new, complete catalog.

ONLY $11.95 POSTPAID

PUDDIN' HOLLER Box 12
E. Swanzey, New Hampshire

***Personal* PHOTO Christmas Cards**

including envelopes

20 for $1

plus 35¢ shipping, from your own negative



LIMITED TRIAL OFFER 1 order per customer

FREE SAMPLE Just send snapshot negative (of child, family, home, pet, etc.) for free sample, rich, handsome, embossed DeLuxe Yulecard, from world's largest producer. Please include 10¢ in stamps or coin for handling (after Dec. 1, 15¢). Negative returned with sample and illustrated style and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Write today.

*T.M. Reg.

YULECARDS* Dept. 3. Quincy 69, Mass.

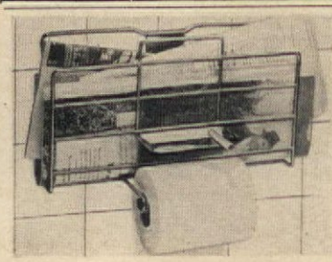
AUTOMATIC PHONE LIGHT

DIAL-RITE • Writing Pad and Ash Tray

Conveniently combined in single unit. Lights telephone dial as receiver is lifted, shuts off when replaced. Easily attached. Plastic. Durable. Lifetime guarantee. Colors to match all phones. Made for either 5½" x 10" or 5½" x 8" phone base. Specify color and size. Only **$4.95.** Add 45 cents for mailing and packing.



Continental Trading Co. Box 646A, Hoboken, N.J.



Useful Idea for Tidy Bathrooms

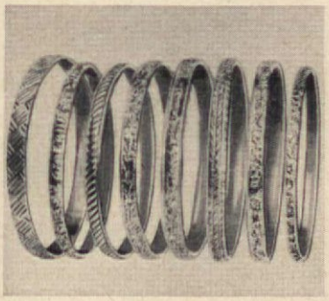
BATHROOM CADDY

Why not make yourself really comfortable? Besides providing an ash tray and a holder for toilet tissues helpful Caddy has plenty of space in the magazine rack for newspapers, magazines, comic books. Chrome-plated steel, 7¾" x 12½". Easy to install, no nails, no screws, no holes to drill! **$3.00.** Without tissue holder—**$2.89.** Prompt postpaid delivery. Order today! Sorry, No C.O.D.'s.

MEREDITH'S EVANSTON 3, ILLINOIS



"AVE MARIA" is the theme of a lovely 10" statue of Our Lady so delicately detailed it looks hand-carved! At the fruitwood base a music box plays Schubert's *Ave Maria*. Give it a place of honor, for October is one of the months of Mary. White sculptulite, $5.95; hand-painted, $6.95. 35¢ post. Hildegarde Studios, 597-AH Farmington, Hartford, Conn.



A FLICK OF THE WRIST will be a delight, if the wrist wears a set of four different bangle bracelets! Take your choice of 24K gold plate or silvery rhodium finish—the array is lavish whichever way you look at it. Get a set of 4, all different, for $1.10; better yet a set of 8, all different, for $2.20! Mother Hubbard's, Dept. A-1, 10 Melcher St., Boston, Mass.



LEAD THE LIFE OF RILEY with a wonderfully comfortable leg-lounger. It adjusts to three different positions, to give those tired feet and legs a special treat! On a sturdy brass-plated frame, it's 13" high. 16" by 18" top is of deeply-padded washable vinyl upholstery in ivory, green or black. $9.95. Express charges collect. Hobi, Dept. AH3, Flushing 52, New York.

CORDUROY CLASSIC



This Fall you will live in and love this corduroy dress that's tailor-made for a busy day. Washable and colorfast, it has easy-to-get-into snap front, and self belt. Choice of Desert Tan, Pink Coral, Turquoise, Red, or Avocado Green.
Sizes 10-44, 12½-24½.
Sizes up to 20 ..... $12.95
Sizes over 20 ..... $14.95
By mail only. Satisfaction guaranteed.
WESTERN CLASSICS, 618-G-So. Country Club Rd. Tucson, Arizona



'SPOOK' HAND GETS LAUGHS $1

A sensational new gag! Realistic, skin colored Spook Hand has red fingernails, bony knuckles. Picture this fantastically real fake hand poking out from your auto trunk, "opening" a door, or clasping your shoulder. Sticks anywhere with adhesive tape included. Use over and over. Weird! Astonishing! Great fun gag! *You must be pleased or your money back!* Only $1, postage paid. Order 'SPOOK' HAND from Carol Beatty, 2594 Beatty Bldg., Culver City, Calif.

Currier and Ives PLATES and CUPS & SAUCERS



Beloved Currier & Ives masterpieces on lovely milkglass—magnificent gift idea! Plate—9½" diam. with raised flower border, two assorted styles. Saucer—6" diam. Cup—standard teacup size. *Satisfaction guaranteed.*
PLATES—$2.98 pair; 2 pair **$5.75**
4 CUP & SAUCER Sets—$2.95
plus 25¢ shipping per order

STRIPED ENGLISH MUGS



Made in England for carefree living! Highly glazed earthenware, 10 oz., in choice of yellow, green or blue stripes. Set of 6—2 of each color. For coffee, cocoa, tea, hot punches. *Satisfaction guaranteed.*
79¢ each; 6/$4.50
plus 35¢ shipping per order

GOURMET BAKING SHELLS



Serve different dishes in an exotic way! Prepare your special recipe, bake, and serve bubbling hot in these individual baking shells. Imported from Far East! 6½" white shells . . . for salads, too! *Satisfaction guaranteed.*
Set of 8—$1.98
plus 25¢ shipping

Helen Gallagher 413-K10 FULTON ST., PEORIA, ILL.
FREE Christmas Gift Catalog Write for it!

BANCROFT'S Pre-Christmas Spectacular



Fun On The Farm BOOK THAT TALKS—59¢
Different animals speak to your child from every page! Colorful story has sounds to fit words. Cows MoOO, Dogs Bark, Ducks go Qua-a-ck! Press entire book and all sing in chorus.
GV 9698 Talking Book . . . 59¢
GV 599-P With Child's Name hand painted . . . . . 89¢



Size 29½ EEEEE GIANT FUNNY FEET
Put your best foot forward and be the hit of the party! Wait 'til friends see these gigantic rubber monstrosities—complete with bunions and callouses. Wear 'em over your shoes for hours of hilarious fun. Great gag gift done up in "living" colors.
GV 9441 Per Pair . $1.00

ROLLING SNOW PLOW only $9.95

"The Only Snow Plow With Four Wheels" MAKES SNOW REMOVAL 10 TIMES EASIER
Just walk behind it . . . it's as easy as rolling a baby carriage! Rugged, all-steel Snow Plow glides on 6" rubber tires through all types of snow. One trip up and back clears an entire sidewalk.
AN HOUR'S SHOVELING IN 5 MINUTES
Big, reversible blade plows through 8" drifts without effort—clears 22" path. Has seven adjustable positions up to a full 22° angle. Throws snow off sidewalk—to left or right—automatically. Operates on same principle as highway snow plow trucks.
LESS STRAIN! NO LIFTING! NO BENDING!
Ends shoveling snow into piles you have to lift—just push 'em off to side. Leveler wheels on blade roll plow smoothly over cracks, rough pavement. 41" no-stoop handle lets you do whole job standing up. Weatherized, chrome-like Cadmium finish.
GV 1135-S, Standard model $9.95
Deluxe Heavier Model—comes with larger 26" blade. Has long-life red enamel finish and Bonderized, weather-resistant undercoating.
GV 1004-S, Deluxe Heavier Rolling Snow Plow $12.95





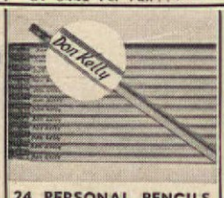
Now only $2.95 WORLD'S TINIEST PORTABLE
No batteries! No tubes! Guaranteed for life! Self-Powered Portable Radio works on amazing Germanium diode—fits pocket, purse. Ground to any metal—gets clear reception.
GV 345-J, Standard . . $2.95
Deluxe Model. Needs no ground. Long antenna. Works anywhere . . . $5.95
GR 357-J, Deluxe . . $5.95



E-e-e-K! Help! Gosh! BE A GRUESOME GHOUL
The party crowd will howl! Just don this Grotesque Hand and show your warts, scars and long claws. Add a pair of Jumbo Ears, a bald head wig and the results are a scream!
GV 3125 Grotesque Hand $1.00
GV 3126 Jumbo Ears, Pair 50¢
GV 3127 Bald Head Wig . . 79¢
GV 3128 Set of All Three $2.00



PERSONALIZED MITTENS
Can't get wet or lost! Waterproof Mittens are lettered with any child's first name. Snug jersey lining. Specify color—red, blue or brown; age for size; name.
GV 508P Mittens $1.00
GV 509P Gloves $1.50



24 PERSONAL PENCILS
. . . with your name in Gold! Two dozen with fine quality number 2 black lead PLUS pure rubber erasers. Sure way to foil pencil snatchers—wonderful gift for desk or school. Specify name.
GV 1504-X 24 for . . . $1.00



END DOG ACCIDENTS
No need to take Fido out! Scientific compound housebreaks pets for you! Pour 2 drops on any newspaper, mat or spot. Fido is drawn like a magnet every time. Guards furniture, rugs.
GV 3739 Dog-Gone . . . $2.00



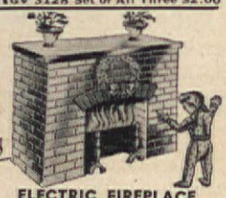
DRESSER DE-MESSER
Let him park cuff links, tie pins, loose change or wallet in this ceramic Tie and Collar. He'll never lose 'em! A handsome gift, lettered with any name as shown. 5" diameter.
GV 506-P De-Messer . $1.95



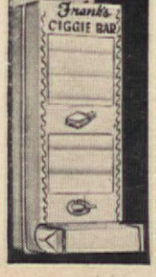
MAGIC STUMP REMOVER
Don't Dig—Chop—or Blast! Magic Stump Remover eats open sap pores—rots stump away. Simply drill holes—pour remover in. Removal is easy. Won't harm other plants.
GV 4489 (1-2 Stumps) $1.50
GV 8508 (3-4 Stumps) $2.79



LI'L PUP ASHTRAY
Faithful Rover never falls. Big flat bean-bag ashtray with big floppy ears and sad button eyes. Colorful tartan plaid with brass-tone tray and "snuff-out" rills.
GV 9473 Pup Ashtray $1.00



ELECTRIC FIREPLACE
The logs actually flicker and glow! Full-size electric fireplace comes with red colored "bricks", holly wreath, simulated andirons and logs. Almost 4 feet wide by 4 feet tall. Sets up in 60 seconds. Rigid Kraftboard. Complete with flicker, socket, cord.
GV 1002-S Fireplace . . $3.95



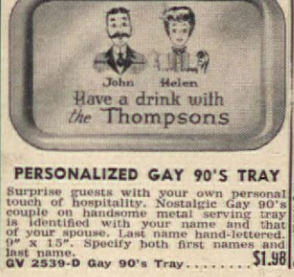
PERSONALIZED CIGARETTE DISPENSER
The clever attached poem tells the story . . . "Take a look and you will know—how many packs I've got to go!" We identify this "Ciggie Bar" as your very own by hand-lettering it with any name. Now you can check your supply at a glance and never run short of cigarettes. Saves trips to store—keeps 10 packs neat, clean and handy; dispenses one at a time. Distinctive on wall or table. Of sturdy plastic, 10¾" high.
GV 554-P, Regular; GV 555-P, Kingsize Each $1.25



JUMBO "MOMMY-SIZE" KITCHEN
Doors open and close . . . knobs turn . . . sink tray lifts out . . . They're as big as life! Reinforced corrugated fibreboard with red and blue trim and details as "real as Mommy's".
GV 1068-S, Cupboard (Over 3-Ft. High) $4.98
GV 1069-S, Refrigerator (Over 3-Ft.) . . . $4.98
GV 1070-S, Range (Over 2-Ft. High) . . . $3.98
GV 1150-S, Sink (Over 2-Ft. High) $4.98

HOW TO ORDER:
- **Order by number, give quantity desired.**
- **Add only 15¢ to each item ordered for postage and handling.**
- **Send payment (check, money order or cash) with order. No C.O.D.'s. Satisfaction Guaranteed or money back**

SEND ALL ORDERS TO BANCROFT'S
2170 So. Canalport Ave., Dept. AH-490, Chicago 8, Ill.



PERSONALIZED GAY 90'S TRAY
Surprise guests with your own personal touch of hospitality. Nostalgic Gay 90's couple on handsome metal serving tray is identified with your name and that of your spouse. Last name hand-lettered. 9" x 15". Specify both first names and last name.
GV 2539-D Gay 90's Tray $1.98

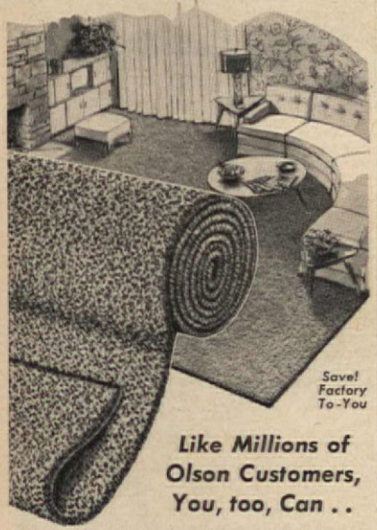


It "GLOWS" In The Dark PERSONALIZED MIDNIGHT COACH" SIGN
Family name and house number can be seen day or night! Artistically hand-lettered Coach Sign adds friendly warmth to your home—helps guests find it, too. Display on lawn, house, mailbox, etc. Weatherproof Metyl-Methacrylate with rich black hammered finish. 15" long and 5¾" high.
GV 515-P Coach Sign $1.00

OLSON 2 in One RUGS

Amazing, Low-Priced

BROADLOOM



Like Millions of Olson Customers, You, too, Can . .

SAVE UP TO 1/2

. . by Letting Us Use the Good Wools and other Valuable Materials in YOUR OLD RUGS, CARPETS, CLOTHING, etc.

It's *Easy*—it's like Magic. No matter where you live, *write now* for beautiful, *Free* Olson Rug and Decorating Book in full colors and Free Rug Coupon.

Your Material is picked up by Express or Freight at our expense and sent to Olson Factory where valuable wools, etc., are reclaimed like new, sterilized, shredded, bleached, merged, carded and re-spun with choice New Wools, re-dyed and woven in one week into heavier, deeper-textured, reversible broadloom rugs or wall-to-wall carpeting—and you save ½ your rug money.

FREE Scatter Rugs

(Up to $16 Extra Value) . . . just for trying room size Olson Rugs. If not delighted, return for refund and you keep the Scatter Rugs as a Gift.

Limited Time. Write Today

Monthly Payments —if you wish



2 RUGS IN ONE

USE BOTH SIDES. LIKE GETTING ONE RUG FREE

Lovely enough for finest homes. Customers say: "Wear Like Iron"

CHOICE OF 44 COLORS, PATTERNS, regardless of colors in your material. Any size —up to 18 feet wide, no seams, any length:

RICH TWEEDS	EMBOSSED EFFECTS	FLORALS
SOLID COLORS	EARLY AMERICAN	OVALS
TONE-ON-TONE	ORIENTAL DESIGNS	ROUNDS



NO RISK TRIAL OFFER.

We guarantee to please or pay for your materials. Our 84th year. *World's Largest Weavers dealing Direct with American Homes.*

MAIL THIS COUPON OR A POSTCARD

FREE To Every Reader

Mail Money-Saving Book of Rugs, Model Rooms, in Color, and Free Rug Coupon—Free to:

Name_____

Address_____ ©ORC

Town_____ State_____

OLSON RUG CO. Dept. W-58

CHICAGO 41 | 2800 N. Pulaski — NEW YORK 1 | 15 W. 34th St. — SAN FRANCISCO 8 | 209 Post Street

---

nowhere else in America... such a tremendous selection

Over 2000 Early American Reproductions

The Hard-to-Find Items You've Searched For Available DIRECT BY MAIL!



• Colonial Pine Furniture • Braided Rugs • Early Colored Glass • Hand Blown Bottles • Bells • Pewter • Copper Pots and Kettles • Dinnerware • China • Sconces • Hanging Lamps • Cupolas • Early Thumb Latches • HL and Strap Hinges • Outdoor Colonial Lanterns • Chandeliers • Pine Spoon Racks • Boot Scrapers • Weathervanes • Andirons • Fire Tools • Shelves • Trivets • Candle Holders • Snuffers • Plant Brackets • Hooks • Switch Plates • And everything else you ever heard of!

Old Guilford Forge

108 Broad Street, Guilford, Conn. N.Y. Retail Store: Purdy Station, N.Y.

SEND 25¢ FOR ILLUSTRATED CATALOG

FOR THE BIG MAN IN YOUR LIFE!



Help him discover perfect fit and smartest styling in his hard-to-find big size!



SHIRTS...SHOES...and SOX...for HIM!

Superb dress and sport shirts, cut extra long, with sleeve lengths 35 to 38 in every neck size. Shoes in sizes 10 to 16, widths AAA to EEE, in 21 styles for dress, work, sport or casual wear. Fit and satisfaction GUARANTEED. Not sold in stores—by mail only. Priced amazingly low!

FREE STYLE BOOK

Write TODAY for FREE full color Catalog.

KING-SIZE 805 BROCKTON, MASS.

Any Calling Card or Any Signature *Faithfully Reproduced as*

CUFF LINKS or TIE BAR



A treasured keepsake for any man! We will engrave an exact reproduction of any signature, trade mark, calling card or business card on lifetime metal as handsome Cuff Links or Tie Bar. **Satin Silver Finish: CUFF LINKS, $8.75 pair; TIE BAR, $5.45. Gold Plated: CUFF LINKS, $9.85 pair; TIE BAR, $6.05.** Tax included. Gift-Boxed. Satisfaction guaranteed. Allow 2 to 3 weeks for delivery. Send signature or calling card you wish reproduced, with check or M.O. No C.O.D. please.

W. N. DRESDEN ASSOC., Mfrs.

Dept. B-12, 179 W. Washington, Chicago 2, Ill.

GUESS MY AGE!



If you are over 30, please read this carefully. It offers you a chance to prove to yourself, right at home, in just 10 days, that you can fade out those tell-tale wrinkles and crow's feet; firm up those flabby throat and chin muscles; give new life and vitality to your skin, as I have.

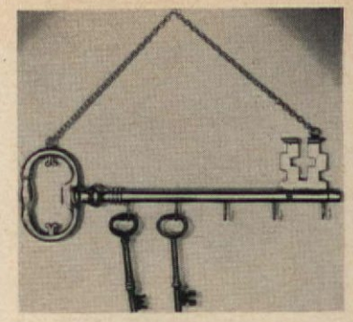
A 10-DAY SAMPLE TRIAL SUPPLY OFFERED BY MAIL

I will be happy to send you by return mail without obligation, a 10-DAY TRIAL SUPPLY of Hormonex Beauty Serum—the new concentrated liquid hormone serum responsible for such astonishing results, and the complete story of what this remarkable new serum does. Our 38-year old laboratory is willing to stake its reputation on the results you will see in your own mirror after 10 days, and send you this regular $1.00 trial bottle, in order to convert you into a regular Hormonex customer. (Hormonex is now on sale at most drug and dept. stores.)

To get your 10-DAY SAMPLE TRIAL SUPPLY of Hormonex, write to us at the address below. Please send 25¢ in stamps or coin to cover postage and handling costs.

MITCHUM CO., Dept. LS-35, Paris, Tennessee

KEYED FOR CONVENIENCE, a big, bold, brass key, 8½" long, comes from Italy where brass-work is an art. With a brass chain for hanging and five hooks for those keys you are always losing track of, it is so handsome you may want it for sheer decoration, or to hold anything from spoons to necklaces. $2.95. The Giftware Co., Dept. 3, P.O. Box 1628, N.Y. 17, N.Y.



A BRACE OF BRACELETS for Mother and daughter! 24K gold plated tubular antique-style bracelets help satisfy a little girl's urge to dress up "like Mommy," who will brighten up her own costume too. A 2- or 3-letter monogram is engraved on each. Mother's bracelet, $2.25; for child's 5½" or 6" wrist, $1.75. The set, $3.50. Nancy Norman, 2050 F.O. Bldg., Brighton 35, Mass.



WORKING HAND IN GLOVE *can* be awkward and uncomfortable, but not with these clear plastic gloves. They're tough, but soft and pliable—good protection from dishwater, grease and garden dirt. They come in a roll of 20 pairs—tear them off like paper towels! Good for several wearings. 98¢ a roll. Spencer Gifts, 931 Spencer Bldg., Atlantic City, New Jersey.



ANKLE HIGH PIXIE SLIPPERS

SNUG COMFORT

$7.95 POST-PAID



For after skiing, skating or winter walks or while relaxing at home. Soft glove leather in ivory, red, or turquoise. Fully lined with soft sheepskin. Ankle-high for snug fit. Can't fall off. Hand laced around padded sole.

Women's sizes 4-10, whole sizes only— $7.95 Postpaid

Children's sizes 12 to 3, red only—Straight vamp seam. $7.25 Postpaid

Write for MY FREE GENERAL CATALOG

WILL HAMMOND'S New England General Store

17 JANES AVE., MEDFIELD, MASS.

SILVER PLATED COASTERS

Called "Glass Trays" in Sweden



Miniature serving trays with delicate floral borders and design in center. Mailed promptly from Stockholm, Sweden, postpaid and duty free. A set of 6 is $3.00. Complete satisfaction guaranteed.

The Red House Gift Shop Dept. A, 419 Webster St. Fairmont, Minnesota

---



EASY POUR

Milk Carton Handle



Makes half gallon carton a handy pitcher. Snaps on quickly. All metal durable construction. Easily cleaned. Eliminates spilling milk. Ends flaking off of inner wax due to squeeze handling of carton. Only $1.00 ppd., or two for $1.75. No C.O.D.'s, please.

Imogene Parmenter, Box 637, Murphysboro, Ill.

BABY SHOE HEIRLOOMS



for Proud Parents and Grandparents

To be treasured always . . . our solid **Sterling Silver or 12K Gold-Filled** Baby Shoe Bracelet and Tie-Bar proudly proclaim the beloved children or grandchildren. Each name and birthdate is engraved on a separate ¾" shoe. Custom-made, of excellent weight and adorably crafted, they'll become family heirlooms. Up to 11 letters and spaces a line. Add more as the family grows.

Baby Shoes—$1.95 each

7¼" Bracelet—$1.95 Tie Slide—$1.95

Prices include engraving, tax, postage.

Sold By Mail Order Only At These Special Prices

WRITE FOR FREE GIFT CATALOG

NANCY NORMAN 104 Post Office Bldg. Brighton, Mass.

New HOME-IMPORT BUSINESS...



Men—Women! Import big-profit items at LOW foreign prices (see examples at left)... Full or spare time mail order business from home. Or take volume orders from stores. **No Experience or Investment in Products Needed.** Send name and address for full details and LIST OF 157 IMPORTS FREE!

Mellinger Co., 1717 Westwood Dept. P38A, Los Angeles 24, Calif.

BIG NEW WHOLESALE CATALOG FREE!

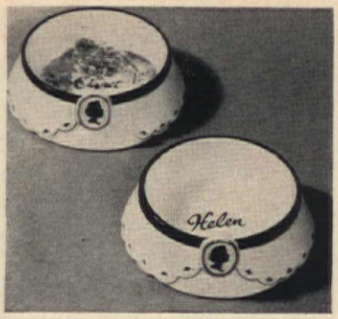
WRITE TODAY FOR FREE CATALOG SEND POSTCARD

NOW! **Save Up to 50% on Nationally Advertised Gifts**

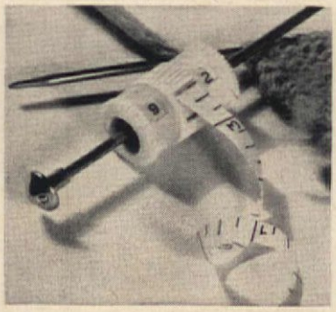
Use this big, new FREE CATALOG to buy all kinds of gifts and merchandise for yourself, family, friends, neighbors. Terrific saving on big-name items. Also, make money spare time taking orders from others!

EVERGREEN STUDIOS

Dept. 62 Box 846 Chicago 42, Ill.



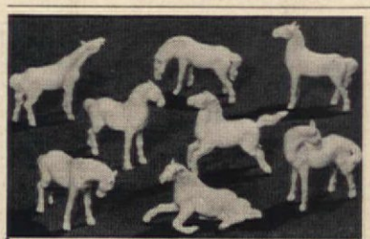
A WHITE-COLLAR GAL can keep her dresser neat as a pin and as pretty as she is, with a white china trinket tray trimmed in gold and black. For keys, change, pins and jewelry, it looks like a lady's ribbon-and-lace collar with a cameo pin! 5" in diameter. $1.70. With her name written inside, $1.95. Crown Craft Products, 246 5th Ave. Dept. A, New York, N.Y.



DOWN FOR THE COUNT because you can't keep track of your stitches? You need a Knit Counter—it slips onto the end of your needle. You turn a numbered wheel at each end to tally the rows and stitches! A measuring tape in the middle is an added bonus. So easy, so clever! 59¢, 2 for $1. Sunset House, 71 Sunset Bldg., Beverly Hills, California.



"NEITHER SNOW NOR RAIN" stays delivery of packages, but changed addresses do! *Yours* won't sit in the post office, if they have labels with a 3-line return address in black—your full name and 2 lines of address. 2¼ x 3¼" white labels, trimmed in 4 assorted colors (red, green, brown, gold) per plastic box of 125. $1.95 from Meredith's, Evanston 3, Illinois.



MINIATURE HORSES IN WHITE PORCELAIN

Horses, horses, horses—you'll be crazy over these life-like horses exquisitely made of pure white Chinese porcelain. Each horse in the set of eight is in a different pose—and all have the detailed beauty for which Chinese porcelains are so famous. About 2½" high, they are choice items for both horse fanciers and collectors of miniatures or figurines. No C.O.D.'s, please.

Set of eight—all different ....**$2.95** postpaid

Send for free gift catalog

ARTISAN GALLERIES 2100-D10 N. Haskell Dallas 4, Texas



Engraved

WEDDING RING ASHTRAY....$2.95

WITH THIS RING they will have a lasting memento of the most wonderful day of their lives. Comes in Golden Brass or Rhodium Silver engraved with the first names and wedding date . . . 4½" diam. A thoughtful gift . . .

$2.95 ea. 2 for $5.50

by mail only—send check or m.o. to

FRONTIER TRADERS

618-H So. Country Club Rd., Tucson, Arizona



NOW $8.95 Reg. $15.00

DONKEY ON ROCKERS

The kiddies love to rock on this beautiful plush Donkey. Sturdy steel frame on hardwood rockers. Wears a colorful saddle and bridle. 27" high x 22" long x 10" wide. Strong enough to hold an adult.

Donkey With Music Box $12.95

No C.O.D.'s

Pay express shipping charge on arrival

GUARANTY SALES CO.

Box 205, Dept. A10, Teaneck, New Jersey

ELECTRIC PLATE WARMER



Ten plates nestled in the folds of this attractive warmer will be heated in only 10 minutes and held at a constant, thermostatically-controlled temperature until serving time. Warmer designed so plates may be picked up by cooler edges. Cotton print covering is removable for washing. Folds to 9" x 10" and uses 110V, AC/DC. Directions included. **$9.95** ppd.

Send for Free Gift Catalog

THE KREBS, Westerly 13, Rhode Island



FOOT-FLATTERING MOCCASINS

Slender as a plane in flight are handlaced moccasins for the lass who's hard to fit. For here are mocs that fit ever so comfortably and stylishly to flatter any foot! Over 223 sizes in stock for the gal who likes to prance around outside, or the lass who likes to relax indoors. Like walking on air—with light bouncy foam crepe soles. In Smoke, White, Red or Taffytan leather in full or half sizes 3 to 13, AAAAAA to EEE. Naturally, purchase can be exchanged—guaranteed. No extra charges for the hard-to-fit! Factory-to-you. $5.95 plus 50¢ postage. (COD's accepted.) MOCCASIN-CRAFT, 65-AL, MULBERRY ST., LYNN, MASS.



FREE FANTASTIC GIVE-AWAYS

OUR WAY OF GETTING NEW CUSTOMERS!

WE ONLY SELL BY MAIL

SPENCER GIFTS America's Old Reliable Mail Order Company

Choose Any 1 Of These 2 Gifts FREE

*with any order from this page**



1,680" OF CURLING RIBBON (left) . . . tie your gifts with BIG professional bows! Run ribbon over scissor's blade—it curls automatically. 3/16" wide. Red or green. 1959 CALENDAR TOWEL (right) . . . of fine quality cotton sailcloth. Color-fast dyes printed on white. Provincial design with full year calendar. 15"x9".



**You must be completely satisfied with your purchase or return your order for refund. And keep the free gift anyway! Only 1 free gift per family.*

NOW! HAVE A VIBRATING CHAIR FOR ONLY $5.98

Why pay $200 for an electric vibrating chair? Ingenious new 5"x6½" portable vibrator attachment, secures to the frame of any ordinary chair in seconds—converts it into a healthful, body-relaxing vibrating machine! Provides the gentle massaging action that reduces nervous tension, soothes sore tired muscles, helps firm excess flesh and sagging skin. Can also be attached to the frame of an invalid's bed, to help stimulate blood circulation. Equipped with 2-speed UL approved regulator and cord. .....**$5.98** ppd.



BOILS FULL POT OF WATER INSTANTLY!

Now you can prepare a whole pot of instant coffee, tea or cocoa in a jiffy—right at the table. Attractive, creamy white ceramic Brewmaster boils a full pot (4 cups) of water in 2½ minutes! Has "stay cool" handle, insulated base. Absolutely safe on your finest tabletop. Turns on and off at a fingertouch. Fully guaranteed. **$1.98** ppd.



Giant Crazy Clock Keeps Perfect Time—Backwards!

Electric wall clock, 7½" x 9½", looks like a big Gay 90's pocket watch — KEEPS ACCURATE TIME, COUNTERCLOCKWISE! Wacky gift . . . for home bar, den, etc! Unique dial and movement let you literally turn time backward! High impact plastic case has richly engraved gold-tone finish. UL approved synchronous motor 110-120 volt, 60 cycle, AC only . . . **$7.98** tax incl. ppd.



RAINCAPE FITS EASILY IN YOUR PURSE— COVERS YOU FROM HAT TO HEM!

Now carry protection from the weather, right in your purse. Have a silver lining ready for any cloud that comes along! Sparkling transparent plastic Raincape folds and fits into a neat little case only 4"x5½". Open it covers everything from your hairdo to your hem—keeps you pretty, cozy and dry! Featherweight. One size fits every one .....69¢ ppd.

Send Check or Money Order. Satisfaction Guaranteed or Money Refunded.

Whole Family Appears on Personalized Serving Tray



Unique serving tray personalized with silhouettes of mom, pop, the kiddies, even the pet! Each first name artistically painted on—with family name beneath. Metal, in a smart neutral color with silhouettes in black, names in contrasting color. 9"x15". Colorfast. On receipt of order we mail you a form which gives a choice of 60 different silhouettes. (Max. 6 per tray). Return postage-free form and we make tray to order. Complete ...**$2.95 ppd.**

FREE! With each order a year's subscription (6 issues) to our famous Gift Magazine! *FREE on request a single copy of our gift magazine.*

SPENCER GIFTS, 901 Spencer Building, Atlantic City, N. J.



REAL FURS FOR Dolls

FROM **$1**

COMPLETE 3-PIECE SET

The price is fantastically low . . . but a thousand dollar present couldn't please a small girl more than these adorable **genuine** furs for her doll. They're the **choicest** of bunny furs . . . deep-piled, sheared, **snow-white** . . . and lined with luxurious white satin. Lavish, fluffy cape and hat are trimmed with darling pom-poms; cuddly muff has wrist band! 8"-10½" dolls—**$1.00.** 11"-22½" dolls—**$2.29.** 23"-30" dolls—**$2.98.** *Order immediately for fast delivery. Money-back guarantee.*

DEER HILL CO.

Dept. A108, Box 312, Flushing 52, New York



Electric *Floral* Fountain

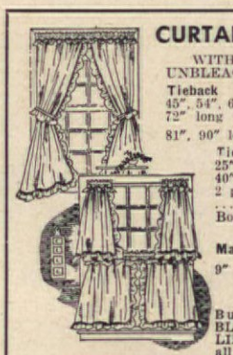
$4.98 ppd.

How dramatic, how breathtaking your centerpieces will be with this magnificent Floral Fountain! Powered by 4 flashlight batteries (not included) Fountain shoots a silvery spray of water up to 14" high. Makes your parties the talk of the town! Fits any bowl. 4½" Fountain, 6' cord, and power unit included. *Satisfaction guaranteed.*

FREE Christmas Gift **CATALOG** Write for it!

Foster House

430-K10. S. JEFFERSON, PEORIA ILL.



CURTAIN CHARM

WITH RUFFLED UNBLEACHED MUSLIN

Tieback

45", 54", 63" 72" long ..... **$3.50 pr.**

81", 90" long... **$4.00 pr.**

Tier

25", 30", 36" 40" long .. **$2.50 pr.**

2 pair to window.. .....$5.00

Both types 70" wide per pair

Matching Valance

9" x 70".. **1.00 ea.**

ALL PRICES POSTPAID

Buy these UNBLEACHED MUSLIN curtains with all the original New England simplicity, warmth and handmade look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care.

Check or money order, no COD's please. Satisfaction guaranteed. Write for price list and description of other curtains.

COUNTRY CURTAINS, Box AH-10, Stockbridge, Mass.



Send today for 100 scarce, beautiful stamps — FREE! Get newest issues of last 12 months, including United Arab Republic, Belgian Atomium, Morocco, Zanzibar — everywhere. So new, *some not cataloged yet.* All *different, genuine,* mint and used, bi-colors, pictorials, topicals. This FREE Worldwide collection *never offered before.* Send for this rare offer today, plus helpful "Collector's Guide", other offers for free inspection. Rush name, 10¢ for handling to GARCELON STAMP CO., Dept. OAHW, Calais, Maine.

GARCELON STAMP CO., Dept. OAHW Calais, Maine. — Rush FREE 100 Different Stamps, Collector's Guide, other offers. Enclosed 10¢ for handling. (PLEASE PRINT).



Rooted Saran Hair

SAVE 70% on Sweetie-kins

THE MOST BEAUTIFUL, MOST LIFELIKE DOLL EVER MADE

BIG 21" TALL

© 1958 P. J. Hill Co.

COMPLETE

With Bracelet & Full Size Genuine 10 Karat Solid Gold Heart Charm plus Breath O' Spring "Mink" Stole plus 24-Pc. Fashion & Make-Up Set plus Travel Case

Retail value $19.95

$4.95 plus 50¢ shipping or C.O.D. plus postage

ALL THIS INCLUDED:

• Party Dress • Earrings • Belt • Nylon Stockings • Panties • High Heel Shoes • Manicure Scissors • Vanity Mirror • Soap Dish • 6 Hangers • Hair Brush • Barrette • Lipstick Case • Manicurist's Bowl • Compact • Rouge Container • Perfume Bottle • Comb • Eyebrow Pencil.

SWEETIE-KINS DOES EVERYTHING AND MORE BECAUSE SHE IS JOINTED AT THE NECK, WAIST, SHOULDERS, ELBOWS, KNEES, ANKLES

• She sits, stands, sleeps, dances • Assumes all authentic ballet and dance poses plus thousands of lifelike positions • Luxuriant shoulder length pony tail rooted Saran hair • New type 100% firm lifelike vinyl and plastic body, the nearest thing to natural skin ever achieved • washable, guaranteed unbreakable • Wears high heels, ballet shoes and wedgies.

Sweetie-kins, truly, beautifully alive, simulates and holds virtually every possible position of the real child, thanks to the 12 joints in her body. Despite her demure sweetness, she is unbreakable. Completely washable, from her rooted saran hair to her gorgeous big blue eyes (with thick real lashes) that close when she is sleepy, to her manicured toes, she may be completely immersed in water without harm. Sweetie-kins is dressed in a party frock with lace-trimmed blouse and all-textured cotton skirt, guaranteed washable, crease- and soil-resistant. Her solid gold heart charm reflects her genuine value . . . gives her proud little owner something precious to cherish as her very own. Sweetie-kins is truly one of those unique, favored dolls that every child will love and treasure for a lifetime.

100% MONEY BACK GUARANTEE!

P. J. Hill CO., Dept. W806, 884 Broad Street, Newark, N. J.

FOR PROUD MOTHERS AND GRANDMOTHERS



A gift that "grows" more precious with the years! This Family Tree brooch bears the sweetest fruit of all—and heralds the beloved children or grandchildren. She'll be proud to wear this heirloom pin everywhere. Each disc engraved with a child's name and birthdate. Sculptured Tree, 2¼", holds 1 to 12 discs of Solid Sterling Silver. Up to 9 letters and spaces a line. Add more as family branches out!

FAMILY TREE $2.00 DISCS $1.00 each

Prices include engraving, tax postage.

Sold by mail order only at these special prices

WRITE FOR FREE GIFT CATALOG

HARMILL CO. 808 Post Office Bldg. Brighton 35, Mass.

WRITE NOW!



36-page catalog of really new really different really personal

Christmas Cards

Write for your free copy—

KIMBALL PRINTERS

570 Bond St. Oshkosh, Wisconsin

In A Spicy Tradition

Store your spices in the safety of old-fashioned, elegant apothecary jars. Authentic replicas, right down to their charming white, gold and black labels. Each useful, collector's item contains a highest quality spice or herb for your selection. Each jar holds 2 ounces, is 4" high, 1½" diam. and has an airtight stopper to insure freshness.



Allspice, Whole	Fish	
Anise Seed, Whole	Meat	
Basil	Salads	
Bay Leaves, Cut	Soup	
Bouquet Garni	Vegetables	
Caraway Seed	Hickory Smoke Salt	
Celery Seasoning Salt	Horseradish	
Celery Seed	Marjoram	
Charcoal Seasoning Salt	Mustard Seed, Ground	
Chervil	Nutmeg, Whole	
Chili Powder	Onion Minced, White	
Chives	Onion Powder	
Cinnamon, Ground	Onion Powder, Roasted	
Cloves, Whole	Onion Seasoning Salt	
Creole Seasoning	Oregano	Poivre Aromatique
Curry	Paprika	Poppy Seed
Dill Seed	Parsley Flakes	Poultry Seasoning
Garlic, Minced	Pepper, Cayenne	Rosemary
Garlic Powder	Peppercorns	Saffron (leaf)
Garlic Salt	Pepper, Cracked	Sage
Ginger (ground)	Pepper, Ground	Savory Leaf
Ginger-Garlic Salt	White Peppercorns	Seasoning Salt
Good Taste	White Pepper, Ground	Sesame
Gumbo File	Pickling Spice	Tarragon
Herb Blends for: Eggs and Cheese		Thyme

55¢ each, postpaid. Minimum order four jars.

Antiqued Spice Shelf Rack, Double Rack, 12" wide, 10" high, comes with 12 jars of assorted spices. $11.95 ppd.

Single row rack with 8 jars, 15" wide, 5" high. $8.50 ppd.

Triple row rack with 24 jars, 15" wide, 15" high. $21.00 ppd.

Write for FREE Catalog.

seth and jed Dept. A-10 New Marlborough, Mass.

FAMOUS WESTMORELAND BASKET for only $2.00



An authentic handmade reproduction in pure white Milk Glass. From an old, old mold in the ever-popular paneled grape pattern. 6½" long. Ideal for candy, olives, flowers or as the sweetest decoration you could buy. $2.00 ppd., guaranteed.

FREE 300-PICTURE XMAS CATALOGUE WITH YOUR PURCHASE



Without purchase, send 10¢ to cover handling.

Contains pages and pages of unusual gifts for contemporary living with the flavor of Early American.

STURBRIDGE YANKEE WORKSHOP

the Nation's Center for Early American

408A Brimfield Turnpike, Sturbridge, Mass.

50,000 people a year visit our Workshop

HAND SCREENED COLONIAL SILHOUETTES

8 for $1.00 ppd.



Jet black colonial profiles hand screened on portrait paper by professional artist. All 8, 4" x 5" silhouette of colonial men and women fit square and oval frames up to 4" x 5" and larger matted. Ideal for inexpensive black wood, pine, or antique frames. Fine decorator or conversation pieces, hand made gifts. Money-back guarantee.

SILHOUETTE

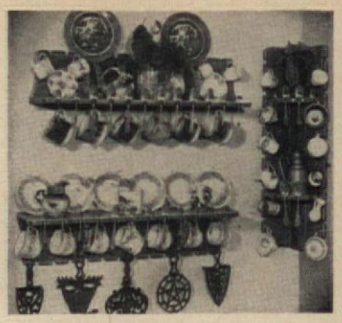
BOX 3578-A. CLEVELAND HEIGHTS 18, OHIO



New Pen Writes In Glamorous Ink $1

Sign your name in GOLD with this new ballpoint pen! Actually writes with gold ink. Your signature will have a rich metallic look to give an original and different appearance to your correspondence. Wonderful for greeting cards, thank-you notes, gift checks, Christmas cards. *Guaranteed or your money back!* GOLD PEN with quick-change Red and Green cartridges for only $1, postage paid. 3 extra Gold refills, $1 a set. Order from **Carol Beatty, 2598 Beatty Building, Culver City, California.**

TAKE UP THE COLLECTION that's around the house, and put it all on this handsome shelf. 30x6½x 6½", it hangs 3 ways—vertically in a corner, or 2 horizontal positions! Has plate grooves and spoon notches; cup hooks are included. In knotty pine, hand finished in honeytone pine, maple or mahogany. $9.75. In kit, $5.75. Yield House, Dept. A-8, N. Conway, N. H.



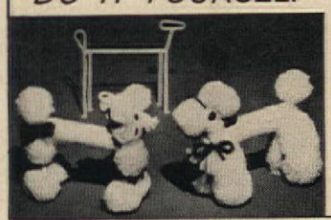
AT HOME ON THE RANGE is a gay jug set for grease, salt and pepper. They're handy, and keep the range looking neat—no tin cans of grease to spill or burn you. Of tan and brown ceramic, shakers are 3½" in diam., 5¾" high; grease jar is 5½" in diam., 6" high. Little brown jugs, how we love three! Set is $5.50. Old Guilford Forge, Dept. AH, Guilford, Connecticut.



PUT YOUR CARDS ON THE TABLE cover that's as easy to take care of as it is pretty! Drip-dry cotton washes like a breeze, needs no ironing; it has a rich-looking embossed pattern. Rubber insets at the corners insure a snug fit on any table from 29½" to 32" square. Your choice of eggshell or aqua. $3.35. Charlotte Auman, 2315-AH Broadway, New York 24, N. Y.



DO-IT-YOURSELF **POODLE KIT**



WORSTED WOOL MAKES FLUFFY POODLE . . . You'll be delighted with the soft texture and appeal of either standard-cut Jacques or French-cut Fifi, bon vivant in white, black, angel pink, baby blue, or pastel purple. Ideal gift for child or adult. Easily made, kit contains plastic frame, instructions and wool yarn for one 6" poodle. $1.00 ppd. Specify color. Order several.

HOBBY KITS OF OREGON
Box 4657-D, Portland 2, Oregon

Your personal touch at Xmas . . .

PHOTOCARD GREETINGS ONLY $1.50 FOR 25

cards & envelopes

same price as previous years



Send standard-size negative with check or M.O. (no C.O.D.).
If mailing photo send 50¢ for copy neg. You'll receive beautiful deckle-edged, embossed 4¼" x 5½" photocards with colorful snowflake-lined envelopes. Our cards are often imitated never duplicated. For 1-line name imprint (20 letters) add $1.25; on orders for 100 or more cards from one negative we imprint one line FREE. Postage & Handling: 25 cards, add 45¢; 50 cards, add 50¢; 75 cards, add 60¢; 100 cards, add 65¢. Money-back guarantee. FREE SAMPLE—send negative and 10¢ for postage & handling for sample card and folder of designs. Sample offer expires Nov. 22.
We use KODAK designs & materials; ask for info. on color photocards.
Internationally-known
ASSOCIATED PHOTO Greeting Card Div.
Dept. H, Box 66C, Cincinnati 14, Ohio • Ohioans add 3% sales tax

YOUR OWN PHOTO and YOUR NAME PRINTED FREE! on PHOTO Xmas CARDS



Biggest offer of its kind! Beautiful Photo Xmas Cards made from your favorite snapshot, picture, print or negative, with YOUR name or ANY name printed FREE on EACH! Also, FREE negative, if you don't have one. Others charge 50¢ for making negative! Send your favorite snapshot or negative TODAY! Our prices now only *$1.00 for 25* rich-looking, beautiful cards instead of $2.00 or more others charge. NO LIMIT AT THIS LOW PRICE but please include 25¢ for pstg. & hdlg. for each *set* of 25 pictures. Free envelope with each card ordered. Satisfaction guaranteed.

25 FOR $1.00

Dept. X-1, AMERICAN STUDIOS
114 E. 32 St., N. Y. 16, N. Y.

KEEP FOREVER THE WEDDING DAY LOVELINESS OF **YOUR CHERISHED BRIDAL GOWN**

Now it's easy to recapture and preserve forever the fresh beauty of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes stains and soil, preserves and protects your gown in sealed, full-vision, transparent case. Guaranteed against moisture, moths, mildew, etc. Free bonded pick-up and delivery wherever you live. Write for free booklet, low prices.

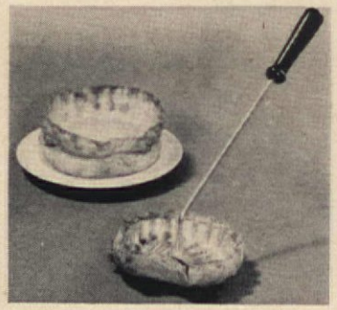
MOTHERS: *For a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*



Le Boeuf Company BRIDAL SERVICE DIVISION 230 AMHERST STREET, EAST ORANGE 4, N. J.



THE FAT'S IN THE FIRE, but you just can't find the recipe? Get this pretty pine recipe file to keep all your favorites safe and handy. 6" wide and 10" high, it sits on the counter or hangs on the wall. Takes standard 3x5" cards and has its own index. Gay Pennsylvania Dutch designs plus your name on it. $5.45. Gotham Gifts, 67-85A Exeter Street, Forest Hills 75, N.Y.



THEY SHELL HAVE SEAFOOD served in shell-shaped patties! Make professional-looking patty shells for seafood, chicken, fruit or ice cream desserts—it's easy with this long-handled shell mold. Batter recipe is included. Shell mold and handle are made of cast aluminum. Makes 4" shells. You'll dream up countless uses! $1. Elron, 352-AH W. Ontario St., Chicago 10, Illinois.



PICTURE THIS on your favorite suit—a reproduction of an heirloom locket that opens to display your four favorite photos! Styled like a tiny book 1½ x 2", it's suspended from a bowknot pin. In 24K gold plate, with engraved three-letter monogram on cover. Underline last name initial. $2.98. Sue Allen, Dept. A-9, 65 Mulberry Street, Lynn, Massachusetts.

THIS OFFER EXPIRES NOV. 15th

Bring Garden Beauty Indoors all year 'round!

EXQUISITE ALL STEEL

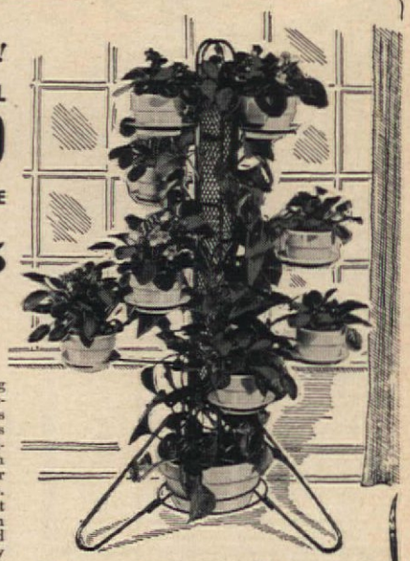
PLANT STAND

AT A SENSATIONALLY LOW PRICE

- Revolving Arms
- 3½ Feet High
- Will Not Tip or Tilt
- Holds 10 Plants

$14.95 value

$5.95 plus 50¢ postage and handling

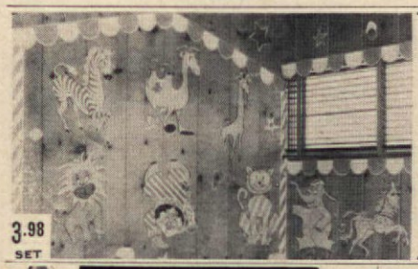


Never Before Such A Value

Revolving arms—for daily plant sunning and easy watering, different room arrangements—extend outward 5 to 10 inches from center. Holds 10 standard size pots including one 8 inch pot at bottom. Filigree-metal center post may be filled with moss for climbing plants. Use indoor or outdoors—in living room, porch or patio. Baked-on enamel finish—weather resistant—last for years. Smart functional design harmonizes with any decor. (Plants and pots not included.) Order today on money back guarantee. Immediate shipment.

NIRESK INDUSTRIES, Dept. GAA-1
2331 N. Washtenaw, Chicago 47, Illinois

State your choice: Wrought Iron Black or Tropical White in silky-smooth permanent baked enamel finish.



3.98 SET

2 FT. TALL NURSERY WALL DECORATIONS

Now you can decorate your nursery, den, playroom or bar the way you've wanted to. These giant impish full color circus animals are the cutest ever. They come complete with all the trimmings: yards and yards of candy striped tent poles and canopies, 8 cuddly 2 foot tall circus animals, lots of stars, circles and balls all in exciting full color plus illustrated decorating instructions. Easily applied to wall with paste, tacks or scotch tape. Complete set only $3.98 plus 32 cents postage. Positively guaranteed to please or your money refunded immediately.

THE MART
Box 41, Woodland Hills, Calif.

DIRECT FROM FACTORY!
Solid Birch or Maple

CAPTAIN'S STOOLS

FULLY ASSEMBLED
READY-TO-PAINT

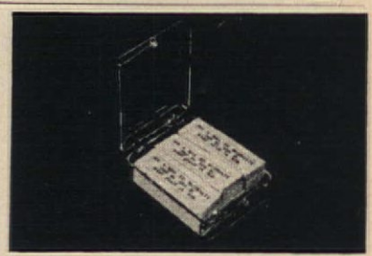
2 for $14.95



Perfect companions to our famous Captain's Chairs—these stools are of the finest construction for a lifetime of comfort and service. Seat 14" square. Solid birch or maple sanded silky smooth ready for you to paint, stain or lacquer. MINIMUM ORDER, 2 STOOLS. 2 POPULAR SIZES. Seat heights: 24" high for "counter"; 30" high for "bar". (Please specify size.) *Prompt delivery—shpg. chgs. collect. Send check or money-order. No C.O.D.'s. MONEY-BACK GUARANTEE.* Instructions on "How to Finish Unpainted Furniture" sent FREE with each order. Ask for illustrated catalog.

VISIT OUR FACTORY SHOWROOMS.
Makers of Fine Furniture Since 1851

MEADOWBROOK INDUSTRIES
Dept. A108, 126 E. Sunrise H'wy, Merrick, L. I., N. Y.



Printed Name and Address Labels

1000 sparkling gummed name and address labels nicely printed with your full name and address with a lovely plastic box for just $1, postpaid! 5 orders or more at 75c per order. WORTH MUCH, MUCH MORE! 1001 uses! Stick 'em on letters, cards, packages, checks, etc. Makes a fine gift! 300 name and address labels 50c. Same fine quality labels but NO plastic box. Just 50c postpaid. Money-back guarantee. TOWER PRESS, Inc., Box 591-TV, Lynn, Mass.

Send for Free Catalog

SIZES 1 to 5 ONLY

For a perfect fit in your size, buy shoes by mail from our catalog showing huge variety of styles for every occasion—particularly designed to flatter little feet!

Cinderella of Boston Dept. H.
85 South Street Boston 11, Mass.

GLOWING CRANBERRY STEM WARE



This is a set our customers will be thrilled to see! The cranberry glass is as sparkling as a jewel, and as full of enduring charm as a valued heirloom. We will carry open stock ($5.00 minimum please!) The color is inside the glass and won't wash off. Stems are clear crystal. Prices: Ice tea or highball, $2.25 each; Goblets, $2.50 each; Shrimp or champagne, $2.50 each; Claret, $2.25 each; Sherry, $2.00 each; Cocktails $2.25 each; Cordials, $1.75 each.

No C.O.D.'s, please

EDITH CHAPMAN 260 Main Street Nyack, New York

SAP BUCKET KIDDIE ROCKER
A genuine Hand Made New England Maple Sugain' Sap Bucket Authentic hand-turned sap firkin. Wonderful tots' rocker or as unique accessory. Padded and covered in Old New England pattern chintz. Salem Maple Finish. 14" high, 16" deep, 13½" wide. Only $7.95 ppd (Add 75c W. of Miss. R.) Swiss Music Box plays "Rock-A-Bye" when rocked. $3.00 additional. Money back if not "tickled".



Only $7.95 postpaid

PUDDIN' HOLLER, Box 14 East Swanzey, N.H.

Send 25¢ for catalog

SAVE OVER 50%

YOUR OLD FUR INTO NEW JACKET, STOLE, CAPE at Morton's **$22.95** ALL 1 PRICE



Style 933

Morton's remodels your old coat, even your old jacket or cape, into a glamorous new fur fashion for only $22.95. *Includes restyling, new lining, interlining, monogram, cleaning, glazing.*

Morton's, world's first & largest one-price fur service gives you greater value, top flight designing, wider selections, finer work. In fact, Morton's is the only one price furrier employing only qualified union furriers, just like the highest priced fur salons. Send No Money! Just mail old fur, state dress size, height. Bonded pickup at your home also available wherever you live. Pay when new style arrives. Write for free 1959 Style Album.

SPECIAL! HEADBAND included to match this lovely cape.

FREE Write for NEW FUR STYLE ALBUM — WORLD'S LARGEST SELECTION at any price



MORTON'S, Dept. 21-J, Washington 4, D.C.



HOUSEWIFE SOLVES MYSTERY
...Free Catalog Ends Search

After years of "looking", Mrs. B. Billow, 538 Roscoe, Chicago, solved a problem. A free catalog ended her search for full-time furniture protection. Now she has shaped-to-fit *Window-Clear* Plastic Covers that keep her upholstery new and let its beauty show through. The extra-heavy plastic has no pores to admit dust and dirt. It's so transparent every detail of pattern and color can be seen. Mrs. Billow says, "They're so good-looking, I leave them on when company calls. They're inexpensive, too. Housewives with the same problem should get your free catalog, as I did." *Write today* for FREE Catalog on over 150 styles and sizes, including latest SECTIONAL and BUMPER models.

HOUSE OF SCHILLER
60 East 25th Street, Dept. AH 108, Chicago 16, Illinois

Enjoy **Vibrant Health**



with . . .

vibra-plate



LOSE WEIGHT - ARTHRITIS RHEUMATISM - BED PATIENTS - CIRCULATION GLOWING HEALTH. Just slip under mattress, enjoy penetrating massage. Powerful motor vibrates entire body. 7 day FREE home trial. Write for brochure, interesting information. Free Home Trial Plan. Time Pay.

PRICE **$39.95**

POWER TOOLS DIV. United Industries Inc. ● BELOIT WISCONSIN



100 Imported TULIP BULBS . . $1.98

100 Healthy hardy med. size Denmark fall planting stock tulips only $1.98 (200 only $3.79). 12 Dutch Muscari bulbs, lovely blue, Free of extra cost. Ass't colors, varieties. Guar. many blooms 1st season, normal bloom 2nd. season and for 5 years or replacement free. If C.O.D. postage extra. Cash orders 35¢ and we ship postpaid. Satisfaction or return in 10 days for purchase price refund. Michigan Bulb Co., Dept. MG-1402, Grand Rapids 2, Michigan.

Greet Guests with a MERRY-GO-ROUND of Colored Light



NEW 360° REVOLVING SWISS GOLDEN BEACON

$29.95 POSTPAID *Ill. Residents Add 3%*

This beautiful gold Anodized Beacon will enliven lawn parties, add glamour and charm to patios, pools and porches. Smart for window displays, exhibit booths, piers, boathouses. Mounts on post, wall or overhead.

REVOLVES CONTINUOUSLY. U.L. Approved synchronous motor dependable as an electric clock. Size: Ht. 10½"—Dia. 6". Comes complete with 4 polished lenses—Red, Green, Blue and Amber—25 watt long-life bulb, 15 ft. cord set and matching golden hanging bracket.

Industrial Gift Prices Upon Request *Dealer Inquiries Invited* Dept. AH-10

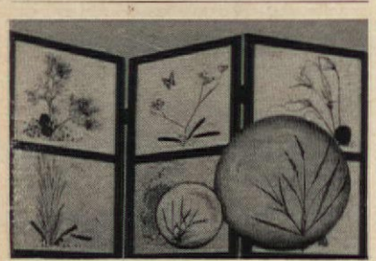
CARTER-LILLEY CO.
866 W. Adams St. • Chicago 7, Ill.
Telephone: HAymarket 1-2446



Children's Checking Account

Clever new idea for teaching children how to handle money. Allowances, etc., are deposited in "Parental Bank," child cashes checks for specific amounts needed, keeps stubs to show balance. 2 check books (50 checks), Banker's Record Book, instruction sheet, attractively boxed. Send $1.00 postpaid.

DEERWOOD HOUSE P. O. BOX 6274 MEMPHIS 11, TENN.



MAKE YOUR OWN DECORATIVE GLASS PANELS

A bit of nature preserved forever. Flowers, leaves, grasses and butterflies are permanently embedded between translucent fiberglass. Use them for room dividers, screens or make lamps, bowls, dishes, trays, place mats and other fine accessories from the same materials. This fascinating craft is easy to do and surprisingly inexpensive . . . Do it for fun or money. Mail 25¢ for illustrated booklet to Dept. L-86.
The Castolite Company, Woodstock, Illinois



TITANIA

the most BRILLIANT gem stone on Earth!—says the Saturday Evening POST & READER'S DIGEST about this amazing man-made miracle!



Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per carat ONLY $12*

1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY $25*

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete ONLY $32*

Regent (Synth.) Star Rubies and Sapphires at proportionately low prices.

FREE booklet and handy Ring-Size Chart
• Plus 10% Federal tax

REGENT 10 Day Money-Back Guarantee
LAPIDARY CO.
Dept. AH-14, 511 East 12 St., New York 9, N.Y.

Early American TOY-CHEST BENCH



Direct to you from factory at only

$14.95 unfinished
Fully assembled

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your *children's* children. Cut-out handles and concealed sliders make it easy to move despite its *very* solid construction. 31½" x 16½" x 20" high.

Quick delivery. Satisfaction guaranteed

Exp. charges collect Send check or money order

$16.95 with hand-rubbed, antiqued Pine finish

Jeff Elliot Craftsmen
Dept. A108, Statesville, North Carolina



YOUR OLD FUR COAT INTO NEW CAPE, STOLE. **$22.95** Tax Free

I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. $22.95 complete. Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or write for free style book.

I. R. FOX, 146 W. 20th St., Dept. C-1, N.Y. I.

WIDE SHOES



WIDTHS C-D-E
ALL SIZES 4 to 11

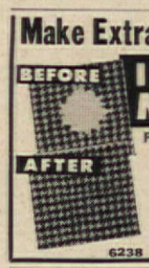
Smartly detailed and new is our "Susan" with 3" heels. Choose from Fall black suede; black or red calf. Other styles to EEE.

Money back guarantee **$6.95**

WRITE FOR FREE 16-PAGE CATALOG

SYD KUSHNER
Dept. AH, 733 South St. Phila. 47, Pa.

Make Extra Money At Home!



INVISIBLE MENDING

Pays up to $10 in an Hour
Be the invisible mending (re-weaving) expert in your community. Make cuts, burns, moth holes, tears in dresses, suits, all fabrics DISAPPEAR! Do it at home—in spare time. Big demand from cleaners, laundries, homes. Up to $10 for a single hour's work reported. Write
FABRICON CO., Dept. 5410
6238 Broadway Chicago 40, Ill.

THESE HORRID AGE SPOTS*





FADE THEM OUT

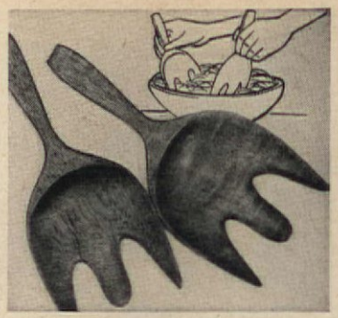
*Weathered brown spots on the surface of your hands and face tell the world you're getting old—perhaps before you really are. Fade them away with new ESOTERICA, that medicated cream that breaks up masses of pigment on the skin, makes hands look white and young again. Equally effective on the face, neck and arms. Not a cover-up. Acts in the skin—not on it. Fragrant, greaseless, lubricates skin as it clears up blemishes.

SEND NO MONEY—7 DAY TRIAL TEST

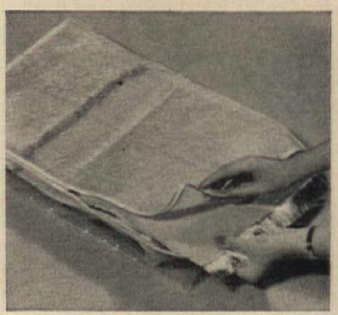
Send name and address. Pay only $2.00 on arrival plus C.O.D. and tax. Results guaranteed. Or save. Send $2.20 (tax incl.) we pay postage. Same guarantee.

MITCHUM COMPANY, Dept. 13-K, PARIS, TENN.

SPAGHETTI SERVERS get a firm grip on those slippery strands and serve it with finesse, or toss a salad with a fine flourish and don't leave a leaf unturned. 8½" long with tawny-brown oil finish, they are hand-carved and finished in Haiti. They'll be a handsome addition to your table settings! $2.95 a pair from the Deer Hill Co., Dept. AH11, Box 312, Flushing 52, N. Y.



RANK AND FILE your doilies and place mats in this pretty embossed plastic file. Zippered sides keep out dust and air, so it would also be good place to store your heirloom lace tablecloth! Or keep linens in order by storing dresser scarves, "company" sheets and pillow cases in it. 13x22x3", $1.75 ea., 3 for $4.95. Downs & Co., Dept. AH-9, Evanston, Illinois.



TAG IS FOR KIDS, and kids should be tagged with identification necklaces. Three lines of identification are engraved on a boy's or girl's silhouette — name, address, city and state. In polished gold plate on a 15" chain, they're a very smart idea for a child too young to remember his address! $1.50 ea. from Milo Fashions, Dept. A-26, 58 Buffum Street, Lynn, Mass.





CLIMBING CANDLE CHERUBS

They'll climb right into the spotlight on any table! Slip them on any candle. They're so cute, everyone will ask where you found these treasures. White porcelain; 22K gold highlights; 4" high. Matching Candle Holders with delicate raised flowers.

CHERUBS—pair $1.00
HOLDERS—pair 1.00
plus 25¢ postage

Gifts **MASTERCRAFT** 273A CONGRESS BOSTON 10, MASS.
FREE! GIFT 'N GADGET CATALOG



NOW! Enjoy Full Rich Flavor of

EXPRESSO COFFEE

Complete Expresso Set—Only $6.95!

Here's that wonderful Expresso Coffee, the favorite after-dinner drink of Europe, brought direct from Italy for your enjoyment. Only Expresso gives you the full rich flavor of fine coffee as no other method can. Our new complete Expresso Coffee Set includes two lovely Italian Expresso cups, a unique, top-quality, 2-cup coffee maker of heavy cast aluminum, and one pound of the finest Expresso Coffee. Complete Set only $6.95 postpaid.

DRESDEN ART WORKS Dept. K-136
230 S. Franklin St., Chicago 6, Ill.

KILL THE HAIR ROOT



Destroy unwanted hair PERMANENTLY with new, improved Mahler Epilator. Use conveniently and privately at home. When you have read our instruction book carefully and learned to use the Mahler Epilator safely and efficiently, then you can remove all unwanted hair PERMANENTLY. MONEY-BACK GUARANTEE. (Our 76th Year)

SEND 5¢ TODAY FOR BOOKLET — NEW BEAUTY FOR YOU

MAHLER'S, INC., Dept. 838-V PROVIDENCE 15, R. I.

Monroe FOLDING BANQUET TABLES



Factory prices and discounts to churches, schools, clubs, etc. Write for Catalog of Tables, Chairs, Trucks.

Kitchen committees, social and recreational groups, you will be interested in this modern Folding Banquet Table. America's greatest line.

Monroe Co., 112 Church St., Colfax, Iowa

SAVE MONEY ON THIS OFFER



CREEPING PHLOX (PHLOX SUBULATA)

8 FOR $1 ONLY
24 FOR ONLY $2.89

Each spreads 12" diameter mature. Myriads of blooms each flower about 1" diameter. Foliage carpets ground with dense evergreen mat. Mich. nursery grown, strong, healthy stock. Ass't. red, white, blue, pink. 8 for $1. 24 for $2.89. If C.O.D. postage extra. Cash orders add 35¢ ship postpaid. **Michigan Bulb Co., Dept. XS-1402, Grand Rapids 2, Mich.**

READYBUILT Fireplaces

Shipped Complete Anywhere — Ready to be installed.



Large selection attractive models in cast brick, stone, wood. Use with electric, gas logs. Ideal for auxiliary heat. Install yourself. Lasts a lifetime. Prices from $69.50. Send for catalog - - Dept. AH

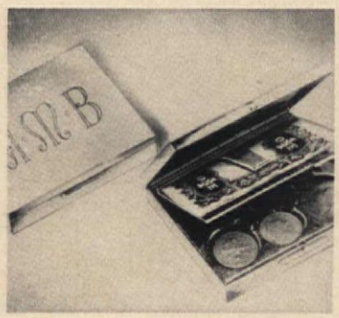
Readybuilt Co., Baltimore 23, Md.



THE CIRCUS IS IN TOWN! The calico horse has become a gay red and white plastic clock for the children's room or your kitchen. It's wound with a key, and runs for 30 hours. The wide pendulum action will keep the kids enthralled and help them learn to tell time too! 7½" high, 5" wide. $4.25 from the Artisan Galleries, 2100-AH North Haskell Avenue, Dallas 4, Texas.



CURRIER FAVOR by giving her a pair of these lovely milk glass plates—their centers are colorful Currier and Ives winter scenes! They're bracketed to hang on the wall in the dining room, or just above that precious collection of milk glass. A special gift, for a special friend's birthday! 9¾" in diam. $3.50 a pr. Seth & Jed, Dept. AH, New Marlborough, Mass.



A QUICK CHANGE ARTIST will find this pretty petty cash compact a good way to keep her fortune at hand—it has separate compartments for all coins (half-dollars, quarters, dimes, nickels and pennies), and a clip for bills. 2¾" by 2½" by ¾", in a brushed gold finish, it's engraved with her monogram. $2.20. Zenith Gifts, 3050 P.O. Bldg., Brighton 35, Mass.

New! Personalized Foot-Relaxer **FATIGUE MAT**



LUXURY 16" x 26" Extra BILLOWY Soft only **$2.98** Postpaid

FOR TIRED FEET

For that true feeling of luxurious well-being RELAX your tired aching feet by standing on this springy, sponge-rubber mat. So relaxing and comfortable, you'll want to rest on it for hours at a time. Comes with funny foot-print design and personalized inscription which reads, "FOR (name your choice: TIRED FEET)". Marbleized patterns in choice of yellow, blue, green or maize. Send name to be imprinted. Satisfaction Guaranteed.

Medford Products Inc. Dept 159
P. O. Box 39, Bethpage, L. I., N. Y.



Parisian Patio Cart

$7.95 plus 50¢ shipping

Very continental to show off your plants on this charming cart! Or wheel in a Paris springtime as you serve refreshments off it on the patio. Lacy white metal cart with three 6½" deep shelves and delicate wire scrolling. 25" hi x 22" wide x 18" deep. *Specially priced too!*

FREE Christmas Gift **CATALOG** Write for it!

Foster House

430-K10, S. JEFFERSON, PEORIA, ILL.

"RUG BRAIDING SIMPLIFIED" by Kay Flemer — $1.00



Clearly Illustrated Step-by-Step Instructions. Beautiful Color Photographs. Material Requirements Patterns—each given in six standard sizes.

Samples of Rug Braiding Materials (36 colors) 25¢

KAY FLEMER, P. O. Box 85, Chatham, New Jersey

EARN $500 CASH

Churches, Women's Clubs, Societies, etc.

Earn $50 to $500 Cash, plus 24 card tables simply by selling advertising space on the table tops to local merchants who gladly co-operate. 6 different plans to pick from. No risk, nothing to pay, not even freight charges. Write,

F. W. MATHERS, Dept. AH, Mt. Ephraim, N.J.



Makes Pets Behave Indoors

Indoor Chaperone spells out "off-limit" zones for pets indoors. In convenient spray-mist can, it keeps 'em off chairs, beds, sofas; prevents soiled cushions, hair, odor. Ends cats clawing furniture. *Indoor Chaperone*, 6-oz. aerosol can postpaid $1, *Outdoor Chaperone*, same style can $1. Guards gardens, evergreens, lawns. Send check or $1 bills at our risk. Money-back guarantee. Sudbury Laboratory, Box 10M, Sudbury, Mass.



Set Of President Coins—$1

Beautifully sculptured likenesses of each President of the United States —from Washington to Eisenhower— appear on each of these 33 different Coins. Gleamingly gold plated, they're a great collection souvenir. Makes history a snap to learn! You get a separate coin for each of the Presidents. In clear plastic box. *You must be pleased or your money back!* Only $1, postage paid. Order PRESIDENT COINS SET from **Sunset House**, 2597 **Sunset Building, Beverly Hills, California.**

SEND FOR CATALOG

Outdoor Christmas Displays ✳
Beautifully Hand Painted ✳ ✳
Prize Winning Displays ✳



Smiling Old Santa, Life-Size. 5'2" tall, hand painted in rich color with fluffy nylon beard. Weather-proof wood. $22.00. Shipping charges collect.

SMILING OLD SANTA

Send your name and address today for FREE full color catalog

Leonard Brynolf Johnson

OUTDOOR CHRISTMAS DISPLAYS

Dept. 5878 Smethport, Pa.

3 Pairs Cuff Links and money clip **$3.95**



The perfect man's gift! Three pair of different cuff links and money clip—packed in a gorgeous red plush lined gift box. Distinctive Fifth Avenue styling. Buy 3 sets at $10.00, save $1.85. Price per set, $3.95. Postpaid. No C.O.D.'s.

LOUIS L. SCHAFFER INC. Dept. A
1257 W. 3rd CLEVELAND, OHIO

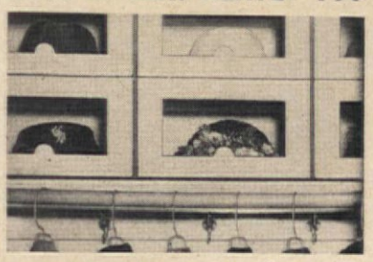


PLAY RIGHT AWAY!

Even If You Don't Know a Note of Music Now

Now it's EASY to learn ANY instrument. No boring exercises. Start playing real pieces by notes right away. Amazing progress, at home, in spare time. No teacher. Low cost. 1,000,000 students (including Lawrence Welk). Write for 36-page FREE BOOK. No salesman will call. **U. S. School of Music, Studio 17910, Port Washington, N. Y.** *(60th year)*

HATS IN VIEW NEATLY TOO



No more crushed out of shape hats. Here's a smart economical, durable Hat Box Set. Finished in tan linen weave, front window opens outward. Easy to remove or replace hats without taking off shelf. Each roomy box measures 13"x13"x7". Fits men's or ladies' hats. Order #C445.

Set of three $2.89—Two sets (6) Only $5.50 postpaid

DOWNS & CO., Dept. 3610A, Evanston, Ill.

Send for New Free Catalog of unusual items.



New! Vegetable Storage Bins

The portable, lightweight, ventilated bins keep a peck of potatoes or five pounds of onions for months without sprouting! Save storage space and end the mess of paper sacks that tear and spill. Polyethylene bins are rustproof, easy to clean. Order 7683-6, Onion Bin, 98c 7684-4, Potato Bin, $1.98 postpaid.



Coffee Perk-Ups For Better Coffee!

Sparkling clear, delicious coffee is easy when you slip Perk-Ups into the percolator basket of your coffee maker. Paper filters catch all the sludge and sediment—make emptying grounds easier, too! For 4, 6, 8-cup perks, 125 for $1.00. For 10, 12, 15-cup perks, 100 for $1.00.

Write For Free Gift Catalog!

Miles Kimball

238 Bond St., Oshkosh, Wisconsin

PARK YOUR GLASSES

HERE, where you'll be sure to find them.



Peering eyes almost speak out. "They are here looking at you." Gleaming White Ceramic, colorfully decorated & personalized. A welcome gift. 7"x3½". **$1.25** add 10¢ postage

CROWN CRAFT 246 Fifth Avenue, Dept. 21, New York

12 Rare Jungle BUTTERFLIES $1



*Vivid *Exotic *Ready to Mount

Tropical splendor to make stunning table and dresser tops, serving trays or framed! Gorgeous specimens up to 3" across are genuine imported beauties. Each already processed to lay flat. Fantastic, never-before price—12 all different just $1 ppd.

GREENLAND STUDIOS
Dept. A-10
5858 Forbes St. Pittsburgh 17, Pa.

Relax in Luxury

DeerMocs

$8.95 pr. postpaid

ORDER BY MAIL

Give men's or women's regular shoe size



Thick foam rubber insole assures the ultimate in foot comfort.

Send for **FREE 72-page CATALOG** featuring leather shirts, exclusive clothing, equipment for sports, country living and gifts.

GENUINE SUNTAN DEERSKIN ...handmade by Western leather craftsmen into handsome slippers that mold to your feet for perfect fit. Easy on and off, yet hug your feet when you walk. Fold for traveling. Completely washable! Satisfaction guaranteed or your money refunded.

Norm Thompson
Dept IV 1311 N. W. 21st • Portland 9, Ore.



"How to make wood a beautiful part of your home"

Color coordination! Wood grains, patterns, textures, finishes! Many striking effects you can create! Hundreds of things you want to know about natural wood finishing, decorating and building . . . all in one *new 56-page booklet* . . . by the makers of REZ®, world's most colorfully complete line of grain-revealing finishes!

Ideas easily adaptable to your home, inside and out. Illustrated ways you can turn unsuspected waste-space into living space, make closets hold more, add on an open patio-porch, convert your basement into an activity room or rathskeller. Projects the whole family can enjoy to make your home more liveable.

35 new designs with patterns for building

privacy fences	wall paneling	storage walls
lawn furniture	book shelves	room dividers
space-saving cabinets	valances	picnic bench

See the wood you like best . . . select the least expensive grade for your use and save money on lumber, paneling, unfinished furniture—finish natural wood in your favorite color to match its surroundings—enjoy all the luxury of beautiful wood grain at low cost.

For your copy of the valuable decorating guide, "How to make wood a beautiful part of your home," just send 50¢ with your name and address to: REZ Wood-Tones, Inc., Box 643 AH, St. Louis 1, Mo.



HAND HOOKED COLONIAL RUG

The President's Lady would have been proud to make a rug like this! In rich beige, with rust, brown and green accents, the majestic American Eagle in flight tops the nation's motto, "E Pluribus Unum." Hand hooked cotton, 36" x 45", the perfect rug for foyer, den, children's room or living room, or an unusual wall hanging for a hard-to-decorate spot.

$15.95

Write for our new catalogue!

Jenifer House

Dept. A-10 *New Marlboro Stage*

GREAT BARRINGTON, MASS.



FRANKLIN STOVES

Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. Charcoal broiling cooking convenience. *For information write to Dept. AH-1.*

PORTLAND STOVE FOUNDRY CO., Portland, Me.



Decor-Aids

Colorful—Washable—Smart—

$4.95 ppd.

Finest quality everglaze chintz, charmingly quilted and ruffled! Concealed drawstring assures perfect fit or any tank or stool. White, Yellow, Light or Dark Blue, Wine, Pink, Cherry Red, Brown, Aqua, Chartreuse, Dark or Light Green, Gray. Every home needs several. Sorry, no C.O.D.'s. Order today for ideal gifts!

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S of EVANSTON 3, ILLINOIS

"M. J. Hummel"



36 Beautiful "Hummel" Christmas Cards in color assorted with envelopes $2.35 ppd.

"JOYFULL" CANDY BOX

The ladies of the house will love to serve their favorite candy from this darling Candy Box 6" x 7" $8.95.

"HAPPY PASTIME" ASHTRAY

The little happy girl knitting, and with bird both singing. 5¾" x 5½" $6.50.

Free gift catalog

Hildegarde Studios

597-AH Farmington Ave., Hartford 5, Conn.

---

personal photo **CHRISTMAS CARDS**

From Your Own Snapshot Negative



BIG 4½ x 5½ Cards

80% LARGER PICTURE AREA

envelopes included

FREE SAMPLE

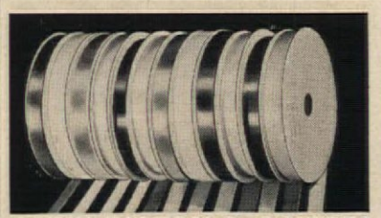
25 for $1.00 plus 35c packing & shipping

Limited Trial Offer . . . 1 order (25 cards) to customer

Send us your snapshot negative and we'll make up a free sample of our rich-looking, personalized Christmas Greeting Card with a LARGE picture. Please include 6c in stamps for handling. Negative returned with sample, plus illustrated folder with other styles & prices. If without negative, send photo and 50c for new negative. No obligation. Write today. FREE GIFT IF ORDER IS RECEIVED BY NOV. 15th.

KLEER-VUE FILM SERVICE

P.O. BOX 6364 R PHILA. 39, PA.



SATIN RIBBON 1c A YARD!

Fantastic but true—50 yards (that's 150 feet) of finest quality satin ribbon for only 50¢. Far less than you'd pay in stores. ½ inch wide, with fused edges. Wonderful for gift packages, hair ribbons. Choice of colors in 50-yd. bolts. Get one or more of each at this price! Handy to have in the house. *You must be pleased or your money back!* Order RIBBON ROLL in red, white, blue, green, gold or pink. Only 50¢ each, postage paid from **Sunset House, 2596 Sunset Building, Beverly Hills, California.**



Accurate model of

HUMAN SKELETON

$1.98 POSTPAID ONE FOOT HIGH

1/6 scale model of 6-ft. man

Anatomical charts included!

- Sharp, accurate detail—ideal for doctors, nurses, artists, students, teachers, schools, modelers.
- Unbreakable plastic in natural bone color Washable, durable.
- Anatomical charts locate and identify bones. Front and back views.
- Joints move—can be put in standing, running, sitting and other postures!
- Parts snap together—no gluing—easy to assemble.

Here's an authentic scale model of a human skeleton—a conversation piece that holds interest for hours! Fascinating for scientific-minded youngsters—invaluable for study—an arresting "stopper" in displays.

WE SHIP WITHIN 24 HOURS

Jiffy kit (assemble in 15 minutes) **$1.98** POSTPAID

SATISFACTION GUARANTEED OR MONEY BACK

Walter Drake & Sons

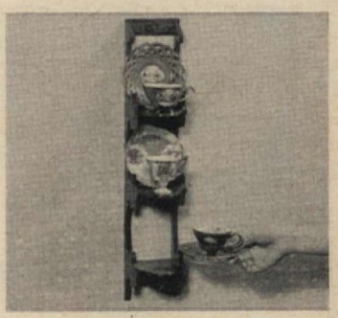
410 Drake Building

Colorado Springs 9, Colo.

Send for Free Catalogue



WARM THE BENCH in comfort, when you're talking on the telephone! Graceful Regency gossip bench is made of selected hardwood with a rich mahogany finish, boasting a lyre back. Its slip seat is upholstered in green with gray or wine with gray. It's 28" x 17" x 32½" high. $19.95. Express charges collect. From Jeff Elliot, Dept. AH-7, Statesville, North Carolina.



DON'T PASS UP A COLLECTION of these demi-tasse size porcelain cups and saucers, gold trimmed and in lovely shapes and designs making a display of themselves on their own 22"-high wooden shelf. Perfect for a long narrow wall space between two doors or windows. Complete, $3.95. A pair, $7.75. Add 25¢ post. The Added Touch, Dept. AH, Wynnewood, Pa.



JAPANESE SWEET MEAT DISHES have such a fragile, antique Oriental air you will feel like a potentate using them for candy, butter, relishes, or ashtrays. Brilliant bird, branch, or "Japanese Elder" designs are handpainted on light grey backgrounds with a delicate crackle glaze. Set of 4 assorted, $2.95. Dresden Art Works, Dept. AH, 230 So. Franklin St. Chicago 6, Ill.



PLACE MAPS *for gracious dining*

Fascinating old U. S. maps. Bonded washable plastic coating on both sides. Wipe clean, will last perfectly for years. Old spellings. Complete historical notes on each map. Set of 4 different maps, $1.69; Set of 8 different maps $2.95. Ppd. Guaranteed.

FREE 300-PICTURE GIFT CATALOGUE WITH YOUR PURCHASE

Without purchase, send 10¢ to cover handling

STURBRIDGE YANKEE WORKSHOP

Nation's Center for Early American

408 Brimfield Turnpike, Sturbridge, Mass. • 50,000 people a year visit our Workshop

---

BIG $$$ CAKE DECORATING CANDY MAKING



HOUSEWIVES WANTED! No Experience Necessary. Spare or full time. Endless demand for lovely original Cake Decorations and luscious Professional Candy for Xmas, Easter, Weddings, Parties, *all* holidays and occasions. We show you how to turn your kitchen into a gold mine, start your own business small, grow big! No capital required, no age, educational limits. *Big Money* from clubs, churches, business firms, parties, weddings, birthdays. Write for free facts on complete home instruction. **Candy & Cake, Dept. 145, 3209 W. Olympic, Los Angeles, California.**

GENUINE HAND-BRAIDED & LOOMED RUGS NEW WOOL —NOT MACHINE BRAIDED. ANY SIZE



Custom-made to order. Your choice of colors. New Rug Book—30¢—gives 18 photos, room-settings.

Edlen Studios—R. & M. Dauphin—South St., Dept. H, Norwell—Mass.

WANTED

Organizations interested in earning 45¢ profit on each $1 sale of Super Lustrous Gift Tie Ribbon. 22 popular colors. Also complete line of gift wrapping papers. Write for FREE sample card today.

O & W GIFT TIE
7132 Knowlton Place
Los Angeles 45, Calif.
Dept. 13-R

O & W GIFT TIE
3611 West 16th St.
Indianapolis 22, Ind.
Dept. 13-R

IDEAL GIFT TIE
1133 Main Street
Paterson 3, New Jersey
Dept. 13-R



A COLLECTOR'S S&P!

STATE MAP and SYMBOL SALT & PEPPER

$1.00 per pair POST PAID



State Map is "salt. Pepper is states' best known symbol. ALL 48 States Available. Hand painted ceramic.

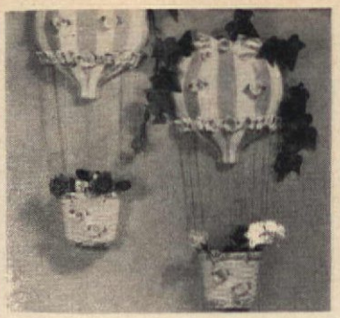
HEATHER HOUSE
336 North 4th St.
Burlington, Iowa



PAGODA ROOF CUPOLA

Ready-Built, fully assembled PAGODA ROOF CUPOLA for your garage, breezeway or ranch house that will fit any pitch roof. Made of pine, painted two coats white, 31" high, 18" square. Aluminum or copper covered roof. Needs only a screw driver to put up in 10 minutes. With ALUMINUM covered roof, $43.75. With COPPER covered roof, $46.75. Express Collect. Other sizes and styles from $16.75 to $149.00. Weathervane shown 19" x 23" made of COPPER and ALUMINUM, painted black, only $11.95 postpaid. We also stock a large assortment of full bodied gold leaf weathervanes. **SEND FOR FREE CATALOG.**

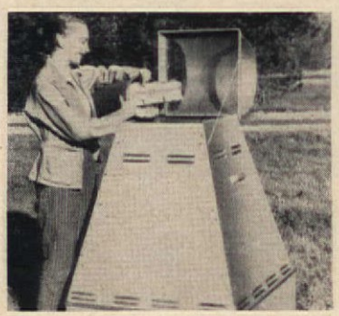
CAPE COD CUPOLA CO. DEPT. AH-13 NO. DARTMOUTH, MASS.



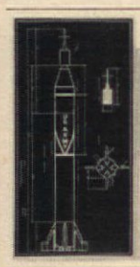
AROUND THE WORLD WE SEARCHED for the prettiest decoration to suit the wall of the daintiest boudoir, the most enchanting dinette, or the room of the sweetest Sixteen. We found these gay pink or blue striped *Balloon Planters* for real or fake flowers. Ea. is 12" high, $1.49. Two are even prettier, for $2.79. 25¢ post. Helen Gallagher, 413 K10 Fulton, Peoria, Illinois.



PICK A SWEET HEART tray for sweethearts! Pretty 5 x 5½" silvery rhodium tray with a sculptured edge is engraved with the date and names of the happiest couple you know. It sits on a table or may be hung picture-fashion. (Specify). $2.95. Sterling silver, $7.95. A darling bridesmaid's gift! Print clearly. Harmill Co., 955 P.O. Bldg., Brighton 35, Mass.



DON'T SET THE WORLD ON FIRE! Large new "Estate-Size" incinerator burns 10 bushels of trash safely. Approved by fire prevention bureaus, it keeps odor and smoke at a minimum, needs no special installation. Aluminized steel, with hinged loading hood, shovel-wide door. 52" high, 35" sq. at base. $110. Alsto Co., Dept. AH-M, 4007 Detroit Ave., Cleveland 13, Ohio.



OFFICIAL SCALE BLUEPRINTS
U.S. ARMY MISSILES



• JUPITER C—SATELLITE MISSILE • TALOS
• HONEST JOHN • NIKE AJAX

Ideal for wall decorations—playrooms, den, bar, or office—perfect for any man or boy. Accurate reproductions from official model blueprints *released* by U.S. Army. Two 11"x 17" and two 17"x 22", they are beautifully lithographed on quality stock for hanging or framing. Each shows details to scale and dimensions. AMAZE AND DELIGHT FRIENDS—THEY'LL WONDER WHO YOU ARE TO HAVE ACTUAL SCALE DRAWINGS! Complete set of 4 with 2 free 8x10 duo color prints of real missiles in action in striking "Missile" Gift Tube . . . only $1.98 postpaid. Wilber Distin, 927 Ackerman Avenue, Dept. A, Syracuse, New York.

If Your Child Is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade in 6 weeks!* Write for free illustrated folder and low price.

Bremner-Davis Phonics, Dept. A-4, Wilmette, Ill.



PERSONALIZED CRAYON BUCKET

Hand made of native pine. Natural lacquer finish. Colorfully hand painted with any child's name. Holds full set of crayons or tidbits, buttons, etc. 5" x 5".

$2.95 plus 30¢ handling charge

Send for FREE Catalog
No CODs

GOTHAM GIFTS
67-85 Exeter St., Dept. A10, Forest Hills 75, N.Y.

Gift Ideas!...

hundreds and hundreds of them, many exotic imports, are now ready in our beautifully illustrated 184-page Gift Catalog. Send for free copy today!

Miles Kimball
55 Bond St., Oshkosh, Wis.

GIFT WITH A SECRET!



Telescope cup with a secret pill compartment!

Tuckaway purse cup 4" high folds to ¾". Boutique cover has pearl rose, crystal and golden leaves. Secret chamber in cover holds 17 aspirin, etc. Everyone LOVES it. Ideal Xmas, year round gift.

STATE COLOR: pink, white, blue, green, yellow, lilac

$1. Gift boxed, POST PAID. No COD'S, please. 6 for $5. Satisfaction guaranteed.

LU-ANN 382 EL CAMINO, BELMONT, CALIF.



NEW! EXQUISITE LIFE SIZE TREE WALL MURALS

Now . . . thru a special process, you can have a life-size tree mural for your living, dining or bedroom walls. Made of antique finish paper and goes on like wall paper. Either applique or in panels. Fits any size wall. Mural size 48" deep by 98" long. Only $7.95 plus postage. Money back guarantee.

M. TRENT Dept. AH
555 Mar Vista Dr. Vista, Calif.

STATE CHOICE
Cherry Blossom (pink, gray, brown)
Spring Elm (green, gray, brown)
Ming (brown, gray, gold)
Pine (green, gray, brown)

$7.95 plus 32¢ postage

Personal PHOTO CHRISTMAS CARDS



from your negative

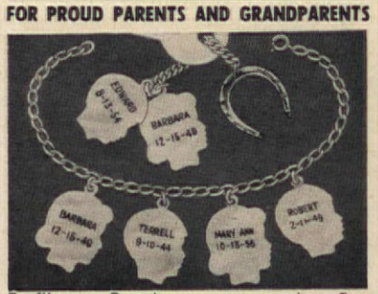
20 FOR $1.00 PLUS 35c SHIPPING incl. env.

FREE SAMPLE CARD

Here's the personal, warm, friendly way to say Merry Christmas. Send negative (+10c postage & handling) of your baby, home, family etc. for FREE 4¾ x 5½ deluxe sample card. Neg. returned with FREE sample style booklet. (New neg. from photo or Polaroid snap, add 50c). See before you buy! **EXTRA FREE GIFT** with orders post-marked by Nov. 15. Satisfaction Guaranteed!

ROY PHOTO SERVICE, GPO BOX 644, Dept. A10, N. Y. 1 N. Y.

FOR PROUD PARENTS AND GRANDPARENTS



Profiles on Parade . . . our precious Boy and Girl Silhouettes, each engraved with a child's first name and birthdate, proudly proclaim the beloved children, when attached to our bracelet or keychain. Made of STERLING SILVER or 12K GOLD-FILLED, ¾" wide, they'll be a treasured heirloom gift. Add more as the family grows.

Silhouettes $1.10 each
Bracelet $1.10 Horseshoe Keychain $1.25
Prices include engraving, tax, postage.
Sold By Mail Order Only At These Special Prices
WRITE FOR FREE GIFT CATALOG

ZENITH GIFTS 204 P.O.Bldg. Brighton, Mass.

SEND FOR FREE CATALOG



New Fall Fashions

REMODEL YOUR OLD FURS

Into a New Cape or Stole. Tax Free. **22.95**

Free Mink Bracelet with remodel

We are celebrating our 11th anniversary of specializing in Lusterizing, Redyeing and Remodeling which includes New Lining, Interlining and Free Monogram. Mail your old fur coat, include dress size and height. Pay postman $22.95 plus postage upon completion. Three week delivery. All work guaranteed.

LLOYD'S FUR STUDIOS, Inc.
276 Trumbull St., Dept. AH-21, Hartford, Conn.

FORCES You to Save

$100.00 a Year *Automatically*



with Perpetual Date & Amount Banks. 25¢ a day keeps date up-to-date. Also totals amount saved. Forces you to save daily, or Calendar won't change date. Automatic mechanism with key. Use year after year. Order several. Reg. $3.50. Now only $1.99 each; 3 for $5.75; 6 for $11. Please add postage, 10¢ per bank.

LEECRAFT, Dept. 10A, 300 Albany Ave., Brooklyn 13, N.Y.

A COLLECTOR'S TRIUMPH



$20 VALUE $9.95* MUSIC IN ONE LINK

$40 VALUE $17.95* MUSIC IN BOTH LINKS

Perfect for the man who *thinks* he has everything. World's finest precision Swiss music works in 14 Kt. Gold-Plated Case. Only ¾" Square. Striking Sun-burst design. Formerly available only to royalty.

Choose from these Melodies:

Star Dust	Blue Danube
Brahms' Lullaby	Let Me Call You Sweetheart
Anniversary Song	Hatikva (Israeli National Anthem)

*Includes Postage and Federal Excise Tax • Ill. Residents Add 3%
Dept. AH-10

CARTER-LILLEY COMPANY
856 WEST ADAMS STREET • CHICAGO, ILL.
Telephone: HAymarket 1-2446

Don't Let Winter Catch You Unprepared

STOP SHOVELING SNOW!



Saves Time—Saves Your Heart and Back!

Push it like a vacuum cleaner! No lifting, no stoop! Clears snow in minutes instead of hours from any surface—even gravel or dirt. Slides on sleigh runners. Handles heaviest snow. 16" steel blade, 54" no-stoop handle. Weighs less than 5 lbs. Only $4.95. Postage paid. Same price in Canada. No COD's at this low price, please. Satisfaction guaranteed or money back.

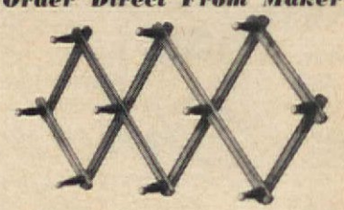
ROYAL-T PRODUCTS CO.
Dept. AH-108
811 Wyandotte
Kansas City, Mo.



PERFECT GIFT!

$4.95 postpaid

Order Direct From Maker



EXACT Copy of Beautifully detailed ANTIQUE RACK

Oil Treated Pine, Wax Polished, Genuine Porcelain Tips. Antique Brass Underlaid on 4" turned posts. Now Used Many Ways. Hang as pictured or Vertically 15" x 31" extend or shorten. Dad will like for his ties. Hang low for the Children. Use in decorative effects. Specify Amber or Rustic. Order today.

$5.95 P.Pd. U.S.A.

WAXIE Send 25¢ for folder 80 Reproductions

Dept. A2-58 NORCROSS, GEORGIA
Div. Suwanee Craft Shops

PEARLS FOR LITTLE GIRLS

THE SET **$1.00** Ppd.
6 for $5.75
Pa. Res. Add 3% Tax.
Sorry No COD's



Open the tiny pink or blue plastic piano jewel box and find a lovely make-believe pearl necklace with matching bracelet. This surprise treasure is sure to make a hit with any little miss. Be sure to order several. *FREE CATALOG*

THE ADDED TOUCH, Wynnewood, AH10, Pa.

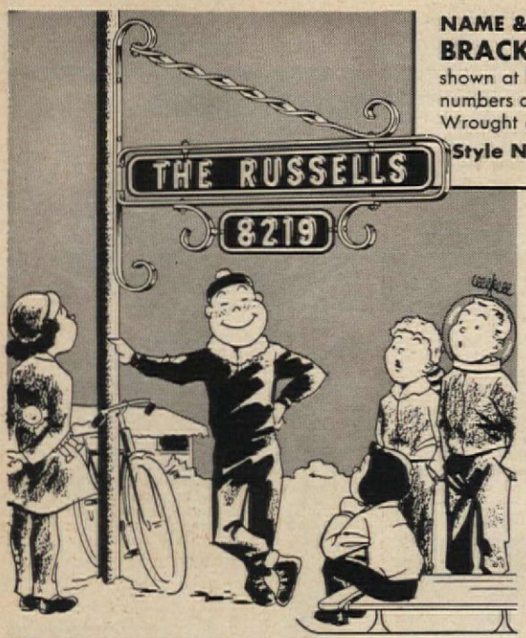


100 NOTE SHEETS 50 ENVELOPES
PRINTED WITH YOUR NAME AND ADDRESS
$1.00 Postpaid

INTRODUCTORY BOX . . . THE FINE STATIONERY IN THE PLAIN BOX!

Quality gift for 42 years—and the world's finest stationery value! Crisp, rich white bond paper printed with user's name and complete address in Midnight Blue ink. Socially correct, and so convenient for dozens of correspondence uses. Each note sheet is 6" x 7" in size. Maximum of 4 lines of printing, with up to 30 characters (including spaces) per line. Only **$1.00** per 150-piece Introductory Box. 300-piece double box, **$1.50**. Sold only direct from factory. Satisfaction Guaranteed. Order early for Christmas! (Add 20 per cent west of Denver or in U. S. possessions.)

The AMERICAN STATIONERY CO., Inc.
1001 PARK AVENUE • PERU, INDIANA



NAME & NUMBER BRACKET MARKER
shown at left: 17 letters and numbers on top line, 6 on lower
Wrought aluminum bracket
Style NB **$4.95** POSTPAID



MAILBOX MARKER fits any mailbox—install in a minute style M **$1.95** POST PAID



FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF **$2.95** POST PAID



DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM **$3.45** POST PAID



TWO-LINE MAILBOX MARKER up to 17 letters and numbers each line style OM **$4.95** POST PAID



NAME & NUMBER MAILBOX MARKER up to 6 letters and numbers top line, 17 on lower style NM **$3.95** POST PAID



LAWN MARKER wrought aluminum stand; up to 17 letters and numbers style L **$2.95** POST PAID



NAME & NUMBER LAWN MARKER up to 6 letters and numbers top line, 17 on lower style NL **$4.95** POST PAID



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B **$2.95** POST PAID



FRAMED BRACKET MARKER With wrought aluminum frame. style FB **$3.95** POST PAID



TWO-LINE BRACKET MARKER up to 17 letters and numbers each line style OB **$5.95** POST PAID

Your name is you

–to your friends and neighbors
–to the doctor and other callers
–even to yourself and your family!

present your name attractively,

with a DAY-n-NIGHT MARKER

The perfect gift for Christmas because it's personal

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

SATISFACTION GUARANTEED OR MONEY BACK!

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

WE SHIP WITHIN 48 HOURS

Letters shine bright at night
Easy to read DAY-n-NIGHT
2 sided; raised letters on both sides
Rustproof—lifetime aluminum throughout
Permanent embossed lettering—raised in solid plates
Baked enamel finish—black background—white reflector letters
Attractive size—nameplates 2½" x 18", number plates 2½" x 7"
Any wording you want, up to 17 letters and numbers on name plates, up to 6 on number plates. Same on both sides.

COLOR! Background on any marker in your choice of ANTIQUE COPPER • COLONIAL RED • PINE GREEN Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. **only 50¢ extra per marker**

FREE FULL-COLOR CATALOGUE shows engraved brass, copper, aluminum and silver DESK-n-DOOR Markers for home and office, plus the complete line of DAY-n-NIGHT Markers for mailboxes, houses, lawns, etc. Sent free with each order or on request

MAKE $60 EXTRA THIS MONTH! Here's an easy, pleasant way to make money for yourself, your club or your church—take orders for nationally advertised Spear products! Mrs. E. T. made $170 a month for part time. Beginners can make up to $60-$75—even $100 the first month, more later! Write *today* for FREE Money-Maker Method!

Spear ENGINEERING COMPANY
963 Spear Bldg., Colorado Springs, Colo.

• ORDER FORM •

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

Spear, ENGINEERING COMPANY
963 Spear Bldg., Colorado Springs, Colo.

	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green 50¢ extra)	PRICE
*ANY WORDING YOU WANT ON ANY STYLE MARKER				
		TOP		
		BOTTOM		

SHIP TO:

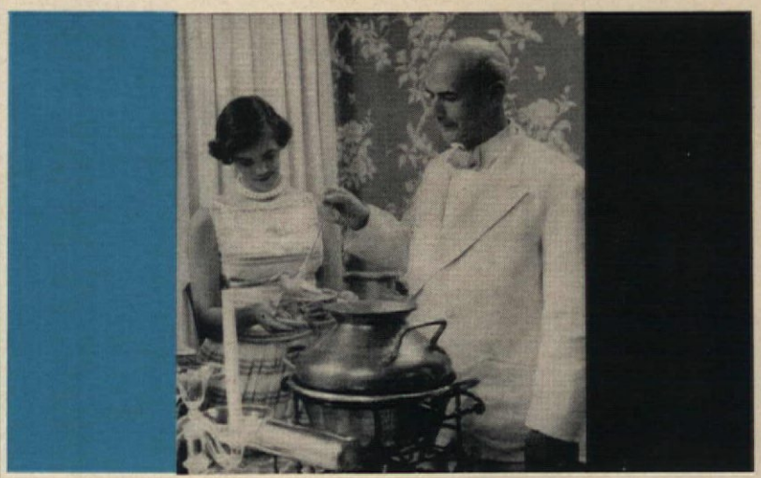
ADDRESS

CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed: ship postpaid in U. S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.

COMING IN NOVEMBER



WELCOME ABOARD!

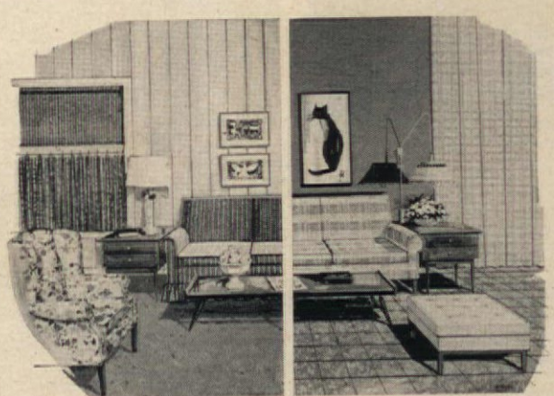
We call on Admiral and Mrs. Wright. Admiral Wright is Allied Commander, Atlantic, and Commander in Chief, United States Atlantic Fleet. Next month, you will attend a large lawn party at the Wrights' "Missouri House" on the Naval Base in Norfolk, Va. Watch as the Admiral prepares Crepes Suzette. See our gracious hostess serve her guests. Our November VIP's cook Good Victuals!

5 HOUSES—ALL $10,000 OR UNDER

We welcome the return of good low-cost homes—houses that cost $10,000 or under *with* land, houses that are not "dreams" but have actually been built, and are available in just about any part of the country.

OF COURSE YOU CAN CHANGE YOUR MIND!

We take three different rooms and furnish each with the same furniture, BUT we decorate each room two different ways! Learn how you can hop from traditional to contemporary or provincial as easily as you can change your mind. The third in our Home Furnishings Guide series.



PRINTED LETTERPRESS IN THE U. S. A. BY THE CUNEO PRESS, INC.

Textured Cushiontone absorbs noise and lends new interest to the ceiling in this remodeled room. For room plan and list of furnishings, write to address below.

This amazing new Armstrong Ceiling soaks up noise and gives your home today's smart new look



MAKES ANY ROOM COMFORTABLY QUIET. The tiny openings in the attractive textured surface of Armstrong Cushiontone Ceiling Tile absorb up to 75% of the noise that strikes it. You'll enjoy new peace and quiet.



DO IT YOURSELF THIS WEEK END. Your Lumber or Building Materials Dealer will show you how to cover old cracked ceilings with Cushiontone. His name is listed in the Yellow Pages under "Ceilings."

WOULD YOU ever guess that this delightful room was once two small rooms and a dreary hallway?

Here's the secret of its striking transformation: some daring decorating ideas and an Armstrong Ceiling.

The ideas include ceiling beams that provide a bold accent where room partitions used to be, and an ingenious spiral staircase to save space.

The ceiling is Textured Cushiontone, of course. Its rich texture gives the room today's smart new look and quiets the room by soaking up most of the noise that strikes it.

For a free booklet about Cushiontone ceilings, write to Armstrong Cork Company, 5810 Clark St., Lancaster, Pa.

Armstrong CEILINGS

...to quiet and beautify your home



Betty Crocker says: "It's fresh apple pie time!

4 new pie crusts for fresh Apple Pies with Instant Pie Crust Mix in sticks!"

Here are four extra-special, extra-good apple pie ideas—just in time for the apple harvest. They're quick, they're easy, they're fun to make with Betty Crocker Instant Pie Crust Mix in stick form. Bake up an apple streusel pie with a crunchy top crust. Or the easiest-ever pie casserole (you don't even have to roll the dough)...or a cheese crust...or an elegant glazed-crust apple pie. They'll all turn out crisp and golden and homemade-wonderful!



"I guarantee homemade-perfect* pie crust every time!"

Betty Crocker General Mills

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money back.



Easy! A crunchy top crust you just sprinkle on!

Apple Streusel Pie. Follow Instant Pie Crust Mix package directions for single pie crust (takes just 4 minutes from package to pan with Betty Crocker's new boiling-water method for pie crust). Mix ½ to ¾ cup sugar, 1 tsp. cinnamon, ½ stick pie crust mix, crumbled, 6 to 7 cups sliced apples, 2 tablespoons water. Pour into pastry-lined pie pan. Sprinkle with *Streusel Mixture:* ½ stick pie crust mix, crumbled, ⅓ cup sugar, ½ tsp. nutmeg. Bake at 425° *45 to 50 minutes.*

Fun! A tangy cheese crust!



Apple Cheese Pie. Add 1 cup grated sharp cheese to 2 crumbled sticks Instant Pie Crust Mix. Follow package directions for 9" two-crust pie and fill with your favorite fresh apple pie filling. Bake *50 to 60 minutes in* 425° oven.

Quick! A bake-ahead crumb topping!



Apple Crunch Casserole. Mix 2 sticks mix, crumbled, ¾ cup brown sugar (packed), 1 cup chopped nuts, 1 tsp. cinnamon. Bake at 400° 15 minutes. Stir to break up. Cool. Place homemade applesauce in casserole, top with crunch.

Spicy! A glaze-top apple pie



Spiced Apple Pie. Follow Instant Pie Crust Mix pa age directions for two-crust pie. Fill with fresh apple filling. Bake. Mix 1 cup *sifted* confectioners' sugar, ½ nutmeg, 2 tsp. vanilla, 2 tbsp. cream. Spread over hot